

2015-2027 Global OTT TV and Video Service Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for OTT TV and Video Service is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Youku Tudou

Hulu

HOOQ

Viu

Tribe

Tsutaya

Iflix

Tencent Video

MyTV Super

Iqiyi

Amazon Web Services

Netflix

Major Types Covered

VoIP

Text & Image

Video

Major Applications Covered

Household

Commercial

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global OTT TV and Video Service Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the OTT TV and Video Service Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE OTT TV AND VIDEO SERVICE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL OTT TV AND VIDEO SERVICE MARKET-SEGMENTATION BY TYPE

- 5.1 VoIP
- 5.2 Text & Image
- 5.3 Video

6 GLOBAL OTT TV AND VIDEO SERVICE MARKET-SEGMENTATION BY APPLICATION

- 6.1 Household
- 6.2 Commercial

7 GLOBAL OTT TV AND VIDEO SERVICE MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Youku Tudou

- 8.1.1 Youku Tudou Profile
- 8.1.2 Youku Tudou Sales, Growth Rate and Global Market Share from 2015-2020
- 8.1.3 Youku Tudou Product/Solution Launches and Enhancements Analysis
- 8.1.4 Youku Tudou Business Overview/Recent Development/Acquisitions

8.2 Hulu

- 8.2.1 Hulu Profile
- 8.2.2 Hulu Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Hulu Product/Solution Launches and Enhancements Analysis
- 8.2.4 Hulu Business Overview/Recent Development/Acquisitions

8.3 HOOQ

- 8.3.1 HOOQ Profile
- 8.3.2 HOOQ Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 HOOQ Product/Solution Launches and Enhancements Analysis
- 8.3.4 HOOQ Business Overview/Recent Development/Acquisitions

8.4 Viu

- 8.4.1 Viu Profile
- 8.4.2 Viu Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Viu Product/Solution Launches and Enhancements Analysis
- 8.4.4 Viu Business Overview/Recent Development/Acquisitions

8.5 Tribe

- 8.5.1 Tribe Profile
- 8.5.2 Tribe Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Tribe Product/Solution Launches and Enhancements Analysis

- 8.5.4 Tribe Business Overview/Recent Development/Acquisitions
- 8.6 Tsutaya
 - 8.6.1 Tsutaya Profile
 - 8.6.2 Tsutaya Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.6.3 Tsutaya Product/Solution Launches and Enhancements Analysis
 - 8.6.4 Tsutaya Business Overview/Recent Development/Acquisitions
- 8.7 Iflix
 - 8.7.1 Iflix Profile
 - 8.7.2 Iflix Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Iflix Product/Solution Launches and Enhancements Analysis
 - 8.7.4 Iflix Business Overview/Recent Development/Acquisitions
- 8.8 Tencent Video
 - 8.8.1 Tencent Video Profile
 - 8.8.2 Tencent Video Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 Tencent Video Product/Solution Launches and Enhancements Analysis
 - 8.8.4 Tencent Video Business Overview/Recent Development/Acquisitions
- 8.9 MyTV Super
 - 8.9.1 MyTV Super Profile
 - 8.9.2 MyTV Super Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 MyTV Super Product/Solution Launches and Enhancements Analysis
 - 8.9.4 MyTV Super Business Overview/Recent Development/Acquisitions
- 8.10 Iqiyi
 - 8.10.1 Iqiyi Profile
 - 8.10.2 Iqiyi Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.10.3 Iqiyi Product/Solution Launches and Enhancements Analysis
 - 8.10.4 Iqiyi Business Overview/Recent Development/Acquisitions
- 8.11 Amazon Web Services
 - 8.11.1 Amazon Web Services Profile
 - 8.11.2 Amazon Web Services Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.11.3 Amazon Web Services Product/Solution Launches and Enhancements Analysis
 - 8.11.4 Amazon Web Services Business Overview/Recent Development/Acquisitions
- 8.12 Netflix
 - 8.12.1 Netflix Profile
 - 8.12.2 Netflix Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.12.3 Netflix Product/Solution Launches and Enhancements Analysis
 - 8.12.4 Netflix Business Overview/Recent Development/Acquisitions

9 GLOBAL OTT TV AND VIDEO SERVICE MARKET-SEGMENTATION BY

GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America OTT TV and Video Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America OTT TV and Video Service Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America OTT TV and Video Service Production Analysis from 2015-2020
- 10.4 North America OTT TV and Video Service Consumption Analysis from 2015-2020
- 10.5 North America OTT TV and Video Service Import and Export from 2015-2020
- 10.6 North America OTT TV and Video Service Value, Production and Market Share by Type (2015-2020)
- 10.7 North America OTT TV and Video Service Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America OTT TV and Video Service by Country (United States, Canada)
 - 10.8.1 North America OTT TV and Video Service Sales by Country (2015-2020)
 - 10.8.2 North America OTT TV and Video Service Consumption Value by Country (2015-2020)
- 10.9 North America OTT TV and Video Service Market PEST Analysis

11 EUROPE

- 11.1 Europe OTT TV and Video Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe OTT TV and Video Service Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe OTT TV and Video Service Production Analysis from 2015-2020
- 11.4 Europe OTT TV and Video Service Consumption Analysis from 2015-2020
- 11.5 Europe OTT TV and Video Service Import and Export from 2015-2020
- 11.6 Europe OTT TV and Video Service Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe OTT TV and Video Service Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe OTT TV and Video Service by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe OTT TV and Video Service Sales by Country (2015-2020)
 - 11.8.2 Europe OTT TV and Video Service Consumption Value by Country (2015-2020)
- 11.9 Europe OTT TV and Video Service Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific OTT TV and Video Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific OTT TV and Video Service Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific OTT TV and Video Service Production Analysis from 2015-2020

12.4 Asia-Pacific OTT TV and Video Service Consumption Analysis from 2015-2020

12.5 Asia-Pacific OTT TV and Video Service Import and Export from 2015-2020

12.6 Asia-Pacific OTT TV and Video Service Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific OTT TV and Video Service Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific OTT TV and Video Service by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific OTT TV and Video Service Sales by Country (2015-2020)

12.8.2 Asia-Pacific OTT TV and Video Service Consumption Value by Country (2015-2020)

12.9 Asia-Pacific OTT TV and Video Service Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America OTT TV and Video Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America OTT TV and Video Service Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America OTT TV and Video Service Production Analysis from 2015-2020

13.4 Latin America OTT TV and Video Service Consumption Analysis from 2015-2020

13.5 Latin America OTT TV and Video Service Import and Export from 2015-2020

13.6 Latin America OTT TV and Video Service Value, Production and Market Share by Type (2015-2020)

13.7 Latin America OTT TV and Video Service Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America OTT TV and Video Service by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America OTT TV and Video Service Sales by Country (2015-2020)

13.8.2 Latin America OTT TV and Video Service Consumption Value by Country (2015-2020)

13.9 Latin America OTT TV and Video Service Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa OTT TV and Video Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa OTT TV and Video Service Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa OTT TV and Video Service Production Analysis from 2015-2020

14.4 Middle East & Africa OTT TV and Video Service Consumption Analysis from 2015-2020

14.5 Middle East & Africa OTT TV and Video Service Import and Export from 2015-2020

14.6 Middle East & Africa OTT TV and Video Service Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa OTT TV and Video Service Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa OTT TV and Video Service by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa OTT TV and Video Service Sales by Country (2015-2020)

14.8.2 Middle East & Africa OTT TV and Video Service Consumption Value by Country (2015-2020)

14.9 Middle East & Africa OTT TV and Video Service Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL OTT TV AND VIDEO SERVICE MARKET FROM 2020-2027

15.1 Future Forecast of the Global OTT TV and Video Service Market from 2020-2027 Segment by Region

15.2 Global OTT TV and Video Service Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global OTT TV and Video Service Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global OTT TV and Video Service Market Value (\$) and Growth Rate of OTT TV and Video Service from 2015-2027

Global OTT TV and Video Service Production and Growth Rate Segment by Product Type from 2015-2027

Global OTT TV and Video Service Consumption and Growth Rate Segment by Application from 2015-2027

Figure OTT TV and Video Service Picture

Table Product Specifications of OTT TV and Video Service

Table Driving Factors for this Market

Table Industry News of OTT TV and Video Service Market

Figure Value Chain Status of OTT TV and Video Service

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global OTT TV and Video Service Production and Growth Rate Segment by Product Type from 2015-2020

Table Global OTT TV and Video Service Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure VoIP of OTT TV and Video Service

Figure Text & Image of OTT TV and Video Service

Figure Video of OTT TV and Video Service

Table Global OTT TV and Video Service Consumption and Growth Rate Segment by Application from 2015-2020

Table Global OTT TV and Video Service Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Household of OTT TV and Video Service

Figure Commercial of OTT TV and Video Service

Table Global OTT TV and Video Service Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global OTT TV and Video Service Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of OTT TV and Video Service

Figure Online Channel of OTT TV and Video Service

Table Youku Tudou Profile (Company Name, Plants Distribution, Sales Region)

Figure Youku Tudou Sales and Growth Rate from 2015-2020

Figure Youku Tudou Revenue (\$) and Global Market Share from 2015-2020
Table Youku Tudou OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)
Table Hulu Profile (Company Name, Plants Distribution, Sales Region)
Figure Hulu Sales and Growth Rate from 2015-2020
Figure Hulu Revenue (\$) and Global Market Share from 2015-2020
Table Hulu OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)
Table HOOQ Profile (Company Name, Plants Distribution, Sales Region)
Figure HOOQ Sales and Growth Rate from 2015-2020
Figure HOOQ Revenue (\$) and Global Market Share from 2015-2020
Table HOOQ OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)
Table Viu Profile (Company Name, Plants Distribution, Sales Region)
Figure Viu Sales and Growth Rate from 2015-2020
Figure Viu Revenue (\$) and Global Market Share from 2015-2020
Table Viu OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)
Table Tribe Profile (Company Name, Plants Distribution, Sales Region)
Figure Tribe Sales and Growth Rate from 2015-2020
Figure Tribe Revenue (\$) and Global Market Share from 2015-2020
Table Tribe OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)
Table Tsutaya Profile (Company Name, Plants Distribution, Sales Region)
Figure Tsutaya Sales and Growth Rate from 2015-2020
Figure Tsutaya Revenue (\$) and Global Market Share from 2015-2020
Table Tsutaya OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)
Table Iflix Profile (Company Name, Plants Distribution, Sales Region)
Figure Iflix Sales and Growth Rate from 2015-2020
Figure Iflix Revenue (\$) and Global Market Share from 2015-2020
Table Iflix OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)
Table Tencent Video Profile (Company Name, Plants Distribution, Sales Region)
Figure Tencent Video Sales and Growth Rate from 2015-2020
Figure Tencent Video Revenue (\$) and Global Market Share from 2015-2020
Table Tencent Video OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)
Table MyTV Super Profile (Company Name, Plants Distribution, Sales Region)
Figure MyTV Super Sales and Growth Rate from 2015-2020
Figure MyTV Super Revenue (\$) and Global Market Share from 2015-2020

Table MyTV Super OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Iqiyi Profile (Company Name, Plants Distribution, Sales Region)

Figure Iqiyi Sales and Growth Rate from 2015-2020

Figure Iqiyi Revenue (\$) and Global Market Share from 2015-2020

Table Iqiyi OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Amazon Web Services Profile (Company Name, Plants Distribution, Sales Region)

Figure Amazon Web Services Sales and Growth Rate from 2015-2020

Figure Amazon Web Services Revenue (\$) and Global Market Share from 2015-2020

Table Amazon Web Services OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Netflix Profile (Company Name, Plants Distribution, Sales Region)

Figure Netflix Sales and Growth Rate from 2015-2020

Figure Netflix Revenue (\$) and Global Market Share from 2015-2020

Table Netflix OTT TV and Video Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global OTT TV and Video Service Production Value (\$) by Region from 2015-2020

Table Global OTT TV and Video Service Production Value Share by Region from 2015-2020

Table Global OTT TV and Video Service Production by Region from 2015-2020

Table Global OTT TV and Video Service Consumption Value (\$) by Region from 2015-2020

Table Global OTT TV and Video Service Consumption by Region from 2015-2020

Table North America OTT TV and Video Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America OTT TV and Video Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America OTT TV and Video Service Import and Export from 2015-2020

Table North America OTT TV and Video Service Value (\$) by Type (2015-2020)

Table North America OTT TV and Video Service Production by Type (2015-2020)

Table North America OTT TV and Video Service Consumption by Application (2015-2020)

Table North America OTT TV and Video Service Consumption by Country (2015-2020)

Table North America OTT TV and Video Service Consumption Value (\$) by Country (2015-2020)

Figure North America OTT TV and Video Service Market PEST Analysis

Table Europe OTT TV and Video Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe OTT TV and Video Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe OTT TV and Video Service Import and Export from 2015-2020

Table Europe OTT TV and Video Service Value (\$) by Type (2015-2020)

Table Europe OTT TV and Video Service Production by Type (2015-2020)

Table Europe OTT TV and Video Service Consumption by Application (2015-2020)

Table Europe OTT TV and Video Service Consumption by Country (2015-2020)

Table Europe OTT TV and Video Service Consumption Value (\$) by Country (2015-2020)

Figure Europe OTT TV and Video Service Market PEST Analysis

Table Asia-Pacific OTT TV and Video Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific OTT TV and Video Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific OTT TV and Video Service Import and Export from 2015-2020

Table Asia-Pacific OTT TV and Video Service Value (\$) by Type (2015-2020)

Table Asia-Pacific OTT TV and Video Service Production by Type (2015-2020)

Table Asia-Pacific OTT TV and Video Service Consumption by Application (2015-2020)

Table Asia-Pacific OTT TV and Video Service Consumption by Country (2015-2020)

Table Asia-Pacific OTT TV and Video Service Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific OTT TV and Video Service Market PEST Analysis

Table Latin America OTT TV and Video Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America OTT TV and Video Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America OTT TV and Video Service Import and Export from 2015-2020

Table Latin America OTT TV and Video Service Value (\$) by Type (2015-2020)

Table Latin America OTT TV and Video Service Production by Type (2015-2020)

Table Latin America OTT TV and Video Service Consumption by Application (2015-2020)

Table Latin America OTT TV and Video Service Consumption by Country (2015-2020)

Table Latin America OTT TV and Video Service Consumption Value (\$) by Country (2015-2020)

Figure Latin America OTT TV and Video Service Market PEST Analysis

Table Middle East & Africa OTT TV and Video Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa OTT TV and Video Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa OTT TV and Video Service Import and Export from 2015-2020

Table Middle East & Africa OTT TV and Video Service Value (\$) by Type (2015-2020)

Table Middle East & Africa OTT TV and Video Service Production by Type (2015-2020)

Table Middle East & Africa OTT TV and Video Service Consumption by Application (2015-2020)

Table Middle East & Africa OTT TV and Video Service Consumption by Country (2015-2020)

Table Middle East & Africa OTT TV and Video Service Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa OTT TV and Video Service Market PEST Analysis

Table Global OTT TV and Video Service Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global OTT TV and Video Service Production and Growth Rate Forecast by Region (2020-2027)

Table Global OTT TV and Video Service Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global OTT TV and Video Service Production and Growth Rate Forecast by Type (2020-2027)

Table Global OTT TV and Video Service Consumption and Growth Rate Forecast by Application (2020-2027)

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