

2015-2027 Global Online Sports Betting Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/26A79800BC24EN.html>

Date: April 2020

Pages: 124

Price: US\$ 3,460.00 (Single User License)

ID: 26A79800BC24EN

Abstracts

The worldwide market for Online Sports Betting is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

William Hill PLC

Sky Betting & Gaming

Betsson AB

888 Holdings PLC

Kindred Group PLC

Ladbrokes Coral Group PLC

Bet365 Group Ltd

The Stars Group Inc.

GVC Holdings PLC

Paddy Power Betfair PLC

Major Types Covered

Football

Horse Racing

E-sports

Other Sports

Major Applications Covered

Desktop

Mobile

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Online Sports Betting Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Online Sports Betting Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE ONLINE SPORTS BETTING MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL ONLINE SPORTS BETTING MARKET-SEGMENTATION BY TYPE

- 5.1 Football
- 5.2 Horse Racing
- 5.3 E-sports

5.4 Other Sports

6 GLOBAL ONLINE SPORTS BETTING MARKET-SEGMENTATION BY APPLICATION

6.1 Desktop

6.2 Mobile

6.3 Others

7 GLOBAL ONLINE SPORTS BETTING MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 William Hill PLC

8.1.1 William Hill PLC Profile

8.1.2 William Hill PLC Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 William Hill PLC Product/Solution Launches and Enhancements Analysis

8.1.4 William Hill PLC Business Overview/Recent Development/Acquisitions

8.2 Sky Betting & Gaming

8.2.1 Sky Betting & Gaming Profile

8.2.2 Sky Betting & Gaming Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Sky Betting & Gaming Product/Solution Launches and Enhancements Analysis

8.2.4 Sky Betting & Gaming Business Overview/Recent Development/Acquisitions

8.3 Betsson AB

8.3.1 Betsson AB Profile

8.3.2 Betsson AB Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Betsson AB Product/Solution Launches and Enhancements Analysis

8.3.4 Betsson AB Business Overview/Recent Development/Acquisitions

8.4 888 Holdings PLC

8.4.1 888 Holdings PLC Profile

8.4.2 888 Holdings PLC Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 888 Holdings PLC Product/Solution Launches and Enhancements Analysis

8.4.4 888 Holdings PLC Business Overview/Recent Development/Acquisitions

8.5 Kindred Group PLC

- 8.5.1 Kindred Group PLC Profile
- 8.5.2 Kindred Group PLC Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Kindred Group PLC Product/Solution Launches and Enhancements Analysis
- 8.5.4 Kindred Group PLC Business Overview/Recent Development/Acquisitions
- 8.6 Ladbrokes Coral Group PLC
 - 8.6.1 Ladbrokes Coral Group PLC Profile
 - 8.6.2 Ladbrokes Coral Group PLC Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.6.3 Ladbrokes Coral Group PLC Product/Solution Launches and Enhancements Analysis
 - 8.6.4 Ladbrokes Coral Group PLC Business Overview/Recent Development/Acquisitions
- 8.7 Bet365 Group Ltd
 - 8.7.1 Bet365 Group Ltd Profile
 - 8.7.2 Bet365 Group Ltd Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Bet365 Group Ltd Product/Solution Launches and Enhancements Analysis
 - 8.7.4 Bet365 Group Ltd Business Overview/Recent Development/Acquisitions
- 8.8 The Stars Group Inc.
 - 8.8.1 The Stars Group Inc. Profile
 - 8.8.2 The Stars Group Inc. Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 The Stars Group Inc. Product/Solution Launches and Enhancements Analysis
 - 8.8.4 The Stars Group Inc. Business Overview/Recent Development/Acquisitions
- 8.9 GVC Holdings PLC
 - 8.9.1 GVC Holdings PLC Profile
 - 8.9.2 GVC Holdings PLC Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 GVC Holdings PLC Product/Solution Launches and Enhancements Analysis
 - 8.9.4 GVC Holdings PLC Business Overview/Recent Development/Acquisitions
- 8.10 Paddy Power Betfair PLC
 - 8.10.1 Paddy Power Betfair PLC Profile
 - 8.10.2 Paddy Power Betfair PLC Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.10.3 Paddy Power Betfair PLC Product/Solution Launches and Enhancements Analysis
 - 8.10.4 Paddy Power Betfair PLC Business Overview/Recent Development/Acquisitions

9 GLOBAL ONLINE SPORTS BETTING MARKET-SEGMENTATION BY

GEOGRAPHY

10 NORTH AMERICA

10.1 North America Online Sports Betting Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Online Sports Betting Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Online Sports Betting Production Analysis from 2015-2020

10.4 North America Online Sports Betting Consumption Analysis from 2015-2020

10.5 North America Online Sports Betting Import and Export from 2015-2020

10.6 North America Online Sports Betting Value, Production and Market Share by Type (2015-2020)

10.7 North America Online Sports Betting Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Online Sports Betting by Country (United States, Canada)

10.8.1 North America Online Sports Betting Sales by Country (2015-2020)

10.8.2 North America Online Sports Betting Consumption Value by Country (2015-2020)

10.9 North America Online Sports Betting Market PEST Analysis

11 EUROPE

11.1 Europe Online Sports Betting Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Online Sports Betting Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Online Sports Betting Production Analysis from 2015-2020

11.4 Europe Online Sports Betting Consumption Analysis from 2015-2020

11.5 Europe Online Sports Betting Import and Export from 2015-2020

11.6 Europe Online Sports Betting Value, Production and Market Share by Type (2015-2020)

11.7 Europe Online Sports Betting Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Online Sports Betting by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Online Sports Betting Sales by Country (2015-2020)

11.8.2 Europe Online Sports Betting Consumption Value by Country (2015-2020)

11.9 Europe Online Sports Betting Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Online Sports Betting Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Online Sports Betting Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Online Sports Betting Production Analysis from 2015-2020

12.4 Asia-Pacific Online Sports Betting Consumption Analysis from 2015-2020

12.5 Asia-Pacific Online Sports Betting Import and Export from 2015-2020

12.6 Asia-Pacific Online Sports Betting Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Online Sports Betting Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Online Sports Betting by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Online Sports Betting Sales by Country (2015-2020)

12.8.2 Asia-Pacific Online Sports Betting Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Online Sports Betting Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Online Sports Betting Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Online Sports Betting Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Online Sports Betting Production Analysis from 2015-2020

13.4 Latin America Online Sports Betting Consumption Analysis from 2015-2020

13.5 Latin America Online Sports Betting Import and Export from 2015-2020

13.6 Latin America Online Sports Betting Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Online Sports Betting Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Online Sports Betting by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Online Sports Betting Sales by Country (2015-2020)

13.8.2 Latin America Online Sports Betting Consumption Value by Country (2015-2020)

13.9 Latin America Online Sports Betting Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Online Sports Betting Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Online Sports Betting Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Online Sports Betting Production Analysis from 2015-2020
- 14.4 Middle East & Africa Online Sports Betting Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Online Sports Betting Import and Export from 2015-2020
- 14.6 Middle East & Africa Online Sports Betting Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Online Sports Betting Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Online Sports Betting by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Online Sports Betting Sales by Country (2015-2020)
 - 14.8.2 Middle East & Africa Online Sports Betting Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Online Sports Betting Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL ONLINE SPORTS BETTING MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Online Sports Betting Market from 2020-2027 Segment by Region
- 15.2 Global Online Sports Betting Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Online Sports Betting Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Online Sports Betting Market Value (\$) and Growth Rate of Online Sports Betting from 2015-2027

Global Online Sports Betting Production and Growth Rate Segment by Product Type from 2015-2027

Global Online Sports Betting Consumption and Growth Rate Segment by Application from 2015-2027

Figure Online Sports Betting Picture

Table Product Specifications of Online Sports Betting

Table Driving Factors for this Market

Table Industry News of Online Sports Betting Market

Figure Value Chain Status of Online Sports Betting

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Online Sports Betting Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Online Sports Betting Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Football of Online Sports Betting

Figure Horse Racing of Online Sports Betting

Figure E-sports of Online Sports Betting

Figure Other Sports of Online Sports Betting

Table Global Online Sports Betting Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Online Sports Betting Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Desktop of Online Sports Betting

Figure Mobile of Online Sports Betting

Figure Others of Online Sports Betting

Table Global Online Sports Betting Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Online Sports Betting Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Online Sports Betting

Figure Online Channel of Online Sports Betting

Table William Hill PLC Profile (Company Name, Plants Distribution, Sales Region)

Figure William Hill PLC Sales and Growth Rate from 2015-2020

Figure William Hill PLC Revenue (\$) and Global Market Share from 2015-2020

Table William Hill PLC Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table Sky Betting & Gaming Profile (Company Name, Plants Distribution, Sales Region)

Figure Sky Betting & Gaming Sales and Growth Rate from 2015-2020

Figure Sky Betting & Gaming Revenue (\$) and Global Market Share from 2015-2020

Table Sky Betting & Gaming Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table Betsson AB Profile (Company Name, Plants Distribution, Sales Region)

Figure Betsson AB Sales and Growth Rate from 2015-2020

Figure Betsson AB Revenue (\$) and Global Market Share from 2015-2020

Table Betsson AB Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table 888 Holdings PLC Profile (Company Name, Plants Distribution, Sales Region)

Figure 888 Holdings PLC Sales and Growth Rate from 2015-2020

Figure 888 Holdings PLC Revenue (\$) and Global Market Share from 2015-2020

Table 888 Holdings PLC Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table Kindred Group PLC Profile (Company Name, Plants Distribution, Sales Region)

Figure Kindred Group PLC Sales and Growth Rate from 2015-2020

Figure Kindred Group PLC Revenue (\$) and Global Market Share from 2015-2020

Table Kindred Group PLC Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table Ladbrokes Coral Group PLC Profile (Company Name, Plants Distribution, Sales Region)

Figure Ladbrokes Coral Group PLC Sales and Growth Rate from 2015-2020

Figure Ladbrokes Coral Group PLC Revenue (\$) and Global Market Share from 2015-2020

Table Ladbrokes Coral Group PLC Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bet365 Group Ltd Profile (Company Name, Plants Distribution, Sales Region)

Figure Bet365 Group Ltd Sales and Growth Rate from 2015-2020

Figure Bet365 Group Ltd Revenue (\$) and Global Market Share from 2015-2020

Table Bet365 Group Ltd Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table The Stars Group Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure The Stars Group Inc. Sales and Growth Rate from 2015-2020

Figure The Stars Group Inc. Revenue (\$) and Global Market Share from 2015-2020

Table The Stars Group Inc. Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table GVC Holdings PLC Profile (Company Name, Plants Distribution, Sales Region)

Figure GVC Holdings PLC Sales and Growth Rate from 2015-2020

Figure GVC Holdings PLC Revenue (\$) and Global Market Share from 2015-2020

Table GVC Holdings PLC Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table Paddy Power Betfair PLC Profile (Company Name, Plants Distribution, Sales Region)

Figure Paddy Power Betfair PLC Sales and Growth Rate from 2015-2020

Figure Paddy Power Betfair PLC Revenue (\$) and Global Market Share from 2015-2020

Table Paddy Power Betfair PLC Online Sports Betting Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Online Sports Betting Production Value (\$) by Region from 2015-2020

Table Global Online Sports Betting Production Value Share by Region from 2015-2020

Table Global Online Sports Betting Production by Region from 2015-2020

Table Global Online Sports Betting Consumption Value (\$) by Region from 2015-2020

Table Global Online Sports Betting Consumption by Region from 2015-2020

Table North America Online Sports Betting Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Online Sports Betting Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Online Sports Betting Import and Export from 2015-2020

Table North America Online Sports Betting Value (\$) by Type (2015-2020)

Table North America Online Sports Betting Production by Type (2015-2020)

Table North America Online Sports Betting Consumption by Application (2015-2020)

Table North America Online Sports Betting Consumption by Country (2015-2020)

Table North America Online Sports Betting Consumption Value (\$) by Country (2015-2020)

Figure North America Online Sports Betting Market PEST Analysis

Table Europe Online Sports Betting Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Online Sports Betting Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Online Sports Betting Import and Export from 2015-2020

Table Europe Online Sports Betting Value (\$) by Type (2015-2020)

Table Europe Online Sports Betting Production by Type (2015-2020)

Table Europe Online Sports Betting Consumption by Application (2015-2020)

Table Europe Online Sports Betting Consumption by Country (2015-2020)
Table Europe Online Sports Betting Consumption Value (\$) by Country (2015-2020)
Figure Europe Online Sports Betting Market PEST Analysis
Table Asia-Pacific Online Sports Betting Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Asia-Pacific Online Sports Betting Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Asia-Pacific Online Sports Betting Import and Export from 2015-2020
Table Asia-Pacific Online Sports Betting Value (\$) by Type (2015-2020)
Table Asia-Pacific Online Sports Betting Production by Type (2015-2020)
Table Asia-Pacific Online Sports Betting Consumption by Application (2015-2020)
Table Asia-Pacific Online Sports Betting Consumption by Country (2015-2020)
Table Asia-Pacific Online Sports Betting Consumption Value (\$) by Country (2015-2020)
Figure Asia-Pacific Online Sports Betting Market PEST Analysis
Table Latin America Online Sports Betting Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Latin America Online Sports Betting Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Latin America Online Sports Betting Import and Export from 2015-2020
Table Latin America Online Sports Betting Value (\$) by Type (2015-2020)
Table Latin America Online Sports Betting Production by Type (2015-2020)
Table Latin America Online Sports Betting Consumption by Application (2015-2020)
Table Latin America Online Sports Betting Consumption by Country (2015-2020)
Table Latin America Online Sports Betting Consumption Value (\$) by Country (2015-2020)
Figure Latin America Online Sports Betting Market PEST Analysis
Table Middle East & Africa Online Sports Betting Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Middle East & Africa Online Sports Betting Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Middle East & Africa Online Sports Betting Import and Export from 2015-2020
Table Middle East & Africa Online Sports Betting Value (\$) by Type (2015-2020)
Table Middle East & Africa Online Sports Betting Production by Type (2015-2020)
Table Middle East & Africa Online Sports Betting Consumption by Application (2015-2020)
Table Middle East & Africa Online Sports Betting Consumption by Country (2015-2020)
Table Middle East & Africa Online Sports Betting Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Online Sports Betting Market PEST Analysis

Table Global Online Sports Betting Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Online Sports Betting Production and Growth Rate Forecast by Region (2020-2027)

Table Global Online Sports Betting Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Online Sports Betting Production and Growth Rate Forecast by Type (2020-2027)

Table Global Online Sports Betting Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Online Sports Betting Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/26A79800BC24EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/26A79800BC24EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

