

2015-2027 Global Personalized or Custom Gift Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/24725204619CEN.html>

Date: April 2020

Pages: 122

Price: US\$ 3,460.00 (Single User License)

ID: 24725204619CEN

Abstracts

The worldwide market for Personalized or Custom Gift is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Hallmark
Zazzle Inc.
Disney
Spencer Gifts
BOXFOX
CafePress
American greeting corporation
Shutterfly
Things Remembered

Major Types Covered

Non-photo personalized gifts
Photo personalized gifts

Major Applications Covered

Offline

Online

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Personalized or Custom Gift Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Personalized or Custom Gift Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE PERSONALIZED OR CUSTOM GIFT MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL PERSONALIZED OR CUSTOM GIFT MARKET-SEGMENTATION BY TYPE

- 5.1 Non-photo personalized gifts
- 5.2 Photo personalized gifts

6 GLOBAL PERSONALIZED OR CUSTOM GIFT MARKET-SEGMENTATION BY APPLICATION

6.1 Offline

6.2 Online

7 GLOBAL PERSONALIZED OR CUSTOM GIFT MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Hallmark

8.1.1 Hallmark Profile

8.1.2 Hallmark Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Hallmark Product/Solution Launches and Enhancements Analysis

8.1.4 Hallmark Business Overview/Recent Development/Acquisitions

8.2 Zazzle Inc.

8.2.1 Zazzle Inc. Profile

8.2.2 Zazzle Inc. Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Zazzle Inc. Product/Solution Launches and Enhancements Analysis

8.2.4 Zazzle Inc. Business Overview/Recent Development/Acquisitions

8.3 Disney

8.3.1 Disney Profile

8.3.2 Disney Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Disney Product/Solution Launches and Enhancements Analysis

8.3.4 Disney Business Overview/Recent Development/Acquisitions

8.4 Spencer Gifts

8.4.1 Spencer Gifts Profile

8.4.2 Spencer Gifts Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Spencer Gifts Product/Solution Launches and Enhancements Analysis

8.4.4 Spencer Gifts Business Overview/Recent Development/Acquisitions

8.5 BOXFOX

8.5.1 BOXFOX Profile

8.5.2 BOXFOX Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 BOXFOX Product/Solution Launches and Enhancements Analysis

- 8.5.4 BOXFOX Business Overview/Recent Development/Acquisitions
- 8.6 CafePress
 - 8.6.1 CafePress Profile
 - 8.6.2 CafePress Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.6.3 CafePress Product/Solution Launches and Enhancements Analysis
 - 8.6.4 CafePress Business Overview/Recent Development/Acquisitions
- 8.7 American greeting corporation
 - 8.7.1 American greeting corporation Profile
 - 8.7.2 American greeting corporation Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 American greeting corporation Product/Solution Launches and Enhancements Analysis
 - 8.7.4 American greeting corporation Business Overview/Recent Development/Acquisitions
- 8.8 Shutterfly
 - 8.8.1 Shutterfly Profile
 - 8.8.2 Shutterfly Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 Shutterfly Product/Solution Launches and Enhancements Analysis
 - 8.8.4 Shutterfly Business Overview/Recent Development/Acquisitions
- 8.9 Things Remembered
 - 8.9.1 Things Remembered Profile
 - 8.9.2 Things Remembered Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 Things Remembered Product/Solution Launches and Enhancements Analysis
 - 8.9.4 Things Remembered Business Overview/Recent Development/Acquisitions

9 GLOBAL PERSONALIZED OR CUSTOM GIFT MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Personalized or Custom Gift Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Personalized or Custom Gift Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Personalized or Custom Gift Production Analysis from 2015-2020
- 10.4 North America Personalized or Custom Gift Consumption Analysis from 2015-2020
- 10.5 North America Personalized or Custom Gift Import and Export from 2015-2020
- 10.6 North America Personalized or Custom Gift Value, Production and Market Share

by Type (2015-2020)

10.7 North America Personalized or Custom Gift Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Personalized or Custom Gift by Country (United States, Canada)

10.8.1 North America Personalized or Custom Gift Sales by Country (2015-2020)

10.8.2 North America Personalized or Custom Gift Consumption Value by Country (2015-2020)

10.9 North America Personalized or Custom Gift Market PEST Analysis

11 EUROPE

11.1 Europe Personalized or Custom Gift Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Personalized or Custom Gift Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Personalized or Custom Gift Production Analysis from 2015-2020

11.4 Europe Personalized or Custom Gift Consumption Analysis from 2015-2020

11.5 Europe Personalized or Custom Gift Import and Export from 2015-2020

11.6 Europe Personalized or Custom Gift Value, Production and Market Share by Type (2015-2020)

11.7 Europe Personalized or Custom Gift Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Personalized or Custom Gift by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Personalized or Custom Gift Sales by Country (2015-2020)

11.8.2 Europe Personalized or Custom Gift Consumption Value by Country (2015-2020)

11.9 Europe Personalized or Custom Gift Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Personalized or Custom Gift Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Personalized or Custom Gift Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Personalized or Custom Gift Production Analysis from 2015-2020

12.4 Asia-Pacific Personalized or Custom Gift Consumption Analysis from 2015-2020

12.5 Asia-Pacific Personalized or Custom Gift Import and Export from 2015-2020

12.6 Asia-Pacific Personalized or Custom Gift Value, Production and Market Share by

Type (2015-2020)

12.7 Asia-Pacific Personalized or Custom Gift Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Personalized or Custom Gift by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Personalized or Custom Gift Sales by Country (2015-2020)

12.8.2 Asia-Pacific Personalized or Custom Gift Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Personalized or Custom Gift Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Personalized or Custom Gift Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Personalized or Custom Gift Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Personalized or Custom Gift Production Analysis from 2015-2020

13.4 Latin America Personalized or Custom Gift Consumption Analysis from 2015-2020

13.5 Latin America Personalized or Custom Gift Import and Export from 2015-2020

13.6 Latin America Personalized or Custom Gift Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Personalized or Custom Gift Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Personalized or Custom Gift by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Personalized or Custom Gift Sales by Country (2015-2020)

13.8.2 Latin America Personalized or Custom Gift Consumption Value by Country (2015-2020)

13.9 Latin America Personalized or Custom Gift Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Personalized or Custom Gift Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Personalized or Custom Gift Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Personalized or Custom Gift Production Analysis from 2015-2020

14.4 Middle East & Africa Personalized or Custom Gift Consumption Analysis from

2015-2020

14.5 Middle East & Africa Personalized or Custom Gift Import and Export from
2015-2020

14.6 Middle East & Africa Personalized or Custom Gift Value, Production and Market
Share by Type (2015-2020)

14.7 Middle East & Africa Personalized or Custom Gift Consumption, Value and Market
Share by Application (2015-2020)

14.8 Middle East & Africa Personalized or Custom Gift by Country (Saudi Arabia, UAE,
Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Personalized or Custom Gift Sales by Country
(2015-2020)

14.8.2 Middle East & Africa Personalized or Custom Gift Consumption Value by
Country (2015-2020)

14.9 Middle East & Africa Personalized or Custom Gift Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL PERSONALIZED OR CUSTOM GIFT MARKET FROM 2020-2027

15.1 Future Forecast of the Global Personalized or Custom Gift Market from 2020-2027
Segment by Region

15.2 Global Personalized or Custom Gift Production and Growth Rate Forecast by Type
(2020-2027)

15.3 Global Personalized or Custom Gift Consumption and Growth Rate Forecast by
Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Personalized or Custom Gift Market Value (\$) and Growth Rate of Personalized or Custom Gift from 2015-2027

Global Personalized or Custom Gift Production and Growth Rate Segment by Product Type from 2015-2027

Global Personalized or Custom Gift Consumption and Growth Rate Segment by Application from 2015-2027

Figure Personalized or Custom Gift Picture

Table Product Specifications of Personalized or Custom Gift

Table Driving Factors for this Market

Table Industry News of Personalized or Custom Gift Market

Figure Value Chain Status of Personalized or Custom Gift

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Personalized or Custom Gift Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Personalized or Custom Gift Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Non-photo personalized gifts of Personalized or Custom Gift

Figure Photo personalized gifts of Personalized or Custom Gift

Table Global Personalized or Custom Gift Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Personalized or Custom Gift Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Offline of Personalized or Custom Gift

Figure Online of Personalized or Custom Gift

Table Global Personalized or Custom Gift Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Personalized or Custom Gift Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Personalized or Custom Gift

Figure Online Channel of Personalized or Custom Gift

Table Hallmark Profile (Company Name, Plants Distribution, Sales Region)

Figure Hallmark Sales and Growth Rate from 2015-2020

Figure Hallmark Revenue (\$) and Global Market Share from 2015-2020

Table Hallmark Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)

Table Zazzle Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Zazzle Inc. Sales and Growth Rate from 2015-2020

Figure Zazzle Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Zazzle Inc. Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)

Table Disney Profile (Company Name, Plants Distribution, Sales Region)

Figure Disney Sales and Growth Rate from 2015-2020

Figure Disney Revenue (\$) and Global Market Share from 2015-2020

Table Disney Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)

Table Spencer Gifts Profile (Company Name, Plants Distribution, Sales Region)

Figure Spencer Gifts Sales and Growth Rate from 2015-2020

Figure Spencer Gifts Revenue (\$) and Global Market Share from 2015-2020

Table Spencer Gifts Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)

Table BOXFOX Profile (Company Name, Plants Distribution, Sales Region)

Figure BOXFOX Sales and Growth Rate from 2015-2020

Figure BOXFOX Revenue (\$) and Global Market Share from 2015-2020

Table BOXFOX Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)

Table CafePress Profile (Company Name, Plants Distribution, Sales Region)

Figure CafePress Sales and Growth Rate from 2015-2020

Figure CafePress Revenue (\$) and Global Market Share from 2015-2020

Table CafePress Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)

Table American greeting corporation Profile (Company Name, Plants Distribution, Sales Region)

Figure American greeting corporation Sales and Growth Rate from 2015-2020

Figure American greeting corporation Revenue (\$) and Global Market Share from 2015-2020

Table American greeting corporation Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)

Table Shutterfly Profile (Company Name, Plants Distribution, Sales Region)

Figure Shutterfly Sales and Growth Rate from 2015-2020

Figure Shutterfly Revenue (\$) and Global Market Share from 2015-2020

Table Shutterfly Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)

Table Things Remembered Profile (Company Name, Plants Distribution, Sales Region)
Figure Things Remembered Sales and Growth Rate from 2015-2020
Figure Things Remembered Revenue (\$) and Global Market Share from 2015-2020
Table Things Remembered Personalized or Custom Gift Sales, Price, Revenue, Gross Margin (2015-2020)
Table Global Personalized or Custom Gift Production Value (\$) by Region from 2015-2020
Table Global Personalized or Custom Gift Production Value Share by Region from 2015-2020
Table Global Personalized or Custom Gift Production by Region from 2015-2020
Table Global Personalized or Custom Gift Consumption Value (\$) by Region from 2015-2020
Table Global Personalized or Custom Gift Consumption by Region from 2015-2020
Table North America Personalized or Custom Gift Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table North America Personalized or Custom Gift Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table North America Personalized or Custom Gift Import and Export from 2015-2020
Table North America Personalized or Custom Gift Value (\$) by Type (2015-2020)
Table North America Personalized or Custom Gift Production by Type (2015-2020)
Table North America Personalized or Custom Gift Consumption by Application (2015-2020)
Table North America Personalized or Custom Gift Consumption by Country (2015-2020)
Table North America Personalized or Custom Gift Consumption Value (\$) by Country (2015-2020)
Figure North America Personalized or Custom Gift Market PEST Analysis
Table Europe Personalized or Custom Gift Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Europe Personalized or Custom Gift Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Europe Personalized or Custom Gift Import and Export from 2015-2020
Table Europe Personalized or Custom Gift Value (\$) by Type (2015-2020)
Table Europe Personalized or Custom Gift Production by Type (2015-2020)
Table Europe Personalized or Custom Gift Consumption by Application (2015-2020)
Table Europe Personalized or Custom Gift Consumption by Country (2015-2020)
Table Europe Personalized or Custom Gift Consumption Value (\$) by Country (2015-2020)
Figure Europe Personalized or Custom Gift Market PEST Analysis
Table Asia-Pacific Personalized or Custom Gift Production, Ex-factory Price Revenue

(\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Personalized or Custom Gift Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Personalized or Custom Gift Import and Export from 2015-2020

Table Asia-Pacific Personalized or Custom Gift Value (\$) by Type (2015-2020)

Table Asia-Pacific Personalized or Custom Gift Production by Type (2015-2020)

Table Asia-Pacific Personalized or Custom Gift Consumption by Application (2015-2020)

Table Asia-Pacific Personalized or Custom Gift Consumption by Country (2015-2020)

Table Asia-Pacific Personalized or Custom Gift Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Personalized or Custom Gift Market PEST Analysis

Table Latin America Personalized or Custom Gift Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Personalized or Custom Gift Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Personalized or Custom Gift Import and Export from 2015-2020

Table Latin America Personalized or Custom Gift Value (\$) by Type (2015-2020)

Table Latin America Personalized or Custom Gift Production by Type (2015-2020)

Table Latin America Personalized or Custom Gift Consumption by Application (2015-2020)

Table Latin America Personalized or Custom Gift Consumption by Country (2015-2020)

Table Latin America Personalized or Custom Gift Consumption Value (\$) by Country (2015-2020)

Figure Latin America Personalized or Custom Gift Market PEST Analysis

Table Middle East & Africa Personalized or Custom Gift Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Personalized or Custom Gift Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Personalized or Custom Gift Import and Export from 2015-2020

Table Middle East & Africa Personalized or Custom Gift Value (\$) by Type (2015-2020)

Table Middle East & Africa Personalized or Custom Gift Production by Type (2015-2020)

Table Middle East & Africa Personalized or Custom Gift Consumption by Application (2015-2020)

Table Middle East & Africa Personalized or Custom Gift Consumption by Country (2015-2020)

Table Middle East & Africa Personalized or Custom Gift Consumption Value (\$) by

Country (2015-2020)

Figure Middle East & Africa Personalized or Custom Gift Market PEST Analysis

Table Global Personalized or Custom Gift Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Personalized or Custom Gift Production and Growth Rate Forecast by Region (2020-2027)

Table Global Personalized or Custom Gift Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Personalized or Custom Gift Production and Growth Rate Forecast by Type (2020-2027)

Table Global Personalized or Custom Gift Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Personalized or Custom Gift Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/24725204619CEN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24725204619CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

