

2015-2027 Global Ride-On Trowel Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/29A809780424EN.html>

Date: March 2020

Pages: 115

Price: US\$ 3,460.00 (Single User License)

ID: 29A809780424EN

Abstracts

The worldwide market for Ride-On Trowel is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Parchem Construction

Roadway

Wacker Neuson

Dragon

Masterpac

MBW

Atlas Copco

Dynamic

Multiquip

Shenhua

Allen Engineering

Bartell

Major Types Covered

Mechanical Ride-on Trowel
Hydrostatic Ride-on Trowel

Major Applications Covered
Industrial Buildings
Commercial Buildings
Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Ride-On Trowel Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Ride-On Trowel Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE RIDE-ON TROWEL MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL RIDE-ON TROWEL MARKET-SEGMENTATION BY TYPE

- 5.1 Mechanical Ride-on Trowel
- 5.2 Hydrostatic Ride-on Trowel

6 GLOBAL RIDE-ON TROWEL MARKET-SEGMENTATION BY APPLICATION

- 6.1 Industrial Buildings
- 6.2 Commercial Buildings
- 6.3 Others

7 GLOBAL RIDE-ON TROWEL MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Parchem Construction
 - 8.1.1 Parchem Construction Profile
 - 8.1.2 Parchem Construction Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Parchem Construction Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Parchem Construction Business Overview/Recent Development/Acquisitions
- 8.2 Roadway
 - 8.2.1 Roadway Profile
 - 8.2.2 Roadway Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 Roadway Product/Solution Launches and Enhancements Analysis
 - 8.2.4 Roadway Business Overview/Recent Development/Acquisitions
- 8.3 Wacker Neuson
 - 8.3.1 Wacker Neuson Profile
 - 8.3.2 Wacker Neuson Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 Wacker Neuson Product/Solution Launches and Enhancements Analysis
 - 8.3.4 Wacker Neuson Business Overview/Recent Development/Acquisitions
- 8.4 Dragon
 - 8.4.1 Dragon Profile
 - 8.4.2 Dragon Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.4.3 Dragon Product/Solution Launches and Enhancements Analysis
 - 8.4.4 Dragon Business Overview/Recent Development/Acquisitions
- 8.5 Masterpac
 - 8.5.1 Masterpac Profile
 - 8.5.2 Masterpac Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.5.3 Masterpac Product/Solution Launches and Enhancements Analysis

8.5.4 Masterpac Business Overview/Recent Development/Acquisitions

8.6 MBW

8.6.1 MBW Profile

8.6.2 MBW Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 MBW Product/Solution Launches and Enhancements Analysis

8.6.4 MBW Business Overview/Recent Development/Acquisitions

8.7 Atlas Copco

8.7.1 Atlas Copco Profile

8.7.2 Atlas Copco Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Atlas Copco Product/Solution Launches and Enhancements Analysis

8.7.4 Atlas Copco Business Overview/Recent Development/Acquisitions

8.8 Dynamic

8.8.1 Dynamic Profile

8.8.2 Dynamic Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Dynamic Product/Solution Launches and Enhancements Analysis

8.8.4 Dynamic Business Overview/Recent Development/Acquisitions

8.9 Multiquip

8.9.1 Multiquip Profile

8.9.2 Multiquip Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 Multiquip Product/Solution Launches and Enhancements Analysis

8.9.4 Multiquip Business Overview/Recent Development/Acquisitions

8.10 Shenhua

8.10.1 Shenhua Profile

8.10.2 Shenhua Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 Shenhua Product/Solution Launches and Enhancements Analysis

8.10.4 Shenhua Business Overview/Recent Development/Acquisitions

8.11 Allen Engineering

8.11.1 Allen Engineering Profile

8.11.2 Allen Engineering Sales, Growth Rate and Global Market Share from 2015-2020

8.11.3 Allen Engineering Product/Solution Launches and Enhancements Analysis

8.11.4 Allen Engineering Business Overview/Recent Development/Acquisitions

8.12 Bartell

8.12.1 Bartell Profile

8.12.2 Bartell Sales, Growth Rate and Global Market Share from 2015-2020

8.12.3 Bartell Product/Solution Launches and Enhancements Analysis

8.12.4 Bartell Business Overview/Recent Development/Acquisitions

9 GLOBAL RIDE-ON TROWEL MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Ride-On Trowel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Ride-On Trowel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Ride-On Trowel Production Analysis from 2015-2020
- 10.4 North America Ride-On Trowel Consumption Analysis from 2015-2020
- 10.5 North America Ride-On Trowel Import and Export from 2015-2020
- 10.6 North America Ride-On Trowel Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Ride-On Trowel Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Ride-On Trowel by Country (United States, Canada)
 - 10.8.1 North America Ride-On Trowel Sales by Country (2015-2020)
 - 10.8.2 North America Ride-On Trowel Consumption Value by Country (2015-2020)
- 10.9 North America Ride-On Trowel Market PEST Analysis

11 EUROPE

- 11.1 Europe Ride-On Trowel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Ride-On Trowel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Ride-On Trowel Production Analysis from 2015-2020
- 11.4 Europe Ride-On Trowel Consumption Analysis from 2015-2020
- 11.5 Europe Ride-On Trowel Import and Export from 2015-2020
- 11.6 Europe Ride-On Trowel Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Ride-On Trowel Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Ride-On Trowel by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Ride-On Trowel Sales by Country (2015-2020)
 - 11.8.2 Europe Ride-On Trowel Consumption Value by Country (2015-2020)
- 11.9 Europe Ride-On Trowel Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Ride-On Trowel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Ride-On Trowel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Ride-On Trowel Production Analysis from 2015-2020
- 12.4 Asia-Pacific Ride-On Trowel Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Ride-On Trowel Import and Export from 2015-2020
- 12.6 Asia-Pacific Ride-On Trowel Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Ride-On Trowel Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Ride-On Trowel by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Ride-On Trowel Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific Ride-On Trowel Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Ride-On Trowel Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Ride-On Trowel Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Ride-On Trowel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Ride-On Trowel Production Analysis from 2015-2020
- 13.4 Latin America Ride-On Trowel Consumption Analysis from 2015-2020
- 13.5 Latin America Ride-On Trowel Import and Export from 2015-2020
- 13.6 Latin America Ride-On Trowel Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Ride-On Trowel Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Ride-On Trowel by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Ride-On Trowel Sales by Country (2015-2020)
 - 13.8.2 Latin America Ride-On Trowel Consumption Value by Country (2015-2020)
- 13.9 Latin America Ride-On Trowel Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Ride-On Trowel Production, Ex-factory Price, Revenue, Gross

Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Ride-On Trowel Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Ride-On Trowel Production Analysis from 2015-2020

14.4 Middle East & Africa Ride-On Trowel Consumption Analysis from 2015-2020

14.5 Middle East & Africa Ride-On Trowel Import and Export from 2015-2020

14.6 Middle East & Africa Ride-On Trowel Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Ride-On Trowel Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Ride-On Trowel by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Ride-On Trowel Sales by Country (2015-2020)

14.8.2 Middle East & Africa Ride-On Trowel Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Ride-On Trowel Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL RIDE-ON TROWEL MARKET FROM 2020-2027

15.1 Future Forecast of the Global Ride-On Trowel Market from 2020-2027 Segment by Region

15.2 Global Ride-On Trowel Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Ride-On Trowel Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Ride-On Trowel Market Value (\$) and Growth Rate of Ride-On Trowel from 2015-2027

Global Ride-On Trowel Production and Growth Rate Segment by Product Type from 2015-2027

Global Ride-On Trowel Consumption and Growth Rate Segment by Application from 2015-2027

Figure Ride-On Trowel Picture

Table Product Specifications of Ride-On Trowel

Table Driving Factors for this Market

Table Industry News of Ride-On Trowel Market

Figure Value Chain Status of Ride-On Trowel

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Ride-On Trowel Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Ride-On Trowel Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Mechanical Ride-on Trowel of Ride-On Trowel

Figure Hydrostatic Ride-on Trowel of Ride-On Trowel

Table Global Ride-On Trowel Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Ride-On Trowel Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Industrial Buildings of Ride-On Trowel

Figure Commercial Buildings of Ride-On Trowel

Figure Others of Ride-On Trowel

Table Global Ride-On Trowel Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Ride-On Trowel Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Ride-On Trowel

Figure Online Channel of Ride-On Trowel

Table Parchem Construction Profile (Company Name, Plants Distribution, Sales Region)

Figure Parchem Construction Sales and Growth Rate from 2015-2020

Figure Parchem Construction Revenue (\$) and Global Market Share from 2015-2020

Table Parchem Construction Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Roadway Profile (Company Name, Plants Distribution, Sales Region)

Figure Roadway Sales and Growth Rate from 2015-2020

Figure Roadway Revenue (\$) and Global Market Share from 2015-2020

Table Roadway Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Wacker Neuson Profile (Company Name, Plants Distribution, Sales Region)

Figure Wacker Neuson Sales and Growth Rate from 2015-2020

Figure Wacker Neuson Revenue (\$) and Global Market Share from 2015-2020

Table Wacker Neuson Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Dragon Profile (Company Name, Plants Distribution, Sales Region)

Figure Dragon Sales and Growth Rate from 2015-2020

Figure Dragon Revenue (\$) and Global Market Share from 2015-2020

Table Dragon Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Masterpac Profile (Company Name, Plants Distribution, Sales Region)

Figure Masterpac Sales and Growth Rate from 2015-2020

Figure Masterpac Revenue (\$) and Global Market Share from 2015-2020

Table Masterpac Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table MBW Profile (Company Name, Plants Distribution, Sales Region)

Figure MBW Sales and Growth Rate from 2015-2020

Figure MBW Revenue (\$) and Global Market Share from 2015-2020

Table MBW Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Atlas Copco Profile (Company Name, Plants Distribution, Sales Region)

Figure Atlas Copco Sales and Growth Rate from 2015-2020

Figure Atlas Copco Revenue (\$) and Global Market Share from 2015-2020

Table Atlas Copco Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Dynamic Profile (Company Name, Plants Distribution, Sales Region)

Figure Dynamic Sales and Growth Rate from 2015-2020

Figure Dynamic Revenue (\$) and Global Market Share from 2015-2020

Table Dynamic Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Multiquip Profile (Company Name, Plants Distribution, Sales Region)

Figure Multiquip Sales and Growth Rate from 2015-2020

Figure Multiquip Revenue (\$) and Global Market Share from 2015-2020

Table Multiquip Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Shenhua Profile (Company Name, Plants Distribution, Sales Region)

Figure Shenhua Sales and Growth Rate from 2015-2020

Figure Shenhua Revenue (\$) and Global Market Share from 2015-2020

Table Shenhua Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Allen Engineering Profile (Company Name, Plants Distribution, Sales Region)

Figure Allen Engineering Sales and Growth Rate from 2015-2020

Figure Allen Engineering Revenue (\$) and Global Market Share from 2015-2020

Table Allen Engineering Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bartell Profile (Company Name, Plants Distribution, Sales Region)

Figure Bartell Sales and Growth Rate from 2015-2020

Figure Bartell Revenue (\$) and Global Market Share from 2015-2020

Table Bartell Ride-On Trowel Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Ride-On Trowel Production Value (\$) by Region from 2015-2020

Table Global Ride-On Trowel Production Value Share by Region from 2015-2020

Table Global Ride-On Trowel Production by Region from 2015-2020

Table Global Ride-On Trowel Consumption Value (\$) by Region from 2015-2020

Table Global Ride-On Trowel Consumption by Region from 2015-2020

Table North America Ride-On Trowel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Ride-On Trowel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Ride-On Trowel Import and Export from 2015-2020

Table North America Ride-On Trowel Value (\$) by Type (2015-2020)

Table North America Ride-On Trowel Production by Type (2015-2020)

Table North America Ride-On Trowel Consumption by Application (2015-2020)

Table North America Ride-On Trowel Consumption by Country (2015-2020)

Table North America Ride-On Trowel Consumption Value (\$) by Country (2015-2020)

Figure North America Ride-On Trowel Market PEST Analysis

Table Europe Ride-On Trowel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Ride-On Trowel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Ride-On Trowel Import and Export from 2015-2020

Table Europe Ride-On Trowel Value (\$) by Type (2015-2020)

Table Europe Ride-On Trowel Production by Type (2015-2020)

Table Europe Ride-On Trowel Consumption by Application (2015-2020)

Table Europe Ride-On Trowel Consumption by Country (2015-2020)

Table Europe Ride-On Trowel Consumption Value (\$) by Country (2015-2020)

Figure Europe Ride-On Trowel Market PEST Analysis

Table Asia-Pacific Ride-On Trowel Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Ride-On Trowel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Ride-On Trowel Import and Export from 2015-2020

Table Asia-Pacific Ride-On Trowel Value (\$) by Type (2015-2020)

Table Asia-Pacific Ride-On Trowel Production by Type (2015-2020)

Table Asia-Pacific Ride-On Trowel Consumption by Application (2015-2020)

Table Asia-Pacific Ride-On Trowel Consumption by Country (2015-2020)

Table Asia-Pacific Ride-On Trowel Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Ride-On Trowel Market PEST Analysis

Table Latin America Ride-On Trowel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Ride-On Trowel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Ride-On Trowel Import and Export from 2015-2020

Table Latin America Ride-On Trowel Value (\$) by Type (2015-2020)

Table Latin America Ride-On Trowel Production by Type (2015-2020)

Table Latin America Ride-On Trowel Consumption by Application (2015-2020)

Table Latin America Ride-On Trowel Consumption by Country (2015-2020)

Table Latin America Ride-On Trowel Consumption Value (\$) by Country (2015-2020)

Figure Latin America Ride-On Trowel Market PEST Analysis

Table Middle East & Africa Ride-On Trowel Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Ride-On Trowel Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Ride-On Trowel Import and Export from 2015-2020

Table Middle East & Africa Ride-On Trowel Value (\$) by Type (2015-2020)

Table Middle East & Africa Ride-On Trowel Production by Type (2015-2020)

Table Middle East & Africa Ride-On Trowel Consumption by Application (2015-2020)

Table Middle East & Africa Ride-On Trowel Consumption by Country (2015-2020)

Table Middle East & Africa Ride-On Trowel Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Ride-On Trowel Market PEST Analysis

Table Global Ride-On Trowel Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Ride-On Trowel Production and Growth Rate Forecast by Region (2020-2027)

Table Global Ride-On Trowel Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Ride-On Trowel Production and Growth Rate Forecast by Type
(2020-2027)

Table Global Ride-On Trowel Consumption and Growth Rate Forecast by Application
(2020-2027)

I would like to order

Product name: 2015-2027 Global Ride-On Trowel Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/29A809780424EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/29A809780424EN.html>