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2015-2027 Global Programmatic Advertising Display Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Programmatic Advertising Display is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US$ in 2027, from X.X million US$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered
Google
Platform One
Rocket Fuel
Criteo
Tremor Video
Darriens
Kontera Technologies
BrightRoll
AppNexus
TubeMogul
AOL
Adobe Systems
Rubicon Project
Convertro

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LiveRail
StackAdapt
Infectious Media
Adconion Media Group
Facebook
StickyADS.tv
SpotXchange
Microsoft

Major Types Covered
Desktop Banners
Mobile Banners
Desktop Videos
Mobile Videos

Major Applications Covered
SMBs
Large Enterprises

Top Countries Data Covered in This Report
United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India

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Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2027

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