

2015-2027 Global Outbound Travel and Tourism Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/205B2A54D146EN.html

Date: April 2020

Pages: 128

Price: US\$ 3,460.00 (Single User License)

ID: 205B2A54D146EN

Abstracts

The worldwide market for Outbound Travel and Tourism is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Artisans of Leisure

Tuniu

Uzai

Ctrip

Classic Journeys

U-tour

ATJ

Qunar

Adventure Unbound

Major Types Covered

Personal

Group



Major Applications Covered

Online channel

Offline channel

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria



South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
- 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Outbound Travel and Tourism Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Outbound Travel and Tourism Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE OUTBOUND TRAVEL AND TOURISM MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL OUTBOUND TRAVEL AND TOURISM MARKET-SEGMENTATION BY TYPE

5.1 Personal



5.2 Group

6 GLOBAL OUTBOUND TRAVEL AND TOURISM MARKET-SEGMENTATION BY APPLICATION

- 6.1 Online channel
- 6.2 Offline channel

7 GLOBAL OUTBOUND TRAVEL AND TOURISM MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE - COMPANY PROFILES

- 8.1 Artisans of Leisure
 - 8.1.1 Artisans of Leisure Profile
- 8.1.2 Artisans of Leisure Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Artisans of Leisure Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Artisans of Leisure Business Overview/Recent Development/Acquisitions
- 8.2 Tuniu
 - 8.2.1 Tuniu Profile
 - 8.2.2 Tuniu Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 Tuniu Product/Solution Launches and Enhancements Analysis
 - 8.2.4 Tuniu Business Overview/Recent Development/Acquisitions
- 8.3 Uzai
 - 8.3.1 Uzai Profile
 - 8.3.2 Uzai Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 Uzai Product/Solution Launches and Enhancements Analysis
 - 8.3.4 Uzai Business Overview/Recent Development/Acquisitions
- 8.4 Ctrip
 - 8.4.1 Ctrip Profile
- 8.4.2 Ctrip Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Ctrip Product/Solution Launches and Enhancements Analysis
- 8.4.4 Ctrip Business Overview/Recent Development/Acquisitions
- 8.5 Classic Journeys
- 8.5.1 Classic Journeys Profile



- 8.5.2 Classic Journeys Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Classic Journeys Product/Solution Launches and Enhancements Analysis
- 8.5.4 Classic Journeys Business Overview/Recent Development/Acquisitions
- 8.6 U-tour
 - 8.6.1 U-tour Profile
- 8.6.2 U-tour Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 U-tour Product/Solution Launches and Enhancements Analysis
- 8.6.4 U-tour Business Overview/Recent Development/Acquisitions
- 8.7 ATJ
 - 8.7.1 ATJ Profile
 - 8.7.2 ATJ Sales, Growth Rate and Global Market Share from 2015-2020
- 8.7.3 ATJ Product/Solution Launches and Enhancements Analysis
- 8.7.4 ATJ Business Overview/Recent Development/Acquisitions
- 8.8 Qunar
 - 8.8.1 Qunar Profile
 - 8.8.2 Qunar Sales, Growth Rate and Global Market Share from 2015-2020
- 8.8.3 Qunar Product/Solution Launches and Enhancements Analysis
- 8.8.4 Qunar Business Overview/Recent Development/Acquisitions
- 8.9 Adventure Unbound
 - 8.9.1 Adventure Unbound Profile
- 8.9.2 Adventure Unbound Sales, Growth Rate and Global Market Share from 2015-2020
- 8.9.3 Adventure Unbound Product/Solution Launches and Enhancements Analysis
- 8.9.4 Adventure Unbound Business Overview/Recent Development/Acquisitions

9 GLOBAL OUTBOUND TRAVEL AND TOURISM MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Outbound Travel and Tourism Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Outbound Travel and Tourism Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Outbound Travel and Tourism Production Analysis from 2015-2020
- 10.4 North America Outbound Travel and Tourism Consumption Analysis from 2015-2020
- 10.5 North America Outbound Travel and Tourism Import and Export from 2015-2020
- 10.6 North America Outbound Travel and Tourism Value, Production and Market Share



by Type (2015-2020)

- 10.7 North America Outbound Travel and Tourism Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Outbound Travel and Tourism by Country (United States, Canada)
- 10.8.1 North America Outbound Travel and Tourism Sales by Country (2015-2020)
- 10.8.2 North America Outbound Travel and Tourism Consumption Value by Country (2015-2020)
- 10.9 North America Outbound Travel and Tourism Market PEST Analysis

11 EUROPE

- 11.1 Europe Outbound Travel and Tourism Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Outbound Travel and Tourism Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Outbound Travel and Tourism Production Analysis from 2015-2020
- 11.4 Europe Outbound Travel and Tourism Consumption Analysis from 2015-2020
- 11.5 Europe Outbound Travel and Tourism Import and Export from 2015-2020
- 11.6 Europe Outbound Travel and Tourism Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Outbound Travel and Tourism Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Outbound Travel and Tourism by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Outbound Travel and Tourism Sales by Country (2015-2020)
- 11.8.2 Europe Outbound Travel and Tourism Consumption Value by Country (2015-2020)
- 11.9 Europe Outbound Travel and Tourism Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Outbound Travel and Tourism Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Outbound Travel and Tourism Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Outbound Travel and Tourism Production Analysis from 2015-2020
- 12.4 Asia-Pacific Outbound Travel and Tourism Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Outbound Travel and Tourism Import and Export from 2015-2020
- 12.6 Asia-Pacific Outbound Travel and Tourism Value, Production and Market Share by



Type (2015-2020)

- 12.7 Asia-Pacific Outbound Travel and Tourism Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Outbound Travel and Tourism by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Outbound Travel and Tourism Sales by Country (2015-2020)
- 12.8.2 Asia-Pacific Outbound Travel and Tourism Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Outbound Travel and Tourism Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Outbound Travel and Tourism Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Outbound Travel and Tourism Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Outbound Travel and Tourism Production Analysis from 2015-2020
- 13.4 Latin America Outbound Travel and Tourism Consumption Analysis from 2015-2020
- 13.5 Latin America Outbound Travel and Tourism Import and Export from 2015-2020
- 13.6 Latin America Outbound Travel and Tourism Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Outbound Travel and Tourism Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Outbound Travel and Tourism by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Outbound Travel and Tourism Sales by Country (2015-2020)
- 13.8.2 Latin America Outbound Travel and Tourism Consumption Value by Country (2015-2020)
- 13.9 Latin America Outbound Travel and Tourism Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Outbound Travel and Tourism Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Outbound Travel and Tourism Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Outbound Travel and Tourism Production Analysis from 2015-2020



- 14.4 Middle East & Africa Outbound Travel and Tourism Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Outbound Travel and Tourism Import and Export from 2015-2020
- 14.6 Middle East & Africa Outbound Travel and Tourism Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Outbound Travel and Tourism Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Outbound Travel and Tourism by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
- 14.8.1 Middle East & Africa Outbound Travel and Tourism Sales by Country (2015-2020)
- 14.8.2 Middle East & Africa Outbound Travel and Tourism Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Outbound Travel and Tourism Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL OUTBOUND TRAVEL AND TOURISM MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Outbound Travel and Tourism Market from 2020-2027 Segment by Region
- 15.2 Global Outbound Travel and Tourism Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Outbound Travel and Tourism Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Outbound Travel and Tourism Market Value (\$) and Growth Rate of Outbound Travel and Tourism from 2015-2027

Global Outbound Travel and Tourism Production and Growth Rate Segment by Product Type from 2015-2027

Global Outbound Travel and Tourism Consumption and Growth Rate Segment by Application from 2015-2027

Figure Outbound Travel and Tourism Picture

Table Product Specifications of Outbound Travel and Tourism

Table Driving Factors for this Market

Table Industry News of Outbound Travel and Tourism Market

Figure Value Chain Status of Outbound Travel and Tourism

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Outbound Travel and Tourism Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Outbound Travel and Tourism Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Personal of Outbound Travel and Tourism

Figure Group of Outbound Travel and Tourism

Table Global Outbound Travel and Tourism Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Outbound Travel and Tourism Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Online channel of Outbound Travel and Tourism

Figure Offline channel of Outbound Travel and Tourism

Table Global Outbound Travel and Tourism Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Outbound Travel and Tourism Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Outbound Travel and Tourism

Figure Online Channel of Outbound Travel and Tourism

Table Artisans of Leisure Profile (Company Name, Plants Distribution, Sales Region)

Figure Artisans of Leisure Sales and Growth Rate from 2015-2020

Figure Artisans of Leisure Revenue (\$) and Global Market Share from 2015-2020



Table Artisans of Leisure Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Tuniu Profile (Company Name, Plants Distribution, Sales Region)

Figure Tuniu Sales and Growth Rate from 2015-2020

Figure Tuniu Revenue (\$) and Global Market Share from 2015-2020

Table Tuniu Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Uzai Profile (Company Name, Plants Distribution, Sales Region)

Figure Uzai Sales and Growth Rate from 2015-2020

Figure Uzai Revenue (\$) and Global Market Share from 2015-2020

Table Uzai Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Ctrip Profile (Company Name, Plants Distribution, Sales Region)

Figure Ctrip Sales and Growth Rate from 2015-2020

Figure Ctrip Revenue (\$) and Global Market Share from 2015-2020

Table Ctrip Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Classic Journeys Profile (Company Name, Plants Distribution, Sales Region)

Figure Classic Journeys Sales and Growth Rate from 2015-2020

Figure Classic Journeys Revenue (\$) and Global Market Share from 2015-2020

Table Classic Journeys Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table U-tour Profile (Company Name, Plants Distribution, Sales Region)

Figure U-tour Sales and Growth Rate from 2015-2020

Figure U-tour Revenue (\$) and Global Market Share from 2015-2020

Table U-tour Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table ATJ Profile (Company Name, Plants Distribution, Sales Region)

Figure ATJ Sales and Growth Rate from 2015-2020

Figure ATJ Revenue (\$) and Global Market Share from 2015-2020

Table ATJ Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Qunar Profile (Company Name, Plants Distribution, Sales Region)

Figure Qunar Sales and Growth Rate from 2015-2020

Figure Qunar Revenue (\$) and Global Market Share from 2015-2020

Table Qunar Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Adventure Unbound Profile (Company Name, Plants Distribution, Sales Region)

Figure Adventure Unbound Sales and Growth Rate from 2015-2020



Figure Adventure Unbound Revenue (\$) and Global Market Share from 2015-2020 Table Adventure Unbound Outbound Travel and Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Outbound Travel and Tourism Production Value (\$) by Region from 2015-2020

Table Global Outbound Travel and Tourism Production Value Share by Region from 2015-2020

Table Global Outbound Travel and Tourism Production by Region from 2015-2020 Table Global Outbound Travel and Tourism Consumption Value (\$) by Region from 2015-2020

Table Global Outbound Travel and Tourism Consumption by Region from 2015-2020 Table North America Outbound Travel and Tourism Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table North America Outbound Travel and Tourism Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table North America Outbound Travel and Tourism Import and Export from 2015-2020 Table North America Outbound Travel and Tourism Value (\$) by Type (2015-2020) Table North America Outbound Travel and Tourism Production by Type (2015-2020) Table North America Outbound Travel and Tourism Consumption by Application (2015-2020)

Table North America Outbound Travel and Tourism Consumption by Country (2015-2020)

Table North America Outbound Travel and Tourism Consumption Value (\$) by Country (2015-2020)

Figure North America Outbound Travel and Tourism Market PEST Analysis
Table Europe Outbound Travel and Tourism Production, Ex-factory Price Revenue (\$),
Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Outbound Travel and Tourism Consumption, Terminal Price,

Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Outbound Travel and Tourism Import and Export from 2015-2020

Table Europe Outbound Travel and Tourism Value (\$) by Type (2015-2020)

Table Europe Outbound Travel and Tourism Production by Type (2015-2020)

Table Europe Outbound Travel and Tourism Consumption by Application (2015-2020)

Table Europe Outbound Travel and Tourism Consumption by Country (2015-2020)

Table Europe Outbound Travel and Tourism Consumption Value (\$) by Country (2015-2020)

Figure Europe Outbound Travel and Tourism Market PEST Analysis
Table Asia-Pacific Outbound Travel and Tourism Production, Ex-factory Price Revenue
(\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020



Table Asia-Pacific Outbound Travel and Tourism Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Asia-Pacific Outbound Travel and Tourism Import and Export from 2015-2020 Table Asia-Pacific Outbound Travel and Tourism Value (\$) by Type (2015-2020) Table Asia-Pacific Outbound Travel and Tourism Production by Type (2015-2020) Table Asia-Pacific Outbound Travel and Tourism Consumption by Application (2015-2020)

Table Asia-Pacific Outbound Travel and Tourism Consumption by Country (2015-2020) Table Asia-Pacific Outbound Travel and Tourism Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Outbound Travel and Tourism Market PEST Analysis
Table Latin America Outbound Travel and Tourism Production, Ex-factory Price
Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Latin America Outbound Travel and Tourism Consumption, Terminal Price,
Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Latin America Outbound Travel and Tourism Import and Export from 2015-2020
Table Latin America Outbound Travel and Tourism Value (\$) by Type (2015-2020)
Table Latin America Outbound Travel and Tourism Production by Type (2015-2020)
Table Latin America Outbound Travel and Tourism Consumption by Application (2015-2020)

Table Latin America Outbound Travel and Tourism Consumption by Country (2015-2020)

Table Latin America Outbound Travel and Tourism Consumption Value (\$) by Country (2015-2020)

Figure Latin America Outbound Travel and Tourism Market PEST Analysis
Table Middle East & Africa Outbound Travel and Tourism Production, Ex-factory Price
Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Middle East & Africa Outbound Travel and Tourism Consumption, Terminal Price,
Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Middle East & Africa Outbound Travel and Tourism Import and Export from
2015-2020

Table Middle East & Africa Outbound Travel and Tourism Value (\$) by Type (2015-2020)

Table Middle East & Africa Outbound Travel and Tourism Production by Type (2015-2020)

Table Middle East & Africa Outbound Travel and Tourism Consumption by Application (2015-2020)

Table Middle East & Africa Outbound Travel and Tourism Consumption by Country (2015-2020)



Table Middle East & Africa Outbound Travel and Tourism Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Outbound Travel and Tourism Market PEST Analysis Table Global Outbound Travel and Tourism Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Outbound Travel and Tourism Production and Growth Rate Forecast by Region (2020-2027)

Table Global Outbound Travel and Tourism Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Outbound Travel and Tourism Production and Growth Rate Forecast by Type (2020-2027)

Table Global Outbound Travel and Tourism Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Outbound Travel and Tourism Industry Market Research Report,

Segment by Player, Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/205B2A54D146EN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/205B2A54D146EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



