

2015-2027 Global Partner Relationship Management Applications Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/22CF6CB5BF5EEN.html

Date: May 2020 Pages: 123 Price: US\$ 3,460.00 (Single User License) ID: 22CF6CB5BF5EEN

Abstracts

The worldwide market for Partner Relationship Management Applications Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered Pegasystems Apttus Impartner (formerly TreeHouse Interactive) Zinfi Salesforce Oracle Zift Solutions

Major Types Covered Cloud-Based On-Premises



Major Applications Covered **Financial Services** Real Estate Retail Other Top Countries Data Covered in This Report **United States** Canada Germany UK France Italy Spain Russia Netherlands Turkey Switzerland Sweden Poland Belgium China Japan South Korea Australia India Taiwan Indonesia Thailand Philippines Malaysia Brazil Mexico Argentina Columbia Chile Saudi Arabia UAE



Nigeria South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
- 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market

3.3 Opportunities of the Global Partner Relationship Management Applications Software Market (Regions, Growing/Emerging Downstream Market Analysis)

- 3.4 Technological and Market Developments in the Partner Relationship Management
- Applications Software Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE PARTNER RELATIONSHIP MANAGEMENT APPLICATIONS SOFTWARE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL PARTNER RELATIONSHIP MANAGEMENT APPLICATIONS SOFTWARE MARKET-SEGMENTATION BY TYPE

2015-2027 Global Partner Relationship Management Applications Software Industry Market Research Report, Segmen...



5.1 Cloud-Based

5.2 On-Premises

6 GLOBAL PARTNER RELATIONSHIP MANAGEMENT APPLICATIONS SOFTWARE MARKET-SEGMENTATION BY APPLICATION

- 6.1 Financial Services
- 6.2 Real Estate
- 6.3 Retail
- 6.4 Other

7 GLOBAL PARTNER RELATIONSHIP MANAGEMENT APPLICATIONS SOFTWARE MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Pegasystems
 - 8.1.1 Pegasystems Profile
 - 8.1.2 Pegasystems Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Pegasystems Product/Solution Launches and Enhancements Analysis
- 8.1.4 Pegasystems Business Overview/Recent Development/Acquisitions

8.2 Apttus

- 8.2.1 Apttus Profile
- 8.2.2 Apttus Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Apttus Product/Solution Launches and Enhancements Analysis
- 8.2.4 Apttus Business Overview/Recent Development/Acquisitions
- 8.3 Impartner (formerly TreeHouse Interactive)
- 8.3.1 Impartner (formerly TreeHouse Interactive) Profile

8.3.2 Impartner (formerly TreeHouse Interactive) Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Impartner (formerly TreeHouse Interactive) Product/Solution Launches and Enhancements Analysis

8.3.4 Impartner (formerly TreeHouse Interactive) Business Overview/Recent Development/Acquisitions

8.4 Zinfi

8.4.1 Zinfi Profile



- 8.4.2 Zinfi Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Zinfi Product/Solution Launches and Enhancements Analysis
- 8.4.4 Zinfi Business Overview/Recent Development/Acquisitions

8.5 Salesforce

- 8.5.1 Salesforce Profile
- 8.5.2 Salesforce Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Salesforce Product/Solution Launches and Enhancements Analysis
- 8.5.4 Salesforce Business Overview/Recent Development/Acquisitions

8.6 Oracle

- 8.6.1 Oracle Profile
- 8.6.2 Oracle Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 Oracle Product/Solution Launches and Enhancements Analysis
- 8.6.4 Oracle Business Overview/Recent Development/Acquisitions

8.7 Zift Solutions

- 8.7.1 Zift Solutions Profile
- 8.7.2 Zift Solutions Sales, Growth Rate and Global Market Share from 2015-2020
- 8.7.3 Zift Solutions Product/Solution Launches and Enhancements Analysis
- 8.7.4 Zift Solutions Business Overview/Recent Development/Acquisitions

9 GLOBAL PARTNER RELATIONSHIP MANAGEMENT APPLICATIONS SOFTWARE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Partner Relationship Management Applications Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Partner Relationship Management Applications Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Partner Relationship Management Applications Software Production Analysis from 2015-2020

10.4 North America Partner Relationship Management Applications Software Consumption Analysis from 2015-2020

10.5 North America Partner Relationship Management Applications Software Import and Export from 2015-2020

10.6 North America Partner Relationship Management Applications Software Value, Production and Market Share by Type (2015-2020)

10.7 North America Partner Relationship Management Applications Software



Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Partner Relationship Management Applications Software by Country (United States, Canada)

10.8.1 North America Partner Relationship Management Applications Software Sales by Country (2015-2020)

10.8.2 North America Partner Relationship Management Applications Software Consumption Value by Country (2015-2020)

10.9 North America Partner Relationship Management Applications Software Market PEST Analysis

11 EUROPE

11.1 Europe Partner Relationship Management Applications Software Production, Exfactory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020 11.2 Europe Partner Relationship Management Applications Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020 11.3 Europe Partner Relationship Management Applications Software Production Analysis from 2015-2020

11.4 Europe Partner Relationship Management Applications Software Consumption Analysis from 2015-2020

11.5 Europe Partner Relationship Management Applications Software Import and Export from 2015-2020

11.6 Europe Partner Relationship Management Applications Software Value, Production and Market Share by Type (2015-2020)

11.7 Europe Partner Relationship Management Applications Software Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Partner Relationship Management Applications Software by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Partner Relationship Management Applications Software Sales by Country (2015-2020)

11.8.2 Europe Partner Relationship Management Applications Software Consumption Value by Country (2015-2020)

11.9 Europe Partner Relationship Management Applications Software Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Partner Relationship Management Applications Software Production,



Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020 12.2 Asia-Pacific Partner Relationship Management Applications Software

Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Partner Relationship Management Applications Software Production Analysis from 2015-2020

12.4 Asia-Pacific Partner Relationship Management Applications Software Consumption Analysis from 2015-2020

12.5 Asia-Pacific Partner Relationship Management Applications Software Import and Export from 2015-2020

12.6 Asia-Pacific Partner Relationship Management Applications Software Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Partner Relationship Management Applications Software Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Partner Relationship Management Applications Software by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Partner Relationship Management Applications Software Sales by Country (2015-2020)

12.8.2 Asia-Pacific Partner Relationship Management Applications Software Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Partner Relationship Management Applications Software Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Partner Relationship Management Applications Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Partner Relationship Management Applications SoftwareConsumption, Terminal Price, Consumption Value and Channel Margin Analysis from2015-2020

13.3 Latin America Partner Relationship Management Applications Software Production Analysis from 2015-2020

13.4 Latin America Partner Relationship Management Applications Software Consumption Analysis from 2015-2020

13.5 Latin America Partner Relationship Management Applications Software Import and Export from 2015-2020

13.6 Latin America Partner Relationship Management Applications Software Value,



Production and Market Share by Type (2015-2020)

13.7 Latin America Partner Relationship Management Applications Software

Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Partner Relationship Management Applications Software by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Partner Relationship Management Applications Software Sales by Country (2015-2020)

13.8.2 Latin America Partner Relationship Management Applications Software Consumption Value by Country (2015-2020)

13.9 Latin America Partner Relationship Management Applications Software Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Partner Relationship Management Applications Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Partner Relationship Management Applications Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Partner Relationship Management Applications Software Production Analysis from 2015-2020

14.4 Middle East & Africa Partner Relationship Management Applications Software Consumption Analysis from 2015-2020

14.5 Middle East & Africa Partner Relationship Management Applications Software Import and Export from 2015-2020

14.6 Middle East & Africa Partner Relationship Management Applications Software Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Partner Relationship Management Applications Software Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Partner Relationship Management Applications Software by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Partner Relationship Management Applications Software Sales by Country (2015-2020)

14.8.2 Middle East & Africa Partner Relationship Management Applications Software Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Partner Relationship Management Applications Software Market PEST Analysis



15 FUTURE FORECAST OF THE GLOBAL PARTNER RELATIONSHIP MANAGEMENT APPLICATIONS SOFTWARE MARKET FROM 2020-2027

15.1 Future Forecast of the Global Partner Relationship Management Applications
Software Market from 2020-2027 Segment by Region
15.2 Global Partner Relationship Management Applications Software Production and
Growth Rate Forecast by Type (2020-2027)
15.3 Global Partner Relationship Management Applications Software Consumption and
Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Partner Relationship Management Applications Software Market Value (\$) and Growth Rate of Partner Relationship Management Applications Software from 2015-2027 Global Partner Relationship Management Applications Software Production and Growth Rate Segment by Product Type from 2015-2027 Global Partner Relationship Management Applications Software Consumption and Growth Rate Segment by Application from 2015-2027 Figure Partner Relationship Management Applications Software Picture Table Product Specifications of Partner Relationship Management Applications Software Table Driving Factors for this Market Table Industry News of Partner Relationship Management Applications Software Market Figure Value Chain Status of Partner Relationship Management Applications Software Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type) Table Distributors/Traders Table Downstream Major Customer Analysis (by Region, by Preference) Table Global Partner Relationship Management Applications Software Production and Growth Rate Segment by Product Type from 2015-2020 Table Global Partner Relationship Management Applications Software Value (\$) and Growth Rate Segment by Product Type from 2015-2020 Figure Cloud-Based of Partner Relationship Management Applications Software Figure On-Premises of Partner Relationship Management Applications Software Table Global Partner Relationship Management Applications Software Consumption and Growth Rate Segment by Application from 2015-2020 Table Global Partner Relationship Management Applications Software Value (\$) and Growth Rate Segment by Application from 2015-2020 Figure Financial Services of Partner Relationship Management Applications Software Figure Real Estate of Partner Relationship Management Applications Software Figure Retail of Partner Relationship Management Applications Software Figure Other of Partner Relationship Management Applications Software

Table Global Partner Relationship Management Applications Software Consumptionand Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Partner Relationship Management Applications Software Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Partner Relationship Management



Applications Software

Figure Online Channel of Partner Relationship Management Applications Software Table Pegasystems Profile (Company Name, Plants Distribution, Sales Region) Figure Pegasystems Sales and Growth Rate from 2015-2020 Figure Pegasystems Revenue (\$) and Global Market Share from 2015-2020 Table Pegasystems Partner Relationship Management Applications Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Apttus Profile (Company Name, Plants Distribution, Sales Region) Figure Apttus Sales and Growth Rate from 2015-2020 Figure Apttus Revenue (\$) and Global Market Share from 2015-2020 Table Apttus Partner Relationship Management Applications Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Impartner (formerly TreeHouse Interactive) Profile (Company Name, Plants Distribution, Sales Region) Figure Impartner (formerly TreeHouse Interactive) Sales and Growth Rate from 2015-2020 Figure Impartner (formerly TreeHouse Interactive) Revenue (\$) and Global Market Share from 2015-2020 Table Impartner (formerly TreeHouse Interactive) Partner Relationship Management Applications Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Zinfi Profile (Company Name, Plants Distribution, Sales Region) Figure Zinfi Sales and Growth Rate from 2015-2020 Figure Zinfi Revenue (\$) and Global Market Share from 2015-2020 Table Zinfi Partner Relationship Management Applications Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Salesforce Profile (Company Name, Plants Distribution, Sales Region) Figure Salesforce Sales and Growth Rate from 2015-2020 Figure Salesforce Revenue (\$) and Global Market Share from 2015-2020 Table Salesforce Partner Relationship Management Applications Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Oracle Profile (Company Name, Plants Distribution, Sales Region) Figure Oracle Sales and Growth Rate from 2015-2020 Figure Oracle Revenue (\$) and Global Market Share from 2015-2020 Table Oracle Partner Relationship Management Applications Software Sales, Price, Revenue, Gross Margin (2015-2020) Table Zift Solutions Profile (Company Name, Plants Distribution, Sales Region) Figure Zift Solutions Sales and Growth Rate from 2015-2020 Figure Zift Solutions Revenue (\$) and Global Market Share from 2015-2020



Price, Revenue, Gross Margin (2015-2020)

Table Global Partner Relationship Management Applications Software Production Value (\$) by Region from 2015-2020

Table Global Partner Relationship Management Applications Software Production Value Share by Region from 2015-2020

Table Global Partner Relationship Management Applications Software Production by Region from 2015-2020

Table Global Partner Relationship Management Applications Software Consumption Value (\$) by Region from 2015-2020

Table Global Partner Relationship Management Applications Software Consumption by Region from 2015-2020

Table North America Partner Relationship Management Applications Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Partner Relationship Management Applications Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Partner Relationship Management Applications Software Import and Export from 2015-2020

Table North America Partner Relationship Management Applications Software Value (\$) by Type (2015-2020)

Table North America Partner Relationship Management Applications Software Production by Type (2015-2020)

Table North America Partner Relationship Management Applications Software Consumption by Application (2015-2020)

Table North America Partner Relationship Management Applications SoftwareConsumption by Country (2015-2020)

Table North America Partner Relationship Management Applications Software Consumption Value (\$) by Country (2015-2020)

Figure North America Partner Relationship Management Applications Software Market PEST Analysis

Table Europe Partner Relationship Management Applications Software Production, Exfactory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Partner Relationship Management Applications Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Europe Partner Relationship Management Applications Software Import and Export from 2015-2020

Table Europe Partner Relationship Management Applications Software Value (\$) by Type (2015-2020)



Table Europe Partner Relationship Management Applications Software Production by Type (2015-2020)

Table Europe Partner Relationship Management Applications Software Consumption by Application (2015-2020)

Table Europe Partner Relationship Management Applications Software Consumption by Country (2015-2020)

Table Europe Partner Relationship Management Applications Software Consumption Value (\$) by Country (2015-2020)

Figure Europe Partner Relationship Management Applications Software Market PEST Analysis

Table Asia-Pacific Partner Relationship Management Applications Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Asia-Pacific Partner Relationship Management Applications Software

Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Partner Relationship Management Applications Software Import and Export from 2015-2020

Table Asia-Pacific Partner Relationship Management Applications Software Value (\$) by Type (2015-2020)

Table Asia-Pacific Partner Relationship Management Applications Software Production by Type (2015-2020)

Table Asia-Pacific Partner Relationship Management Applications SoftwareConsumption by Application (2015-2020)

Table Asia-Pacific Partner Relationship Management Applications SoftwareConsumption by Country (2015-2020)

Table Asia-Pacific Partner Relationship Management Applications Software Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Partner Relationship Management Applications Software Market PEST Analysis

Table Latin America Partner Relationship Management Applications Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Partner Relationship Management Applications Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Partner Relationship Management Applications Software Import and Export from 2015-2020

Table Latin America Partner Relationship Management Applications Software Value (\$) by Type (2015-2020)



Table Latin America Partner Relationship Management Applications Software Production by Type (2015-2020)

Table Latin America Partner Relationship Management Applications Software Consumption by Application (2015-2020)

Table Latin America Partner Relationship Management Applications Software Consumption by Country (2015-2020)

Table Latin America Partner Relationship Management Applications Software Consumption Value (\$) by Country (2015-2020)

Figure Latin America Partner Relationship Management Applications Software Market PEST Analysis

Table Middle East & Africa Partner Relationship Management Applications Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Partner Relationship Management Applications Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Partner Relationship Management Applications Software Import and Export from 2015-2020

Table Middle East & Africa Partner Relationship Management Applications Software Value (\$) by Type (2015-2020)

Table Middle East & Africa Partner Relationship Management Applications Software Production by Type (2015-2020)

Table Middle East & Africa Partner Relationship Management Applications Software Consumption by Application (2015-2020)

Table Middle East & Africa Partner Relationship Management Applications Software Consumption by Country (2015-2020)

Table Middle East & Africa Partner Relationship Management Applications Software Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Partner Relationship Management Applications Software Market PEST Analysis

Table Global Partner Relationship Management Applications Software Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Partner Relationship Management Applications Software Production and Growth Rate Forecast by Region (2020-2027)

Table Global Partner Relationship Management Applications Software Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Partner Relationship Management Applications Software Production and Growth Rate Forecast by Type (2020-2027)

Table Global Partner Relationship Management Applications Software Consumption



and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Partner Relationship Management Applications Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/22CF6CB5BF5EEN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/22CF6CB5BF5EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970