

## 2015-2027 Global Public Cloud Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/20F8650C4109EN.html

Date: March 2020

Pages: 131

Price: US\$ 3,460.00 (Single User License)

ID: 20F8650C4109EN

## **Abstracts**

The worldwide market for Public Cloud is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

NuCloud

**EVault** 

CloudByte

Intequus

Egnyte

CloudFounders

SwiftStack

ServerWare

**ETegro** 

Cloudian

Silicon

Major Types Covered

The standard model



#### Private clouds

## A hybrid cloud

Major Applications Covered

Servers

Data storage

Internet

Top Countries Data Covered in This Report

**United States** 

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

**Thailand** 

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia



UAE Egypt Nigeria South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



### **Contents**

#### 1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

#### 2 KEY FINDINGS OF THE STUDY

#### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Public Cloud Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Public Cloud Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

#### **4 VALUE CHAIN OF THE PUBLIC CLOUD MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

#### **5 GLOBAL PUBLIC CLOUD MARKET-SEGMENTATION BY TYPE**

- 5.1 The standard model
- 5.2 Private clouds
- 5.3 A hybrid cloud



#### 6 GLOBAL PUBLIC CLOUD MARKET-SEGMENTATION BY APPLICATION

- 6.1 Servers
- 6.2 Data storage
- 6.3 Internet

## 7 GLOBAL PUBLIC CLOUD MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

#### **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 NuCloud
  - 8.1.1 NuCloud Profile
  - 8.1.2 NuCloud Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 NuCloud Product/Solution Launches and Enhancements Analysis
  - 8.1.4 NuCloud Business Overview/Recent Development/Acquisitions
- 8.2 EVault
  - 8.2.1 EVault Profile
  - 8.2.2 EVault Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.2.3 EVault Product/Solution Launches and Enhancements Analysis
  - 8.2.4 EVault Business Overview/Recent Development/Acquisitions
- 8.3 CloudByte
  - 8.3.1 CloudByte Profile
  - 8.3.2 CloudByte Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 CloudByte Product/Solution Launches and Enhancements Analysis
- 8.3.4 CloudByte Business Overview/Recent Development/Acquisitions
- 8.4 Integuus
  - 8.4.1 Integuus Profile
  - 8.4.2 Integuus Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.4.3 Intequus Product/Solution Launches and Enhancements Analysis
  - 8.4.4 Integuus Business Overview/Recent Development/Acquisitions
- 8.5 Egnyte
  - 8.5.1 Egnyte Profile
- 8.5.2 Egnyte Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Egnyte Product/Solution Launches and Enhancements Analysis



- 8.5.4 Egnyte Business Overview/Recent Development/Acquisitions
- 8.6 CloudFounders
  - 8.6.1 CloudFounders Profile
  - 8.6.2 CloudFounders Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.6.3 CloudFounders Product/Solution Launches and Enhancements Analysis
- 8.6.4 CloudFounders Business Overview/Recent Development/Acquisitions
- 8.7 SwiftStack
  - 8.7.1 SwiftStack Profile
  - 8.7.2 SwiftStack Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.7.3 SwiftStack Product/Solution Launches and Enhancements Analysis
  - 8.7.4 SwiftStack Business Overview/Recent Development/Acquisitions
- 8.8 ServerWare
  - 8.8.1 ServerWare Profile
  - 8.8.2 ServerWare Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.8.3 ServerWare Product/Solution Launches and Enhancements Analysis
- 8.8.4 ServerWare Business Overview/Recent Development/Acquisitions
- 8.9 ETegro
  - 8.9.1 ETegro Profile
  - 8.9.2 ETegro Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.9.3 ETegro Product/Solution Launches and Enhancements Analysis
  - 8.9.4 ETegro Business Overview/Recent Development/Acquisitions
- 8.10 Cloudian
  - 8.10.1 Cloudian Profile
  - 8.10.2 Cloudian Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.10.3 Cloudian Product/Solution Launches and Enhancements Analysis
  - 8.10.4 Cloudian Business Overview/Recent Development/Acquisitions
- 8.11 Silicon
  - 8.11.1 Silicon Profile
  - 8.11.2 Silicon Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.11.3 Silicon Product/Solution Launches and Enhancements Analysis
  - 8.11.4 Silicon Business Overview/Recent Development/Acquisitions

#### 9 GLOBAL PUBLIC CLOUD MARKET-SEGMENTATION BY GEOGRAPHY

### 10 NORTH AMERICA

- 10.1 North America Public Cloud Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Public Cloud Consumption, Terminal Price, Consumption Value and



Channel Margin Analysis from 2015-2020

- 10.3 North America Public Cloud Production Analysis from 2015-2020
- 10.4 North America Public Cloud Consumption Analysis from 2015-2020
- 10.5 North America Public Cloud Import and Export from 2015-2020
- 10.6 North America Public Cloud Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Public Cloud Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Public Cloud by Country (United States, Canada)
- 10.8.1 North America Public Cloud Sales by Country (2015-2020)
- 10.8.2 North America Public Cloud Consumption Value by Country (2015-2020)
- 10.9 North America Public Cloud Market PEST Analysis

#### 11 EUROPE

- 11.1 Europe Public Cloud Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Public Cloud Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Public Cloud Production Analysis from 2015-2020
- 11.4 Europe Public Cloud Consumption Analysis from 2015-2020
- 11.5 Europe Public Cloud Import and Export from 2015-2020
- 11.6 Europe Public Cloud Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Public Cloud Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Public Cloud by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
  - 11.8.1 Europe Public Cloud Sales by Country (2015-2020)
  - 11.8.2 Europe Public Cloud Consumption Value by Country (2015-2020)
- 11.9 Europe Public Cloud Market PEST Analysis

#### 12 ASIA-PACIFIC

- 12.1 Asia-Pacific Public Cloud Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Public Cloud Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Public Cloud Production Analysis from 2015-2020
- 12.4 Asia-Pacific Public Cloud Consumption Analysis from 2015-2020



- 12.5 Asia-Pacific Public Cloud Import and Export from 2015-2020
- 12.6 Asia-Pacific Public Cloud Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Public Cloud Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Public Cloud by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  - 12.8.1 Asia-Pacific Public Cloud Sales by Country (2015-2020)
  - 12.8.2 Asia-Pacific Public Cloud Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Public Cloud Market PEST Analysis

#### 13 LATIN AMERICA

- 13.1 Latin America Public Cloud Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Public Cloud Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Public Cloud Production Analysis from 2015-2020
- 13.4 Latin America Public Cloud Consumption Analysis from 2015-2020
- 13.5 Latin America Public Cloud Import and Export from 2015-2020
- 13.6 Latin America Public Cloud Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Public Cloud Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Public Cloud by Country (Brazil, Mexico, Argentina, Columbia, Chile)
- 13.8.1 Latin America Public Cloud Sales by Country (2015-2020)
- 13.8.2 Latin America Public Cloud Consumption Value by Country (2015-2020)
- 13.9 Latin America Public Cloud Market PEST Analysis

#### 14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Public Cloud Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Public Cloud Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Public Cloud Production Analysis from 2015-2020
- 14.4 Middle East & Africa Public Cloud Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Public Cloud Import and Export from 2015-2020
- 14.6 Middle East & Africa Public Cloud Value, Production and Market Share by Type



(2015-2020)

- 14.7 Middle East & Africa Public Cloud Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Public Cloud by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
  - 14.8.1 Middle East & Africa Public Cloud Sales by Country (2015-2020)
- 14.8.2 Middle East & Africa Public Cloud Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Public Cloud Market PEST Analysis

# 15 FUTURE FORECAST OF THE GLOBAL PUBLIC CLOUD MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Public Cloud Market from 2020-2027 Segment by Region
- 15.2 Global Public Cloud Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Public Cloud Consumption and Growth Rate Forecast by Application (2020-2027)

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Global Public Cloud Market Value (\$) and Growth Rate of Public Cloud from 2015-2027 Global Public Cloud Production and Growth Rate Segment by Product Type from 2015-2027

Global Public Cloud Consumption and Growth Rate Segment by Application from 2015-2027

Figure Public Cloud Picture

Table Product Specifications of Public Cloud

Table Driving Factors for this Market

Table Industry News of Public Cloud Market

Figure Value Chain Status of Public Cloud

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Public Cloud Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Public Cloud Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure The standard model of Public Cloud

Figure Private clouds of Public Cloud

Figure A hybrid cloud of Public Cloud

Table Global Public Cloud Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Public Cloud Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Servers of Public Cloud

Figure Data storage of Public Cloud

Figure Internet of Public Cloud

Table Global Public Cloud Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Public Cloud Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Public Cloud

Figure Online Channel of Public Cloud

Table NuCloud Profile (Company Name, Plants Distribution, Sales Region)

Figure NuCloud Sales and Growth Rate from 2015-2020



Figure NuCloud Revenue (\$) and Global Market Share from 2015-2020

Table NuCloud Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table EVault Profile (Company Name, Plants Distribution, Sales Region)

Figure EVault Sales and Growth Rate from 2015-2020

Figure EVault Revenue (\$) and Global Market Share from 2015-2020

Table EVault Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table CloudByte Profile (Company Name, Plants Distribution, Sales Region)

Figure CloudByte Sales and Growth Rate from 2015-2020

Figure CloudByte Revenue (\$) and Global Market Share from 2015-2020

Table CloudByte Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table Intequus Profile (Company Name, Plants Distribution, Sales Region)

Figure Intequus Sales and Growth Rate from 2015-2020

Figure Intequus Revenue (\$) and Global Market Share from 2015-2020

Table Integuus Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table Egnyte Profile (Company Name, Plants Distribution, Sales Region)

Figure Egnyte Sales and Growth Rate from 2015-2020

Figure Egnyte Revenue (\$) and Global Market Share from 2015-2020

Table Egnyte Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table CloudFounders Profile (Company Name, Plants Distribution, Sales Region)

Figure CloudFounders Sales and Growth Rate from 2015-2020

Figure CloudFounders Revenue (\$) and Global Market Share from 2015-2020

Table CloudFounders Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table SwiftStack Profile (Company Name, Plants Distribution, Sales Region)

Figure SwiftStack Sales and Growth Rate from 2015-2020

Figure SwiftStack Revenue (\$) and Global Market Share from 2015-2020

Table SwiftStack Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table ServerWare Profile (Company Name, Plants Distribution, Sales Region)

Figure ServerWare Sales and Growth Rate from 2015-2020

Figure ServerWare Revenue (\$) and Global Market Share from 2015-2020

Table ServerWare Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table ETegro Profile (Company Name, Plants Distribution, Sales Region)

Figure ETegro Sales and Growth Rate from 2015-2020

Figure ETegro Revenue (\$) and Global Market Share from 2015-2020

Table ETegro Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table Cloudian Profile (Company Name, Plants Distribution, Sales Region)

Figure Cloudian Sales and Growth Rate from 2015-2020

Figure Cloudian Revenue (\$) and Global Market Share from 2015-2020

Table Cloudian Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table Silicon Profile (Company Name, Plants Distribution, Sales Region)



Figure Silicon Sales and Growth Rate from 2015-2020

Figure Silicon Revenue (\$) and Global Market Share from 2015-2020

Table Silicon Public Cloud Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Public Cloud Production Value (\$) by Region from 2015-2020

Table Global Public Cloud Production Value Share by Region from 2015-2020

Table Global Public Cloud Production by Region from 2015-2020

Table Global Public Cloud Consumption Value (\$) by Region from 2015-2020

Table Global Public Cloud Consumption by Region from 2015-2020

Table North America Public Cloud Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Public Cloud Consumption, Terminal Price, Consumption Value

(\$) and Channel Margin Analysis from 2015-2020

Table North America Public Cloud Import and Export from 2015-2020

Table North America Public Cloud Value (\$) by Type (2015-2020)

Table North America Public Cloud Production by Type (2015-2020)

Table North America Public Cloud Consumption by Application (2015-2020)

Table North America Public Cloud Consumption by Country (2015-2020)

Table North America Public Cloud Consumption Value (\$) by Country (2015-2020)

Figure North America Public Cloud Market PEST Analysis

Table Europe Public Cloud Production, Ex-factory Price Revenue (\$), Gross Margin (%)

and Gross (\$) Analysis from 2015-2020

Table Europe Public Cloud Consumption, Terminal Price, Consumption Value (\$) and

Channel Margin Analysis from 2015-2020

Table Europe Public Cloud Import and Export from 2015-2020

Table Europe Public Cloud Value (\$) by Type (2015-2020)

Table Europe Public Cloud Production by Type (2015-2020)

Table Europe Public Cloud Consumption by Application (2015-2020)

Table Europe Public Cloud Consumption by Country (2015-2020)

Table Europe Public Cloud Consumption Value (\$) by Country (2015-2020)

Figure Europe Public Cloud Market PEST Analysis

Table Asia-Pacific Public Cloud Production, Ex-factory Price Revenue (\$), Gross Margin

(%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Public Cloud Consumption, Terminal Price, Consumption Value (\$)

and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Public Cloud Import and Export from 2015-2020

Table Asia-Pacific Public Cloud Value (\$) by Type (2015-2020)

Table Asia-Pacific Public Cloud Production by Type (2015-2020)

Table Asia-Pacific Public Cloud Consumption by Application (2015-2020)

Table Asia-Pacific Public Cloud Consumption by Country (2015-2020)



Table Asia-Pacific Public Cloud Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Public Cloud Market PEST Analysis

Table Latin America Public Cloud Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Public Cloud Consumption, Terminal Price, Consumption Value (\$)

and Channel Margin Analysis from 2015-2020

Table Latin America Public Cloud Import and Export from 2015-2020

Table Latin America Public Cloud Value (\$) by Type (2015-2020)

Table Latin America Public Cloud Production by Type (2015-2020)

Table Latin America Public Cloud Consumption by Application (2015-2020)

Table Latin America Public Cloud Consumption by Country (2015-2020)

Table Latin America Public Cloud Consumption Value (\$) by Country (2015-2020)

Figure Latin America Public Cloud Market PEST Analysis

Table Middle East & Africa Public Cloud Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Public Cloud Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Public Cloud Import and Export from 2015-2020

Table Middle East & Africa Public Cloud Value (\$) by Type (2015-2020)

Table Middle East & Africa Public Cloud Production by Type (2015-2020)

Table Middle East & Africa Public Cloud Consumption by Application (2015-2020)

Table Middle East & Africa Public Cloud Consumption by Country (2015-2020)

Table Middle East & Africa Public Cloud Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Public Cloud Market PEST Analysis

Table Global Public Cloud Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Public Cloud Production and Growth Rate Forecast by Region (2020-2027)

Table Global Public Cloud Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Public Cloud Production and Growth Rate Forecast by Type (2020-2027)

Table Global Public Cloud Consumption and Growth Rate Forecast by Application (2020-2027)



#### I would like to order

Product name: 2015-2027 Global Public Cloud Industry Market Research Report, Segment by Player,

Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/20F8650C4109EN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/20F8650C4109EN.html">https://marketpublishers.com/r/20F8650C4109EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

