

2015-2027 Global Nail Polish Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2488F2F0642CEN.html>

Date: March 2020

Pages: 135

Price: US\$ 3,460.00 (Single User License)

ID: 2488F2F0642CEN

Abstracts

The worldwide market for Nail Polish is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Dior

OPI

JINsoon

ZOTOS ACCENT

Tenoverten

ORLY

Sally Hansen

Treat Collection

Smith Cult

ANNA SUI

Maybelline

CHANEL

Revlon

Major Types Covered

Solvent Based Nail Polish

Water Based Nail Polish

Major Applications Covered

Manicure store

Individual users

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

1.1 Objective of the Study

1.2 Definition of the Market

1.3 Market Scope

1.3.1 Market Segment by Type, Application and Marketing Channel

1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)

1.4 Years Considered for the Study (2015-2027)

1.5 Currency Considered (U.S. Dollar)

1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

3.1 Driving Factors for this Market

3.2 Factors Challenging the Market

3.3 Opportunities of the Global Nail Polish Market (Regions, Growing/Emerging Downstream Market Analysis)

3.4 Technological and Market Developments in the Nail Polish Market

3.5 Industry News by Region

3.6 Regulatory Scenario by Region/Country

3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE NAIL POLISH MARKET

4.1 Value Chain Status

4.2 Upstream Raw Material Analysis

4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

4.4 Distributors/Traders

4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL NAIL POLISH MARKET-SEGMENTATION BY TYPE

5.1 Solvent Based Nail Polish

5.2 Water Based Nail Polish

6 GLOBAL NAIL POLISH MARKET-SEGMENTATION BY APPLICATION

- 6.1 Manicure store
- 6.2 Individual users

7 GLOBAL NAIL POLISH MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Dior
 - 8.1.1 Dior Profile
 - 8.1.2 Dior Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Dior Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Dior Business Overview/Recent Development/Acquisitions
- 8.2 OPI
 - 8.2.1 OPI Profile
 - 8.2.2 OPI Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 OPI Product/Solution Launches and Enhancements Analysis
 - 8.2.4 OPI Business Overview/Recent Development/Acquisitions
- 8.3 JINsoon
 - 8.3.1 JINsoon Profile
 - 8.3.2 JINsoon Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 JINsoon Product/Solution Launches and Enhancements Analysis
 - 8.3.4 JINsoon Business Overview/Recent Development/Acquisitions
- 8.4 ZOTOS ACCENT
 - 8.4.1 ZOTOS ACCENT Profile
 - 8.4.2 ZOTOS ACCENT Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.4.3 ZOTOS ACCENT Product/Solution Launches and Enhancements Analysis
 - 8.4.4 ZOTOS ACCENT Business Overview/Recent Development/Acquisitions
- 8.5 Tenoverten
 - 8.5.1 Tenoverten Profile
 - 8.5.2 Tenoverten Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.5.3 Tenoverten Product/Solution Launches and Enhancements Analysis
 - 8.5.4 Tenoverten Business Overview/Recent Development/Acquisitions
- 8.6 ORLY
 - 8.6.1 ORLY Profile

- 8.6.2 ORLY Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 ORLY Product/Solution Launches and Enhancements Analysis
- 8.6.4 ORLY Business Overview/Recent Development/Acquisitions
- 8.7 Sally Hansen
 - 8.7.1 Sally Hansen Profile
 - 8.7.2 Sally Hansen Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Sally Hansen Product/Solution Launches and Enhancements Analysis
 - 8.7.4 Sally Hansen Business Overview/Recent Development/Acquisitions
- 8.8 Treat Collection
 - 8.8.1 Treat Collection Profile
 - 8.8.2 Treat Collection Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 Treat Collection Product/Solution Launches and Enhancements Analysis
 - 8.8.4 Treat Collection Business Overview/Recent Development/Acquisitions
- 8.9 Smith Cult
 - 8.9.1 Smith Cult Profile
 - 8.9.2 Smith Cult Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 Smith Cult Product/Solution Launches and Enhancements Analysis
 - 8.9.4 Smith Cult Business Overview/Recent Development/Acquisitions
- 8.10 ANNA SUI
 - 8.10.1 ANNA SUI Profile
 - 8.10.2 ANNA SUI Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.10.3 ANNA SUI Product/Solution Launches and Enhancements Analysis
 - 8.10.4 ANNA SUI Business Overview/Recent Development/Acquisitions
- 8.11 Maybelline
 - 8.11.1 Maybelline Profile
 - 8.11.2 Maybelline Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.11.3 Maybelline Product/Solution Launches and Enhancements Analysis
 - 8.11.4 Maybelline Business Overview/Recent Development/Acquisitions
- 8.12 CHANEL
 - 8.12.1 CHANEL Profile
 - 8.12.2 CHANEL Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.12.3 CHANEL Product/Solution Launches and Enhancements Analysis
 - 8.12.4 CHANEL Business Overview/Recent Development/Acquisitions
- 8.13 Revlon
 - 8.13.1 Revlon Profile
 - 8.13.2 Revlon Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.13.3 Revlon Product/Solution Launches and Enhancements Analysis
 - 8.13.4 Revlon Business Overview/Recent Development/Acquisitions

9 GLOBAL NAIL POLISH MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Nail Polish Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Nail Polish Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Nail Polish Production Analysis from 2015-2020
- 10.4 North America Nail Polish Consumption Analysis from 2015-2020
- 10.5 North America Nail Polish Import and Export from 2015-2020
- 10.6 North America Nail Polish Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Nail Polish Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Nail Polish by Country (United States, Canada)
 - 10.8.1 North America Nail Polish Sales by Country (2015-2020)
 - 10.8.2 North America Nail Polish Consumption Value by Country (2015-2020)
- 10.9 North America Nail Polish Market PEST Analysis

11 EUROPE

- 11.1 Europe Nail Polish Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Nail Polish Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Nail Polish Production Analysis from 2015-2020
- 11.4 Europe Nail Polish Consumption Analysis from 2015-2020
- 11.5 Europe Nail Polish Import and Export from 2015-2020
- 11.6 Europe Nail Polish Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Nail Polish Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Nail Polish by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Nail Polish Sales by Country (2015-2020)
 - 11.8.2 Europe Nail Polish Consumption Value by Country (2015-2020)
- 11.9 Europe Nail Polish Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Nail Polish Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Nail Polish Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Nail Polish Production Analysis from 2015-2020

12.4 Asia-Pacific Nail Polish Consumption Analysis from 2015-2020

12.5 Asia-Pacific Nail Polish Import and Export from 2015-2020

12.6 Asia-Pacific Nail Polish Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Nail Polish Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Nail Polish by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Nail Polish Sales by Country (2015-2020)

12.8.2 Asia-Pacific Nail Polish Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Nail Polish Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Nail Polish Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Nail Polish Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Nail Polish Production Analysis from 2015-2020

13.4 Latin America Nail Polish Consumption Analysis from 2015-2020

13.5 Latin America Nail Polish Import and Export from 2015-2020

13.6 Latin America Nail Polish Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Nail Polish Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Nail Polish by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Nail Polish Sales by Country (2015-2020)

13.8.2 Latin America Nail Polish Consumption Value by Country (2015-2020)

13.9 Latin America Nail Polish Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Nail Polish Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Nail Polish Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Nail Polish Production Analysis from 2015-2020

14.4 Middle East & Africa Nail Polish Consumption Analysis from 2015-2020

14.5 Middle East & Africa Nail Polish Import and Export from 2015-2020

14.6 Middle East & Africa Nail Polish Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Nail Polish Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Nail Polish by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Nail Polish Sales by Country (2015-2020)

14.8.2 Middle East & Africa Nail Polish Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Nail Polish Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL NAIL POLISH MARKET FROM 2020-2027

15.1 Future Forecast of the Global Nail Polish Market from 2020-2027 Segment by Region

15.2 Global Nail Polish Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Nail Polish Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Nail Polish Market Value (\$) and Growth Rate of Nail Polish from 2015-2027

Global Nail Polish Production and Growth Rate Segment by Product Type from 2015-2027

Global Nail Polish Consumption and Growth Rate Segment by Application from 2015-2027

Figure Nail Polish Picture

Table Product Specifications of Nail Polish

Table Driving Factors for this Market

Table Industry News of Nail Polish Market

Figure Value Chain Status of Nail Polish

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Nail Polish Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Nail Polish Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Solvent Based Nail Polish of Nail Polish

Figure Water Based Nail Polish of Nail Polish

Table Global Nail Polish Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Nail Polish Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Manicure store of Nail Polish

Figure Individual users of Nail Polish

Table Global Nail Polish Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Nail Polish Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Nail Polish

Figure Online Channel of Nail Polish

Table Dior Profile (Company Name, Plants Distribution, Sales Region)

Figure Dior Sales and Growth Rate from 2015-2020

Figure Dior Revenue (\$) and Global Market Share from 2015-2020

Table Dior Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table OPI Profile (Company Name, Plants Distribution, Sales Region)

Figure OPI Sales and Growth Rate from 2015-2020

Figure OPI Revenue (\$) and Global Market Share from 2015-2020

Table OPI Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table JINsoon Profile (Company Name, Plants Distribution, Sales Region)

Figure JINsoon Sales and Growth Rate from 2015-2020

Figure JINsoon Revenue (\$) and Global Market Share from 2015-2020

Table JINsoon Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table ZOTOS ACCENT Profile (Company Name, Plants Distribution, Sales Region)

Figure ZOTOS ACCENT Sales and Growth Rate from 2015-2020

Figure ZOTOS ACCENT Revenue (\$) and Global Market Share from 2015-2020

Table ZOTOS ACCENT Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table Tenoverten Profile (Company Name, Plants Distribution, Sales Region)

Figure Tenoverten Sales and Growth Rate from 2015-2020

Figure Tenoverten Revenue (\$) and Global Market Share from 2015-2020

Table Tenoverten Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table ORLY Profile (Company Name, Plants Distribution, Sales Region)

Figure ORLY Sales and Growth Rate from 2015-2020

Figure ORLY Revenue (\$) and Global Market Share from 2015-2020

Table ORLY Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table Sally Hansen Profile (Company Name, Plants Distribution, Sales Region)

Figure Sally Hansen Sales and Growth Rate from 2015-2020

Figure Sally Hansen Revenue (\$) and Global Market Share from 2015-2020

Table Sally Hansen Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table Treat Collection Profile (Company Name, Plants Distribution, Sales Region)

Figure Treat Collection Sales and Growth Rate from 2015-2020

Figure Treat Collection Revenue (\$) and Global Market Share from 2015-2020

Table Treat Collection Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table Smith Cult Profile (Company Name, Plants Distribution, Sales Region)

Figure Smith Cult Sales and Growth Rate from 2015-2020

Figure Smith Cult Revenue (\$) and Global Market Share from 2015-2020

Table Smith Cult Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table ANNA SUI Profile (Company Name, Plants Distribution, Sales Region)

Figure ANNA SUI Sales and Growth Rate from 2015-2020

Figure ANNA SUI Revenue (\$) and Global Market Share from 2015-2020

Table ANNA SUI Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)

Table Maybelline Profile (Company Name, Plants Distribution, Sales Region)

Figure Maybelline Sales and Growth Rate from 2015-2020

Figure Maybelline Revenue (\$) and Global Market Share from 2015-2020

Table Maybelline Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)	
Table CHANEL Profile (Company Name, Plants Distribution, Sales Region)	
Figure CHANEL Sales and Growth Rate from 2015-2020	
Figure CHANEL Revenue (\$) and Global Market Share from 2015-2020	
Table CHANEL Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)	
Table Revlon Profile (Company Name, Plants Distribution, Sales Region)	
Figure Revlon Sales and Growth Rate from 2015-2020	
Figure Revlon Revenue (\$) and Global Market Share from 2015-2020	
Table Revlon Nail Polish Sales, Price, Revenue, Gross Margin (2015-2020)	
Table Global Nail Polish Production Value (\$) by Region from 2015-2020	
Table Global Nail Polish Production Value Share by Region from 2015-2020	
Table Global Nail Polish Production by Region from 2015-2020	
Table Global Nail Polish Consumption Value (\$) by Region from 2015-2020	
Table Global Nail Polish Consumption by Region from 2015-2020	
Table North America Nail Polish Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020	
Table North America Nail Polish Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020	
Table North America Nail Polish Import and Export from 2015-2020	
Table North America Nail Polish Value (\$) by Type (2015-2020)	
Table North America Nail Polish Production by Type (2015-2020)	
Table North America Nail Polish Consumption by Application (2015-2020)	
Table North America Nail Polish Consumption by Country (2015-2020)	
Table North America Nail Polish Consumption Value (\$) by Country (2015-2020)	
Figure North America Nail Polish Market PEST Analysis	
Table Europe Nail Polish Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020	
Table Europe Nail Polish Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020	
Table Europe Nail Polish Import and Export from 2015-2020	
Table Europe Nail Polish Value (\$) by Type (2015-2020)	
Table Europe Nail Polish Production by Type (2015-2020)	
Table Europe Nail Polish Consumption by Application (2015-2020)	
Table Europe Nail Polish Consumption by Country (2015-2020)	
Table Europe Nail Polish Consumption Value (\$) by Country (2015-2020)	
Figure Europe Nail Polish Market PEST Analysis	
Table Asia-Pacific Nail Polish Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020	
Table Asia-Pacific Nail Polish Consumption, Terminal Price, Consumption Value (\$) and	

Channel Margin Analysis from 2015-2020

Table Asia-Pacific Nail Polish Import and Export from 2015-2020

Table Asia-Pacific Nail Polish Value (\$) by Type (2015-2020)

Table Asia-Pacific Nail Polish Production by Type (2015-2020)

Table Asia-Pacific Nail Polish Consumption by Application (2015-2020)

Table Asia-Pacific Nail Polish Consumption by Country (2015-2020)

Table Asia-Pacific Nail Polish Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Nail Polish Market PEST Analysis

Table Latin America Nail Polish Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Nail Polish Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Nail Polish Import and Export from 2015-2020

Table Latin America Nail Polish Value (\$) by Type (2015-2020)

Table Latin America Nail Polish Production by Type (2015-2020)

Table Latin America Nail Polish Consumption by Application (2015-2020)

Table Latin America Nail Polish Consumption by Country (2015-2020)

Table Latin America Nail Polish Consumption Value (\$) by Country (2015-2020)

Figure Latin America Nail Polish Market PEST Analysis

Table Middle East & Africa Nail Polish Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Nail Polish Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Nail Polish Import and Export from 2015-2020

Table Middle East & Africa Nail Polish Value (\$) by Type (2015-2020)

Table Middle East & Africa Nail Polish Production by Type (2015-2020)

Table Middle East & Africa Nail Polish Consumption by Application (2015-2020)

Table Middle East & Africa Nail Polish Consumption by Country (2015-2020)

Table Middle East & Africa Nail Polish Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Nail Polish Market PEST Analysis

Table Global Nail Polish Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Nail Polish Production and Growth Rate Forecast by Region (2020-2027)

Table Global Nail Polish Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Nail Polish Production and Growth Rate Forecast by Type (2020-2027)

Table Global Nail Polish Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Nail Polish Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2488F2F0642CEN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2488F2F0642CEN.html>