

# 2015-2027 Global Location of Things Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Location of Things is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

HERE

Bosch Software Innovations GmbH

Qualcomm Technologies

IBM Corporation

Awarepoint Corporation

GoBabl

TIBCO Software

Google

Microsoft Corporation

Navigine

Geofeedia

ESRI

Zebra Technologies

Telogis

Pitney Bowes  
Ubisense Group Plc  
Wireless Logic

Major Types Covered  
Indoor Location  
Outdoor Location

Major Applications Covered  
Mapping & Navigation  
Location-based Customer Engagement & Advertising Platform  
Location-based Social Media Monitoring  
IoT Asset Management  
Location Intelligence

Top Countries Data Covered in This Report

United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Netherlands  
Turkey  
Switzerland  
Sweden  
Poland  
Belgium  
China  
Japan  
South Korea  
Australia  
India  
Taiwan  
Indonesia  
Thailand  
Philippines

Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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