

# 2015-2027 Global Mobile Marketing Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Mobile Marketing is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

OpenMarket Inc.

Oracle

Pinterest Inc.

Mozoo Mobile Group

AT&T

Microsoft Corporation (Bing)

ComboApp Inc.

InMobi Technologies Private Limited

Salesforce

OATH Inc. (Millennial Media)

Vibes Media

Studio Mosaic

SE

Chartboost Inc.

### AdColony Inc.

AppFillip  
Dot Com Infoway  
Techmagnate  
Google Inc.  
Yodel Inc.  
Mobivity Holdings  
IBM  
Appency Inc.  
Twitter Inc.  
Salmat  
Facebook Inc.  
APP PROMO  
SAS  
Phonevalley S.A.  
GroundTruth Inc.

### Major Types Covered

SMS  
MMS  
Push Notifications  
Mobile Emails  
QR Codes  
Mobile Web

### Major Applications Covered

SMB  
Large Enterprise

### Top Countries Data Covered in This Report

United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Netherlands

Turkey  
Switzerland  
Sweden  
Poland  
Belgium  
China  
Japan  
South Korea  
Australia  
India  
Taiwan  
Indonesia  
Thailand  
Philippines  
Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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