

# 2015-2027 Global Mobile Map Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2958E409C1F5EN.html>

Date: March 2020

Pages: 127

Price: US\$ 3,460.00 (Single User License)

ID: 2958E409C1F5EN

## Abstracts

The worldwide market for Mobile Map is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Sandborn

Alibaba

HERE

Mobileye

TomTom

Apple

Navinfo

Google

### Major Types Covered

Ordinary Map

HD Map

### Major Applications Covered

## Route Query

Navigation

Positioning

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Mobile Map Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Mobile Map Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE MOBILE MAP MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL MOBILE MAP MARKET-SEGMENTATION BY TYPE**

- 5.1 Ordinary Map
- 5.2 HD Map

## **6 GLOBAL MOBILE MAP MARKET-SEGMENTATION BY APPLICATION**

- 6.1 Route Query
- 6.2 Navigation
- 6.3 Positioning

## **7 GLOBAL MOBILE MAP MARKET-SEGMENTATION BY MARKETING CHANNEL**

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

### 8.1 Sandborn

- 8.1.1 Sandborn Profile
- 8.1.2 Sandborn Sales, Growth Rate and Global Market Share from 2015-2020
- 8.1.3 Sandborn Product/Solution Launches and Enhancements Analysis
- 8.1.4 Sandborn Business Overview/Recent Development/Acquisitions

### 8.2 Alibaba

- 8.2.1 Alibaba Profile
- 8.2.2 Alibaba Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Alibaba Product/Solution Launches and Enhancements Analysis
- 8.2.4 Alibaba Business Overview/Recent Development/Acquisitions

### 8.3 HERE

- 8.3.1 HERE Profile
- 8.3.2 HERE Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 HERE Product/Solution Launches and Enhancements Analysis
- 8.3.4 HERE Business Overview/Recent Development/Acquisitions

### 8.4 Mobileye

- 8.4.1 Mobileye Profile
- 8.4.2 Mobileye Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Mobileye Product/Solution Launches and Enhancements Analysis
- 8.4.4 Mobileye Business Overview/Recent Development/Acquisitions

### 8.5 TomTom

- 8.5.1 TomTom Profile
- 8.5.2 TomTom Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 TomTom Product/Solution Launches and Enhancements Analysis
- 8.5.4 TomTom Business Overview/Recent Development/Acquisitions

### 8.6 Apple

8.6.1 Apple Profile

8.6.2 Apple Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Apple Product/Solution Launches and Enhancements Analysis

8.6.4 Apple Business Overview/Recent Development/Acquisitions

8.7 Navinfo

8.7.1 Navinfo Profile

8.7.2 Navinfo Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Navinfo Product/Solution Launches and Enhancements Analysis

8.7.4 Navinfo Business Overview/Recent Development/Acquisitions

8.8 Google

8.8.1 Google Profile

8.8.2 Google Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Google Product/Solution Launches and Enhancements Analysis

8.8.4 Google Business Overview/Recent Development/Acquisitions

## **9 GLOBAL MOBILE MAP MARKET-SEGMENTATION BY GEOGRAPHY**

### **10 NORTH AMERICA**

10.1 North America Mobile Map Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Mobile Map Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Mobile Map Production Analysis from 2015-2020

10.4 North America Mobile Map Consumption Analysis from 2015-2020

10.5 North America Mobile Map Import and Export from 2015-2020

10.6 North America Mobile Map Value, Production and Market Share by Type (2015-2020)

10.7 North America Mobile Map Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Mobile Map by Country (United States, Canada)

10.8.1 North America Mobile Map Sales by Country (2015-2020)

10.8.2 North America Mobile Map Consumption Value by Country (2015-2020)

10.9 North America Mobile Map Market PEST Analysis

### **11 EUROPE**

11.1 Europe Mobile Map Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

- 11.2 Europe Mobile Map Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Mobile Map Production Analysis from 2015-2020
- 11.4 Europe Mobile Map Consumption Analysis from 2015-2020
- 11.5 Europe Mobile Map Import and Export from 2015-2020
- 11.6 Europe Mobile Map Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Mobile Map Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Mobile Map by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
  - 11.8.1 Europe Mobile Map Sales by Country (2015-2020)
  - 11.8.2 Europe Mobile Map Consumption Value by Country (2015-2020)
- 11.9 Europe Mobile Map Market PEST Analysis

## **12 ASIA-PACIFIC**

- 12.1 Asia-Pacific Mobile Map Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Mobile Map Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Mobile Map Production Analysis from 2015-2020
- 12.4 Asia-Pacific Mobile Map Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Mobile Map Import and Export from 2015-2020
- 12.6 Asia-Pacific Mobile Map Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Mobile Map Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Mobile Map by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  - 12.8.1 Asia-Pacific Mobile Map Sales by Country (2015-2020)
  - 12.8.2 Asia-Pacific Mobile Map Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Mobile Map Market PEST Analysis

## **13 LATIN AMERICA**

- 13.1 Latin America Mobile Map Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Mobile Map Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Mobile Map Production Analysis from 2015-2020

- 13.4 Latin America Mobile Map Consumption Analysis from 2015-2020
- 13.5 Latin America Mobile Map Import and Export from 2015-2020
- 13.6 Latin America Mobile Map Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Mobile Map Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Mobile Map by Country (Brazil, Mexico, Argentina, Columbia, Chile)
  - 13.8.1 Latin America Mobile Map Sales by Country (2015-2020)
  - 13.8.2 Latin America Mobile Map Consumption Value by Country (2015-2020)
- 13.9 Latin America Mobile Map Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

- 14.1 Middle East & Africa Mobile Map Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Mobile Map Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Mobile Map Production Analysis from 2015-2020
- 14.4 Middle East & Africa Mobile Map Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Mobile Map Import and Export from 2015-2020
- 14.6 Middle East & Africa Mobile Map Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Mobile Map Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Mobile Map by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
  - 14.8.1 Middle East & Africa Mobile Map Sales by Country (2015-2020)
  - 14.8.2 Middle East & Africa Mobile Map Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Mobile Map Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL MOBILE MAP MARKET FROM 2020-2027**

- 15.1 Future Forecast of the Global Mobile Map Market from 2020-2027 Segment by Region
- 15.2 Global Mobile Map Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Mobile Map Consumption and Growth Rate Forecast by Application (2020-2027)



## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Mobile Map Market Value (\$) and Growth Rate of Mobile Map from 2015-2027

Global Mobile Map Production and Growth Rate Segment by Product Type from 2015-2027

Global Mobile Map Consumption and Growth Rate Segment by Application from 2015-2027

Figure Mobile Map Picture

Table Product Specifications of Mobile Map

Table Driving Factors for this Market

Table Industry News of Mobile Map Market

Figure Value Chain Status of Mobile Map

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Mobile Map Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Mobile Map Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Ordinary Map of Mobile Map

Figure HD Map of Mobile Map

Table Global Mobile Map Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Mobile Map Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Route Query of Mobile Map

Figure Navigation of Mobile Map

Figure Positioning of Mobile Map

Table Global Mobile Map Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Mobile Map Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Mobile Map

Figure Online Channel of Mobile Map

Table Sandborn Profile (Company Name, Plants Distribution, Sales Region)

Figure Sandborn Sales and Growth Rate from 2015-2020

Figure Sandborn Revenue (\$) and Global Market Share from 2015-2020

Table Sandborn Mobile Map Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Alibaba Profile (Company Name, Plants Distribution, Sales Region)  
Figure Alibaba Sales and Growth Rate from 2015-2020  
Figure Alibaba Revenue (\$) and Global Market Share from 2015-2020  
Table Alibaba Mobile Map Sales, Price, Revenue, Gross Margin (2015-2020)  
Table HERE Profile (Company Name, Plants Distribution, Sales Region)  
Figure HERE Sales and Growth Rate from 2015-2020  
Figure HERE Revenue (\$) and Global Market Share from 2015-2020  
Table HERE Mobile Map Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Mobileye Profile (Company Name, Plants Distribution, Sales Region)  
Figure Mobileye Sales and Growth Rate from 2015-2020  
Figure Mobileye Revenue (\$) and Global Market Share from 2015-2020  
Table Mobileye Mobile Map Sales, Price, Revenue, Gross Margin (2015-2020)  
Table TomTom Profile (Company Name, Plants Distribution, Sales Region)  
Figure TomTom Sales and Growth Rate from 2015-2020  
Figure TomTom Revenue (\$) and Global Market Share from 2015-2020  
Table TomTom Mobile Map Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Apple Profile (Company Name, Plants Distribution, Sales Region)  
Figure Apple Sales and Growth Rate from 2015-2020  
Figure Apple Revenue (\$) and Global Market Share from 2015-2020  
Table Apple Mobile Map Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Navinfo Profile (Company Name, Plants Distribution, Sales Region)  
Figure Navinfo Sales and Growth Rate from 2015-2020  
Figure Navinfo Revenue (\$) and Global Market Share from 2015-2020  
Table Navinfo Mobile Map Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Google Profile (Company Name, Plants Distribution, Sales Region)  
Figure Google Sales and Growth Rate from 2015-2020  
Figure Google Revenue (\$) and Global Market Share from 2015-2020  
Table Google Mobile Map Sales, Price, Revenue, Gross Margin (2015-2020)  
Table Global Mobile Map Production Value (\$) by Region from 2015-2020  
Table Global Mobile Map Production Value Share by Region from 2015-2020  
Table Global Mobile Map Production by Region from 2015-2020  
Table Global Mobile Map Consumption Value (\$) by Region from 2015-2020  
Table Global Mobile Map Consumption by Region from 2015-2020  
Table North America Mobile Map Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table North America Mobile Map Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table North America Mobile Map Import and Export from 2015-2020

Table North America Mobile Map Value (\$) by Type (2015-2020)  
Table North America Mobile Map Production by Type (2015-2020)  
Table North America Mobile Map Consumption by Application (2015-2020)  
Table North America Mobile Map Consumption by Country (2015-2020)  
Table North America Mobile Map Consumption Value (\$) by Country (2015-2020)  
Figure North America Mobile Map Market PEST Analysis  
Table Europe Mobile Map Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Europe Mobile Map Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Europe Mobile Map Import and Export from 2015-2020  
Table Europe Mobile Map Value (\$) by Type (2015-2020)  
Table Europe Mobile Map Production by Type (2015-2020)  
Table Europe Mobile Map Consumption by Application (2015-2020)  
Table Europe Mobile Map Consumption by Country (2015-2020)  
Table Europe Mobile Map Consumption Value (\$) by Country (2015-2020)  
Figure Europe Mobile Map Market PEST Analysis  
Table Asia-Pacific Mobile Map Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Asia-Pacific Mobile Map Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Asia-Pacific Mobile Map Import and Export from 2015-2020  
Table Asia-Pacific Mobile Map Value (\$) by Type (2015-2020)  
Table Asia-Pacific Mobile Map Production by Type (2015-2020)  
Table Asia-Pacific Mobile Map Consumption by Application (2015-2020)  
Table Asia-Pacific Mobile Map Consumption by Country (2015-2020)  
Table Asia-Pacific Mobile Map Consumption Value (\$) by Country (2015-2020)  
Figure Asia-Pacific Mobile Map Market PEST Analysis  
Table Latin America Mobile Map Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020  
Table Latin America Mobile Map Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020  
Table Latin America Mobile Map Import and Export from 2015-2020  
Table Latin America Mobile Map Value (\$) by Type (2015-2020)  
Table Latin America Mobile Map Production by Type (2015-2020)  
Table Latin America Mobile Map Consumption by Application (2015-2020)  
Table Latin America Mobile Map Consumption by Country (2015-2020)  
Table Latin America Mobile Map Consumption Value (\$) by Country (2015-2020)  
Figure Latin America Mobile Map Market PEST Analysis

Table Middle East & Africa Mobile Map Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Mobile Map Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Mobile Map Import and Export from 2015-2020

Table Middle East & Africa Mobile Map Value (\$) by Type (2015-2020)

Table Middle East & Africa Mobile Map Production by Type (2015-2020)

Table Middle East & Africa Mobile Map Consumption by Application (2015-2020)

Table Middle East & Africa Mobile Map Consumption by Country (2015-2020)

Table Middle East & Africa Mobile Map Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Mobile Map Market PEST Analysis

Table Global Mobile Map Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Mobile Map Production and Growth Rate Forecast by Region (2020-2027)

Table Global Mobile Map Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Mobile Map Production and Growth Rate Forecast by Type (2020-2027)

Table Global Mobile Map Consumption and Growth Rate Forecast by Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global Mobile Map Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2958E409C1F5EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2958E409C1F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

