

# 2015-2027 Global Online Group Buying Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/24FB3C5F3095EN.html>

Date: March 2020

Pages: 116

Price: US\$ 3,460.00 (Single User License)

ID: 24FB3C5F3095EN

## Abstracts

The worldwide market for Online Group Buying is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Guess

Diesel

Emporio Armani

Taobao

Amazon

Miss Sixty

Unibail-Rodamco

Westfield

Calvin Klein

Cherry Media

Vipshop

GoNabit

Fight a lot

### Major Types Covered

Discount form  
Coupon form  
Others

### Major Applications Covered

Enterprise  
Personal business

### Top Countries Data Covered in This Report

United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Netherlands  
Turkey  
Switzerland  
Sweden  
Poland  
Belgium  
China  
Japan  
South Korea  
Australia  
India  
Taiwan  
Indonesia  
Thailand  
Philippines  
Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile

Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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