

2015-2027 Global Supply Chain Analytics Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Supply Chain Analytics is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Genpact
Capgemini S.A.
Capgemini
Birst, INC.
Oracle Corporation
Microstrategy
JDA Software Group
Kinaxis
TARGIT
IBM Corporation
SAP SE
Logility
Demand Management
Mu Sigma

Concentra

Xeneta

Tableau

Manhattan Associates

Major Types Covered

Supply Chain Planning and Procurement

Sales and Operations Planning (S&OP)

Manufacturing Analytics

Transportation and Logistics Analytics

Visualization and Reporting Tools

Major Applications Covered

Retail and Consumer Packaged Goods (CPG)

Healthcare and Life Sciences

Manufacturing

High Tech and Electronics

Automotive

Aerospace and Defense

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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