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2015-2027 Global Location-based Service Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Location-based Service is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US$ in 2027, from X.X million US$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered
UAB Elitnet
DigitalGlobe
TeleMapics LLC
Intel Corporation
Qualcomm Inc.
Eseye Limited
GL Communications Inc.
Ericsson
Cisco
AT&T Inc.
HERE
HP
Creativity Software
Microsoft

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Centerac
Esri India Technologies Ltd.
Alcatel-Lucent Enterprise S.A.
IBM
Google

Major Types Covered
Assisted GPS (A-GPS)
GPS
Enhanced GPS (E-GPS)
Enhanced Observed Time Difference (E-OTD)
Observed Time Difference (OTD)
Cell ID
Wi-Fi
Others

Major Applications Covered
Location-based Advertising
Business Intelligence & Analytics
Social Networking & Entertainment
Mapping & Navigation
Local Search & Information
Others

Top Countries Data Covered in This Report
United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium

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Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2027

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