+44 20 8123 2220
info@marketpublishers.com

2015-2027 Global IT and BPO Services Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/2CA6B0B4BC7AEN.html
Date: March 2020
Pages: 122
Price: US$ 3,460.00 (Single User License)
ID: 2CA6B0B4BC7AEN

Abstracts

The worldwide market for IT and BPO Services is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US$ in 2027, from X.X million US$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered
IBM
HCL Technologies
TCS
Accenture
CSC
Wipro
Infosys
Capgemini

Major Types Covered
IT services
BPM
Software and R&D

+44 20 8123 2220
info@marketpublishers.com

Major Applications Covered

Finance
Insurance
Telecom
Healthcare
Others

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE

+44 20 8123 2220
info@marketpublishers.com

Egypt
Nigeria
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2027

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 Objective of the Study
1.2 Definition of the Market
1.3 Market Scope
  1.3.1 Market Segment by Type, Application and Marketing Channel
  1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
1.4 Years Considered for the Study (2015-2027)
1.5 Currency Considered (U.S. Dollar)
1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

3.1 Driving Factors for this Market
3.2 Factors Challenging the Market
3.3 Opportunities of the Global IT and BPO Services Market (Regions, Growing/Emerging Downstream Market Analysis)
3.4 Technological and Market Developments in the IT and BPO Services Market
3.5 Industry News by Region
3.6 Regulatory Scenario by Region/Country
3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE IT AND BPO SERVICES MARKET

4.1 Value Chain Status
4.2 Upstream Raw Material Analysis
4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
4.4 Distributors/Traders
4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL IT AND BPO SERVICES MARKET-SEGMENTATION BY TYPE

5.1 IT services
5.2 BPM
5.3 Software and R&D

+44 20 8123 2220
info@marketpublishers.com

6 GLOBAL IT AND BPO SERVICES MARKET-SEGMENTATION BY APPLICATION

6.1 Finance
6.2 Insurance
6.3 Telecom
6.4 Healthcare
6.5 Others

7 GLOBAL IT AND BPO SERVICES MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)
7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 IBM
  8.1.1 IBM Profile
  8.1.2 IBM Sales, Growth Rate and Global Market Share from 2015-2020
  8.1.3 IBM Product/Solution Launches and Enhancements Analysis
  8.1.4 IBM Business Overview/Recent Development/Acquisitions
8.2 HCL Technologies
  8.2.1 HCL Technologies Profile
  8.2.2 HCL Technologies Sales, Growth Rate and Global Market Share from 2015-2020
  8.2.3 HCL Technologies Product/Solution Launches and Enhancements Analysis
  8.2.4 HCL Technologies Business Overview/Recent Development/Acquisitions
8.3 TCS
  8.3.1 TCS Profile
  8.3.2 TCS Sales, Growth Rate and Global Market Share from 2015-2020
  8.3.3 TCS Product/Solution Launches and Enhancements Analysis
  8.3.4 TCS Business Overview/Recent Development/Acquisitions
8.4 Accenture
  8.4.1 Accenture Profile
  8.4.2 Accenture Sales, Growth Rate and Global Market Share from 2015-2020
  8.4.3 Accenture Product/Solution Launches and Enhancements Analysis
  8.4.4 Accenture Business Overview/Recent Development/Acquisitions
8.5 CSC
  8.5.1 CSC Profile

+44 20 8123 2220
info@marketpublishers.com

8.5.2 CSC Sales, Growth Rate and Global Market Share from 2015-2020
8.5.3 CSC Product/Solution Launches and Enhancements Analysis
8.5.4 CSC Business Overview/Recent Development/Acquisitions
8.6 Wipro
8.6.1 Wipro Profile
8.6.2 Wipro Sales, Growth Rate and Global Market Share from 2015-2020
8.6.3 Wipro Product/Solution Launches and Enhancements Analysis
8.6.4 Wipro Business Overview/Recent Development/Acquisitions
8.7 Infosys
8.7.1 Infosys Profile
8.7.2 Infosys Sales, Growth Rate and Global Market Share from 2015-2020
8.7.3 Infosys Product/Solution Launches and Enhancements Analysis
8.7.4 Infosys Business Overview/Recent Development/Acquisitions
8.8 Capgemini
8.8.1 Capgemini Profile
8.8.2 Capgemini Sales, Growth Rate and Global Market Share from 2015-2020
8.8.3 Capgemini Product/Solution Launches and Enhancements Analysis
8.8.4 Capgemini Business Overview/Recent Development/Acquisitions

9 GLOBAL IT AND BPO SERVICES MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America IT and BPO Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
10.2 North America IT and BPO Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
10.3 North America IT and BPO Services Production Analysis from 2015-2020
10.4 North America IT and BPO Services Consumption Analysis from 2015-2020
10.5 North America IT and BPO Services Import and Export from 2015-2020
10.6 North America IT and BPO Services Value, Production and Market Share by Type (2015-2020)
10.7 North America IT and BPO Services Consumption, Value and Market Share by Application (2015-2020)
10.8 North America IT and BPO Services by Country (United States, Canada)
10.8.1 North America IT and BPO Services Sales by Country (2015-2020)
10.8.2 North America IT and BPO Services Consumption Value by Country (2015-2020)
10.9 North America IT and BPO Services Market PEST Analysis

+44 20 8123 2220
info@marketpublishers.com

11 EUROPE

11.1 Europe IT and BPO Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
11.2 Europe IT and BPO Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
11.3 Europe IT and BPO Services Production Analysis from 2015-2020
11.4 Europe IT and BPO Services Consumption Analysis from 2015-2020
11.5 Europe IT and BPO Services Import and Export from 2015-2020
11.6 Europe IT and BPO Services Value, Production and Market Share by Type (2015-2020)
11.7 Europe IT and BPO Services Consumption, Value and Market Share by Application (2015-2020)
11.8 Europe IT and BPO Services by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
  11.8.1 Europe IT and BPO Services Sales by Country (2015-2020)
  11.8.2 Europe IT and BPO Services Consumption Value by Country (2015-2020)
11.9 Europe IT and BPO Services Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific IT and BPO Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
12.2 Asia-Pacific IT and BPO Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
12.3 Asia-Pacific IT and BPO Services Production Analysis from 2015-2020
12.4 Asia-Pacific IT and BPO Services Consumption Analysis from 2015-2020
12.5 Asia-Pacific IT and BPO Services Import and Export from 2015-2020
12.6 Asia-Pacific IT and BPO Services Value, Production and Market Share by Type (2015-2020)
12.7 Asia-Pacific IT and BPO Services Consumption, Value and Market Share by Application (2015-2020)
12.8 Asia-Pacific IT and BPO Services by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  12.8.1 Asia-Pacific IT and BPO Services Sales by Country (2015-2020)
  12.8.2 Asia-Pacific IT and BPO Services Consumption Value by Country (2015-2020)
12.9 Asia-Pacific IT and BPO Services Market PEST Analysis

+44 20 8123 2220
info@marketpublishers.com

13 LATIN AMERICA

13.1 Latin America IT and BPO Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
13.2 Latin America IT and BPO Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
13.3 Latin America IT and BPO Services Production Analysis from 2015-2020
13.4 Latin America IT and BPO Services Consumption Analysis from 2015-2020
13.5 Latin America IT and BPO Services Import and Export from 2015-2020
13.6 Latin America IT and BPO Services Value, Production and Market Share by Type (2015-2020)
13.7 Latin America IT and BPO Services Consumption, Value and Market Share by Application (2015-2020)
13.8 Latin America IT and BPO Services by Country (Brazil, Mexico, Argentina, Columbia, Chile)
13.8.1 Latin America IT and BPO Services Sales by Country (2015-2020)
13.8.2 Latin America IT and BPO Services Consumption Value by Country (2015-2020)
13.9 Latin America IT and BPO Services Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa IT and BPO Services Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
14.2 Middle East & Africa IT and BPO Services Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
14.3 Middle East & Africa IT and BPO Services Production Analysis from 2015-2020
14.4 Middle East & Africa IT and BPO Services Consumption Analysis from 2015-2020
14.5 Middle East & Africa IT and BPO Services Import and Export from 2015-2020
14.6 Middle East & Africa IT and BPO Services Value, Production and Market Share by Type (2015-2020)
14.7 Middle East & Africa IT and BPO Services Consumption, Value and Market Share by Application (2015-2020)
14.8 Middle East & Africa IT and BPO Services by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
14.8.1 Middle East & Africa IT and BPO Services Sales by Country (2015-2020)
14.8.2 Middle East & Africa IT and BPO Services Consumption Value by Country (2015-2020)
14.9 Middle East & Africa IT and BPO Services Market PEST Analysis

+44 20 8123 2220
info@marketpublishers.com

15 FUTURE FORECAST OF THE GLOBAL IT AND BPO SERVICES MARKET FROM 2020-2027

15.1 Future Forecast of the Global IT and BPO Services Market from 2020-2027 Segment by Region
15.2 Global IT and BPO Services Production and Growth Rate Forecast by Type (2020-2027)
15.3 Global IT and BPO Services Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology
16.2 Research Data Source

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES AND FIGURES

Global IT and BPO Services Market Value ($) and Growth Rate of IT and BPO Services from 2015-2027
Global IT and BPO Services Production and Growth Rate Segment by Product Type from 2015-2027
Global IT and BPO Services Consumption and Growth Rate Segment by Application from 2015-2027
Figure IT and BPO Services Picture
Table Product Specifications of IT and BPO Services
Table Driving Factors for this Market
Table Industry News of IT and BPO Services Market
Figure Value Chain Status of IT and BPO Services
Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
Table Distributors/Traders
Table Downstream Major Customer Analysis (by Region, by Preference)
Table Global IT and BPO Services Production and Growth Rate Segment by Product Type from 2015-2020
Table Global IT and BPO Services Value ($) and Growth Rate Segment by Product Type from 2015-2020
Figure IT services of IT and BPO Services
Figure BPM of IT and BPO Services
Figure Software and R&D of IT and BPO Services
Table Global IT and BPO Services Consumption and Growth Rate Segment by Application from 2015-2020
Table Global IT and BPO Services Value ($) and Growth Rate Segment by Application from 2015-2020
Figure Finance of IT and BPO Services
Figure Insurance of IT and BPO Services
Figure Telecom of IT and BPO Services
Figure Healthcare of IT and BPO Services
Figure Others of IT and BPO Services
Table Global IT and BPO Services Consumption and Growth Rate Segment by Marketing Channel from 2015-2020
Table Global IT and BPO Services Value ($) and Growth Rate Segment by Marketing Channel from 2015-2020
Figure Traditional Marketing Channel (Offline) of IT and BPO Services

+44 20 8123 2220
info@marketpublishers.com

Figure Online Channel of IT and BPO Services
Table IBM Profile (Company Name, Plants Distribution, Sales Region)
Figure IBM Sales and Growth Rate from 2015-2020
Figure IBM Revenue ($) and Global Market Share from 2015-2020
Table IBM IT and BPO Services Sales, Price, Revenue, Gross Margin (2015-2020)
Table HCL Technologies Profile (Company Name, Plants Distribution, Sales Region)
Figure HCL Technologies Sales and Growth Rate from 2015-2020
Figure HCL Technologies Revenue ($) and Global Market Share from 2015-2020
Table HCL Technologies IT and BPO Services Sales, Price, Revenue, Gross Margin (2015-2020)
Table TCS Profile (Company Name, Plants Distribution, Sales Region)
Figure TCS Sales and Growth Rate from 2015-2020
Figure TCS Revenue ($) and Global Market Share from 2015-2020
Table TCS IT and BPO Services Sales, Price, Revenue, Gross Margin (2015-2020)
Table Accenture Profile (Company Name, Plants Distribution, Sales Region)
Figure Accenture Sales and Growth Rate from 2015-2020
Figure Accenture Revenue ($) and Global Market Share from 2015-2020
Table Accenture IT and BPO Services Sales, Price, Revenue, Gross Margin (2015-2020)
Table CSC Profile (Company Name, Plants Distribution, Sales Region)
Figure CSC Sales and Growth Rate from 2015-2020
Figure CSC Revenue ($) and Global Market Share from 2015-2020
Table CSC IT and BPO Services Sales, Price, Revenue, Gross Margin (2015-2020)
Table Wipro Profile (Company Name, Plants Distribution, Sales Region)
Figure Wipro Sales and Growth Rate from 2015-2020
Figure Wipro Revenue ($) and Global Market Share from 2015-2020
Table Wipro IT and BPO Services Sales, Price, Revenue, Gross Margin (2015-2020)
Table Infosys Profile (Company Name, Plants Distribution, Sales Region)
Figure Infosys Sales and Growth Rate from 2015-2020
Figure Infosys Revenue ($) and Global Market Share from 2015-2020
Table Infosys IT and BPO Services Sales, Price, Revenue, Gross Margin (2015-2020)
Table Capgemini Profile (Company Name, Plants Distribution, Sales Region)
Figure Capgemini Sales and Growth Rate from 2015-2020
Figure Capgemini Revenue ($) and Global Market Share from 2015-2020
Table Capgemini IT and BPO Services Sales, Price, Revenue, Gross Margin (2015-2020)
Table Global IT and BPO Services Production Value ($) by Region from 2015-2020
Table Global IT and BPO Services Production Value Share by Region from 2015-2020
Table Global IT and BPO Services Production by Region from 2015-2020

+44 20 8123 2220
info@marketpublishers.com

Table Global IT and BPO Services Consumption Value ($) by Region from 2015-2020
Table Global IT and BPO Services Consumption by Region from 2015-2020
Table North America IT and BPO Services Production, Ex-factory Price Revenue ($), Gross Margin (%) and Gross ($) Analysis from 2015-2020
Table North America IT and BPO Services Consumption, Terminal Price, Consumption Value ($) and Channel Margin Analysis from 2015-2020
Table North America IT and BPO Services Import and Export from 2015-2020
Table North America IT and BPO Services Value ($) by Type (2015-2020)
Table North America IT and BPO Services Production by Type (2015-2020)
Table North America IT and BPO Services Consumption by Application (2015-2020)
Table North America IT and BPO Services Consumption by Country (2015-2020)
Table North America IT and BPO Services Consumption Value ($) by Country (2015-2020)
Figure North America IT and BPO Services Market PEST Analysis
Table Europe IT and BPO Services Production, Ex-factory Price Revenue ($), Gross Margin (%) and Gross ($) Analysis from 2015-2020
Table Europe IT and BPO Services Consumption, Terminal Price, Consumption Value ($) and Channel Margin Analysis from 2015-2020
Table Europe IT and BPO Services Import and Export from 2015-2020
Table Europe IT and BPO Services Value ($) by Type (2015-2020)
Table Europe IT and BPO Services Production by Type (2015-2020)
Table Europe IT and BPO Services Consumption by Application (2015-2020)
Table Europe IT and BPO Services Consumption by Country (2015-2020)
Table Europe IT and BPO Services Consumption Value ($) by Country (2015-2020)
Figure Europe IT and BPO Services Market PEST Analysis
Table Asia-Pacific IT and BPO Services Production, Ex-factory Price Revenue ($), Gross Margin (%) and Gross ($) Analysis from 2015-2020
Table Asia-Pacific IT and BPO Services Consumption, Terminal Price, Consumption Value ($) and Channel Margin Analysis from 2015-2020
Table Asia-Pacific IT and BPO Services Import and Export from 2015-2020
Table Asia-Pacific IT and BPO Services Value ($) by Type (2015-2020)
Table Asia-Pacific IT and BPO Services Production by Type (2015-2020)
Table Asia-Pacific IT and BPO Services Consumption by Application (2015-2020)
Table Asia-Pacific IT and BPO Services Consumption by Country (2015-2020)
Table Asia-Pacific IT and BPO Services Consumption Value ($) by Country (2015-2020)
Figure Asia-Pacific IT and BPO Services Market PEST Analysis
Table Latin America IT and BPO Services Production, Ex-factory Price Revenue ($), Gross Margin (%) and Gross ($) Analysis from 2015-2020
Table Latin America IT and BPO Services Consumption, Terminal Price, Consumption

+44 20 8123 2220
info@marketpublishers.com

Value ($) and Channel Margin Analysis from 2015-2020
Table Latin America IT and BPO Services Import and Export from 2015-2020
Table Latin America IT and BPO Services Value ($) by Type (2015-2020)
Table Latin America IT and BPO Services Production by Type (2015-2020)
Table Latin America IT and BPO Services Consumption by Application (2015-2020)
Table Latin America IT and BPO Services Consumption by Country (2015-2020)
Table Latin America IT and BPO Services Consumption Value ($) by Country (2015-2020)
Figure Latin America IT and BPO Services Market PEST Analysis
Table Middle East & Africa IT and BPO Services Production, Ex-factory Price Revenue ($), Gross Margin (%) and Gross ($) Analysis from 2015-2020
Table Middle East & Africa IT and BPO Services Consumption, Terminal Price, Consumption Value ($) and Channel Margin Analysis from 2015-2020
Table Middle East & Africa IT and BPO Services Import and Export from 2015-2020
Table Middle East & Africa IT and BPO Services Value ($) by Type (2015-2020)
Table Middle East & Africa IT and BPO Services Production by Type (2015-2020)
Table Middle East & Africa IT and BPO Services Consumption by Application (2015-2020)
Table Middle East & Africa IT and BPO Services Consumption by Country (2015-2020)
Table Middle East & Africa IT and BPO Services Consumption Value ($) by Country (2015-2020)
Figure Middle East & Africa IT and BPO Services Market PEST Analysis
Table Global IT and BPO Services Value ($) and Growth Rate Forecast by Region (2020-2027)
Table Global IT and BPO Services Production and Growth Rate Forecast by Region (2020-2027)
Table Global IT and BPO Services Consumption and Growth Rate Forecast by Region (2020-2027)
Table Global IT and BPO Services Production and Growth Rate Forecast by Type (2020-2027)
Table Global IT and BPO Services Consumption and Growth Rate Forecast by Application (2020-2027)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: 2015-2027 Global IT and BPO Services Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/2CA6B0B4BC7AEN.html

Price: US$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2CA6B0B4BC7AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com