

2015-2027 Global Social Intelligence Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/22E479C572E4EN.html>

Date: April 2020

Pages: 131

Price: US\$ 3,460.00 (Single User License)

ID: 22E479C572E4EN

Abstracts

The worldwide market for Social Intelligence is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Frrole, Inc. (U.S.)
Salesforce.Com, Inc. (U.S.)
Synthesio (U.S.)
Germin8 (India)
4c (U.S.)
Sysomos Inc. (Canada)
ARBA Holdings (Hong Kong)
Talkwalker (U.S.)
Brandwatch (U.K.)
IBM Corporation (U.S.)

Major Types Covered

Software
Services

Managed Services
Professional Services

Major Applications Covered
SMEs
Large Enterprises

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Social Intelligence Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Social Intelligence Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE SOCIAL INTELLIGENCE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL SOCIAL INTELLIGENCE MARKET-SEGMENTATION BY TYPE

- 5.1 Software
- 5.2 Services
- 5.3 Managed Services

5.4 Professional Services

6 GLOBAL SOCIAL INTELLIGENCE MARKET-SEGMENTATION BY APPLICATION

6.1 SMEs

6.2 Large Enterprises

7 GLOBAL SOCIAL INTELLIGENCE MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Frrole, Inc. (U.S.)

8.1.1 Frrole, Inc. (U.S.) Profile

8.1.2 Frrole, Inc. (U.S.) Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Frrole, Inc. (U.S.) Product/Solution Launches and Enhancements Analysis

8.1.4 Frrole, Inc. (U.S.) Business Overview/Recent Development/Acquisitions

8.2 Salesforce.Com, Inc. (U.S.)

8.2.1 Salesforce.Com, Inc. (U.S.) Profile

8.2.2 Salesforce.Com, Inc. (U.S.) Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Salesforce.Com, Inc. (U.S.) Product/Solution Launches and Enhancements Analysis

8.2.4 Salesforce.Com, Inc. (U.S.) Business Overview/Recent Development/Acquisitions

8.3 Synthesio (U.S.)

8.3.1 Synthesio (U.S.) Profile

8.3.2 Synthesio (U.S.) Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Synthesio (U.S.) Product/Solution Launches and Enhancements Analysis

8.3.4 Synthesio (U.S.) Business Overview/Recent Development/Acquisitions

8.4 Germin8 (India)

8.4.1 Germin8 (India) Profile

8.4.2 Germin8 (India) Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Germin8 (India) Product/Solution Launches and Enhancements Analysis

8.4.4 Germin8 (India) Business Overview/Recent Development/Acquisitions

8.5 4c (U.S.)

8.5.1 4c (U.S.) Profile

8.5.2 4c (U.S.) Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 4c (U.S.) Product/Solution Launches and Enhancements Analysis

8.5.4 4c (U.S.) Business Overview/Recent Development/Acquisitions

8.6 Sysomos Inc. (Canada)

8.6.1 Sysomos Inc. (Canada) Profile

8.6.2 Sysomos Inc. (Canada) Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Sysomos Inc. (Canada) Product/Solution Launches and Enhancements Analysis

8.6.4 Sysomos Inc. (Canada) Business Overview/Recent Development/Acquisitions

8.7 ARBA Holdings (Hong Kong)

8.7.1 ARBA Holdings (Hong Kong) Profile

8.7.2 ARBA Holdings (Hong Kong) Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 ARBA Holdings (Hong Kong) Product/Solution Launches and Enhancements Analysis

8.7.4 ARBA Holdings (Hong Kong) Business Overview/Recent Development/Acquisitions

8.8 Talkwalker (U.S.)

8.8.1 Talkwalker (U.S.) Profile

8.8.2 Talkwalker (U.S.) Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Talkwalker (U.S.) Product/Solution Launches and Enhancements Analysis

8.8.4 Talkwalker (U.S.) Business Overview/Recent Development/Acquisitions

8.9 Brandwatch (U.K.)

8.9.1 Brandwatch (U.K.) Profile

8.9.2 Brandwatch (U.K.) Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 Brandwatch (U.K.) Product/Solution Launches and Enhancements Analysis

8.9.4 Brandwatch (U.K.) Business Overview/Recent Development/Acquisitions

8.10 IBM Corporation (U.S.)

8.10.1 IBM Corporation (U.S.) Profile

8.10.2 IBM Corporation (U.S.) Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 IBM Corporation (U.S.) Product/Solution Launches and Enhancements Analysis

8.10.4 IBM Corporation (U.S.) Business Overview/Recent Development/Acquisitions

9 GLOBAL SOCIAL INTELLIGENCE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Social Intelligence Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Social Intelligence Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Social Intelligence Production Analysis from 2015-2020
- 10.4 North America Social Intelligence Consumption Analysis from 2015-2020
- 10.5 North America Social Intelligence Import and Export from 2015-2020
- 10.6 North America Social Intelligence Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Social Intelligence Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Social Intelligence by Country (United States, Canada)
 - 10.8.1 North America Social Intelligence Sales by Country (2015-2020)
 - 10.8.2 North America Social Intelligence Consumption Value by Country (2015-2020)
- 10.9 North America Social Intelligence Market PEST Analysis

11 EUROPE

- 11.1 Europe Social Intelligence Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Social Intelligence Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Social Intelligence Production Analysis from 2015-2020
- 11.4 Europe Social Intelligence Consumption Analysis from 2015-2020
- 11.5 Europe Social Intelligence Import and Export from 2015-2020
- 11.6 Europe Social Intelligence Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Social Intelligence Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Social Intelligence by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Social Intelligence Sales by Country (2015-2020)
 - 11.8.2 Europe Social Intelligence Consumption Value by Country (2015-2020)
- 11.9 Europe Social Intelligence Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Social Intelligence Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Social Intelligence Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Social Intelligence Production Analysis from 2015-2020

12.4 Asia-Pacific Social Intelligence Consumption Analysis from 2015-2020

12.5 Asia-Pacific Social Intelligence Import and Export from 2015-2020

12.6 Asia-Pacific Social Intelligence Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Social Intelligence Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Social Intelligence by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Social Intelligence Sales by Country (2015-2020)

12.8.2 Asia-Pacific Social Intelligence Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Social Intelligence Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Social Intelligence Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Social Intelligence Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Social Intelligence Production Analysis from 2015-2020

13.4 Latin America Social Intelligence Consumption Analysis from 2015-2020

13.5 Latin America Social Intelligence Import and Export from 2015-2020

13.6 Latin America Social Intelligence Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Social Intelligence Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Social Intelligence by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Social Intelligence Sales by Country (2015-2020)

13.8.2 Latin America Social Intelligence Consumption Value by Country (2015-2020)

13.9 Latin America Social Intelligence Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Social Intelligence Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Social Intelligence Consumption, Terminal Price,

Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Social Intelligence Production Analysis from 2015-2020

14.4 Middle East & Africa Social Intelligence Consumption Analysis from 2015-2020

14.5 Middle East & Africa Social Intelligence Import and Export from 2015-2020

14.6 Middle East & Africa Social Intelligence Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Social Intelligence Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Social Intelligence by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Social Intelligence Sales by Country (2015-2020)

14.8.2 Middle East & Africa Social Intelligence Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Social Intelligence Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL SOCIAL INTELLIGENCE MARKET FROM 2020-2027

15.1 Future Forecast of the Global Social Intelligence Market from 2020-2027 Segment by Region

15.2 Global Social Intelligence Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Social Intelligence Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Social Intelligence Market Value (\$) and Growth Rate of Social Intelligence from 2015-2027

Global Social Intelligence Production and Growth Rate Segment by Product Type from 2015-2027

Global Social Intelligence Consumption and Growth Rate Segment by Application from 2015-2027

Figure Social Intelligence Picture

Table Product Specifications of Social Intelligence

Table Driving Factors for this Market

Table Industry News of Social Intelligence Market

Figure Value Chain Status of Social Intelligence

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Social Intelligence Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Social Intelligence Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Software of Social Intelligence

Figure Services of Social Intelligence

Figure Managed Services of Social Intelligence

Figure Professional Services of Social Intelligence

Table Global Social Intelligence Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Social Intelligence Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure SMEs of Social Intelligence

Figure Large Enterprises of Social Intelligence

Table Global Social Intelligence Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Social Intelligence Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Social Intelligence

Figure Online Channel of Social Intelligence

Table Frrole, Inc. (U.S.) Profile (Company Name, Plants Distribution, Sales Region)

Figure Frrole, Inc. (U.S.) Sales and Growth Rate from 2015-2020
Figure Frrole, Inc. (U.S.) Revenue (\$) and Global Market Share from 2015-2020
Table Frrole, Inc. (U.S.) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table Salesforce.Com, Inc. (U.S.) Profile (Company Name, Plants Distribution, Sales Region)
Figure Salesforce.Com, Inc. (U.S.) Sales and Growth Rate from 2015-2020
Figure Salesforce.Com, Inc. (U.S.) Revenue (\$) and Global Market Share from 2015-2020
Table Salesforce.Com, Inc. (U.S.) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table Synthesio (U.S.) Profile (Company Name, Plants Distribution, Sales Region)
Figure Synthesio (U.S.) Sales and Growth Rate from 2015-2020
Figure Synthesio (U.S.) Revenue (\$) and Global Market Share from 2015-2020
Table Synthesio (U.S.) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table Germin8 (India) Profile (Company Name, Plants Distribution, Sales Region)
Figure Germin8 (India) Sales and Growth Rate from 2015-2020
Figure Germin8 (India) Revenue (\$) and Global Market Share from 2015-2020
Table Germin8 (India) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table 4c (U.S.) Profile (Company Name, Plants Distribution, Sales Region)
Figure 4c (U.S.) Sales and Growth Rate from 2015-2020
Figure 4c (U.S.) Revenue (\$) and Global Market Share from 2015-2020
Table 4c (U.S.) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table Sysomos Inc. (Canada) Profile (Company Name, Plants Distribution, Sales Region)
Figure Sysomos Inc. (Canada) Sales and Growth Rate from 2015-2020
Figure Sysomos Inc. (Canada) Revenue (\$) and Global Market Share from 2015-2020
Table Sysomos Inc. (Canada) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table ARBA Holdings (Hong Kong) Profile (Company Name, Plants Distribution, Sales Region)
Figure ARBA Holdings (Hong Kong) Sales and Growth Rate from 2015-2020
Figure ARBA Holdings (Hong Kong) Revenue (\$) and Global Market Share from 2015-2020
Table ARBA Holdings (Hong Kong) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table Talkwalker (U.S.) Profile (Company Name, Plants Distribution, Sales Region)

Figure Talkwalker (U.S.) Sales and Growth Rate from 2015-2020
Figure Talkwalker (U.S.) Revenue (\$) and Global Market Share from 2015-2020
Table Talkwalker (U.S.) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table Brandwatch (U.K.) Profile (Company Name, Plants Distribution, Sales Region)
Figure Brandwatch (U.K.) Sales and Growth Rate from 2015-2020
Figure Brandwatch (U.K.) Revenue (\$) and Global Market Share from 2015-2020
Table Brandwatch (U.K.) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table IBM Corporation (U.S.) Profile (Company Name, Plants Distribution, Sales Region)
Figure IBM Corporation (U.S.) Sales and Growth Rate from 2015-2020
Figure IBM Corporation (U.S.) Revenue (\$) and Global Market Share from 2015-2020
Table IBM Corporation (U.S.) Social Intelligence Sales, Price, Revenue, Gross Margin (2015-2020)
Table Global Social Intelligence Production Value (\$) by Region from 2015-2020
Table Global Social Intelligence Production Value Share by Region from 2015-2020
Table Global Social Intelligence Production by Region from 2015-2020
Table Global Social Intelligence Consumption Value (\$) by Region from 2015-2020
Table Global Social Intelligence Consumption by Region from 2015-2020
Table North America Social Intelligence Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table North America Social Intelligence Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table North America Social Intelligence Import and Export from 2015-2020
Table North America Social Intelligence Value (\$) by Type (2015-2020)
Table North America Social Intelligence Production by Type (2015-2020)
Table North America Social Intelligence Consumption by Application (2015-2020)
Table North America Social Intelligence Consumption by Country (2015-2020)
Table North America Social Intelligence Consumption Value (\$) by Country (2015-2020)
Figure North America Social Intelligence Market PEST Analysis
Table Europe Social Intelligence Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Europe Social Intelligence Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Europe Social Intelligence Import and Export from 2015-2020
Table Europe Social Intelligence Value (\$) by Type (2015-2020)
Table Europe Social Intelligence Production by Type (2015-2020)
Table Europe Social Intelligence Consumption by Application (2015-2020)

Table Europe Social Intelligence Consumption by Country (2015-2020)
Table Europe Social Intelligence Consumption Value (\$) by Country (2015-2020)
Figure Europe Social Intelligence Market PEST Analysis
Table Asia-Pacific Social Intelligence Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Asia-Pacific Social Intelligence Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Asia-Pacific Social Intelligence Import and Export from 2015-2020
Table Asia-Pacific Social Intelligence Value (\$) by Type (2015-2020)
Table Asia-Pacific Social Intelligence Production by Type (2015-2020)
Table Asia-Pacific Social Intelligence Consumption by Application (2015-2020)
Table Asia-Pacific Social Intelligence Consumption by Country (2015-2020)
Table Asia-Pacific Social Intelligence Consumption Value (\$) by Country (2015-2020)
Figure Asia-Pacific Social Intelligence Market PEST Analysis
Table Latin America Social Intelligence Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Latin America Social Intelligence Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Latin America Social Intelligence Import and Export from 2015-2020
Table Latin America Social Intelligence Value (\$) by Type (2015-2020)
Table Latin America Social Intelligence Production by Type (2015-2020)
Table Latin America Social Intelligence Consumption by Application (2015-2020)
Table Latin America Social Intelligence Consumption by Country (2015-2020)
Table Latin America Social Intelligence Consumption Value (\$) by Country (2015-2020)
Figure Latin America Social Intelligence Market PEST Analysis
Table Middle East & Africa Social Intelligence Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Middle East & Africa Social Intelligence Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Middle East & Africa Social Intelligence Import and Export from 2015-2020
Table Middle East & Africa Social Intelligence Value (\$) by Type (2015-2020)
Table Middle East & Africa Social Intelligence Production by Type (2015-2020)
Table Middle East & Africa Social Intelligence Consumption by Application (2015-2020)
Table Middle East & Africa Social Intelligence Consumption by Country (2015-2020)
Table Middle East & Africa Social Intelligence Consumption Value (\$) by Country (2015-2020)
Figure Middle East & Africa Social Intelligence Market PEST Analysis
Table Global Social Intelligence Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Social Intelligence Production and Growth Rate Forecast by Region
(2020-2027)

Table Global Social Intelligence Consumption and Growth Rate Forecast by Region
(2020-2027)

Table Global Social Intelligence Production and Growth Rate Forecast by Type
(2020-2027)

Table Global Social Intelligence Consumption and Growth Rate Forecast by Application
(2020-2027)

I would like to order

Product name: 2015-2027 Global Social Intelligence Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/22E479C572E4EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/22E479C572E4EN.html>