

2015-2027 Global Live Streaming Services Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/23694010253EEN.html

Date: March 2020 Pages: 125 Price: US\$ 3,460.00 (Single User License) ID: 23694010253EEN

Abstracts

The worldwide market for Live Streaming Services is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered YouTube Live Netflix Instagram Live YouNow Live.me Live.ly Periscope Kwai Sho BIGO Live Inke

Major Types Covered Game Entertainment (Singing, Dancing, etc.)





Daily Life (Eating, Studying, etc.) Chating Other Topics

Major Applications Covered Laptops & Desktops Smartphones & Tablets Smart TV Other Applications

Top Countries Data Covered in This Report United States Canada Germany UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia

2015-2027 Global Live Streaming Services Industry Market Research Report, Segment by Player, Type, Application...



Chile Saudi Arabia UAE Egypt Nigeria South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
- 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Live Streaming Services Market (Regions,
- Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Live Streaming Services Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE LIVE STREAMING SERVICES MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL LIVE STREAMING SERVICES MARKET-SEGMENTATION BY TYPE

- 5.1 Game
- 5.2 Entertainment (Singing, Dancing, etc.)
- 5.3 Daily Life (Eating, Studying, etc.)



5.4 Chating5.5 Other Topics

6 GLOBAL LIVE STREAMING SERVICES MARKET-SEGMENTATION BY APPLICATION

- 6.1 Laptops & Desktops
- 6.2 Smartphones & Tablets
- 6.3 Smart TV
- 6.4 Other Applications

7 GLOBAL LIVE STREAMING SERVICES MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 YouTube Live

- 8.1.1 YouTube Live Profile
- 8.1.2 YouTube Live Sales, Growth Rate and Global Market Share from 2015-2020
- 8.1.3 YouTube Live Product/Solution Launches and Enhancements Analysis

8.1.4 YouTube Live Business Overview/Recent Development/Acquisitions 8.2 Netflix

- 8.2.1 Netflix Profile
- 8.2.2 Netflix Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Netflix Product/Solution Launches and Enhancements Analysis
- 8.2.4 Netflix Business Overview/Recent Development/Acquisitions

8.3 Instagram Live

- 8.3.1 Instagram Live Profile
- 8.3.2 Instagram Live Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Instagram Live Product/Solution Launches and Enhancements Analysis
- 8.3.4 Instagram Live Business Overview/Recent Development/Acquisitions

8.4 YouNow

- 8.4.1 YouNow Profile
- 8.4.2 YouNow Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 YouNow Product/Solution Launches and Enhancements Analysis
- 8.4.4 YouNow Business Overview/Recent Development/Acquisitions



8.5 Live.me

- 8.5.1 Live.me Profile
- 8.5.2 Live.me Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Live.me Product/Solution Launches and Enhancements Analysis
- 8.5.4 Live.me Business Overview/Recent Development/Acquisitions

8.6 Live.ly

- 8.6.1 Live.ly Profile
- 8.6.2 Live.ly Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 Live.ly Product/Solution Launches and Enhancements Analysis
- 8.6.4 Live.ly Business Overview/Recent Development/Acquisitions

8.7 Periscope

- 8.7.1 Periscope Profile
- 8.7.2 Periscope Sales, Growth Rate and Global Market Share from 2015-2020
- 8.7.3 Periscope Product/Solution Launches and Enhancements Analysis
- 8.7.4 Periscope Business Overview/Recent Development/Acquisitions

8.8 Kwai Sho

- 8.8.1 Kwai Sho Profile
- 8.8.2 Kwai Sho Sales, Growth Rate and Global Market Share from 2015-2020
- 8.8.3 Kwai Sho Product/Solution Launches and Enhancements Analysis
- 8.8.4 Kwai Sho Business Overview/Recent Development/Acquisitions

8.9 BIGO Live

- 8.9.1 BIGO Live Profile
- 8.9.2 BIGO Live Sales, Growth Rate and Global Market Share from 2015-2020
- 8.9.3 BIGO Live Product/Solution Launches and Enhancements Analysis
- 8.9.4 BIGO Live Business Overview/Recent Development/Acquisitions

8.10 Inke

8.10.1 Inke Profile

- 8.10.2 Inke Sales, Growth Rate and Global Market Share from 2015-2020
- 8.10.3 Inke Product/Solution Launches and Enhancements Analysis
- 8.10.4 Inke Business Overview/Recent Development/Acquisitions

9 GLOBAL LIVE STREAMING SERVICES MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Live Streaming Services Production, Ex-factory Price, Revenue,Gross Margin (%) and Gross Analysis from 2015-202010.2 North America Live Streaming Services Consumption, Terminal Price,



Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Live Streaming Services Production Analysis from 2015-2020

10.4 North America Live Streaming Services Consumption Analysis from 2015-2020

10.5 North America Live Streaming Services Import and Export from 2015-2020

10.6 North America Live Streaming Services Value, Production and Market Share by Type (2015-2020)

10.7 North America Live Streaming Services Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Live Streaming Services by Country (United States, Canada)

10.8.1 North America Live Streaming Services Sales by Country (2015-2020)

10.8.2 North America Live Streaming Services Consumption Value by Country (2015-2020)

10.9 North America Live Streaming Services Market PEST Analysis

11 EUROPE

11.1 Europe Live Streaming Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Live Streaming Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Live Streaming Services Production Analysis from 2015-2020

11.4 Europe Live Streaming Services Consumption Analysis from 2015-2020

11.5 Europe Live Streaming Services Import and Export from 2015-2020

11.6 Europe Live Streaming Services Value, Production and Market Share by Type (2015-2020)

11.7 Europe Live Streaming Services Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Live Streaming Services by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Live Streaming Services Sales by Country (2015-2020)

11.8.2 Europe Live Streaming Services Consumption Value by Country (2015-2020)

11.9 Europe Live Streaming Services Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Live Streaming Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Live Streaming Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020



12.3 Asia-Pacific Live Streaming Services Production Analysis from 2015-2020

12.4 Asia-Pacific Live Streaming Services Consumption Analysis from 2015-2020

12.5 Asia-Pacific Live Streaming Services Import and Export from 2015-2020

12.6 Asia-Pacific Live Streaming Services Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Live Streaming Services Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Live Streaming Services by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Live Streaming Services Sales by Country (2015-2020)

12.8.2 Asia-Pacific Live Streaming Services Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Live Streaming Services Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Live Streaming Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Live Streaming Services Consumption, Terminal Price,

Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Live Streaming Services Production Analysis from 2015-2020

13.4 Latin America Live Streaming Services Consumption Analysis from 2015-2020

13.5 Latin America Live Streaming Services Import and Export from 2015-2020

13.6 Latin America Live Streaming Services Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Live Streaming Services Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Live Streaming Services by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Live Streaming Services Sales by Country (2015-2020)

13.8.2 Latin America Live Streaming Services Consumption Value by Country (2015-2020)

13.9 Latin America Live Streaming Services Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Live Streaming Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-202014.2 Middle East & Africa Live Streaming Services Consumption, Terminal Price,



Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Live Streaming Services Production Analysis from 2015-2020

14.4 Middle East & Africa Live Streaming Services Consumption Analysis from 2015-2020

14.5 Middle East & Africa Live Streaming Services Import and Export from 2015-2020 14.6 Middle East & Africa Live Streaming Services Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Live Streaming Services Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Live Streaming Services by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Live Streaming Services Sales by Country (2015-2020)

14.8.2 Middle East & Africa Live Streaming Services Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Live Streaming Services Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL LIVE STREAMING SERVICES MARKET FROM 2020-2027

15.1 Future Forecast of the Global Live Streaming Services Market from 2020-2027 Segment by Region

15.2 Global Live Streaming Services Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Live Streaming Services Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Live Streaming Services Market Value (\$) and Growth Rate of Live Streaming Services from 2015-2027

Global Live Streaming Services Production and Growth Rate Segment by Product Type from 2015-2027

Global Live Streaming Services Consumption and Growth Rate Segment by Application from 2015-2027

Figure Live Streaming Services Picture

Table Product Specifications of Live Streaming Services

Table Driving Factors for this Market

Table Industry News of Live Streaming Services Market

Figure Value Chain Status of Live Streaming Services

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type) Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Live Streaming Services Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Live Streaming Services Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Game of Live Streaming Services

Figure Entertainment (Singing, Dancing, etc.) of Live Streaming Services

Figure Daily Life (Eating, Studying, etc.) of Live Streaming Services

Figure Chating of Live Streaming Services

Figure Other Topics of Live Streaming Services

Table Global Live Streaming Services Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Live Streaming Services Value (\$) and Growth Rate Segment by

Application from 2015-2020

Figure Laptops & Desktops of Live Streaming Services

Figure Smartphones & Tablets of Live Streaming Services

Figure Smart TV of Live Streaming Services

Figure Other Applications of Live Streaming Services

Table Global Live Streaming Services Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Live Streaming Services Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020



Figure Traditional Marketing Channel (Offline) of Live Streaming Services Figure Online Channel of Live Streaming Services Table YouTube Live Profile (Company Name, Plants Distribution, Sales Region) Figure YouTube Live Sales and Growth Rate from 2015-2020 Figure YouTube Live Revenue (\$) and Global Market Share from 2015-2020 Table YouTube Live Streaming Services Sales, Price, Revenue, Gross Margin (2015 - 2020)Table Netflix Profile (Company Name, Plants Distribution, Sales Region) Figure Netflix Sales and Growth Rate from 2015-2020 Figure Netflix Revenue (\$) and Global Market Share from 2015-2020 Table Netflix Live Streaming Services Sales, Price, Revenue, Gross Margin (2015 - 2020)Table Instagram Live Profile (Company Name, Plants Distribution, Sales Region) Figure Instagram Live Sales and Growth Rate from 2015-2020 Figure Instagram Live Revenue (\$) and Global Market Share from 2015-2020 Table Instagram Live Live Streaming Services Sales, Price, Revenue, Gross Margin (2015-2020) Table YouNow Profile (Company Name, Plants Distribution, Sales Region) Figure YouNow Sales and Growth Rate from 2015-2020 Figure YouNow Revenue (\$) and Global Market Share from 2015-2020 Table YouNow Live Streaming Services Sales, Price, Revenue, Gross Margin (2015 - 2020)Table Live.me Profile (Company Name, Plants Distribution, Sales Region) Figure Live me Sales and Growth Rate from 2015-2020 Figure Live me Revenue (\$) and Global Market Share from 2015-2020 Table Live me Live Streaming Services Sales, Price, Revenue, Gross Margin (2015 - 2020)Table Live.ly Profile (Company Name, Plants Distribution, Sales Region) Figure Live.ly Sales and Growth Rate from 2015-2020 Figure Live.ly Revenue (\$) and Global Market Share from 2015-2020 Table Live.ly Live Streaming Services Sales, Price, Revenue, Gross Margin (2015 - 2020)Table Periscope Profile (Company Name, Plants Distribution, Sales Region) Figure Periscope Sales and Growth Rate from 2015-2020 Figure Periscope Revenue (\$) and Global Market Share from 2015-2020 Table Periscope Live Streaming Services Sales, Price, Revenue, Gross Margin (2015 - 2020)

Table Kwai Sho Profile (Company Name, Plants Distribution, Sales Region)Figure Kwai Sho Sales and Growth Rate from 2015-2020



Figure Kwai Sho Revenue (\$) and Global Market Share from 2015-2020 Table Kwai Sho Live Streaming Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table BIGO Live Profile (Company Name, Plants Distribution, Sales Region) Figure BIGO Live Sales and Growth Rate from 2015-2020

Figure BIGO Live Revenue (\$) and Global Market Share from 2015-2020

Table BIGO Live Live Streaming Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table Inke Profile (Company Name, Plants Distribution, Sales Region) Figure Inke Sales and Growth Rate from 2015-2020

Figure Inke Revenue (\$) and Global Market Share from 2015-2020

Table Inke Live Streaming Services Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Live Streaming Services Production Value (\$) by Region from 2015-2020 Table Global Live Streaming Services Production Value Share by Region from 2015-2020

Table Global Live Streaming Services Production by Region from 2015-2020 Table Global Live Streaming Services Consumption Value (\$) by Region from 2015-2020

Table Global Live Streaming Services Consumption by Region from 2015-2020

Table North America Live Streaming Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Live Streaming Services Consumption, Terminal Price,

Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Live Streaming Services Import and Export from 2015-2020

Table North America Live Streaming Services Value (\$) by Type (2015-2020)

Table North America Live Streaming Services Production by Type (2015-2020)

Table North America Live Streaming Services Consumption by Application (2015-2020)

Table North America Live Streaming Services Consumption by Country (2015-2020)

Table North America Live Streaming Services Consumption Value (\$) by Country (2015-2020)

Figure North America Live Streaming Services Market PEST Analysis

Table Europe Live Streaming Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Live Streaming Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Live Streaming Services Import and Export from 2015-2020

Table Europe Live Streaming Services Value (\$) by Type (2015-2020)

Table Europe Live Streaming Services Production by Type (2015-2020)

Table Europe Live Streaming Services Consumption by Application (2015-2020)



Table Europe Live Streaming Services Consumption by Country (2015-2020) Table Europe Live Streaming Services Consumption Value (\$) by Country (2015-2020) Figure Europe Live Streaming Services Market PEST Analysis Table Asia-Pacific Live Streaming Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Asia-Pacific Live Streaming Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Asia-Pacific Live Streaming Services Import and Export from 2015-2020 Table Asia-Pacific Live Streaming Services Value (\$) by Type (2015-2020) Table Asia-Pacific Live Streaming Services Production by Type (2015-2020) Table Asia-Pacific Live Streaming Services Consumption by Application (2015-2020) Table Asia-Pacific Live Streaming Services Consumption by Country (2015-2020) Table Asia-Pacific Live Streaming Services Consumption Value (\$) by Country (2015 - 2020)Figure Asia-Pacific Live Streaming Services Market PEST Analysis Table Latin America Live Streaming Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Latin America Live Streaming Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Latin America Live Streaming Services Import and Export from 2015-2020 Table Latin America Live Streaming Services Value (\$) by Type (2015-2020) Table Latin America Live Streaming Services Production by Type (2015-2020) Table Latin America Live Streaming Services Consumption by Application (2015-2020) Table Latin America Live Streaming Services Consumption by Country (2015-2020) Table Latin America Live Streaming Services Consumption Value (\$) by Country (2015 - 2020)Figure Latin America Live Streaming Services Market PEST Analysis Table Middle East & Africa Live Streaming Services Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Middle East & Africa Live Streaming Services Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Middle East & Africa Live Streaming Services Import and Export from 2015-2020 Table Middle East & Africa Live Streaming Services Value (\$) by Type (2015-2020) Table Middle East & Africa Live Streaming Services Production by Type (2015-2020) Table Middle East & Africa Live Streaming Services Consumption by Application (2015 - 2020)Table Middle East & Africa Live Streaming Services Consumption by Country (2015 - 2020)

Table Middle East & Africa Live Streaming Services Consumption Value (\$) by Country



(2015-2020)

Figure Middle East & Africa Live Streaming Services Market PEST Analysis

Table Global Live Streaming Services Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Live Streaming Services Production and Growth Rate Forecast by Region (2020-2027)

Table Global Live Streaming Services Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Live Streaming Services Production and Growth Rate Forecast by Type (2020-2027)

Table Global Live Streaming Services Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Live Streaming Services Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region
 Product link: https://marketpublishers.com/r/23694010253EEN.html
 Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

 If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
 info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/23694010253EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2015-2027 Global Live Streaming Services Industry Market Research Report, Segment by Player, Type, Application...