

2015-2027 Global Mobile Learning Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Mobile Learning is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Scoyo

Netease

K12 Inc

Bettermarks

Pearson

YY Inc

Languagenut

Apple

Ifdoo

Georg von Holtzbrinck GmbH & Co. K

CDEL

Google

XRS

AMBO

White Hat Management
Beness Holding, Inc
New Oriental Education & Technology
YINGDING
XUEDA

Major Types Covered
Mobile Content Authoring
E-Books
Portable LMS
Mobile and Video Based Courseware
Interactive Assessments
Content Development
M-Enablement

Major Applications Covered
PC
Mobile & Tablet

Top Countries Data Covered in This Report
United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia

India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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