

# 2015-2027 Global SaaS-based Business Intelligence (BI) Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for SaaS-based Business Intelligence (BI) is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Birst Inc.

PivotLink

Jaspersoft Corp.

Oracle Corp.

SAP AG

IBM Corp.

Actuate Corp.

QlikTech International AB

Cloud9 Analytics

Microstrategy Inc.

SAS Institute Inc.

Host Analytics Inc.

GoodData Corp.  
TIBCO Software Inc.  
Bime  
Kognitio  
Indicee Inc.

Major Types Covered  
Private Cloud  
Public Cloud  
Community Cloud  
Hybrid Cloud

Major Applications Covered  
BFSI  
Telecommunications  
Energy  
Automobile  
manufacturing

Top Countries Data Covered in This Report  
United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Netherlands  
Turkey  
Switzerland  
Sweden  
Poland  
Belgium  
China  
Japan  
South Korea  
Australia  
India

Taiwan  
Indonesia  
Thailand  
Philippines  
Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global SaaS-based Business Intelligence (BI) Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the SaaS-based Business Intelligence (BI) Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE SAAS-BASED BUSINESS INTELLIGENCE (BI) MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL SAAS-BASED BUSINESS INTELLIGENCE (BI) MARKET-SEGMENTATION BY TYPE**

- 5.1 Private Cloud

- 5.2 Public Cloud
- 5.3 Community Cloud
- 5.4 Hybrid Cloud

## **6 GLOBAL SAAS-BASED BUSINESS INTELLIGENCE (BI) MARKET-SEGMENTATION BY APPLICATION**

- 6.1 BFSI
- 6.2 Telecommunications
- 6.3 Energy
- 6.4 Automobile
- 6.5 manufacturing

## **7 GLOBAL SAAS-BASED BUSINESS INTELLIGENCE (BI) MARKET-SEGMENTATION BY MARKETING CHANNEL**

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

### 8.1 Birst Inc.

- 8.1.1 Birst Inc. Profile
- 8.1.2 Birst Inc. Sales, Growth Rate and Global Market Share from 2015-2020
- 8.1.3 Birst Inc. Product/Solution Launches and Enhancements Analysis
- 8.1.4 Birst Inc. Business Overview/Recent Development/Acquisitions

### 8.2 PivotLink

- 8.2.1 PivotLink Profile
- 8.2.2 PivotLink Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 PivotLink Product/Solution Launches and Enhancements Analysis
- 8.2.4 PivotLink Business Overview/Recent Development/Acquisitions

### 8.3 Jaspersoft Corp.

- 8.3.1 Jaspersoft Corp. Profile
- 8.3.2 Jaspersoft Corp. Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Jaspersoft Corp. Product/Solution Launches and Enhancements Analysis
- 8.3.4 Jaspersoft Corp. Business Overview/Recent Development/Acquisitions

### 8.4 Oracle Corp.

- 8.4.1 Oracle Corp. Profile
- 8.4.2 Oracle Corp. Sales, Growth Rate and Global Market Share from 2015-2020

- 8.4.3 Oracle Corp. Product/Solution Launches and Enhancements Analysis
- 8.4.4 Oracle Corp. Business Overview/Recent Development/Acquisitions
- 8.5 SAP AG
  - 8.5.1 SAP AG Profile
  - 8.5.2 SAP AG Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.5.3 SAP AG Product/Solution Launches and Enhancements Analysis
  - 8.5.4 SAP AG Business Overview/Recent Development/Acquisitions
- 8.6 IBM Corp.
  - 8.6.1 IBM Corp. Profile
  - 8.6.2 IBM Corp. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.6.3 IBM Corp. Product/Solution Launches and Enhancements Analysis
  - 8.6.4 IBM Corp. Business Overview/Recent Development/Acquisitions
- 8.7 Actuate Corp.
  - 8.7.1 Actuate Corp. Profile
  - 8.7.2 Actuate Corp. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.7.3 Actuate Corp. Product/Solution Launches and Enhancements Analysis
  - 8.7.4 Actuate Corp. Business Overview/Recent Development/Acquisitions
- 8.8 QlikTech International AB
  - 8.8.1 QlikTech International AB Profile
  - 8.8.2 QlikTech International AB Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.8.3 QlikTech International AB Product/Solution Launches and Enhancements Analysis
  - 8.8.4 QlikTech International AB Business Overview/Recent Development/Acquisitions
- 8.9 Cloud9 Analytics
  - 8.9.1 Cloud9 Analytics Profile
  - 8.9.2 Cloud9 Analytics Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.9.3 Cloud9 Analytics Product/Solution Launches and Enhancements Analysis
  - 8.9.4 Cloud9 Analytics Business Overview/Recent Development/Acquisitions
- 8.10 Microstrategy Inc.
  - 8.10.1 Microstrategy Inc. Profile
  - 8.10.2 Microstrategy Inc. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.10.3 Microstrategy Inc. Product/Solution Launches and Enhancements Analysis
  - 8.10.4 Microstrategy Inc. Business Overview/Recent Development/Acquisitions
- 8.11 SAS Institute Inc.
  - 8.11.1 SAS Institute Inc. Profile
  - 8.11.2 SAS Institute Inc. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.11.3 SAS Institute Inc. Product/Solution Launches and Enhancements Analysis

- 8.11.4 SAS Institute Inc. Business Overview/Recent Development/Acquisitions
- 8.12 Host Analytics Inc.
  - 8.12.1 Host Analytics Inc. Profile
  - 8.12.2 Host Analytics Inc. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.12.3 Host Analytics Inc. Product/Solution Launches and Enhancements Analysis
  - 8.12.4 Host Analytics Inc. Business Overview/Recent Development/Acquisitions
- 8.13 GoodData Corp.
  - 8.13.1 GoodData Corp. Profile
  - 8.13.2 GoodData Corp. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.13.3 GoodData Corp. Product/Solution Launches and Enhancements Analysis
  - 8.13.4 GoodData Corp. Business Overview/Recent Development/Acquisitions
- 8.14 TIBCO Software Inc.
  - 8.14.1 TIBCO Software Inc. Profile
  - 8.14.2 TIBCO Software Inc. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.14.3 TIBCO Software Inc. Product/Solution Launches and Enhancements Analysis
  - 8.14.4 TIBCO Software Inc. Business Overview/Recent Development/Acquisitions
- 8.15 Bime
  - 8.15.1 Bime Profile
  - 8.15.2 Bime Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.15.3 Bime Product/Solution Launches and Enhancements Analysis
  - 8.15.4 Bime Business Overview/Recent Development/Acquisitions
- 8.16 Kognitio
  - 8.16.1 Kognitio Profile
  - 8.16.2 Kognitio Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.16.3 Kognitio Product/Solution Launches and Enhancements Analysis
  - 8.16.4 Kognitio Business Overview/Recent Development/Acquisitions
- 8.17 Indicee Inc.
  - 8.17.1 Indicee Inc. Profile
  - 8.17.2 Indicee Inc. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.17.3 Indicee Inc. Product/Solution Launches and Enhancements Analysis
  - 8.17.4 Indicee Inc. Business Overview/Recent Development/Acquisitions

## **9 GLOBAL SAAS-BASED BUSINESS INTELLIGENCE (BI) MARKET-SEGMENTATION BY GEOGRAPHY**

## **10 NORTH AMERICA**

- 10.1 North America SaaS-based Business Intelligence (BI) Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America SaaS-based Business Intelligence (BI) Production Analysis from 2015-2020
- 10.4 North America SaaS-based Business Intelligence (BI) Consumption Analysis from 2015-2020
- 10.5 North America SaaS-based Business Intelligence (BI) Import and Export from 2015-2020
- 10.6 North America SaaS-based Business Intelligence (BI) Value, Production and Market Share by Type (2015-2020)
- 10.7 North America SaaS-based Business Intelligence (BI) Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America SaaS-based Business Intelligence (BI) by Country (United States, Canada)
  - 10.8.1 North America SaaS-based Business Intelligence (BI) Sales by Country (2015-2020)
  - 10.8.2 North America SaaS-based Business Intelligence (BI) Consumption Value by Country (2015-2020)
- 10.9 North America SaaS-based Business Intelligence (BI) Market PEST Analysis

## **11 EUROPE**

- 11.1 Europe SaaS-based Business Intelligence (BI) Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe SaaS-based Business Intelligence (BI) Production Analysis from 2015-2020
- 11.4 Europe SaaS-based Business Intelligence (BI) Consumption Analysis from 2015-2020
- 11.5 Europe SaaS-based Business Intelligence (BI) Import and Export from 2015-2020
- 11.6 Europe SaaS-based Business Intelligence (BI) Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe SaaS-based Business Intelligence (BI) Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe SaaS-based Business Intelligence (BI) by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)



- 11.8.1 Europe SaaS-based Business Intelligence (BI) Sales by Country (2015-2020)
- 11.8.2 Europe SaaS-based Business Intelligence (BI) Consumption Value by Country (2015-2020)
- 11.9 Europe SaaS-based Business Intelligence (BI) Market PEST Analysis

## **12 ASIA-PACIFIC**

- 12.1 Asia-Pacific SaaS-based Business Intelligence (BI) Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific SaaS-based Business Intelligence (BI) Production Analysis from 2015-2020
- 12.4 Asia-Pacific SaaS-based Business Intelligence (BI) Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific SaaS-based Business Intelligence (BI) Import and Export from 2015-2020
- 12.6 Asia-Pacific SaaS-based Business Intelligence (BI) Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific SaaS-based Business Intelligence (BI) Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific SaaS-based Business Intelligence (BI) by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  - 12.8.1 Asia-Pacific SaaS-based Business Intelligence (BI) Sales by Country (2015-2020)
  - 12.8.2 Asia-Pacific SaaS-based Business Intelligence (BI) Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific SaaS-based Business Intelligence (BI) Market PEST Analysis

## **13 LATIN AMERICA**

- 13.1 Latin America SaaS-based Business Intelligence (BI) Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America SaaS-based Business Intelligence (BI) Production Analysis from 2015-2020
- 13.4 Latin America SaaS-based Business Intelligence (BI) Consumption Analysis from 2015-2020

13.5 Latin America SaaS-based Business Intelligence (BI) Import and Export from 2015-2020

13.6 Latin America SaaS-based Business Intelligence (BI) Value, Production and Market Share by Type (2015-2020)

13.7 Latin America SaaS-based Business Intelligence (BI) Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America SaaS-based Business Intelligence (BI) by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America SaaS-based Business Intelligence (BI) Sales by Country (2015-2020)

13.8.2 Latin America SaaS-based Business Intelligence (BI) Consumption Value by Country (2015-2020)

13.9 Latin America SaaS-based Business Intelligence (BI) Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

14.1 Middle East & Africa SaaS-based Business Intelligence (BI) Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa SaaS-based Business Intelligence (BI) Production Analysis from 2015-2020

14.4 Middle East & Africa SaaS-based Business Intelligence (BI) Consumption Analysis from 2015-2020

14.5 Middle East & Africa SaaS-based Business Intelligence (BI) Import and Export from 2015-2020

14.6 Middle East & Africa SaaS-based Business Intelligence (BI) Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa SaaS-based Business Intelligence (BI) Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa SaaS-based Business Intelligence (BI) by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa SaaS-based Business Intelligence (BI) Sales by Country (2015-2020)

14.8.2 Middle East & Africa SaaS-based Business Intelligence (BI) Consumption Value by Country (2015-2020)

14.9 Middle East & Africa SaaS-based Business Intelligence (BI) Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL SAAS-BASED BUSINESS**

## **INTELLIGENCE (BI) MARKET FROM 2020-2027**

15.1 Future Forecast of the Global SaaS-based Business Intelligence (BI) Market from 2020-2027 Segment by Region

15.2 Global SaaS-based Business Intelligence (BI) Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global SaaS-based Business Intelligence (BI) Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global SaaS-based Business Intelligence (BI) Market Value (\$) and Growth Rate of SaaS-based Business Intelligence (BI) from 2015-2027

Global SaaS-based Business Intelligence (BI) Production and Growth Rate Segment by Product Type from 2015-2027

Global SaaS-based Business Intelligence (BI) Consumption and Growth Rate Segment by Application from 2015-2027

Figure SaaS-based Business Intelligence (BI) Picture

Table Product Specifications of SaaS-based Business Intelligence (BI)

Table Driving Factors for this Market

Table Industry News of SaaS-based Business Intelligence (BI) Market

Figure Value Chain Status of SaaS-based Business Intelligence (BI)

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global SaaS-based Business Intelligence (BI) Production and Growth Rate Segment by Product Type from 2015-2020

Table Global SaaS-based Business Intelligence (BI) Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Private Cloud of SaaS-based Business Intelligence (BI)

Figure Public Cloud of SaaS-based Business Intelligence (BI)

Figure Community Cloud of SaaS-based Business Intelligence (BI)

Figure Hybrid Cloud of SaaS-based Business Intelligence (BI)

Table Global SaaS-based Business Intelligence (BI) Consumption and Growth Rate Segment by Application from 2015-2020

Table Global SaaS-based Business Intelligence (BI) Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure BFSI of SaaS-based Business Intelligence (BI)

Figure Telecommunications of SaaS-based Business Intelligence (BI)

Figure Energy of SaaS-based Business Intelligence (BI)

Figure Automobile of SaaS-based Business Intelligence (BI)

Figure manufacturing of SaaS-based Business Intelligence (BI)

Table Global SaaS-based Business Intelligence (BI) Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global SaaS-based Business Intelligence (BI) Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of SaaS-based Business Intelligence (BI)

Figure Online Channel of SaaS-based Business Intelligence (BI)

Table Birst Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Birst Inc. Sales and Growth Rate from 2015-2020

Figure Birst Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Birst Inc. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table PivotLink Profile (Company Name, Plants Distribution, Sales Region)

Figure PivotLink Sales and Growth Rate from 2015-2020

Figure PivotLink Revenue (\$) and Global Market Share from 2015-2020

Table PivotLink SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Jaspersoft Corp. Profile (Company Name, Plants Distribution, Sales Region)

Figure Jaspersoft Corp. Sales and Growth Rate from 2015-2020

Figure Jaspersoft Corp. Revenue (\$) and Global Market Share from 2015-2020

Table Jaspersoft Corp. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Oracle Corp. Profile (Company Name, Plants Distribution, Sales Region)

Figure Oracle Corp. Sales and Growth Rate from 2015-2020

Figure Oracle Corp. Revenue (\$) and Global Market Share from 2015-2020

Table Oracle Corp. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table SAP AG Profile (Company Name, Plants Distribution, Sales Region)

Figure SAP AG Sales and Growth Rate from 2015-2020

Figure SAP AG Revenue (\$) and Global Market Share from 2015-2020

Table SAP AG SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table IBM Corp. Profile (Company Name, Plants Distribution, Sales Region)

Figure IBM Corp. Sales and Growth Rate from 2015-2020

Figure IBM Corp. Revenue (\$) and Global Market Share from 2015-2020

Table IBM Corp. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Actuate Corp. Profile (Company Name, Plants Distribution, Sales Region)

Figure Actuate Corp. Sales and Growth Rate from 2015-2020

Figure Actuate Corp. Revenue (\$) and Global Market Share from 2015-2020

Table Actuate Corp. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table QlikTech International AB Profile (Company Name, Plants Distribution, Sales Region)

Figure QlikTech International AB Sales and Growth Rate from 2015-2020

Figure QlikTech International AB Revenue (\$) and Global Market Share from 2015-2020

Table QlikTech International AB SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Cloud9 Analytics Profile (Company Name, Plants Distribution, Sales Region)

Figure Cloud9 Analytics Sales and Growth Rate from 2015-2020

Figure Cloud9 Analytics Revenue (\$) and Global Market Share from 2015-2020

Table Cloud9 Analytics SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Microstrategy Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Microstrategy Inc. Sales and Growth Rate from 2015-2020

Figure Microstrategy Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Microstrategy Inc. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table SAS Institute Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure SAS Institute Inc. Sales and Growth Rate from 2015-2020

Figure SAS Institute Inc. Revenue (\$) and Global Market Share from 2015-2020

Table SAS Institute Inc. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Host Analytics Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Host Analytics Inc. Sales and Growth Rate from 2015-2020

Figure Host Analytics Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Host Analytics Inc. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table GoodData Corp. Profile (Company Name, Plants Distribution, Sales Region)

Figure GoodData Corp. Sales and Growth Rate from 2015-2020

Figure GoodData Corp. Revenue (\$) and Global Market Share from 2015-2020

Table GoodData Corp. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table TIBCO Software Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure TIBCO Software Inc. Sales and Growth Rate from 2015-2020

Figure TIBCO Software Inc. Revenue (\$) and Global Market Share from 2015-2020

Table TIBCO Software Inc. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bime Profile (Company Name, Plants Distribution, Sales Region)

Figure Bime Sales and Growth Rate from 2015-2020

Figure Bime Revenue (\$) and Global Market Share from 2015-2020

Table Bime SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Kognitio Profile (Company Name, Plants Distribution, Sales Region)

Figure Kognitio Sales and Growth Rate from 2015-2020

Figure Kognitio Revenue (\$) and Global Market Share from 2015-2020

Table Kognitio SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Indicee Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Indicee Inc. Sales and Growth Rate from 2015-2020

Figure Indicee Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Indicee Inc. SaaS-based Business Intelligence (BI) Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global SaaS-based Business Intelligence (BI) Production Value (\$) by Region from 2015-2020

Table Global SaaS-based Business Intelligence (BI) Production Value Share by Region from 2015-2020

Table Global SaaS-based Business Intelligence (BI) Production by Region from 2015-2020

Table Global SaaS-based Business Intelligence (BI) Consumption Value (\$) by Region from 2015-2020

Table Global SaaS-based Business Intelligence (BI) Consumption by Region from 2015-2020

Table North America SaaS-based Business Intelligence (BI) Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America SaaS-based Business Intelligence (BI) Import and Export from 2015-2020

Table North America SaaS-based Business Intelligence (BI) Value (\$) by Type (2015-2020)

Table North America SaaS-based Business Intelligence (BI) Production by Type (2015-2020)

Table North America SaaS-based Business Intelligence (BI) Consumption by Application (2015-2020)

Table North America SaaS-based Business Intelligence (BI) Consumption by Country (2015-2020)

Table North America SaaS-based Business Intelligence (BI) Consumption Value (\$) by Country (2015-2020)

Figure North America SaaS-based Business Intelligence (BI) Market PEST Analysis

Table Europe SaaS-based Business Intelligence (BI) Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe SaaS-based Business Intelligence (BI) Import and Export from 2015-2020

Table Europe SaaS-based Business Intelligence (BI) Value (\$) by Type (2015-2020)

Table Europe SaaS-based Business Intelligence (BI) Production by Type (2015-2020)

Table Europe SaaS-based Business Intelligence (BI) Consumption by Application (2015-2020)

Table Europe SaaS-based Business Intelligence (BI) Consumption by Country (2015-2020)

Table Europe SaaS-based Business Intelligence (BI) Consumption Value (\$) by Country (2015-2020)

Figure Europe SaaS-based Business Intelligence (BI) Market PEST Analysis

Table Asia-Pacific SaaS-based Business Intelligence (BI) Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific SaaS-based Business Intelligence (BI) Import and Export from 2015-2020

Table Asia-Pacific SaaS-based Business Intelligence (BI) Value (\$) by Type (2015-2020)

Table Asia-Pacific SaaS-based Business Intelligence (BI) Production by Type (2015-2020)

Table Asia-Pacific SaaS-based Business Intelligence (BI) Consumption by Application (2015-2020)

Table Asia-Pacific SaaS-based Business Intelligence (BI) Consumption by Country (2015-2020)

Table Asia-Pacific SaaS-based Business Intelligence (BI) Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific SaaS-based Business Intelligence (BI) Market PEST Analysis

Table Latin America SaaS-based Business Intelligence (BI) Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America SaaS-based Business Intelligence (BI) Import and Export from 2015-2020

Table Latin America SaaS-based Business Intelligence (BI) Value (\$) by Type (2015-2020)

Table Latin America SaaS-based Business Intelligence (BI) Production by Type (2015-2020)



Table Latin America SaaS-based Business Intelligence (BI) Consumption by Application (2015-2020)

Table Latin America SaaS-based Business Intelligence (BI) Consumption by Country (2015-2020)

Table Latin America SaaS-based Business Intelligence (BI) Consumption Value (\$) by Country (2015-2020)

Figure Latin America SaaS-based Business Intelligence (BI) Market PEST Analysis

Table Middle East & Africa SaaS-based Business Intelligence (BI) Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa SaaS-based Business Intelligence (BI) Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa SaaS-based Business Intelligence (BI) Import and Export from 2015-2020

Table Middle East & Africa SaaS-based Business Intelligence (BI) Value (\$) by Type (2015-2020)

Table Middle East & Africa SaaS-based Business Intelligence (BI) Production by Type (2015-2020)

Table Middle East & Africa SaaS-based Business Intelligence (BI) Consumption by Application (2015-2020)

Table Middle East & Africa SaaS-based Business Intelligence (BI) Consumption by Country (2015-2020)

Table Middle East & Africa SaaS-based Business Intelligence (BI) Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa SaaS-based Business Intelligence (BI) Market PEST Analysis

Table Global SaaS-based Business Intelligence (BI) Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global SaaS-based Business Intelligence (BI) Production and Growth Rate Forecast by Region (2020-2027)

Table Global SaaS-based Business Intelligence (BI) Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global SaaS-based Business Intelligence (BI) Production and Growth Rate Forecast by Type (2020-2027)

Table Global SaaS-based Business Intelligence (BI) Consumption and Growth Rate Forecast by Application (2020-2027)

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