

2015-2027 Global MICE Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/296605CC34A0EN.html>

Date: May 2020

Pages: 103

Price: US\$ 3,460.00 (Single User License)

ID: 296605CC34A0EN

Abstracts

The worldwide market for MICE is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Conference Care

Grass Roots Meetings and Events

BCD Group

Cievents

Carlson Wagonlit Travel

ATPI Limited

Capita Travel and Events

Major Types Covered

Meetings

Incentives

Conventions

Exhibitions

Major Applications Covered

Academic Field

Business Field

Political Field

Exhibitions

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global MICE Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the MICE Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE MICE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL MICE MARKET-SEGMENTATION BY TYPE

- 5.1 Meetings
- 5.2 Incentives
- 5.3 Conventions

5.4 Exhibitions

6 GLOBAL MICE MARKET-SEGMENTATION BY APPLICATION

6.1 Academic Field

6.2 Business Field

6.3 Political Field

6.4 Exhibitions

6.5 Others

7 GLOBAL MICE MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Conference Care

8.1.1 Conference Care Profile

8.1.2 Conference Care Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Conference Care Product/Solution Launches and Enhancements Analysis

8.1.4 Conference Care Business Overview/Recent Development/Acquisitions

8.2 Grass Roots Meetings and Events

8.2.1 Grass Roots Meetings and Events Profile

8.2.2 Grass Roots Meetings and Events Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Grass Roots Meetings and Events Product/Solution Launches and Enhancements Analysis

8.2.4 Grass Roots Meetings and Events Business Overview/Recent Development/Acquisitions

8.3 BCD Group

8.3.1 BCD Group Profile

8.3.2 BCD Group Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 BCD Group Product/Solution Launches and Enhancements Analysis

8.3.4 BCD Group Business Overview/Recent Development/Acquisitions

8.4 Cievents

8.4.1 Cievents Profile

8.4.2 Cievents Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Cievents Product/Solution Launches and Enhancements Analysis

- 8.4.4 Cievents Business Overview/Recent Development/Acquisitions
- 8.5 Carlson Wagonlit Travel
 - 8.5.1 Carlson Wagonlit Travel Profile
 - 8.5.2 Carlson Wagonlit Travel Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.5.3 Carlson Wagonlit Travel Product/Solution Launches and Enhancements Analysis
 - 8.5.4 Carlson Wagonlit Travel Business Overview/Recent Development/Acquisitions
- 8.6 ATPI Limited
 - 8.6.1 ATPI Limited Profile
 - 8.6.2 ATPI Limited Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.6.3 ATPI Limited Product/Solution Launches and Enhancements Analysis
 - 8.6.4 ATPI Limited Business Overview/Recent Development/Acquisitions
- 8.7 Capita Travel and Events
 - 8.7.1 Capita Travel and Events Profile
 - 8.7.2 Capita Travel and Events Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Capita Travel and Events Product/Solution Launches and Enhancements Analysis
 - 8.7.4 Capita Travel and Events Business Overview/Recent Development/Acquisitions

9 GLOBAL MICE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America MICE Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America MICE Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America MICE Production Analysis from 2015-2020
- 10.4 North America MICE Consumption Analysis from 2015-2020
- 10.5 North America MICE Import and Export from 2015-2020
- 10.6 North America MICE Value, Production and Market Share by Type (2015-2020)
- 10.7 North America MICE Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America MICE by Country (United States, Canada)
 - 10.8.1 North America MICE Sales by Country (2015-2020)
 - 10.8.2 North America MICE Consumption Value by Country (2015-2020)
- 10.9 North America MICE Market PEST Analysis

11 EUROPE

- 11.1 Europe MICE Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe MICE Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe MICE Production Analysis from 2015-2020
- 11.4 Europe MICE Consumption Analysis from 2015-2020
- 11.5 Europe MICE Import and Export from 2015-2020
- 11.6 Europe MICE Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe MICE Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe MICE by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe MICE Sales by Country (2015-2020)
 - 11.8.2 Europe MICE Consumption Value by Country (2015-2020)
- 11.9 Europe MICE Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific MICE Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific MICE Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific MICE Production Analysis from 2015-2020
- 12.4 Asia-Pacific MICE Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific MICE Import and Export from 2015-2020
- 12.6 Asia-Pacific MICE Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific MICE Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific MICE by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific MICE Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific MICE Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific MICE Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America MICE Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America MICE Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America MICE Production Analysis from 2015-2020

13.4 Latin America MICE Consumption Analysis from 2015-2020

13.5 Latin America MICE Import and Export from 2015-2020

13.6 Latin America MICE Value, Production and Market Share by Type (2015-2020)

13.7 Latin America MICE Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America MICE by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America MICE Sales by Country (2015-2020)

13.8.2 Latin America MICE Consumption Value by Country (2015-2020)

13.9 Latin America MICE Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa MICE Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa MICE Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa MICE Production Analysis from 2015-2020

14.4 Middle East & Africa MICE Consumption Analysis from 2015-2020

14.5 Middle East & Africa MICE Import and Export from 2015-2020

14.6 Middle East & Africa MICE Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa MICE Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa MICE by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa MICE Sales by Country (2015-2020)

14.8.2 Middle East & Africa MICE Consumption Value by Country (2015-2020)

14.9 Middle East & Africa MICE Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL MICE MARKET FROM 2020-2027

15.1 Future Forecast of the Global MICE Market from 2020-2027 Segment by Region

15.2 Global MICE Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global MICE Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global MICE Market Value (\$) and Growth Rate of MICE from 2015-2027
Global MICE Production and Growth Rate Segment by Product Type from 2015-2027
Global MICE Consumption and Growth Rate Segment by Application from 2015-2027
Figure MICE Picture
Table Product Specifications of MICE
Table Driving Factors for this Market
Table Industry News of MICE Market
Figure Value Chain Status of MICE
Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
Table Distributors/Traders
Table Downstream Major Customer Analysis (by Region, by Preference)
Table Global MICE Production and Growth Rate Segment by Product Type from 2015-2020
Table Global MICE Value (\$) and Growth Rate Segment by Product Type from 2015-2020
Figure Meetings of MICE
Figure Incentives of MICE
Figure Conventions of MICE
Figure Exhibitions of MICE
Table Global MICE Consumption and Growth Rate Segment by Application from 2015-2020
Table Global MICE Value (\$) and Growth Rate Segment by Application from 2015-2020
Figure Academic Field of MICE
Figure Business Field of MICE
Figure Political Field of MICE
Figure Exhibitions of MICE
Figure Others of MICE
Table Global MICE Consumption and Growth Rate Segment by Marketing Channel from 2015-2020
Table Global MICE Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020
Figure Traditional Marketing Channel (Offline) of MICE
Figure Online Channel of MICE
Table Conference Care Profile (Company Name, Plants Distribution, Sales Region)
Figure Conference Care Sales and Growth Rate from 2015-2020

Figure Conference Care Revenue (\$) and Global Market Share from 2015-2020

Table Conference Care MICE Sales, Price, Revenue, Gross Margin (2015-2020)

Table Grass Roots Meetings and Events Profile (Company Name, Plants Distribution, Sales Region)

Figure Grass Roots Meetings and Events Sales and Growth Rate from 2015-2020

Figure Grass Roots Meetings and Events Revenue (\$) and Global Market Share from 2015-2020

Table Grass Roots Meetings and Events MICE Sales, Price, Revenue, Gross Margin (2015-2020)

Table BCD Group Profile (Company Name, Plants Distribution, Sales Region)

Figure BCD Group Sales and Growth Rate from 2015-2020

Figure BCD Group Revenue (\$) and Global Market Share from 2015-2020

Table BCD Group MICE Sales, Price, Revenue, Gross Margin (2015-2020)

Table Cievents Profile (Company Name, Plants Distribution, Sales Region)

Figure Cievents Sales and Growth Rate from 2015-2020

Figure Cievents Revenue (\$) and Global Market Share from 2015-2020

Table Cievents MICE Sales, Price, Revenue, Gross Margin (2015-2020)

Table Carlson Wagonlit Travel Profile (Company Name, Plants Distribution, Sales Region)

Figure Carlson Wagonlit Travel Sales and Growth Rate from 2015-2020

Figure Carlson Wagonlit Travel Revenue (\$) and Global Market Share from 2015-2020

Table Carlson Wagonlit Travel MICE Sales, Price, Revenue, Gross Margin (2015-2020)

Table ATPI Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure ATPI Limited Sales and Growth Rate from 2015-2020

Figure ATPI Limited Revenue (\$) and Global Market Share from 2015-2020

Table ATPI Limited MICE Sales, Price, Revenue, Gross Margin (2015-2020)

Table Capita Travel and Events Profile (Company Name, Plants Distribution, Sales Region)

Figure Capita Travel and Events Sales and Growth Rate from 2015-2020

Figure Capita Travel and Events Revenue (\$) and Global Market Share from 2015-2020

Table Capita Travel and Events MICE Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global MICE Production Value (\$) by Region from 2015-2020

Table Global MICE Production Value Share by Region from 2015-2020

Table Global MICE Production by Region from 2015-2020

Table Global MICE Consumption Value (\$) by Region from 2015-2020

Table Global MICE Consumption by Region from 2015-2020

Table North America MICE Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America MICE Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America MICE Import and Export from 2015-2020

Table North America MICE Value (\$) by Type (2015-2020)

Table North America MICE Production by Type (2015-2020)

Table North America MICE Consumption by Application (2015-2020)

Table North America MICE Consumption by Country (2015-2020)

Table North America MICE Consumption Value (\$) by Country (2015-2020)

Figure North America MICE Market PEST Analysis

Table Europe MICE Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe MICE Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe MICE Import and Export from 2015-2020

Table Europe MICE Value (\$) by Type (2015-2020)

Table Europe MICE Production by Type (2015-2020)

Table Europe MICE Consumption by Application (2015-2020)

Table Europe MICE Consumption by Country (2015-2020)

Table Europe MICE Consumption Value (\$) by Country (2015-2020)

Figure Europe MICE Market PEST Analysis

Table Asia-Pacific MICE Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific MICE Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific MICE Import and Export from 2015-2020

Table Asia-Pacific MICE Value (\$) by Type (2015-2020)

Table Asia-Pacific MICE Production by Type (2015-2020)

Table Asia-Pacific MICE Consumption by Application (2015-2020)

Table Asia-Pacific MICE Consumption by Country (2015-2020)

Table Asia-Pacific MICE Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific MICE Market PEST Analysis

Table Latin America MICE Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America MICE Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America MICE Import and Export from 2015-2020

Table Latin America MICE Value (\$) by Type (2015-2020)

Table Latin America MICE Production by Type (2015-2020)

Table Latin America MICE Consumption by Application (2015-2020)

Table Latin America MICE Consumption by Country (2015-2020)
Table Latin America MICE Consumption Value (\$) by Country (2015-2020)
Figure Latin America MICE Market PEST Analysis
Table Middle East & Africa MICE Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020
Table Middle East & Africa MICE Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020
Table Middle East & Africa MICE Import and Export from 2015-2020
Table Middle East & Africa MICE Value (\$) by Type (2015-2020)
Table Middle East & Africa MICE Production by Type (2015-2020)
Table Middle East & Africa MICE Consumption by Application (2015-2020)
Table Middle East & Africa MICE Consumption by Country (2015-2020)
Table Middle East & Africa MICE Consumption Value (\$) by Country (2015-2020)
Figure Middle East & Africa MICE Market PEST Analysis
Table Global MICE Value (\$) and Growth Rate Forecast by Region (2020-2027)
Table Global MICE Production and Growth Rate Forecast by Region (2020-2027)
Table Global MICE Consumption and Growth Rate Forecast by Region (2020-2027)
Table Global MICE Production and Growth Rate Forecast by Type (2020-2027)
Table Global MICE Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global MICE Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/296605CC34A0EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/296605CC34A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

