

2015-2027 Global Insights-As-A-Service Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2A848B25E4BFEN.html>

Date: May 2020

Pages: 103

Price: US\$ 3,460.00 (Single User License)

ID: 2A848B25E4BFEN

Abstracts

The worldwide market for Insights-As-A-Service is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

NTT Data

Deloitte Touche Tohmatsu Limited

Oracle

Dell EMC

GoodData

Accenture Plc

IBM

SmartFocus

Zephyr Health.

Capgemini

Major Types Covered

Predictive Insights

Descriptive Insights

Prescriptive Insights

Major Applications Covered

BFSI

Healthcare and Life Sciences

Retail and Consumer Goods

Energy and Utilities

Others

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Insights-As-A-Service Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Insights-As-A-Service Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE INSIGHTS-AS-A-SERVICE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL INSIGHTS-AS-A-SERVICE MARKET-SEGMENTATION BY TYPE

- 5.1 Predictive Insights
- 5.2 Descriptive Insights
- 5.3 Prescriptive Insights

6 GLOBAL INSIGHTS-AS-A-SERVICE MARKET-SEGMENTATION BY APPLICATION

- 6.1 BFSI
- 6.2 Healthcare and Life Sciences
- 6.3 Retail and Consumer Goods
- 6.4 Energy and Utilities
- 6.5 Others

7 GLOBAL INSIGHTS-AS-A-SERVICE MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 NTT Data
 - 8.1.1 NTT Data Profile
 - 8.1.2 NTT Data Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 NTT Data Product/Solution Launches and Enhancements Analysis
 - 8.1.4 NTT Data Business Overview/Recent Development/Acquisitions
- 8.2 Deloitte Touche Tohmatsu Limited
 - 8.2.1 Deloitte Touche Tohmatsu Limited Profile
 - 8.2.2 Deloitte Touche Tohmatsu Limited Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 Deloitte Touche Tohmatsu Limited Product/Solution Launches and Enhancements Analysis
 - 8.2.4 Deloitte Touche Tohmatsu Limited Business Overview/Recent Development/Acquisitions
- 8.3 Oracle
 - 8.3.1 Oracle Profile
 - 8.3.2 Oracle Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 Oracle Product/Solution Launches and Enhancements Analysis
 - 8.3.4 Oracle Business Overview/Recent Development/Acquisitions
- 8.4 Dell EMC
 - 8.4.1 Dell EMC Profile
 - 8.4.2 Dell EMC Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Dell EMC Product/Solution Launches and Enhancements Analysis

8.4.4 Dell EMC Business Overview/Recent Development/Acquisitions

8.5 GoodData

8.5.1 GoodData Profile

8.5.2 GoodData Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 GoodData Product/Solution Launches and Enhancements Analysis

8.5.4 GoodData Business Overview/Recent Development/Acquisitions

8.6 Accenture Plc

8.6.1 Accenture Plc Profile

8.6.2 Accenture Plc Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Accenture Plc Product/Solution Launches and Enhancements Analysis

8.6.4 Accenture Plc Business Overview/Recent Development/Acquisitions

8.7 IBM

8.7.1 IBM Profile

8.7.2 IBM Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 IBM Product/Solution Launches and Enhancements Analysis

8.7.4 IBM Business Overview/Recent Development/Acquisitions

8.8 SmartFocus

8.8.1 SmartFocus Profile

8.8.2 SmartFocus Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 SmartFocus Product/Solution Launches and Enhancements Analysis

8.8.4 SmartFocus Business Overview/Recent Development/Acquisitions

8.9 Zephyr Health.

8.9.1 Zephyr Health. Profile

8.9.2 Zephyr Health. Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 Zephyr Health. Product/Solution Launches and Enhancements Analysis

8.9.4 Zephyr Health. Business Overview/Recent Development/Acquisitions

8.10 Capgemini

8.10.1 Capgemini Profile

8.10.2 Capgemini Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 Capgemini Product/Solution Launches and Enhancements Analysis

8.10.4 Capgemini Business Overview/Recent Development/Acquisitions

9 GLOBAL INSIGHTS-AS-A-SERVICE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Insights-As-A-Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

- 10.2 North America Insights-As-A-Service Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Insights-As-A-Service Production Analysis from 2015-2020
- 10.4 North America Insights-As-A-Service Consumption Analysis from 2015-2020
- 10.5 North America Insights-As-A-Service Import and Export from 2015-2020
- 10.6 North America Insights-As-A-Service Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Insights-As-A-Service Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Insights-As-A-Service by Country (United States, Canada)
 - 10.8.1 North America Insights-As-A-Service Sales by Country (2015-2020)
 - 10.8.2 North America Insights-As-A-Service Consumption Value by Country (2015-2020)
- 10.9 North America Insights-As-A-Service Market PEST Analysis

11 EUROPE

- 11.1 Europe Insights-As-A-Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Insights-As-A-Service Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Insights-As-A-Service Production Analysis from 2015-2020
- 11.4 Europe Insights-As-A-Service Consumption Analysis from 2015-2020
- 11.5 Europe Insights-As-A-Service Import and Export from 2015-2020
- 11.6 Europe Insights-As-A-Service Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Insights-As-A-Service Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Insights-As-A-Service by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Insights-As-A-Service Sales by Country (2015-2020)
 - 11.8.2 Europe Insights-As-A-Service Consumption Value by Country (2015-2020)
- 11.9 Europe Insights-As-A-Service Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Insights-As-A-Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Insights-As-A-Service Consumption, Terminal Price, Consumption

Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Insights-As-A-Service Production Analysis from 2015-2020

12.4 Asia-Pacific Insights-As-A-Service Consumption Analysis from 2015-2020

12.5 Asia-Pacific Insights-As-A-Service Import and Export from 2015-2020

12.6 Asia-Pacific Insights-As-A-Service Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Insights-As-A-Service Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Insights-As-A-Service by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Insights-As-A-Service Sales by Country (2015-2020)

12.8.2 Asia-Pacific Insights-As-A-Service Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Insights-As-A-Service Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Insights-As-A-Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Insights-As-A-Service Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Insights-As-A-Service Production Analysis from 2015-2020

13.4 Latin America Insights-As-A-Service Consumption Analysis from 2015-2020

13.5 Latin America Insights-As-A-Service Import and Export from 2015-2020

13.6 Latin America Insights-As-A-Service Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Insights-As-A-Service Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Insights-As-A-Service by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Insights-As-A-Service Sales by Country (2015-2020)

13.8.2 Latin America Insights-As-A-Service Consumption Value by Country (2015-2020)

13.9 Latin America Insights-As-A-Service Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Insights-As-A-Service Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Insights-As-A-Service Consumption, Terminal Price,

Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Insights-As-A-Service Production Analysis from 2015-2020

14.4 Middle East & Africa Insights-As-A-Service Consumption Analysis from 2015-2020

14.5 Middle East & Africa Insights-As-A-Service Import and Export from 2015-2020

14.6 Middle East & Africa Insights-As-A-Service Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Insights-As-A-Service Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Insights-As-A-Service by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Insights-As-A-Service Sales by Country (2015-2020)

14.8.2 Middle East & Africa Insights-As-A-Service Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Insights-As-A-Service Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL INSIGHTS-AS-A-SERVICE MARKET FROM 2020-2027

15.1 Future Forecast of the Global Insights-As-A-Service Market from 2020-2027 Segment by Region

15.2 Global Insights-As-A-Service Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Insights-As-A-Service Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Insights-As-A-Service Market Value (\$) and Growth Rate of Insights-As-A-Service from 2015-2027

Global Insights-As-A-Service Production and Growth Rate Segment by Product Type from 2015-2027

Global Insights-As-A-Service Consumption and Growth Rate Segment by Application from 2015-2027

Figure Insights-As-A-Service Picture

Table Product Specifications of Insights-As-A-Service

Table Driving Factors for this Market

Table Industry News of Insights-As-A-Service Market

Figure Value Chain Status of Insights-As-A-Service

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Insights-As-A-Service Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Insights-As-A-Service Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Predictive Insights of Insights-As-A-Service

Figure Descriptive Insights of Insights-As-A-Service

Figure Prescriptive Insights of Insights-As-A-Service

Table Global Insights-As-A-Service Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Insights-As-A-Service Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure BFSI of Insights-As-A-Service

Figure Healthcare and Life Sciences of Insights-As-A-Service

Figure Retail and Consumer Goods of Insights-As-A-Service

Figure Energy and Utilities of Insights-As-A-Service

Figure Others of Insights-As-A-Service

Table Global Insights-As-A-Service Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Insights-As-A-Service Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Insights-As-A-Service

Figure Online Channel of Insights-As-A-Service

Table NTT Data Profile (Company Name, Plants Distribution, Sales Region)

Figure NTT Data Sales and Growth Rate from 2015-2020

Figure NTT Data Revenue (\$) and Global Market Share from 2015-2020

Table NTT Data Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Deloitte Touche Tohmatsu Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Deloitte Touche Tohmatsu Limited Sales and Growth Rate from 2015-2020

Figure Deloitte Touche Tohmatsu Limited Revenue (\$) and Global Market Share from 2015-2020

Table Deloitte Touche Tohmatsu Limited Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Oracle Profile (Company Name, Plants Distribution, Sales Region)

Figure Oracle Sales and Growth Rate from 2015-2020

Figure Oracle Revenue (\$) and Global Market Share from 2015-2020

Table Oracle Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Dell EMC Profile (Company Name, Plants Distribution, Sales Region)

Figure Dell EMC Sales and Growth Rate from 2015-2020

Figure Dell EMC Revenue (\$) and Global Market Share from 2015-2020

Table Dell EMC Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table GoodData Profile (Company Name, Plants Distribution, Sales Region)

Figure GoodData Sales and Growth Rate from 2015-2020

Figure GoodData Revenue (\$) and Global Market Share from 2015-2020

Table GoodData Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Accenture Plc Profile (Company Name, Plants Distribution, Sales Region)

Figure Accenture Plc Sales and Growth Rate from 2015-2020

Figure Accenture Plc Revenue (\$) and Global Market Share from 2015-2020

Table Accenture Plc Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table IBM Profile (Company Name, Plants Distribution, Sales Region)

Figure IBM Sales and Growth Rate from 2015-2020

Figure IBM Revenue (\$) and Global Market Share from 2015-2020

Table IBM Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table SmartFocus Profile (Company Name, Plants Distribution, Sales Region)

Figure SmartFocus Sales and Growth Rate from 2015-2020

Figure SmartFocus Revenue (\$) and Global Market Share from 2015-2020

Table SmartFocus Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Zephyr Health. Profile (Company Name, Plants Distribution, Sales Region)

Figure Zephyr Health. Sales and Growth Rate from 2015-2020

Figure Zephyr Health. Revenue (\$) and Global Market Share from 2015-2020

Table Zephyr Health. Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Capgemini Profile (Company Name, Plants Distribution, Sales Region)

Figure Capgemini Sales and Growth Rate from 2015-2020

Figure Capgemini Revenue (\$) and Global Market Share from 2015-2020

Table Capgemini Insights-As-A-Service Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Insights-As-A-Service Production Value (\$) by Region from 2015-2020

Table Global Insights-As-A-Service Production Value Share by Region from 2015-2020

Table Global Insights-As-A-Service Production by Region from 2015-2020

Table Global Insights-As-A-Service Consumption Value (\$) by Region from 2015-2020

Table Global Insights-As-A-Service Consumption by Region from 2015-2020

Table North America Insights-As-A-Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Insights-As-A-Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Insights-As-A-Service Import and Export from 2015-2020

Table North America Insights-As-A-Service Value (\$) by Type (2015-2020)

Table North America Insights-As-A-Service Production by Type (2015-2020)

Table North America Insights-As-A-Service Consumption by Application (2015-2020)

Table North America Insights-As-A-Service Consumption by Country (2015-2020)

Table North America Insights-As-A-Service Consumption Value (\$) by Country (2015-2020)

Figure North America Insights-As-A-Service Market PEST Analysis

Table Europe Insights-As-A-Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Insights-As-A-Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Insights-As-A-Service Import and Export from 2015-2020

Table Europe Insights-As-A-Service Value (\$) by Type (2015-2020)

Table Europe Insights-As-A-Service Production by Type (2015-2020)

Table Europe Insights-As-A-Service Consumption by Application (2015-2020)

Table Europe Insights-As-A-Service Consumption by Country (2015-2020)

Table Europe Insights-As-A-Service Consumption Value (\$) by Country (2015-2020)

Figure Europe Insights-As-A-Service Market PEST Analysis

Table Asia-Pacific Insights-As-A-Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Insights-As-A-Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Insights-As-A-Service Import and Export from 2015-2020

Table Asia-Pacific Insights-As-A-Service Value (\$) by Type (2015-2020)

Table Asia-Pacific Insights-As-A-Service Production by Type (2015-2020)

Table Asia-Pacific Insights-As-A-Service Consumption by Application (2015-2020)

Table Asia-Pacific Insights-As-A-Service Consumption by Country (2015-2020)

Table Asia-Pacific Insights-As-A-Service Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Insights-As-A-Service Market PEST Analysis

Table Latin America Insights-As-A-Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Insights-As-A-Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Insights-As-A-Service Import and Export from 2015-2020

Table Latin America Insights-As-A-Service Value (\$) by Type (2015-2020)

Table Latin America Insights-As-A-Service Production by Type (2015-2020)

Table Latin America Insights-As-A-Service Consumption by Application (2015-2020)

Table Latin America Insights-As-A-Service Consumption by Country (2015-2020)

Table Latin America Insights-As-A-Service Consumption Value (\$) by Country (2015-2020)

Figure Latin America Insights-As-A-Service Market PEST Analysis

Table Middle East & Africa Insights-As-A-Service Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Insights-As-A-Service Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Insights-As-A-Service Import and Export from 2015-2020

Table Middle East & Africa Insights-As-A-Service Value (\$) by Type (2015-2020)

Table Middle East & Africa Insights-As-A-Service Production by Type (2015-2020)

Table Middle East & Africa Insights-As-A-Service Consumption by Application (2015-2020)

Table Middle East & Africa Insights-As-A-Service Consumption by Country (2015-2020)

Table Middle East & Africa Insights-As-A-Service Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Insights-As-A-Service Market PEST Analysis

Table Global Insights-As-A-Service Value (\$) and Growth Rate Forecast by Region

(2020-2027)

Table Global Insights-As-A-Service Production and Growth Rate Forecast by Region

(2020-2027)

Table Global Insights-As-A-Service Consumption and Growth Rate Forecast by Region

(2020-2027)

Table Global Insights-As-A-Service Production and Growth Rate Forecast by Type

(2020-2027)

Table Global Insights-As-A-Service Consumption and Growth Rate Forecast by

Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Insights-As-A-Service Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2A848B25E4BFEN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2A848B25E4BFEN.html>