

2015-2027 Global Power Bank Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/21A7F2CE3FA1EN.html>

Date: May 2020

Pages: 116

Price: US\$ 3,460.00 (Single User License)

ID: 21A7F2CE3FA1EN

Abstracts

The worldwide market for Power Bank is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Sony India Private Limited
Ambrane India Pvt. Ltd.
SSK Group
Lapguard
Portronics Digital Private Limited
Intex Technologies (India) Ltd.
Lenovo (India) Private Limited
Philips India Limited
Xiaomi Technology India Private Limited
Zebronics India Pvt. Ltd.
Best IT World (India) Private Limited

Major Types Covered

Up to 4000 mAh

4001 – 8000 mAh
8001 – 12000 mAh
Above 12000 mAh

Major Applications Covered

Online
Offline

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia

UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Power Bank Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Power Bank Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE POWER BANK MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL POWER BANK MARKET-SEGMENTATION BY TYPE

- 5.1 Up to 4000 mAh
- 5.2 4001 – 8000 mAh
- 5.3 8001 – 12000 mAh

5.4 Above 12000 mAh

6 GLOBAL POWER BANK MARKET-SEGMENTATION BY APPLICATION

6.1 Online

6.2 Offline

7 GLOBAL POWER BANK MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Sony India Private Limited

8.1.1 Sony India Private Limited Profile

8.1.2 Sony India Private Limited Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Sony India Private Limited Product/Solution Launches and Enhancements Analysis

8.1.4 Sony India Private Limited Business Overview/Recent Development/Acquisitions

8.2 Ambrane India Pvt. Ltd.

8.2.1 Ambrane India Pvt. Ltd. Profile

8.2.2 Ambrane India Pvt. Ltd. Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Ambrane India Pvt. Ltd. Product/Solution Launches and Enhancements Analysis

8.2.4 Ambrane India Pvt. Ltd. Business Overview/Recent Development/Acquisitions

8.3 SSK Group

8.3.1 SSK Group Profile

8.3.2 SSK Group Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 SSK Group Product/Solution Launches and Enhancements Analysis

8.3.4 SSK Group Business Overview/Recent Development/Acquisitions

8.4 Lapguard

8.4.1 Lapguard Profile

8.4.2 Lapguard Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Lapguard Product/Solution Launches and Enhancements Analysis

8.4.4 Lapguard Business Overview/Recent Development/Acquisitions

8.5 Portronics Digital Private Limited

8.5.1 Portronics Digital Private Limited Profile

8.5.2 Portronics Digital Private Limited Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Portronics Digital Private Limited Product/Solution Launches and Enhancements Analysis

8.5.4 Portronics Digital Private Limited Business Overview/Recent Development/Acquisitions

8.6 Intex Technologies (India) Ltd.

8.6.1 Intex Technologies (India) Ltd. Profile

8.6.2 Intex Technologies (India) Ltd. Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Intex Technologies (India) Ltd. Product/Solution Launches and Enhancements Analysis

8.6.4 Intex Technologies (India) Ltd. Business Overview/Recent Development/Acquisitions

8.7 Lenovo (India) Private Limited

8.7.1 Lenovo (India) Private Limited Profile

8.7.2 Lenovo (India) Private Limited Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Lenovo (India) Private Limited Product/Solution Launches and Enhancements Analysis

8.7.4 Lenovo (India) Private Limited Business Overview/Recent Development/Acquisitions

8.8 Philips India Limited

8.8.1 Philips India Limited Profile

8.8.2 Philips India Limited Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Philips India Limited Product/Solution Launches and Enhancements Analysis

8.8.4 Philips India Limited Business Overview/Recent Development/Acquisitions

8.9 Xiaomi Technology India Private Limited

8.9.1 Xiaomi Technology India Private Limited Profile

8.9.2 Xiaomi Technology India Private Limited Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 Xiaomi Technology India Private Limited Product/Solution Launches and Enhancements Analysis

8.9.4 Xiaomi Technology India Private Limited Business Overview/Recent Development/Acquisitions

8.10 Zebronics India Pvt. Ltd.

8.10.1 Zebronics India Pvt. Ltd. Profile

8.10.2 Zebronics India Pvt. Ltd. Sales, Growth Rate and Global Market Share from

2015-2020

8.10.3 Zebronics India Pvt. Ltd. Product/Solution Launches and Enhancements Analysis

8.10.4 Zebronics India Pvt. Ltd. Business Overview/Recent Development/Acquisitions

8.11 Best IT World (India) Private Limited

8.11.1 Best IT World (India) Private Limited Profile

8.11.2 Best IT World (India) Private Limited Sales, Growth Rate and Global Market Share from 2015-2020

8.11.3 Best IT World (India) Private Limited Product/Solution Launches and Enhancements Analysis

8.11.4 Best IT World (India) Private Limited Business Overview/Recent Development/Acquisitions

9 GLOBAL POWER BANK MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Power Bank Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Power Bank Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Power Bank Production Analysis from 2015-2020

10.4 North America Power Bank Consumption Analysis from 2015-2020

10.5 North America Power Bank Import and Export from 2015-2020

10.6 North America Power Bank Value, Production and Market Share by Type (2015-2020)

10.7 North America Power Bank Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Power Bank by Country (United States, Canada)

10.8.1 North America Power Bank Sales by Country (2015-2020)

10.8.2 North America Power Bank Consumption Value by Country (2015-2020)

10.9 North America Power Bank Market PEST Analysis

11 EUROPE

11.1 Europe Power Bank Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Power Bank Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

- 11.3 Europe Power Bank Production Analysis from 2015-2020
- 11.4 Europe Power Bank Consumption Analysis from 2015-2020
- 11.5 Europe Power Bank Import and Export from 2015-2020
- 11.6 Europe Power Bank Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Power Bank Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Power Bank by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Power Bank Sales by Country (2015-2020)
 - 11.8.2 Europe Power Bank Consumption Value by Country (2015-2020)
- 11.9 Europe Power Bank Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Power Bank Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Power Bank Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Power Bank Production Analysis from 2015-2020
- 12.4 Asia-Pacific Power Bank Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Power Bank Import and Export from 2015-2020
- 12.6 Asia-Pacific Power Bank Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Power Bank Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Power Bank by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Power Bank Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific Power Bank Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Power Bank Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Power Bank Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Power Bank Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Power Bank Production Analysis from 2015-2020
- 13.4 Latin America Power Bank Consumption Analysis from 2015-2020

- 13.5 Latin America Power Bank Import and Export from 2015-2020
- 13.6 Latin America Power Bank Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Power Bank Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Power Bank by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Power Bank Sales by Country (2015-2020)
 - 13.8.2 Latin America Power Bank Consumption Value by Country (2015-2020)
- 13.9 Latin America Power Bank Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Power Bank Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Power Bank Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Power Bank Production Analysis from 2015-2020
- 14.4 Middle East & Africa Power Bank Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Power Bank Import and Export from 2015-2020
- 14.6 Middle East & Africa Power Bank Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Power Bank Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Power Bank by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Power Bank Sales by Country (2015-2020)
 - 14.8.2 Middle East & Africa Power Bank Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Power Bank Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL POWER BANK MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Power Bank Market from 2020-2027 Segment by Region
- 15.2 Global Power Bank Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Power Bank Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Power Bank Market Value (\$) and Growth Rate of Power Bank from 2015-2027

Global Power Bank Production and Growth Rate Segment by Product Type from 2015-2027

Global Power Bank Consumption and Growth Rate Segment by Application from 2015-2027

Figure Power Bank Picture

Table Product Specifications of Power Bank

Table Driving Factors for this Market

Table Industry News of Power Bank Market

Figure Value Chain Status of Power Bank

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Power Bank Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Power Bank Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Up to 4000 mAh of Power Bank

Figure 4001 – 8000 mAh of Power Bank

Figure 8001 – 12000 mAh of Power Bank

Figure Above 12000 mAh of Power Bank

Table Global Power Bank Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Power Bank Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Online of Power Bank

Figure Offline of Power Bank

Table Global Power Bank Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Power Bank Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Power Bank

Figure Online Channel of Power Bank

Table Sony India Private Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Sony India Private Limited Sales and Growth Rate from 2015-2020

Figure Sony India Private Limited Revenue (\$) and Global Market Share from 2015-2020

Table Sony India Private Limited Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table Ambrane India Pvt. Ltd. Profile (Company Name, Plants Distribution, Sales Region)

Figure Ambrane India Pvt. Ltd. Sales and Growth Rate from 2015-2020

Figure Ambrane India Pvt. Ltd. Revenue (\$) and Global Market Share from 2015-2020

Table Ambrane India Pvt. Ltd. Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table SSK Group Profile (Company Name, Plants Distribution, Sales Region)

Figure SSK Group Sales and Growth Rate from 2015-2020

Figure SSK Group Revenue (\$) and Global Market Share from 2015-2020

Table SSK Group Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table Lapguard Profile (Company Name, Plants Distribution, Sales Region)

Figure Lapguard Sales and Growth Rate from 2015-2020

Figure Lapguard Revenue (\$) and Global Market Share from 2015-2020

Table Lapguard Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table Portronics Digital Private Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Portronics Digital Private Limited Sales and Growth Rate from 2015-2020

Figure Portronics Digital Private Limited Revenue (\$) and Global Market Share from 2015-2020

Table Portronics Digital Private Limited Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table Intex Technologies (India) Ltd. Profile (Company Name, Plants Distribution, Sales Region)

Figure Intex Technologies (India) Ltd. Sales and Growth Rate from 2015-2020

Figure Intex Technologies (India) Ltd. Revenue (\$) and Global Market Share from 2015-2020

Table Intex Technologies (India) Ltd. Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table Lenovo (India) Private Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Lenovo (India) Private Limited Sales and Growth Rate from 2015-2020

Figure Lenovo (India) Private Limited Revenue (\$) and Global Market Share from 2015-2020

Table Lenovo (India) Private Limited Power Bank Sales, Price, Revenue, Gross Margin

(2015-2020)

Table Philips India Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Philips India Limited Sales and Growth Rate from 2015-2020

Figure Philips India Limited Revenue (\$) and Global Market Share from 2015-2020

Table Philips India Limited Power Bank Sales, Price, Revenue, Gross Margin

(2015-2020)

Table Xiaomi Technology India Private Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Xiaomi Technology India Private Limited Sales and Growth Rate from 2015-2020

Figure Xiaomi Technology India Private Limited Revenue (\$) and Global Market Share from 2015-2020

Table Xiaomi Technology India Private Limited Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table Zebronics India Pvt. Ltd. Profile (Company Name, Plants Distribution, Sales Region)

Figure Zebronics India Pvt. Ltd. Sales and Growth Rate from 2015-2020

Figure Zebronics India Pvt. Ltd. Revenue (\$) and Global Market Share from 2015-2020

Table Zebronics India Pvt. Ltd. Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table Best IT World (India) Private Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Best IT World (India) Private Limited Sales and Growth Rate from 2015-2020

Figure Best IT World (India) Private Limited Revenue (\$) and Global Market Share from 2015-2020

Table Best IT World (India) Private Limited Power Bank Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Power Bank Production Value (\$) by Region from 2015-2020

Table Global Power Bank Production Value Share by Region from 2015-2020

Table Global Power Bank Production by Region from 2015-2020

Table Global Power Bank Consumption Value (\$) by Region from 2015-2020

Table Global Power Bank Consumption by Region from 2015-2020

Table North America Power Bank Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Power Bank Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Power Bank Import and Export from 2015-2020

Table North America Power Bank Value (\$) by Type (2015-2020)

Table North America Power Bank Production by Type (2015-2020)

Table North America Power Bank Consumption by Application (2015-2020)

Table North America Power Bank Consumption by Country (2015-2020)
Table North America Power Bank Consumption Value (\$) by Country (2015-2020)
Figure North America Power Bank Market PEST Analysis
Table Europe Power Bank Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Europe Power Bank Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Europe Power Bank Import and Export from 2015-2020
Table Europe Power Bank Value (\$) by Type (2015-2020)
Table Europe Power Bank Production by Type (2015-2020)
Table Europe Power Bank Consumption by Application (2015-2020)
Table Europe Power Bank Consumption by Country (2015-2020)
Table Europe Power Bank Consumption Value (\$) by Country (2015-2020)
Figure Europe Power Bank Market PEST Analysis
Table Asia-Pacific Power Bank Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Asia-Pacific Power Bank Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Asia-Pacific Power Bank Import and Export from 2015-2020
Table Asia-Pacific Power Bank Value (\$) by Type (2015-2020)
Table Asia-Pacific Power Bank Production by Type (2015-2020)
Table Asia-Pacific Power Bank Consumption by Application (2015-2020)
Table Asia-Pacific Power Bank Consumption by Country (2015-2020)
Table Asia-Pacific Power Bank Consumption Value (\$) by Country (2015-2020)
Figure Asia-Pacific Power Bank Market PEST Analysis
Table Latin America Power Bank Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Latin America Power Bank Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Latin America Power Bank Import and Export from 2015-2020
Table Latin America Power Bank Value (\$) by Type (2015-2020)
Table Latin America Power Bank Production by Type (2015-2020)
Table Latin America Power Bank Consumption by Application (2015-2020)
Table Latin America Power Bank Consumption by Country (2015-2020)
Table Latin America Power Bank Consumption Value (\$) by Country (2015-2020)
Figure Latin America Power Bank Market PEST Analysis
Table Middle East & Africa Power Bank Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Middle East & Africa Power Bank Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Power Bank Import and Export from 2015-2020

Table Middle East & Africa Power Bank Value (\$) by Type (2015-2020)

Table Middle East & Africa Power Bank Production by Type (2015-2020)

Table Middle East & Africa Power Bank Consumption by Application (2015-2020)

Table Middle East & Africa Power Bank Consumption by Country (2015-2020)

Table Middle East & Africa Power Bank Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Power Bank Market PEST Analysis

Table Global Power Bank Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Power Bank Production and Growth Rate Forecast by Region (2020-2027)

Table Global Power Bank Consumption and Growth Rate Forecast by Region
(2020-2027)

Table Global Power Bank Production and Growth Rate Forecast by Type (2020-2027)

Table Global Power Bank Consumption and Growth Rate Forecast by Application
(2020-2027)

I would like to order

Product name: 2015-2027 Global Power Bank Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/21A7F2CE3FA1EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/21A7F2CE3FA1EN.html>