

# 2015-2027 Global Permanent Life Insurance Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Permanent Life Insurance is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Generali  
Prudential PLC  
Allstate  
Munich Re  
AXA  
Allianz  
Travelers  
Aviva  
Manulife Financial  
Chubb  
Zurich Insurance  
Metlife  
Swiss RE  
Legal & General

**Berkshire Hathaway**

Prudential Financial

AIG

Aflac

CPIC

AIA

**Major Types Covered**

Non-participating Whole Life

Participating Whole Life

Other

**Major Applications Covered**

Agency

Brokers

Bancassurance

Digital &amp; Direct Channels

**Top Countries Data Covered in This Report**

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia  
Thailand  
Philippines  
Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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