

2015-2027 Global Lipgloss Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/2C1DC236DF61EN.html

Date: April 2020

Pages: 122

Price: US\$ 3,460.00 (Single User License)

ID: 2C1DC236DF61EN

Abstracts

The worldwide market for Lipgloss is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Blistex Inc

L'Oreal International

Shiseido Company, Limited

The Estee Lauder Companies Inc.

Coty, Inc.

EOS

Burts Bees (The Clorax Company)

Revlon, Inc.

Chapstick (Pfizer)

Carmex (Carma Laboratories, Inc.)

Major Types Covered

Lip Balm

Lip Butter

Lip Scrubs



Lip Oil

Others

Major Applications Covered
Supermarket and Hypermarkets

Speciality Stores

Pharmacies and Drug Stores

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile



Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Lipgloss Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Lipgloss Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE LIPGLOSS MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL LIPGLOSS MARKET-SEGMENTATION BY TYPE

- 5.1 Lip Balm
- 5.2 Lip Butter
- 5.3 Lip Scrubs



- 5.4 Lip Oil
- 5.5 Others

6 GLOBAL LIPGLOSS MARKET-SEGMENTATION BY APPLICATION

- 6.1 Supermarket and Hypermarkets
- 6.2 Speciality Stores
- 6.3 Pharmacies and Drug Stores
- 6.4 Others

7 GLOBAL LIPGLOSS MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Blistex Inc.
 - 8.1.1 Blistex Inc Profile
 - 8.1.2 Blistex Inc Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Blistex Inc Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Blistex Inc Business Overview/Recent Development/Acquisitions
- 8.2 L'Oreal International
 - 8.2.1 L'Oreal International Profile
- 8.2.2 L'Oreal International Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 L'Oreal International Product/Solution Launches and Enhancements Analysis
 - 8.2.4 L'Oreal International Business Overview/Recent Development/Acquisitions
- 8.3 Shiseido Company, Limited
 - 8.3.1 Shiseido Company, Limited Profile
- 8.3.2 Shiseido Company, Limited Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Shiseido Company, Limited Product/Solution Launches and Enhancements Analysis
- 8.3.4 Shiseido Company, Limited Business Overview/Recent Development/Acquisitions
- 8.4 The Estee Lauder Companies Inc.
 - 8.4.1 The Estee Lauder Companies Inc. Profile
 - 8.4.2 The Estee Lauder Companies Inc. Sales, Growth Rate and Global Market Share



from 2015-2020

- 8.4.3 The Estee Lauder Companies Inc. Product/Solution Launches and Enhancements Analysis
- 8.4.4 The Estee Lauder Companies Inc. Business Overview/Recent Development/Acquisitions
- 8.5 Coty, Inc.
 - 8.5.1 Coty, Inc. Profile
- 8.5.2 Coty, Inc. Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 Coty, Inc. Product/Solution Launches and Enhancements Analysis
- 8.5.4 Coty, Inc. Business Overview/Recent Development/Acquisitions
- 8.6 EOS
 - 8.6.1 EOS Profile
 - 8.6.2 EOS Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.6.3 EOS Product/Solution Launches and Enhancements Analysis
 - 8.6.4 EOS Business Overview/Recent Development/Acquisitions
- 8.7 Burts Bees (The Clorax Company)
 - 8.7.1 Burts Bees (The Clorax Company) Profile
- 8.7.2 Burts Bees (The Clorax Company) Sales, Growth Rate and Global Market Share from 2015-2020
- 8.7.3 Burts Bees (The Clorax Company) Product/Solution Launches and Enhancements Analysis
- 8.7.4 Burts Bees (The Clorax Company) Business Overview/Recent Development/Acquisitions
- 8.8 Revlon, Inc.
 - 8.8.1 Revlon, Inc. Profile
 - 8.8.2 Revlon, Inc. Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.8.3 Revlon, Inc. Product/Solution Launches and Enhancements Analysis
 - 8.8.4 Revlon, Inc. Business Overview/Recent Development/Acquisitions
- 8.9 Chapstick (Pfizer)
 - 8.9.1 Chapstick (Pfizer) Profile
 - 8.9.2 Chapstick (Pfizer) Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 Chapstick (Pfizer) Product/Solution Launches and Enhancements Analysis
- 8.9.4 Chapstick (Pfizer) Business Overview/Recent Development/Acquisitions
- 8.10 Carmex (Carma Laboratories, Inc.)
 - 8.10.1 Carmex (Carma Laboratories, Inc.) Profile
- 8.10.2 Carmex (Carma Laboratories, Inc.) Sales, Growth Rate and Global Market Share from 2015-2020
- 8.10.3 Carmex (Carma Laboratories, Inc.) Product/Solution Launches and Enhancements Analysis



8.10.4 Carmex (Carma Laboratories, Inc.) Business Overview/Recent Development/Acquisitions

9 GLOBAL LIPGLOSS MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Lipgloss Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Lipgloss Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Lipgloss Production Analysis from 2015-2020
- 10.4 North America Lipgloss Consumption Analysis from 2015-2020
- 10.5 North America Lipgloss Import and Export from 2015-2020
- 10.6 North America Lipgloss Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Lipgloss Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Lipgloss by Country (United States, Canada)
 - 10.8.1 North America Lipgloss Sales by Country (2015-2020)
 - 10.8.2 North America Lipgloss Consumption Value by Country (2015-2020)
- 10.9 North America Lipgloss Market PEST Analysis

11 EUROPE

- 11.1 Europe Lipgloss Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Lipgloss Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Lipgloss Production Analysis from 2015-2020
- 11.4 Europe Lipgloss Consumption Analysis from 2015-2020
- 11.5 Europe Lipgloss Import and Export from 2015-2020
- 11.6 Europe Lipgloss Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Lipgloss Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Lipgloss by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Lipgloss Sales by Country (2015-2020)
 - 11.8.2 Europe Lipgloss Consumption Value by Country (2015-2020)
- 11.9 Europe Lipgloss Market PEST Analysis



12 ASIA-PACIFIC

- 12.1 Asia-Pacific Lipgloss Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Lipgloss Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Lipgloss Production Analysis from 2015-2020
- 12.4 Asia-Pacific Lipgloss Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Lipgloss Import and Export from 2015-2020
- 12.6 Asia-Pacific Lipgloss Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Lipgloss Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Lipgloss by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Lipgloss Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific Lipgloss Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Lipgloss Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Lipgloss Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Lipgloss Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Lipgloss Production Analysis from 2015-2020
- 13.4 Latin America Lipgloss Consumption Analysis from 2015-2020
- 13.5 Latin America Lipgloss Import and Export from 2015-2020
- 13.6 Latin America Lipgloss Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Lipgloss Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Lipgloss by Country (Brazil, Mexico, Argentina, Columbia, Chile)
 - 13.8.1 Latin America Lipgloss Sales by Country (2015-2020)
 - 13.8.2 Latin America Lipgloss Consumption Value by Country (2015-2020)
- 13.9 Latin America Lipgloss Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Lipgloss Production, Ex-factory Price, Revenue, Gross Margin



- (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Lipgloss Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Lipgloss Production Analysis from 2015-2020
- 14.4 Middle East & Africa Lipgloss Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Lipgloss Import and Export from 2015-2020
- 14.6 Middle East & Africa Lipgloss Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Lipgloss Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Lipgloss by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Lipgloss Sales by Country (2015-2020)
- 14.8.2 Middle East & Africa Lipgloss Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Lipgloss Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL LIPGLOSS MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Lipgloss Market from 2020-2027 Segment by Region
- 15.2 Global Lipgloss Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Lipgloss Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Lipgloss Market Value (\$) and Growth Rate of Lipgloss from 2015-2027

Global Lipgloss Production and Growth Rate Segment by Product Type from 2015-2027

Global Lipgloss Consumption and Growth Rate Segment by Application from 2015-2027

Figure Lipgloss Picture

Table Product Specifications of Lipgloss

Table Driving Factors for this Market

Table Industry News of Lipgloss Market

Figure Value Chain Status of Lipgloss

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Lipgloss Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Lipgloss Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Lip Balm of Lipgloss

Figure Lip Butter of Lipgloss

Figure Lip Scrubs of Lipgloss

Figure Lip Oil of Lipgloss

Figure Others of Lipgloss

Table Global Lipgloss Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Lipgloss Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Supermarket and Hypermarkets of Lipgloss

Figure Speciality Stores of Lipgloss

Figure Pharmacies and Drug Stores of Lipgloss

Figure Others of Lipgloss

Table Global Lipgloss Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Lipgloss Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Lipgloss

Figure Online Channel of Lipgloss

Table Blistex Inc Profile (Company Name, Plants Distribution, Sales Region)



Figure Blistex Inc Sales and Growth Rate from 2015-2020

Figure Blistex Inc Revenue (\$) and Global Market Share from 2015-2020

Table Blistex Inc Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table L'Oreal International Profile (Company Name, Plants Distribution, Sales Region)

Figure L'Oreal International Sales and Growth Rate from 2015-2020

Figure L'Oreal International Revenue (\$) and Global Market Share from 2015-2020

Table L'Oreal International Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table Shiseido Company, Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Shiseido Company, Limited Sales and Growth Rate from 2015-2020

Figure Shiseido Company, Limited Revenue (\$) and Global Market Share from 2015-2020

Table Shiseido Company, Limited Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table The Estee Lauder Companies Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure The Estee Lauder Companies Inc. Sales and Growth Rate from 2015-2020 Figure The Estee Lauder Companies Inc. Revenue (\$) and Global Market Share from 2015-2020

Table The Estee Lauder Companies Inc. Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table Coty, Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Coty, Inc. Sales and Growth Rate from 2015-2020

Figure Coty, Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Coty, Inc. Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table EOS Profile (Company Name, Plants Distribution, Sales Region)

Figure EOS Sales and Growth Rate from 2015-2020

Figure EOS Revenue (\$) and Global Market Share from 2015-2020

Table EOS Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table Burts Bees (The Clorax Company) Profile (Company Name, Plants Distribution, Sales Region)

Figure Burts Bees (The Clorax Company) Sales and Growth Rate from 2015-2020

Figure Burts Bees (The Clorax Company) Revenue (\$) and Global Market Share from 2015-2020

Table Burts Bees (The Clorax Company) Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table Revlon, Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Revlon, Inc. Sales and Growth Rate from 2015-2020

Figure Revlon, Inc. Revenue (\$) and Global Market Share from 2015-2020



Table Revlon, Inc. Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table Chapstick (Pfizer) Profile (Company Name, Plants Distribution, Sales Region)

Figure Chapstick (Pfizer) Sales and Growth Rate from 2015-2020

Figure Chapstick (Pfizer) Revenue (\$) and Global Market Share from 2015-2020

Table Chapstick (Pfizer) Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table Carmex (Carma Laboratories, Inc.) Profile (Company Name, Plants Distribution, Sales Region)

Figure Carmex (Carma Laboratories, Inc.) Sales and Growth Rate from 2015-2020

Figure Carmex (Carma Laboratories, Inc.) Revenue (\$) and Global Market Share from 2015-2020

Table Carmex (Carma Laboratories, Inc.) Lipgloss Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Lipgloss Production Value (\$) by Region from 2015-2020

Table Global Lipgloss Production Value Share by Region from 2015-2020

Table Global Lipgloss Production by Region from 2015-2020

Table Global Lipgloss Consumption Value (\$) by Region from 2015-2020

Table Global Lipgloss Consumption by Region from 2015-2020

Table North America Lipgloss Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Lipgloss Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Lipgloss Import and Export from 2015-2020

Table North America Lipgloss Value (\$) by Type (2015-2020)

Table North America Lipgloss Production by Type (2015-2020)

Table North America Lipgloss Consumption by Application (2015-2020)

Table North America Lipgloss Consumption by Country (2015-2020)

Table North America Lipgloss Consumption Value (\$) by Country (2015-2020)

Figure North America Lipgloss Market PEST Analysis

Table Europe Lipgloss Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Lipgloss Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Lipgloss Import and Export from 2015-2020

Table Europe Lipgloss Value (\$) by Type (2015-2020)

Table Europe Lipgloss Production by Type (2015-2020)

Table Europe Lipgloss Consumption by Application (2015-2020)

Table Europe Lipgloss Consumption by Country (2015-2020)

Table Europe Lipgloss Consumption Value (\$) by Country (2015-2020)

Figure Europe Lipgloss Market PEST Analysis



Table Asia-Pacific Lipgloss Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Lipgloss Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Lipgloss Import and Export from 2015-2020

Table Asia-Pacific Lipgloss Value (\$) by Type (2015-2020)

Table Asia-Pacific Lipgloss Production by Type (2015-2020)

Table Asia-Pacific Lipgloss Consumption by Application (2015-2020)

Table Asia-Pacific Lipgloss Consumption by Country (2015-2020)

Table Asia-Pacific Lipgloss Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Lipgloss Market PEST Analysis

Table Latin America Lipgloss Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Lipgloss Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Lipgloss Import and Export from 2015-2020

Table Latin America Lipgloss Value (\$) by Type (2015-2020)

Table Latin America Lipgloss Production by Type (2015-2020)

Table Latin America Lipgloss Consumption by Application (2015-2020)

Table Latin America Lipgloss Consumption by Country (2015-2020)

Table Latin America Lipgloss Consumption Value (\$) by Country (2015-2020)

Figure Latin America Lipgloss Market PEST Analysis

Table Middle East & Africa Lipgloss Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Lipgloss Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Lipgloss Import and Export from 2015-2020

Table Middle East & Africa Lipgloss Value (\$) by Type (2015-2020)

Table Middle East & Africa Lipgloss Production by Type (2015-2020)

Table Middle East & Africa Lipgloss Consumption by Application (2015-2020)

Table Middle East & Africa Lipgloss Consumption by Country (2015-2020)

Table Middle East & Africa Lipgloss Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Lipgloss Market PEST Analysis

Table Global Lipgloss Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Lipgloss Production and Growth Rate Forecast by Region (2020-2027)

Table Global Lipgloss Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Lipgloss Production and Growth Rate Forecast by Type (2020-2027)

Table Global Lipgloss Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Lipgloss Industry Market Research Report, Segment by Player, Type,

Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/2C1DC236DF61EN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2C1DC236DF61EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

