

2015-2027 Global IT in Retail Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for IT in Retail is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Microsoft

Salesforce

JDA Software Group

Visma Retail Suite

SAP

Intuit Inc.

Host Analytics

NCR Corporation

UltiPro

SPS Commerce

Open Text Corporation

Kronos

Sage

Adobe Systems

Oracle

IBM

Anaplan

PTC

Major Types Covered

In-store Communication

Analogue and Digital Communication

In-store Printing of Signs

Major Applications Covered

Business Intelligence

Commerce Merchandising

Supply Chain and Marketing

Store Systems

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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