

2015-2027 Global Personalized Gifts Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2CDD6818F3C0EN.html>

Date: March 2020

Pages: 132

Price: US\$ 3,460.00 (Single User License)

ID: 2CDD6818F3C0EN

Abstracts

The worldwide market for Personalized Gifts is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Zazzle

American Greetings

Hallmark Cards

CafePress

Spencer Gifts

Personal Creations

Disney

Shutterfly

Things Remembered

BOXFOX

Major Types Covered

Commissioned Art Gift

Apparel

Necessary

Books & Stationary

Others

Major Applications Covered

Offline

Online

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Personalized Gifts Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Personalized Gifts Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE PERSONALIZED GIFTS MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL PERSONALIZED GIFTS MARKET-SEGMENTATION BY TYPE

- 5.1 Commissioned Art Gift
- 5.2 Apparel
- 5.3 Necessary

5.4 Books & Stationary

5.5 Others

6 GLOBAL PERSONALIZED GIFTS MARKET-SEGMENTATION BY APPLICATION

6.1 Offline

6.2 Online

7 GLOBAL PERSONALIZED GIFTS MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Zazzle

8.1.1 Zazzle Profile

8.1.2 Zazzle Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Zazzle Product/Solution Launches and Enhancements Analysis

8.1.4 Zazzle Business Overview/Recent Development/Acquisitions

8.2 American Greetings

8.2.1 American Greetings Profile

8.2.2 American Greetings Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 American Greetings Product/Solution Launches and Enhancements Analysis

8.2.4 American Greetings Business Overview/Recent Development/Acquisitions

8.3 Hallmark Cards

8.3.1 Hallmark Cards Profile

8.3.2 Hallmark Cards Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Hallmark Cards Product/Solution Launches and Enhancements Analysis

8.3.4 Hallmark Cards Business Overview/Recent Development/Acquisitions

8.4 CafePress

8.4.1 CafePress Profile

8.4.2 CafePress Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 CafePress Product/Solution Launches and Enhancements Analysis

8.4.4 CafePress Business Overview/Recent Development/Acquisitions

8.5 Spencer Gifts

8.5.1 Spencer Gifts Profile

- 8.5.2 Spencer Gifts Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Spencer Gifts Product/Solution Launches and Enhancements Analysis
- 8.5.4 Spencer Gifts Business Overview/Recent Development/Acquisitions
- 8.6 Personal Creations
 - 8.6.1 Personal Creations Profile
 - 8.6.2 Personal Creations Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.6.3 Personal Creations Product/Solution Launches and Enhancements Analysis
 - 8.6.4 Personal Creations Business Overview/Recent Development/Acquisitions
- 8.7 Disney
 - 8.7.1 Disney Profile
 - 8.7.2 Disney Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Disney Product/Solution Launches and Enhancements Analysis
 - 8.7.4 Disney Business Overview/Recent Development/Acquisitions
- 8.8 Shutterfly
 - 8.8.1 Shutterfly Profile
 - 8.8.2 Shutterfly Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 Shutterfly Product/Solution Launches and Enhancements Analysis
 - 8.8.4 Shutterfly Business Overview/Recent Development/Acquisitions
- 8.9 Things Remembered
 - 8.9.1 Things Remembered Profile
 - 8.9.2 Things Remembered Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 Things Remembered Product/Solution Launches and Enhancements Analysis
 - 8.9.4 Things Remembered Business Overview/Recent Development/Acquisitions
- 8.10 BOXFOX
 - 8.10.1 BOXFOX Profile
 - 8.10.2 BOXFOX Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.10.3 BOXFOX Product/Solution Launches and Enhancements Analysis
 - 8.10.4 BOXFOX Business Overview/Recent Development/Acquisitions

9 GLOBAL PERSONALIZED GIFTS MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Personalized Gifts Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Personalized Gifts Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

- 10.3 North America Personalized Gifts Production Analysis from 2015-2020
- 10.4 North America Personalized Gifts Consumption Analysis from 2015-2020
- 10.5 North America Personalized Gifts Import and Export from 2015-2020
- 10.6 North America Personalized Gifts Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Personalized Gifts Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Personalized Gifts by Country (United States, Canada)
 - 10.8.1 North America Personalized Gifts Sales by Country (2015-2020)
 - 10.8.2 North America Personalized Gifts Consumption Value by Country (2015-2020)
- 10.9 North America Personalized Gifts Market PEST Analysis

11 EUROPE

- 11.1 Europe Personalized Gifts Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Personalized Gifts Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Personalized Gifts Production Analysis from 2015-2020
- 11.4 Europe Personalized Gifts Consumption Analysis from 2015-2020
- 11.5 Europe Personalized Gifts Import and Export from 2015-2020
- 11.6 Europe Personalized Gifts Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Personalized Gifts Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Personalized Gifts by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Personalized Gifts Sales by Country (2015-2020)
 - 11.8.2 Europe Personalized Gifts Consumption Value by Country (2015-2020)
- 11.9 Europe Personalized Gifts Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Personalized Gifts Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Personalized Gifts Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Personalized Gifts Production Analysis from 2015-2020
- 12.4 Asia-Pacific Personalized Gifts Consumption Analysis from 2015-2020

- 12.5 Asia-Pacific Personalized Gifts Import and Export from 2015-2020
- 12.6 Asia-Pacific Personalized Gifts Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Personalized Gifts Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Personalized Gifts by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Personalized Gifts Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific Personalized Gifts Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Personalized Gifts Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Personalized Gifts Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Personalized Gifts Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Personalized Gifts Production Analysis from 2015-2020
- 13.4 Latin America Personalized Gifts Consumption Analysis from 2015-2020
- 13.5 Latin America Personalized Gifts Import and Export from 2015-2020
- 13.6 Latin America Personalized Gifts Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Personalized Gifts Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Personalized Gifts by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Personalized Gifts Sales by Country (2015-2020)
 - 13.8.2 Latin America Personalized Gifts Consumption Value by Country (2015-2020)
- 13.9 Latin America Personalized Gifts Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Personalized Gifts Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Personalized Gifts Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Personalized Gifts Production Analysis from 2015-2020
- 14.4 Middle East & Africa Personalized Gifts Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Personalized Gifts Import and Export from 2015-2020

14.6 Middle East & Africa Personalized Gifts Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Personalized Gifts Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Personalized Gifts by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Personalized Gifts Sales by Country (2015-2020)

14.8.2 Middle East & Africa Personalized Gifts Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Personalized Gifts Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL PERSONALIZED GIFTS MARKET FROM 2020-2027

15.1 Future Forecast of the Global Personalized Gifts Market from 2020-2027 Segment by Region

15.2 Global Personalized Gifts Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Personalized Gifts Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Personalized Gifts Market Value (\$) and Growth Rate of Personalized Gifts from 2015-2027

Global Personalized Gifts Production and Growth Rate Segment by Product Type from 2015-2027

Global Personalized Gifts Consumption and Growth Rate Segment by Application from 2015-2027

Figure Personalized Gifts Picture

Table Product Specifications of Personalized Gifts

Table Driving Factors for this Market

Table Industry News of Personalized Gifts Market

Figure Value Chain Status of Personalized Gifts

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Personalized Gifts Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Personalized Gifts Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Commissioned Art Gift of Personalized Gifts

Figure Apparel of Personalized Gifts

Figure Necessary of Personalized Gifts

Figure Books & Stationary of Personalized Gifts

Figure Others of Personalized Gifts

Table Global Personalized Gifts Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Personalized Gifts Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Offline of Personalized Gifts

Figure Online of Personalized Gifts

Table Global Personalized Gifts Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Personalized Gifts Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Personalized Gifts

Figure Online Channel of Personalized Gifts

Table Zazzle Profile (Company Name, Plants Distribution, Sales Region)

Figure Zazzle Sales and Growth Rate from 2015-2020

Figure Zazzle Revenue (\$) and Global Market Share from 2015-2020

Table Zazzle Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table American Greetings Profile (Company Name, Plants Distribution, Sales Region)

Figure American Greetings Sales and Growth Rate from 2015-2020

Figure American Greetings Revenue (\$) and Global Market Share from 2015-2020

Table American Greetings Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table Hallmark Cards Profile (Company Name, Plants Distribution, Sales Region)

Figure Hallmark Cards Sales and Growth Rate from 2015-2020

Figure Hallmark Cards Revenue (\$) and Global Market Share from 2015-2020

Table Hallmark Cards Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table CafePress Profile (Company Name, Plants Distribution, Sales Region)

Figure CafePress Sales and Growth Rate from 2015-2020

Figure CafePress Revenue (\$) and Global Market Share from 2015-2020

Table CafePress Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table Spencer Gifts Profile (Company Name, Plants Distribution, Sales Region)

Figure Spencer Gifts Sales and Growth Rate from 2015-2020

Figure Spencer Gifts Revenue (\$) and Global Market Share from 2015-2020

Table Spencer Gifts Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table Personal Creations Profile (Company Name, Plants Distribution, Sales Region)

Figure Personal Creations Sales and Growth Rate from 2015-2020

Figure Personal Creations Revenue (\$) and Global Market Share from 2015-2020

Table Personal Creations Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table Disney Profile (Company Name, Plants Distribution, Sales Region)

Figure Disney Sales and Growth Rate from 2015-2020

Figure Disney Revenue (\$) and Global Market Share from 2015-2020

Table Disney Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table Shutterfly Profile (Company Name, Plants Distribution, Sales Region)

Figure Shutterfly Sales and Growth Rate from 2015-2020

Figure Shutterfly Revenue (\$) and Global Market Share from 2015-2020

Table Shutterfly Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table Things Remembered Profile (Company Name, Plants Distribution, Sales Region)

Figure Things Remembered Sales and Growth Rate from 2015-2020

Figure Things Remembered Revenue (\$) and Global Market Share from 2015-2020

Table Things Remembered Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table BOXFOX Profile (Company Name, Plants Distribution, Sales Region)

Figure BOXFOX Sales and Growth Rate from 2015-2020

Figure BOXFOX Revenue (\$) and Global Market Share from 2015-2020

Table BOXFOX Personalized Gifts Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Personalized Gifts Production Value (\$) by Region from 2015-2020

Table Global Personalized Gifts Production Value Share by Region from 2015-2020

Table Global Personalized Gifts Production by Region from 2015-2020

Table Global Personalized Gifts Consumption Value (\$) by Region from 2015-2020

Table Global Personalized Gifts Consumption by Region from 2015-2020

Table North America Personalized Gifts Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Personalized Gifts Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Personalized Gifts Import and Export from 2015-2020

Table North America Personalized Gifts Value (\$) by Type (2015-2020)

Table North America Personalized Gifts Production by Type (2015-2020)

Table North America Personalized Gifts Consumption by Application (2015-2020)

Table North America Personalized Gifts Consumption by Country (2015-2020)

Table North America Personalized Gifts Consumption Value (\$) by Country (2015-2020)

Figure North America Personalized Gifts Market PEST Analysis

Table Europe Personalized Gifts Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Personalized Gifts Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Personalized Gifts Import and Export from 2015-2020

Table Europe Personalized Gifts Value (\$) by Type (2015-2020)

Table Europe Personalized Gifts Production by Type (2015-2020)

Table Europe Personalized Gifts Consumption by Application (2015-2020)

Table Europe Personalized Gifts Consumption by Country (2015-2020)

Table Europe Personalized Gifts Consumption Value (\$) by Country (2015-2020)

Figure Europe Personalized Gifts Market PEST Analysis

Table Asia-Pacific Personalized Gifts Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Personalized Gifts Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Personalized Gifts Import and Export from 2015-2020

Table Asia-Pacific Personalized Gifts Value (\$) by Type (2015-2020)

Table Asia-Pacific Personalized Gifts Production by Type (2015-2020)

Table Asia-Pacific Personalized Gifts Consumption by Application (2015-2020)

Table Asia-Pacific Personalized Gifts Consumption by Country (2015-2020)

Table Asia-Pacific Personalized Gifts Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Personalized Gifts Market PEST Analysis

Table Latin America Personalized Gifts Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Personalized Gifts Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Personalized Gifts Import and Export from 2015-2020

Table Latin America Personalized Gifts Value (\$) by Type (2015-2020)

Table Latin America Personalized Gifts Production by Type (2015-2020)

Table Latin America Personalized Gifts Consumption by Application (2015-2020)

Table Latin America Personalized Gifts Consumption by Country (2015-2020)

Table Latin America Personalized Gifts Consumption Value (\$) by Country (2015-2020)

Figure Latin America Personalized Gifts Market PEST Analysis

Table Middle East & Africa Personalized Gifts Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Personalized Gifts Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Personalized Gifts Import and Export from 2015-2020

Table Middle East & Africa Personalized Gifts Value (\$) by Type (2015-2020)

Table Middle East & Africa Personalized Gifts Production by Type (2015-2020)

Table Middle East & Africa Personalized Gifts Consumption by Application (2015-2020)

Table Middle East & Africa Personalized Gifts Consumption by Country (2015-2020)

Table Middle East & Africa Personalized Gifts Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Personalized Gifts Market PEST Analysis

Table Global Personalized Gifts Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Personalized Gifts Production and Growth Rate Forecast by Region (2020-2027)

Table Global Personalized Gifts Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Personalized Gifts Production and Growth Rate Forecast by Type (2020-2027)

Table Global Personalized Gifts Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Personalized Gifts Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2CDD6818F3C0EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2CDD6818F3C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

