

2015-2027 Global Mobile Ticketing Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/229F3A6D03B0EN.html>

Date: June 2020

Pages: 134

Price: US\$ 3,460.00 (Single User License)

ID: 229F3A6D03B0EN

Abstracts

The worldwide market for Mobile Ticketing is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Zendesk
Alliance Tickets
Ace Ticket Worldwide
Proxama
ticketscript
StubHub
Masabi
RazorGator
Helpshift
Coast to Coast Tickets

Major Types Covered

Mobile Applications
SMS Ticketing

Major Applications Covered

Travel Tickets

Entertainment tickets

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Mobile Ticketing Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Mobile Ticketing Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE MOBILE TICKETING MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL MOBILE TICKETING MARKET-SEGMENTATION BY TYPE

- 5.1 Mobile Applications
- 5.2 SMS Ticketing

6 GLOBAL MOBILE TICKETING MARKET-SEGMENTATION BY APPLICATION

- 6.1 Travel Tickets
- 6.2 Entertainment tickets
- 6.3 Others

7 GLOBAL MOBILE TICKETING MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Zendesk
 - 8.1.1 Zendesk Profile
 - 8.1.2 Zendesk Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Zendesk Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Zendesk Business Overview/Recent Development/Acquisitions
- 8.2 Alliance Tickets
 - 8.2.1 Alliance Tickets Profile
 - 8.2.2 Alliance Tickets Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 Alliance Tickets Product/Solution Launches and Enhancements Analysis
 - 8.2.4 Alliance Tickets Business Overview/Recent Development/Acquisitions
- 8.3 Ace Ticket Worldwide
 - 8.3.1 Ace Ticket Worldwide Profile
 - 8.3.2 Ace Ticket Worldwide Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 Ace Ticket Worldwide Product/Solution Launches and Enhancements Analysis
 - 8.3.4 Ace Ticket Worldwide Business Overview/Recent Development/Acquisitions
- 8.4 Proxama
 - 8.4.1 Proxama Profile
 - 8.4.2 Proxama Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.4.3 Proxama Product/Solution Launches and Enhancements Analysis
 - 8.4.4 Proxama Business Overview/Recent Development/Acquisitions
- 8.5 ticketscript
 - 8.5.1 ticketscript Profile
 - 8.5.2 ticketscript Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.5.3 ticketscript Product/Solution Launches and Enhancements Analysis

- 8.5.4 ticketscript Business Overview/Recent Development/Acquisitions
- 8.6 StubHub
 - 8.6.1 StubHub Profile
 - 8.6.2 StubHub Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.6.3 StubHub Product/Solution Launches and Enhancements Analysis
 - 8.6.4 StubHub Business Overview/Recent Development/Acquisitions
- 8.7 Masabi
 - 8.7.1 Masabi Profile
 - 8.7.2 Masabi Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Masabi Product/Solution Launches and Enhancements Analysis
 - 8.7.4 Masabi Business Overview/Recent Development/Acquisitions
- 8.8 RazorGator
 - 8.8.1 RazorGator Profile
 - 8.8.2 RazorGator Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 RazorGator Product/Solution Launches and Enhancements Analysis
 - 8.8.4 RazorGator Business Overview/Recent Development/Acquisitions
- 8.9 Helpshift
 - 8.9.1 Helpshift Profile
 - 8.9.2 Helpshift Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 Helpshift Product/Solution Launches and Enhancements Analysis
 - 8.9.4 Helpshift Business Overview/Recent Development/Acquisitions
- 8.10 Coast to Coast Tickets
 - 8.10.1 Coast to Coast Tickets Profile
 - 8.10.2 Coast to Coast Tickets Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.10.3 Coast to Coast Tickets Product/Solution Launches and Enhancements Analysis
 - 8.10.4 Coast to Coast Tickets Business Overview/Recent Development/Acquisitions

9 GLOBAL MOBILE TICKETING MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Mobile Ticketing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Mobile Ticketing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Mobile Ticketing Production Analysis from 2015-2020
- 10.4 North America Mobile Ticketing Consumption Analysis from 2015-2020
- 10.5 North America Mobile Ticketing Import and Export from 2015-2020

10.6 North America Mobile Ticketing Value, Production and Market Share by Type (2015-2020)

10.7 North America Mobile Ticketing Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Mobile Ticketing by Country (United States, Canada)

10.8.1 North America Mobile Ticketing Sales by Country (2015-2020)

10.8.2 North America Mobile Ticketing Consumption Value by Country (2015-2020)

10.9 North America Mobile Ticketing Market PEST Analysis

11 EUROPE

11.1 Europe Mobile Ticketing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Mobile Ticketing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Mobile Ticketing Production Analysis from 2015-2020

11.4 Europe Mobile Ticketing Consumption Analysis from 2015-2020

11.5 Europe Mobile Ticketing Import and Export from 2015-2020

11.6 Europe Mobile Ticketing Value, Production and Market Share by Type (2015-2020)

11.7 Europe Mobile Ticketing Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Mobile Ticketing by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Mobile Ticketing Sales by Country (2015-2020)

11.8.2 Europe Mobile Ticketing Consumption Value by Country (2015-2020)

11.9 Europe Mobile Ticketing Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Mobile Ticketing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Mobile Ticketing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Mobile Ticketing Production Analysis from 2015-2020

12.4 Asia-Pacific Mobile Ticketing Consumption Analysis from 2015-2020

12.5 Asia-Pacific Mobile Ticketing Import and Export from 2015-2020

12.6 Asia-Pacific Mobile Ticketing Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Mobile Ticketing Consumption, Value and Market Share by Application

(2015-2020)

12.8 Asia-Pacific Mobile Ticketing by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Mobile Ticketing Sales by Country (2015-2020)

12.8.2 Asia-Pacific Mobile Ticketing Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Mobile Ticketing Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Mobile Ticketing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Mobile Ticketing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Mobile Ticketing Production Analysis from 2015-2020

13.4 Latin America Mobile Ticketing Consumption Analysis from 2015-2020

13.5 Latin America Mobile Ticketing Import and Export from 2015-2020

13.6 Latin America Mobile Ticketing Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Mobile Ticketing Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Mobile Ticketing by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Mobile Ticketing Sales by Country (2015-2020)

13.8.2 Latin America Mobile Ticketing Consumption Value by Country (2015-2020)

13.9 Latin America Mobile Ticketing Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Mobile Ticketing Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Mobile Ticketing Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Mobile Ticketing Production Analysis from 2015-2020

14.4 Middle East & Africa Mobile Ticketing Consumption Analysis from 2015-2020

14.5 Middle East & Africa Mobile Ticketing Import and Export from 2015-2020

14.6 Middle East & Africa Mobile Ticketing Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Mobile Ticketing Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Mobile Ticketing by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Mobile Ticketing Sales by Country (2015-2020)

14.8.2 Middle East & Africa Mobile Ticketing Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Mobile Ticketing Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL MOBILE TICKETING MARKET FROM 2020-2027

15.1 Future Forecast of the Global Mobile Ticketing Market from 2020-2027 Segment by Region

15.2 Global Mobile Ticketing Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Mobile Ticketing Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Mobile Ticketing Market Value (\$) and Growth Rate of Mobile Ticketing from 2015-2027

Global Mobile Ticketing Production and Growth Rate Segment by Product Type from 2015-2027

Global Mobile Ticketing Consumption and Growth Rate Segment by Application from 2015-2027

Figure Mobile Ticketing Picture

Table Product Specifications of Mobile Ticketing

Table Driving Factors for this Market

Table Industry News of Mobile Ticketing Market

Figure Value Chain Status of Mobile Ticketing

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Mobile Ticketing Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Mobile Ticketing Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Mobile Applications of Mobile Ticketing

Figure SMS Ticketing of Mobile Ticketing

Table Global Mobile Ticketing Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Mobile Ticketing Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Travel Tickets of Mobile Ticketing

Figure Entertainment tickets of Mobile Ticketing

Figure Others of Mobile Ticketing

Table Global Mobile Ticketing Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Mobile Ticketing Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Mobile Ticketing

Figure Online Channel of Mobile Ticketing

Table Zendesk Profile (Company Name, Plants Distribution, Sales Region)

Figure Zendesk Sales and Growth Rate from 2015-2020

Figure Zendesk Revenue (\$) and Global Market Share from 2015-2020
Table Zendesk Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table Alliance Tickets Profile (Company Name, Plants Distribution, Sales Region)
Figure Alliance Tickets Sales and Growth Rate from 2015-2020
Figure Alliance Tickets Revenue (\$) and Global Market Share from 2015-2020
Table Alliance Tickets Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table Ace Ticket Worldwide Profile (Company Name, Plants Distribution, Sales Region)
Figure Ace Ticket Worldwide Sales and Growth Rate from 2015-2020
Figure Ace Ticket Worldwide Revenue (\$) and Global Market Share from 2015-2020
Table Ace Ticket Worldwide Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table Proxama Profile (Company Name, Plants Distribution, Sales Region)
Figure Proxama Sales and Growth Rate from 2015-2020
Figure Proxama Revenue (\$) and Global Market Share from 2015-2020
Table Proxama Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table ticketscript Profile (Company Name, Plants Distribution, Sales Region)
Figure ticketscript Sales and Growth Rate from 2015-2020
Figure ticketscript Revenue (\$) and Global Market Share from 2015-2020
Table ticketscript Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table StubHub Profile (Company Name, Plants Distribution, Sales Region)
Figure StubHub Sales and Growth Rate from 2015-2020
Figure StubHub Revenue (\$) and Global Market Share from 2015-2020
Table StubHub Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table Masabi Profile (Company Name, Plants Distribution, Sales Region)
Figure Masabi Sales and Growth Rate from 2015-2020
Figure Masabi Revenue (\$) and Global Market Share from 2015-2020
Table Masabi Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table RazorGator Profile (Company Name, Plants Distribution, Sales Region)
Figure RazorGator Sales and Growth Rate from 2015-2020
Figure RazorGator Revenue (\$) and Global Market Share from 2015-2020
Table RazorGator Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table Helpshift Profile (Company Name, Plants Distribution, Sales Region)
Figure Helpshift Sales and Growth Rate from 2015-2020
Figure Helpshift Revenue (\$) and Global Market Share from 2015-2020
Table Helpshift Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)
Table Coast to Coast Tickets Profile (Company Name, Plants Distribution, Sales Region)
Figure Coast to Coast Tickets Sales and Growth Rate from 2015-2020

Figure Coast to Coast Tickets Revenue (\$) and Global Market Share from 2015-2020

Table Coast to Coast Tickets Mobile Ticketing Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Mobile Ticketing Production Value (\$) by Region from 2015-2020

Table Global Mobile Ticketing Production Value Share by Region from 2015-2020

Table Global Mobile Ticketing Production by Region from 2015-2020

Table Global Mobile Ticketing Consumption Value (\$) by Region from 2015-2020

Table Global Mobile Ticketing Consumption by Region from 2015-2020

Table North America Mobile Ticketing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Mobile Ticketing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Mobile Ticketing Import and Export from 2015-2020

Table North America Mobile Ticketing Value (\$) by Type (2015-2020)

Table North America Mobile Ticketing Production by Type (2015-2020)

Table North America Mobile Ticketing Consumption by Application (2015-2020)

Table North America Mobile Ticketing Consumption by Country (2015-2020)

Table North America Mobile Ticketing Consumption Value (\$) by Country (2015-2020)

Figure North America Mobile Ticketing Market PEST Analysis

Table Europe Mobile Ticketing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Mobile Ticketing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Mobile Ticketing Import and Export from 2015-2020

Table Europe Mobile Ticketing Value (\$) by Type (2015-2020)

Table Europe Mobile Ticketing Production by Type (2015-2020)

Table Europe Mobile Ticketing Consumption by Application (2015-2020)

Table Europe Mobile Ticketing Consumption by Country (2015-2020)

Table Europe Mobile Ticketing Consumption Value (\$) by Country (2015-2020)

Figure Europe Mobile Ticketing Market PEST Analysis

Table Asia-Pacific Mobile Ticketing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Mobile Ticketing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Mobile Ticketing Import and Export from 2015-2020

Table Asia-Pacific Mobile Ticketing Value (\$) by Type (2015-2020)

Table Asia-Pacific Mobile Ticketing Production by Type (2015-2020)

Table Asia-Pacific Mobile Ticketing Consumption by Application (2015-2020)

Table Asia-Pacific Mobile Ticketing Consumption by Country (2015-2020)

Table Asia-Pacific Mobile Ticketing Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Mobile Ticketing Market PEST Analysis

Table Latin America Mobile Ticketing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Mobile Ticketing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Mobile Ticketing Import and Export from 2015-2020

Table Latin America Mobile Ticketing Value (\$) by Type (2015-2020)

Table Latin America Mobile Ticketing Production by Type (2015-2020)

Table Latin America Mobile Ticketing Consumption by Application (2015-2020)

Table Latin America Mobile Ticketing Consumption by Country (2015-2020)

Table Latin America Mobile Ticketing Consumption Value (\$) by Country (2015-2020)

Figure Latin America Mobile Ticketing Market PEST Analysis

Table Middle East & Africa Mobile Ticketing Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Mobile Ticketing Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Mobile Ticketing Import and Export from 2015-2020

Table Middle East & Africa Mobile Ticketing Value (\$) by Type (2015-2020)

Table Middle East & Africa Mobile Ticketing Production by Type (2015-2020)

Table Middle East & Africa Mobile Ticketing Consumption by Application (2015-2020)

Table Middle East & Africa Mobile Ticketing Consumption by Country (2015-2020)

Table Middle East & Africa Mobile Ticketing Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Mobile Ticketing Market PEST Analysis

Table Global Mobile Ticketing Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Mobile Ticketing Production and Growth Rate Forecast by Region (2020-2027)

Table Global Mobile Ticketing Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Mobile Ticketing Production and Growth Rate Forecast by Type (2020-2027)

Table Global Mobile Ticketing Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Mobile Ticketing Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/229F3A6D03B0EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/229F3A6D03B0EN.html>