

# 2015-2027 Global Scanners Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2E1A924A9D23EN.html>

Date: March 2020

Pages: 123

Price: US\$ 3,460.00 (Single User License)

ID: 2E1A924A9D23EN

## Abstracts

The worldwide market for Scanners is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Xerox

Plustek

HP

Visioneer

Mustek

Brother

Colortrac

Fujitsu

Ambir

Imageaccess

Canon

### Major Types Covered

Standard Scanners

Specialized Scanners

## Handheld Scanners

### Apps

### Major Applications Covered

Commercial use

Home use

Other

### Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Scanners Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Scanners Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE SCANNERS MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL SCANNERS MARKET-SEGMENTATION BY TYPE**

- 5.1 Standard Scanners
- 5.2 Specialized Scanners
- 5.3 Handheld Scanners

## 5.4 Apps

## **6 GLOBAL SCANNERS MARKET-SEGMENTATION BY APPLICATION**

### 6.1 Commercial use

### 6.2 Home use

### 6.3 Other

## **7 GLOBAL SCANNERS MARKET-SEGMENTATION BY MARKETING CHANNEL**

### 7.1 Traditional Marketing Channel (Offline)

### 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

### 8.1 Xerox

#### 8.1.1 Xerox Profile

#### 8.1.2 Xerox Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.1.3 Xerox Product/Solution Launches and Enhancements Analysis

#### 8.1.4 Xerox Business Overview/Recent Development/Acquisitions

### 8.2 Plustek

#### 8.2.1 Plustek Profile

#### 8.2.2 Plustek Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.2.3 Plustek Product/Solution Launches and Enhancements Analysis

#### 8.2.4 Plustek Business Overview/Recent Development/Acquisitions

### 8.3 HP

#### 8.3.1 HP Profile

#### 8.3.2 HP Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.3.3 HP Product/Solution Launches and Enhancements Analysis

#### 8.3.4 HP Business Overview/Recent Development/Acquisitions

### 8.4 Visioneer

#### 8.4.1 Visioneer Profile

#### 8.4.2 Visioneer Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.4.3 Visioneer Product/Solution Launches and Enhancements Analysis

#### 8.4.4 Visioneer Business Overview/Recent Development/Acquisitions

### 8.5 Mustek

#### 8.5.1 Mustek Profile

#### 8.5.2 Mustek Sales, Growth Rate and Global Market Share from 2015-2020

#### 8.5.3 Mustek Product/Solution Launches and Enhancements Analysis

- 8.5.4 Mustek Business Overview/Recent Development/Acquisitions
- 8.6 Brother
  - 8.6.1 Brother Profile
  - 8.6.2 Brother Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.6.3 Brother Product/Solution Launches and Enhancements Analysis
  - 8.6.4 Brother Business Overview/Recent Development/Acquisitions
- 8.7 Colortrac
  - 8.7.1 Colortrac Profile
  - 8.7.2 Colortrac Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.7.3 Colortrac Product/Solution Launches and Enhancements Analysis
  - 8.7.4 Colortrac Business Overview/Recent Development/Acquisitions
- 8.8 Fujitsu
  - 8.8.1 Fujitsu Profile
  - 8.8.2 Fujitsu Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.8.3 Fujitsu Product/Solution Launches and Enhancements Analysis
  - 8.8.4 Fujitsu Business Overview/Recent Development/Acquisitions
- 8.9 Ambir
  - 8.9.1 Ambir Profile
  - 8.9.2 Ambir Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.9.3 Ambir Product/Solution Launches and Enhancements Analysis
  - 8.9.4 Ambir Business Overview/Recent Development/Acquisitions
- 8.10 Imageaccess
  - 8.10.1 Imageaccess Profile
  - 8.10.2 Imageaccess Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.10.3 Imageaccess Product/Solution Launches and Enhancements Analysis
  - 8.10.4 Imageaccess Business Overview/Recent Development/Acquisitions
- 8.11 Canon
  - 8.11.1 Canon Profile
  - 8.11.2 Canon Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.11.3 Canon Product/Solution Launches and Enhancements Analysis
  - 8.11.4 Canon Business Overview/Recent Development/Acquisitions

## **9 GLOBAL SCANNERS MARKET-SEGMENTATION BY GEOGRAPHY**

### **10 NORTH AMERICA**

- 10.1 North America Scanners Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Scanners Consumption, Terminal Price, Consumption Value and

## Channel Margin Analysis from 2015-2020

10.3 North America Scanners Production Analysis from 2015-2020

10.4 North America Scanners Consumption Analysis from 2015-2020

10.5 North America Scanners Import and Export from 2015-2020

10.6 North America Scanners Value, Production and Market Share by Type (2015-2020)

10.7 North America Scanners Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Scanners by Country (United States, Canada)

10.8.1 North America Scanners Sales by Country (2015-2020)

10.8.2 North America Scanners Consumption Value by Country (2015-2020)

10.9 North America Scanners Market PEST Analysis

## **11 EUROPE**

11.1 Europe Scanners Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Scanners Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Scanners Production Analysis from 2015-2020

11.4 Europe Scanners Consumption Analysis from 2015-2020

11.5 Europe Scanners Import and Export from 2015-2020

11.6 Europe Scanners Value, Production and Market Share by Type (2015-2020)

11.7 Europe Scanners Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Scanners by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Scanners Sales by Country (2015-2020)

11.8.2 Europe Scanners Consumption Value by Country (2015-2020)

11.9 Europe Scanners Market PEST Analysis

## **12 ASIA-PACIFIC**

12.1 Asia-Pacific Scanners Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Scanners Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Scanners Production Analysis from 2015-2020

12.4 Asia-Pacific Scanners Consumption Analysis from 2015-2020

- 12.5 Asia-Pacific Scanners Import and Export from 2015-2020
- 12.6 Asia-Pacific Scanners Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Scanners Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Scanners by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  - 12.8.1 Asia-Pacific Scanners Sales by Country (2015-2020)
  - 12.8.2 Asia-Pacific Scanners Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Scanners Market PEST Analysis

## **13 LATIN AMERICA**

- 13.1 Latin America Scanners Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Scanners Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Scanners Production Analysis from 2015-2020
- 13.4 Latin America Scanners Consumption Analysis from 2015-2020
- 13.5 Latin America Scanners Import and Export from 2015-2020
- 13.6 Latin America Scanners Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Scanners Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Scanners by Country (Brazil, Mexico, Argentina, Columbia, Chile)
  - 13.8.1 Latin America Scanners Sales by Country (2015-2020)
  - 13.8.2 Latin America Scanners Consumption Value by Country (2015-2020)
- 13.9 Latin America Scanners Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

- 14.1 Middle East & Africa Scanners Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Scanners Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Scanners Production Analysis from 2015-2020
- 14.4 Middle East & Africa Scanners Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Scanners Import and Export from 2015-2020
- 14.6 Middle East & Africa Scanners Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Scanners Consumption, Value and Market Share by



Application (2015-2020)

14.8 Middle East & Africa Scanners by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Scanners Sales by Country (2015-2020)

14.8.2 Middle East & Africa Scanners Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Scanners Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL SCANNERS MARKET FROM 2020-2027**

15.1 Future Forecast of the Global Scanners Market from 2020-2027 Segment by Region

15.2 Global Scanners Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Scanners Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Scanners Market Value (\$) and Growth Rate of Scanners from 2015-2027  
Global Scanners Production and Growth Rate Segment by Product Type from 2015-2027  
Global Scanners Consumption and Growth Rate Segment by Application from 2015-2027  
Figure Scanners Picture  
Table Product Specifications of Scanners  
Table Driving Factors for this Market  
Table Industry News of Scanners Market  
Figure Value Chain Status of Scanners  
Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)  
Table Distributors/Traders  
Table Downstream Major Customer Analysis (by Region, by Preference)  
Table Global Scanners Production and Growth Rate Segment by Product Type from 2015-2020  
Table Global Scanners Value (\$) and Growth Rate Segment by Product Type from 2015-2020  
Figure Standard Scanners of Scanners  
Figure Specialized Scanners of Scanners  
Figure Handheld Scanners of Scanners  
Figure Apps of Scanners  
Table Global Scanners Consumption and Growth Rate Segment by Application from 2015-2020  
Table Global Scanners Value (\$) and Growth Rate Segment by Application from 2015-2020  
Figure Commercial use of Scanners  
Figure Home use of Scanners  
Figure Other of Scanners  
Table Global Scanners Consumption and Growth Rate Segment by Marketing Channel from 2015-2020  
Table Global Scanners Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020  
Figure Traditional Marketing Channel (Offline) of Scanners  
Figure Online Channel of Scanners  
Table Xerox Profile (Company Name, Plants Distribution, Sales Region)

Figure Xerox Sales and Growth Rate from 2015-2020  
Figure Xerox Revenue (\$) and Global Market Share from 2015-2020  
Table Xerox Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Plustek Profile (Company Name, Plants Distribution, Sales Region)  
Figure Plustek Sales and Growth Rate from 2015-2020  
Figure Plustek Revenue (\$) and Global Market Share from 2015-2020  
Table Plustek Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table HP Profile (Company Name, Plants Distribution, Sales Region)  
Figure HP Sales and Growth Rate from 2015-2020  
Figure HP Revenue (\$) and Global Market Share from 2015-2020  
Table HP Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Visioneer Profile (Company Name, Plants Distribution, Sales Region)  
Figure Visioneer Sales and Growth Rate from 2015-2020  
Figure Visioneer Revenue (\$) and Global Market Share from 2015-2020  
Table Visioneer Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Mustek Profile (Company Name, Plants Distribution, Sales Region)  
Figure Mustek Sales and Growth Rate from 2015-2020  
Figure Mustek Revenue (\$) and Global Market Share from 2015-2020  
Table Mustek Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Brother Profile (Company Name, Plants Distribution, Sales Region)  
Figure Brother Sales and Growth Rate from 2015-2020  
Figure Brother Revenue (\$) and Global Market Share from 2015-2020  
Table Brother Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Colortrac Profile (Company Name, Plants Distribution, Sales Region)  
Figure Colortrac Sales and Growth Rate from 2015-2020  
Figure Colortrac Revenue (\$) and Global Market Share from 2015-2020  
Table Colortrac Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Fujitsu Profile (Company Name, Plants Distribution, Sales Region)  
Figure Fujitsu Sales and Growth Rate from 2015-2020  
Figure Fujitsu Revenue (\$) and Global Market Share from 2015-2020  
Table Fujitsu Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Ambir Profile (Company Name, Plants Distribution, Sales Region)  
Figure Ambir Sales and Growth Rate from 2015-2020  
Figure Ambir Revenue (\$) and Global Market Share from 2015-2020  
Table Ambir Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Imageaccess Profile (Company Name, Plants Distribution, Sales Region)  
Figure Imageaccess Sales and Growth Rate from 2015-2020  
Figure Imageaccess Revenue (\$) and Global Market Share from 2015-2020  
Table Imageaccess Scanners Sales, Price, Revenue, Gross Margin (2015-2020)

Table Canon Profile (Company Name, Plants Distribution, Sales Region)  
Figure Canon Sales and Growth Rate from 2015-2020  
Figure Canon Revenue (\$) and Global Market Share from 2015-2020  
Table Canon Scanners Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Global Scanners Production Value (\$) by Region from 2015-2020  
Table Global Scanners Production Value Share by Region from 2015-2020  
Table Global Scanners Production by Region from 2015-2020  
Table Global Scanners Consumption Value (\$) by Region from 2015-2020  
Table Global Scanners Consumption by Region from 2015-2020  
Table North America Scanners Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table North America Scanners Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table North America Scanners Import and Export from 2015-2020  
Table North America Scanners Value (\$) by Type (2015-2020)  
Table North America Scanners Production by Type (2015-2020)  
Table North America Scanners Consumption by Application (2015-2020)  
Table North America Scanners Consumption by Country (2015-2020)  
Table North America Scanners Consumption Value (\$) by Country (2015-2020)  
Figure North America Scanners Market PEST Analysis  
Table Europe Scanners Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Europe Scanners Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Europe Scanners Import and Export from 2015-2020  
Table Europe Scanners Value (\$) by Type (2015-2020)  
Table Europe Scanners Production by Type (2015-2020)  
Table Europe Scanners Consumption by Application (2015-2020)  
Table Europe Scanners Consumption by Country (2015-2020)  
Table Europe Scanners Consumption Value (\$) by Country (2015-2020)  
Figure Europe Scanners Market PEST Analysis  
Table Asia-Pacific Scanners Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Asia-Pacific Scanners Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Asia-Pacific Scanners Import and Export from 2015-2020  
Table Asia-Pacific Scanners Value (\$) by Type (2015-2020)  
Table Asia-Pacific Scanners Production by Type (2015-2020)  
Table Asia-Pacific Scanners Consumption by Application (2015-2020)

Table Asia-Pacific Scanners Consumption by Country (2015-2020)  
Table Asia-Pacific Scanners Consumption Value (\$) by Country (2015-2020)  
Figure Asia-Pacific Scanners Market PEST Analysis  
Table Latin America Scanners Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Latin America Scanners Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Latin America Scanners Import and Export from 2015-2020  
Table Latin America Scanners Value (\$) by Type (2015-2020)  
Table Latin America Scanners Production by Type (2015-2020)  
Table Latin America Scanners Consumption by Application (2015-2020)  
Table Latin America Scanners Consumption by Country (2015-2020)  
Table Latin America Scanners Consumption Value (\$) by Country (2015-2020)  
Figure Latin America Scanners Market PEST Analysis  
Table Middle East & Africa Scanners Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Middle East & Africa Scanners Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Middle East & Africa Scanners Import and Export from 2015-2020  
Table Middle East & Africa Scanners Value (\$) by Type (2015-2020)  
Table Middle East & Africa Scanners Production by Type (2015-2020)  
Table Middle East & Africa Scanners Consumption by Application (2015-2020)  
Table Middle East & Africa Scanners Consumption by Country (2015-2020)  
Table Middle East & Africa Scanners Consumption Value (\$) by Country (2015-2020)  
Figure Middle East & Africa Scanners Market PEST Analysis  
Table Global Scanners Value (\$) and Growth Rate Forecast by Region (2020-2027)  
Table Global Scanners Production and Growth Rate Forecast by Region (2020-2027)  
Table Global Scanners Consumption and Growth Rate Forecast by Region (2020-2027)  
Table Global Scanners Production and Growth Rate Forecast by Type (2020-2027)  
Table Global Scanners Consumption and Growth Rate Forecast by Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global Scanners Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2E1A924A9D23EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E1A924A9D23EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

