

2015-2027 Global Industry Scenario of Market Research Firms Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Industry Scenario of Market Research Firms is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Verisk Analytics

Acxiom Corp.

Kantar

iDC

Experian Consumer insight

Video Research Ltd.

Optum

Ipsos

Nielsen

Qualtrics

Gartner

QuintilesIMS

IRI

Equifax

GfK

Major Types Covered

Aerospace & Defense

Electronics & Security

Measurement & Instrumentation

Transformational Health

Business & Financial Services

Energy & Environment

Metals & Minerals

Visionary Science (Chemicals, Materials, Food & PPE)

Others

Major Applications Covered

Small companies

Medium-sized enterprises

Large enterprise

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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