

## 2015-2027 Global Location Analytics Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## **Abstracts**

The worldwide market for Location Analytics is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Hexagon AB.

Pitney Bowes Inc.

SAP SE.

Trimble Inc.

TIBCO Software Inc.

International Business Machines Corporation (IBM)

Cisco Systems, Inc.

Environmental Systems Research Institute, Inc. (ESRI).

Microsoft Corporation.

SAS Institute Inc.

Galigeo SAS.

Oracle Corporation.

Major Types Covered



Consulting Services
System Integration and Deployment
Data Maintenance and Creation
Managed Services

Major Applications Covered

Risk Management

**Emergency Response Management** 

**Customer Management** 

Remote Monitoring

Supply Chain Planning and Optimization

Sales and Marketing Optimization

Predictive Assets Management

**Inventory Management** 

Others

Top Countries Data Covered in This Report

**United States** 

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand



Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



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