

2015-2027 Global Online to Offline Commerce Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/22C404543032EN.html>

Date: March 2020

Pages: 139

Price: US\$ 3,460.00 (Single User License)

ID: 22C404543032EN

Abstracts

The worldwide market for Online to Offline Commerce is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Jingdong

Alibaba Group Holding Ltd.

B2W Companhia Digital

Airbnb

Amazon, Inc.

Zalando

Groupon

eBay Inc.

Uber

Booking Holdings

Rakuten, Inc.

Expedia

Major Types Covered

Group-Buying Platform
Online Shopping Platform
Business Circle Platform

Major Applications Covered
Travel & Tourism
Hotel Booking
Ridesharing
Restaurant
Others

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina

Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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