

2015-2027 Global Marine Tourism Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/24CBC4102176EN.html>

Date: March 2020

Pages: 103

Price: US\$ 3,460.00 (Single User License)

ID: 24CBC4102176EN

Abstracts

The worldwide market for Marine Tourism is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Carnival Corporation

Genting Hong Kong

Disney Cruise

Princess Cruises

Norwegian Cruise Lines

P&O Cruises

Celebrity Cruises

Cunard Cruise

Silversea Cruises (Royal)

Royal Caribbean

MSC Cruises

Major Types Covered

Cruise Tourism

Yachting and Sailing Tourism

Major Applications Covered

Passenger Tickets Service

Onboard and Other Service

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Marine Tourism Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Marine Tourism Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE MARINE TOURISM MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL MARINE TOURISM MARKET-SEGMENTATION BY TYPE

- 5.1 Cruise Tourism
- 5.2 Yachting and Sailing Tourism

6 GLOBAL MARINE TOURISM MARKET-SEGMENTATION BY APPLICATION

6.1 Passenger Tickets Service

6.2 Onboard and Other Service

7 GLOBAL MARINE TOURISM MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Carnival Corporation

8.1.1 Carnival Corporation Profile

8.1.2 Carnival Corporation Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Carnival Corporation Product/Solution Launches and Enhancements Analysis

8.1.4 Carnival Corporation Business Overview/Recent Development/Acquisitions

8.2 Genting Hong Kong

8.2.1 Genting Hong Kong Profile

8.2.2 Genting Hong Kong Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Genting Hong Kong Product/Solution Launches and Enhancements Analysis

8.2.4 Genting Hong Kong Business Overview/Recent Development/Acquisitions

8.3 Disney Cruise

8.3.1 Disney Cruise Profile

8.3.2 Disney Cruise Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Disney Cruise Product/Solution Launches and Enhancements Analysis

8.3.4 Disney Cruise Business Overview/Recent Development/Acquisitions

8.4 Princess Cruises

8.4.1 Princess Cruises Profile

8.4.2 Princess Cruises Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Princess Cruises Product/Solution Launches and Enhancements Analysis

8.4.4 Princess Cruises Business Overview/Recent Development/Acquisitions

8.5 Norwegian Cruise Lines

8.5.1 Norwegian Cruise Lines Profile

8.5.2 Norwegian Cruise Lines Sales, Growth Rate and Global Market Share from 2015-2020

- 8.5.3 Norwegian Cruise Lines Product/Solution Launches and Enhancements Analysis
- 8.5.4 Norwegian Cruise Lines Business Overview/Recent Development/Acquisitions
- 8.6 P?O Cruises
 - 8.6.1 P?O Cruises Profile
 - 8.6.2 P?O Cruises Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.6.3 P?O Cruises Product/Solution Launches and Enhancements Analysis
 - 8.6.4 P?O Cruises Business Overview/Recent Development/Acquisitions
- 8.7 Celebrity Cruises
 - 8.7.1 Celebrity Cruises Profile
 - 8.7.2 Celebrity Cruises Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Celebrity Cruises Product/Solution Launches and Enhancements Analysis
 - 8.7.4 Celebrity Cruises Business Overview/Recent Development/Acquisitions
- 8.8 Cunard Cruise
 - 8.8.1 Cunard Cruise Profile
 - 8.8.2 Cunard Cruise Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 Cunard Cruise Product/Solution Launches and Enhancements Analysis
 - 8.8.4 Cunard Cruise Business Overview/Recent Development/Acquisitions
- 8.9 Silversea Cruises (Royal)
 - 8.9.1 Silversea Cruises (Royal) Profile
 - 8.9.2 Silversea Cruises (Royal) Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 Silversea Cruises (Royal) Product/Solution Launches and Enhancements Analysis
 - 8.9.4 Silversea Cruises (Royal) Business Overview/Recent Development/Acquisitions
- 8.10 Royal Caribbean
 - 8.10.1 Royal Caribbean Profile
 - 8.10.2 Royal Caribbean Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.10.3 Royal Caribbean Product/Solution Launches and Enhancements Analysis
 - 8.10.4 Royal Caribbean Business Overview/Recent Development/Acquisitions
- 8.11 MSC Cruises
 - 8.11.1 MSC Cruises Profile
 - 8.11.2 MSC Cruises Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.11.3 MSC Cruises Product/Solution Launches and Enhancements Analysis
 - 8.11.4 MSC Cruises Business Overview/Recent Development/Acquisitions

9 GLOBAL MARINE TOURISM MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Marine Tourism Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Marine Tourism Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Marine Tourism Production Analysis from 2015-2020

10.4 North America Marine Tourism Consumption Analysis from 2015-2020

10.5 North America Marine Tourism Import and Export from 2015-2020

10.6 North America Marine Tourism Value, Production and Market Share by Type (2015-2020)

10.7 North America Marine Tourism Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Marine Tourism by Country (United States, Canada)

10.8.1 North America Marine Tourism Sales by Country (2015-2020)

10.8.2 North America Marine Tourism Consumption Value by Country (2015-2020)

10.9 North America Marine Tourism Market PEST Analysis

11 EUROPE

11.1 Europe Marine Tourism Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Marine Tourism Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Marine Tourism Production Analysis from 2015-2020

11.4 Europe Marine Tourism Consumption Analysis from 2015-2020

11.5 Europe Marine Tourism Import and Export from 2015-2020

11.6 Europe Marine Tourism Value, Production and Market Share by Type (2015-2020)

11.7 Europe Marine Tourism Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Marine Tourism by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Marine Tourism Sales by Country (2015-2020)

11.8.2 Europe Marine Tourism Consumption Value by Country (2015-2020)

11.9 Europe Marine Tourism Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Marine Tourism Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Marine Tourism Consumption, Terminal Price, Consumption Value

and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Marine Tourism Production Analysis from 2015-2020

12.4 Asia-Pacific Marine Tourism Consumption Analysis from 2015-2020

12.5 Asia-Pacific Marine Tourism Import and Export from 2015-2020

12.6 Asia-Pacific Marine Tourism Value, Production and Market Share by Type
(2015-2020)

12.7 Asia-Pacific Marine Tourism Consumption, Value and Market Share by Application
(2015-2020)

12.8 Asia-Pacific Marine Tourism by Country (China, Japan, South Korea, Australia,
India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Marine Tourism Sales by Country (2015-2020)

12.8.2 Asia-Pacific Marine Tourism Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Marine Tourism Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Marine Tourism Production, Ex-factory Price, Revenue, Gross
Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Marine Tourism Consumption, Terminal Price, Consumption Value
and Channel Margin Analysis from 2015-2020

13.3 Latin America Marine Tourism Production Analysis from 2015-2020

13.4 Latin America Marine Tourism Consumption Analysis from 2015-2020

13.5 Latin America Marine Tourism Import and Export from 2015-2020

13.6 Latin America Marine Tourism Value, Production and Market Share by Type
(2015-2020)

13.7 Latin America Marine Tourism Consumption, Value and Market Share by
Application (2015-2020)

13.8 Latin America Marine Tourism by Country (Brazil, Mexico, Argentina, Columbia,
Chile)

13.8.1 Latin America Marine Tourism Sales by Country (2015-2020)

13.8.2 Latin America Marine Tourism Consumption Value by Country (2015-2020)

13.9 Latin America Marine Tourism Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Marine Tourism Production, Ex-factory Price, Revenue, Gross
Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Marine Tourism Consumption, Terminal Price, Consumption
Value and Channel Margin Analysis from 2015-2020

- 14.3 Middle East & Africa Marine Tourism Production Analysis from 2015-2020
- 14.4 Middle East & Africa Marine Tourism Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Marine Tourism Import and Export from 2015-2020
- 14.6 Middle East & Africa Marine Tourism Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Marine Tourism Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Marine Tourism by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Marine Tourism Sales by Country (2015-2020)
 - 14.8.2 Middle East & Africa Marine Tourism Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Marine Tourism Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL MARINE TOURISM MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Marine Tourism Market from 2020-2027 Segment by Region
- 15.2 Global Marine Tourism Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Marine Tourism Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Marine Tourism Market Value (\$) and Growth Rate of Marine Tourism from 2015-2027

Global Marine Tourism Production and Growth Rate Segment by Product Type from 2015-2027

Global Marine Tourism Consumption and Growth Rate Segment by Application from 2015-2027

Figure Marine Tourism Picture

Table Product Specifications of Marine Tourism

Table Driving Factors for this Market

Table Industry News of Marine Tourism Market

Figure Value Chain Status of Marine Tourism

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Marine Tourism Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Marine Tourism Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Cruise Tourism of Marine Tourism

Figure Yachting and Sailing Tourism of Marine Tourism

Table Global Marine Tourism Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Marine Tourism Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Passenger Tickets Service of Marine Tourism

Figure Onboard and Other Service of Marine Tourism

Table Global Marine Tourism Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Marine Tourism Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Marine Tourism

Figure Online Channel of Marine Tourism

Table Carnival Corporation Profile (Company Name, Plants Distribution, Sales Region)

Figure Carnival Corporation Sales and Growth Rate from 2015-2020

Figure Carnival Corporation Revenue (\$) and Global Market Share from 2015-2020

Table Carnival Corporation Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Genting Hong Kong Profile (Company Name, Plants Distribution, Sales Region)

Figure Genting Hong Kong Sales and Growth Rate from 2015-2020

Figure Genting Hong Kong Revenue (\$) and Global Market Share from 2015-2020

Table Genting Hong Kong Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Disney Cruise Profile (Company Name, Plants Distribution, Sales Region)

Figure Disney Cruise Sales and Growth Rate from 2015-2020

Figure Disney Cruise Revenue (\$) and Global Market Share from 2015-2020

Table Disney Cruise Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Princess Cruises Profile (Company Name, Plants Distribution, Sales Region)

Figure Princess Cruises Sales and Growth Rate from 2015-2020

Figure Princess Cruises Revenue (\$) and Global Market Share from 2015-2020

Table Princess Cruises Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Norwegian Cruise Lines Profile (Company Name, Plants Distribution, Sales Region)

Figure Norwegian Cruise Lines Sales and Growth Rate from 2015-2020

Figure Norwegian Cruise Lines Revenue (\$) and Global Market Share from 2015-2020

Table Norwegian Cruise Lines Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table P&O Cruises Profile (Company Name, Plants Distribution, Sales Region)

Figure P&O Cruises Sales and Growth Rate from 2015-2020

Figure P&O Cruises Revenue (\$) and Global Market Share from 2015-2020

Table P&O Cruises Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Celebrity Cruises Profile (Company Name, Plants Distribution, Sales Region)

Figure Celebrity Cruises Sales and Growth Rate from 2015-2020

Figure Celebrity Cruises Revenue (\$) and Global Market Share from 2015-2020

Table Celebrity Cruises Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Cunard Cruise Profile (Company Name, Plants Distribution, Sales Region)

Figure Cunard Cruise Sales and Growth Rate from 2015-2020

Figure Cunard Cruise Revenue (\$) and Global Market Share from 2015-2020

Table Cunard Cruise Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Silversea Cruises (Royal) Profile (Company Name, Plants Distribution, Sales Region)

Figure Silversea Cruises (Royal) Sales and Growth Rate from 2015-2020

Figure Silversea Cruises (Royal) Revenue (\$) and Global Market Share from 2015-2020

Table Silversea Cruises (Royal) Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Royal Caribbean Profile (Company Name, Plants Distribution, Sales Region)

Figure Royal Caribbean Sales and Growth Rate from 2015-2020

Figure Royal Caribbean Revenue (\$) and Global Market Share from 2015-2020

Table Royal Caribbean Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table MSC Cruises Profile (Company Name, Plants Distribution, Sales Region)

Figure MSC Cruises Sales and Growth Rate from 2015-2020

Figure MSC Cruises Revenue (\$) and Global Market Share from 2015-2020

Table MSC Cruises Marine Tourism Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Marine Tourism Production Value (\$) by Region from 2015-2020

Table Global Marine Tourism Production Value Share by Region from 2015-2020

Table Global Marine Tourism Production by Region from 2015-2020

Table Global Marine Tourism Consumption Value (\$) by Region from 2015-2020

Table Global Marine Tourism Consumption by Region from 2015-2020

Table North America Marine Tourism Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Marine Tourism Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Marine Tourism Import and Export from 2015-2020

Table North America Marine Tourism Value (\$) by Type (2015-2020)

Table North America Marine Tourism Production by Type (2015-2020)

Table North America Marine Tourism Consumption by Application (2015-2020)

Table North America Marine Tourism Consumption by Country (2015-2020)

Table North America Marine Tourism Consumption Value (\$) by Country (2015-2020)

Figure North America Marine Tourism Market PEST Analysis

Table Europe Marine Tourism Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Marine Tourism Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Marine Tourism Import and Export from 2015-2020

Table Europe Marine Tourism Value (\$) by Type (2015-2020)

Table Europe Marine Tourism Production by Type (2015-2020)

Table Europe Marine Tourism Consumption by Application (2015-2020)

Table Europe Marine Tourism Consumption by Country (2015-2020)

Table Europe Marine Tourism Consumption Value (\$) by Country (2015-2020)

Figure Europe Marine Tourism Market PEST Analysis

Table Asia-Pacific Marine Tourism Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Marine Tourism Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Marine Tourism Import and Export from 2015-2020

Table Asia-Pacific Marine Tourism Value (\$) by Type (2015-2020)

Table Asia-Pacific Marine Tourism Production by Type (2015-2020)

Table Asia-Pacific Marine Tourism Consumption by Application (2015-2020)

Table Asia-Pacific Marine Tourism Consumption by Country (2015-2020)

Table Asia-Pacific Marine Tourism Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Marine Tourism Market PEST Analysis

Table Latin America Marine Tourism Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Marine Tourism Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Marine Tourism Import and Export from 2015-2020

Table Latin America Marine Tourism Value (\$) by Type (2015-2020)

Table Latin America Marine Tourism Production by Type (2015-2020)

Table Latin America Marine Tourism Consumption by Application (2015-2020)

Table Latin America Marine Tourism Consumption by Country (2015-2020)

Table Latin America Marine Tourism Consumption Value (\$) by Country (2015-2020)

Figure Latin America Marine Tourism Market PEST Analysis

Table Middle East & Africa Marine Tourism Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Marine Tourism Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Marine Tourism Import and Export from 2015-2020

Table Middle East & Africa Marine Tourism Value (\$) by Type (2015-2020)

Table Middle East & Africa Marine Tourism Production by Type (2015-2020)

Table Middle East & Africa Marine Tourism Consumption by Application (2015-2020)

Table Middle East & Africa Marine Tourism Consumption by Country (2015-2020)

Table Middle East & Africa Marine Tourism Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Marine Tourism Market PEST Analysis

Table Global Marine Tourism Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Marine Tourism Production and Growth Rate Forecast by Region (2020-2027)

Table Global Marine Tourism Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Marine Tourism Production and Growth Rate Forecast by Type
(2020-2027)

Table Global Marine Tourism Consumption and Growth Rate Forecast by Application
(2020-2027)

I would like to order

Product name: 2015-2027 Global Marine Tourism Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/24CBC4102176EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24CBC4102176EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

