

2015-2027 Global Shared Micromobility Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/24B935147513EN.html

Date: May 2020

Pages: 138

Price: US\$ 3,460.00 (Single User License)

ID: 24B935147513EN

Abstracts

The worldwide market for Shared Micromobility is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Uber

Citi Bike

Bird

Neutron Holdings?Inc

Lyft

HOPR

Ojo

Spin

Jump Bikes

Major Types Covered

Bike Sharing

Kick Scooter Sharing

Scooter Sharing



Major Applications Covered

Private

Commercial-Logistics

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria



South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Shared Micromobility Market (Regions,

Growing/Emerging Downstream Market Analysis)

- 3.4 Technological and Market Developments in the Shared Micromobility Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE SHARED MICROMOBILITY MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL SHARED MICROMOBILITY MARKET-SEGMENTATION BY TYPE

- 5.1 Bike Sharing
- 5.2 Kick Scooter Sharing
- 5.3 Scooter Sharing



6 GLOBAL SHARED MICROMOBILITY MARKET-SEGMENTATION BY APPLICATION

- 6.1 Private
- 6.2 Commercial-Logistics

7 GLOBAL SHARED MICROMOBILITY MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Uber
 - 8.1.1 Uber Profile
 - 8.1.2 Uber Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Uber Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Uber Business Overview/Recent Development/Acquisitions
- 8.2 Citi Bike
 - 8.2.1 Citi Bike Profile
 - 8.2.2 Citi Bike Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 Citi Bike Product/Solution Launches and Enhancements Analysis
 - 8.2.4 Citi Bike Business Overview/Recent Development/Acquisitions
- 8.3 Bird
 - 8.3.1 Bird Profile
 - 8.3.2 Bird Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 Bird Product/Solution Launches and Enhancements Analysis
 - 8.3.4 Bird Business Overview/Recent Development/Acquisitions
- 8.4 Neutron Holdings?Inc
 - 8.4.1 Neutron Holdings?Inc Profile
- 8.4.2 Neutron Holdings?Inc Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.4.3 Neutron Holdings?Inc Product/Solution Launches and Enhancements Analysis
- 8.4.4 Neutron Holdings?Inc Business Overview/Recent Development/Acquisitions
- 8.5 Lyft
 - 8.5.1 Lyft Profile
 - 8.5.2 Lyft Sales, Growth Rate and Global Market Share from 2015-2020



- 8.5.3 Lyft Product/Solution Launches and Enhancements Analysis
- 8.5.4 Lyft Business Overview/Recent Development/Acquisitions
- 8.6 HOPR
- 8.6.1 HOPR Profile
- 8.6.2 HOPR Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 HOPR Product/Solution Launches and Enhancements Analysis
- 8.6.4 HOPR Business Overview/Recent Development/Acquisitions
- 8.7 Ojo
 - 8.7.1 Ojo Profile
 - 8.7.2 Ojo Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Ojo Product/Solution Launches and Enhancements Analysis
- 8.7.4 Ojo Business Overview/Recent Development/Acquisitions
- 8.8 Spin
 - 8.8.1 Spin Profile
 - 8.8.2 Spin Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 Spin Product/Solution Launches and Enhancements Analysis
- 8.8.4 Spin Business Overview/Recent Development/Acquisitions
- 8.9 Jump Bikes
 - 8.9.1 Jump Bikes Profile
 - 8.9.2 Jump Bikes Sales, Growth Rate and Global Market Share from 2015-2020
- 8.9.3 Jump Bikes Product/Solution Launches and Enhancements Analysis
- 8.9.4 Jump Bikes Business Overview/Recent Development/Acquisitions

9 GLOBAL SHARED MICROMOBILITY MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Shared Micromobility Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Shared Micromobility Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Shared Micromobility Production Analysis from 2015-2020
- 10.4 North America Shared Micromobility Consumption Analysis from 2015-2020
- 10.5 North America Shared Micromobility Import and Export from 2015-2020
- 10.6 North America Shared Micromobility Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Shared Micromobility Consumption, Value and Market Share by Application (2015-2020)



- 10.8 North America Shared Micromobility by Country (United States, Canada)
 - 10.8.1 North America Shared Micromobility Sales by Country (2015-2020)
- 10.8.2 North America Shared Micromobility Consumption Value by Country (2015-2020)
- 10.9 North America Shared Micromobility Market PEST Analysis

11 EUROPE

- 11.1 Europe Shared Micromobility Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Shared Micromobility Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Shared Micromobility Production Analysis from 2015-2020
- 11.4 Europe Shared Micromobility Consumption Analysis from 2015-2020
- 11.5 Europe Shared Micromobility Import and Export from 2015-2020
- 11.6 Europe Shared Micromobility Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Shared Micromobility Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Shared Micromobility by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
- 11.8.1 Europe Shared Micromobility Sales by Country (2015-2020)
- 11.8.2 Europe Shared Micromobility Consumption Value by Country (2015-2020)
- 11.9 Europe Shared Micromobility Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Shared Micromobility Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Shared Micromobility Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Shared Micromobility Production Analysis from 2015-2020
- 12.4 Asia-Pacific Shared Micromobility Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Shared Micromobility Import and Export from 2015-2020
- 12.6 Asia-Pacific Shared Micromobility Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Shared Micromobility Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Shared Micromobility by Country (China, Japan, South Korea,



Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Shared Micromobility Sales by Country (2015-2020)

12.8.2 Asia-Pacific Shared Micromobility Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Shared Micromobility Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Shared Micromobility Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Shared Micromobility Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Shared Micromobility Production Analysis from 2015-2020
- 13.4 Latin America Shared Micromobility Consumption Analysis from 2015-2020
- 13.5 Latin America Shared Micromobility Import and Export from 2015-2020
- 13.6 Latin America Shared Micromobility Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Shared Micromobility Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Shared Micromobility by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Shared Micromobility Sales by Country (2015-2020)
- 13.8.2 Latin America Shared Micromobility Consumption Value by Country (2015-2020)
- 13.9 Latin America Shared Micromobility Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Shared Micromobility Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Shared Micromobility Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Shared Micromobility Production Analysis from 2015-2020
- 14.4 Middle East & Africa Shared Micromobility Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Shared Micromobility Import and Export from 2015-2020
- 14.6 Middle East & Africa Shared Micromobility Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Shared Micromobility Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Shared Micromobility by Country (Saudi Arabia, UAE, Egypt,



Nigeria, South Africa)

14.8.1 Middle East & Africa Shared Micromobility Sales by Country (2015-2020)

14.8.2 Middle East & Africa Shared Micromobility Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Shared Micromobility Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL SHARED MICROMOBILITY MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Shared Micromobility Market from 2020-2027 Segment by Region
- 15.2 Global Shared Micromobility Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Shared Micromobility Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Shared Micromobility Market Value (\$) and Growth Rate of Shared Micromobility from 2015-2027

Global Shared Micromobility Production and Growth Rate Segment by Product Type from 2015-2027

Global Shared Micromobility Consumption and Growth Rate Segment by Application from 2015-2027

Figure Shared Micromobility Picture

Table Product Specifications of Shared Micromobility

Table Driving Factors for this Market

Table Industry News of Shared Micromobility Market

Figure Value Chain Status of Shared Micromobility

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Shared Micromobility Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Shared Micromobility Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Bike Sharing of Shared Micromobility

Figure Kick Scooter Sharing of Shared Micromobility

Figure Scooter Sharing of Shared Micromobility

Table Global Shared Micromobility Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Shared Micromobility Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Private of Shared Micromobility

Figure Commercial- Logistics of Shared Micromobility

Table Global Shared Micromobility Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Shared Micromobility Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Shared Micromobility

Figure Online Channel of Shared Micromobility

Table Uber Profile (Company Name, Plants Distribution, Sales Region)

Figure Uber Sales and Growth Rate from 2015-2020



Figure Uber Revenue (\$) and Global Market Share from 2015-2020

Table Uber Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table Citi Bike Profile (Company Name, Plants Distribution, Sales Region)

Figure Citi Bike Sales and Growth Rate from 2015-2020

Figure Citi Bike Revenue (\$) and Global Market Share from 2015-2020

Table Citi Bike Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bird Profile (Company Name, Plants Distribution, Sales Region)

Figure Bird Sales and Growth Rate from 2015-2020

Figure Bird Revenue (\$) and Global Market Share from 2015-2020

Table Bird Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table Neutron Holdings?Inc Profile (Company Name, Plants Distribution, Sales Region)

Figure Neutron Holdings?Inc Sales and Growth Rate from 2015-2020

Figure Neutron Holdings?Inc Revenue (\$) and Global Market Share from 2015-2020

Table Neutron Holdings?Inc Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table Lyft Profile (Company Name, Plants Distribution, Sales Region)

Figure Lyft Sales and Growth Rate from 2015-2020

Figure Lyft Revenue (\$) and Global Market Share from 2015-2020

Table Lyft Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table HOPR Profile (Company Name, Plants Distribution, Sales Region)

Figure HOPR Sales and Growth Rate from 2015-2020

Figure HOPR Revenue (\$) and Global Market Share from 2015-2020

Table HOPR Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table Ojo Profile (Company Name, Plants Distribution, Sales Region)

Figure Ojo Sales and Growth Rate from 2015-2020

Figure Ojo Revenue (\$) and Global Market Share from 2015-2020

Table Ojo Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table Spin Profile (Company Name, Plants Distribution, Sales Region)

Figure Spin Sales and Growth Rate from 2015-2020

Figure Spin Revenue (\$) and Global Market Share from 2015-2020

Table Spin Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table Jump Bikes Profile (Company Name, Plants Distribution, Sales Region)

Figure Jump Bikes Sales and Growth Rate from 2015-2020

Figure Jump Bikes Revenue (\$) and Global Market Share from 2015-2020

Table Jump Bikes Shared Micromobility Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Shared Micromobility Production Value (\$) by Region from 2015-2020

Table Global Shared Micromobility Production Value Share by Region from 2015-2020

Table Global Shared Micromobility Production by Region from 2015-2020



Table Global Shared Micromobility Consumption Value (\$) by Region from 2015-2020

Table Global Shared Micromobility Consumption by Region from 2015-2020

Table North America Shared Micromobility Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Shared Micromobility Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Shared Micromobility Import and Export from 2015-2020

Table North America Shared Micromobility Value (\$) by Type (2015-2020)

Table North America Shared Micromobility Production by Type (2015-2020)

Table North America Shared Micromobility Consumption by Application (2015-2020)

Table North America Shared Micromobility Consumption by Country (2015-2020)

Table North America Shared Micromobility Consumption Value (\$) by Country (2015-2020)

Figure North America Shared Micromobility Market PEST Analysis

Table Europe Shared Micromobility Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Shared Micromobility Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Shared Micromobility Import and Export from 2015-2020

Table Europe Shared Micromobility Value (\$) by Type (2015-2020)

Table Europe Shared Micromobility Production by Type (2015-2020)

Table Europe Shared Micromobility Consumption by Application (2015-2020)

Table Europe Shared Micromobility Consumption by Country (2015-2020)

Table Europe Shared Micromobility Consumption Value (\$) by Country (2015-2020)

Figure Europe Shared Micromobility Market PEST Analysis

Table Asia-Pacific Shared Micromobility Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Shared Micromobility Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Shared Micromobility Import and Export from 2015-2020

Table Asia-Pacific Shared Micromobility Value (\$) by Type (2015-2020)

Table Asia-Pacific Shared Micromobility Production by Type (2015-2020)

Table Asia-Pacific Shared Micromobility Consumption by Application (2015-2020)

Table Asia-Pacific Shared Micromobility Consumption by Country (2015-2020)

Table Asia-Pacific Shared Micromobility Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Shared Micromobility Market PEST Analysis

Table Latin America Shared Micromobility Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Shared Micromobility Consumption, Terminal Price, Consumption



Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Shared Micromobility Import and Export from 2015-2020

Table Latin America Shared Micromobility Value (\$) by Type (2015-2020)

Table Latin America Shared Micromobility Production by Type (2015-2020)

Table Latin America Shared Micromobility Consumption by Application (2015-2020)

Table Latin America Shared Micromobility Consumption by Country (2015-2020)

Table Latin America Shared Micromobility Consumption Value (\$) by Country (2015-2020)

Figure Latin America Shared Micromobility Market PEST Analysis

Table Middle East & Africa Shared Micromobility Production, Ex-factory Price Revenue

(\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Shared Micromobility Consumption, Terminal Price,

Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Shared Micromobility Import and Export from 2015-2020

Table Middle East & Africa Shared Micromobility Value (\$) by Type (2015-2020)

Table Middle East & Africa Shared Micromobility Production by Type (2015-2020)

Table Middle East & Africa Shared Micromobility Consumption by Application (2015-2020)

Table Middle East & Africa Shared Micromobility Consumption by Country (2015-2020)

Table Middle East & Africa Shared Micromobility Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Shared Micromobility Market PEST Analysis

Table Global Shared Micromobility Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Shared Micromobility Production and Growth Rate Forecast by Region (2020-2027)

Table Global Shared Micromobility Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Shared Micromobility Production and Growth Rate Forecast by Type (2020-2027)

Table Global Shared Micromobility Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Shared Micromobility Industry Market Research Report, Segment by

Player, Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/24B935147513EN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/24B935147513EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$

