

2015-2027 Global Higher Education Learning Analytics Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Higher Education Learning Analytics is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered Kronos Clever Jenzabar Blackboard McGraw-Hill Education Civitas Learning Instructure Microsoft Pearson Education Oracle Coursera Hobson (Starfish) Saba Software Ivy Tech



Udacity

IBM D2L Knewton

Major Types Covered On-Premise Cloud

Major Applications Covered Learner Efficiency Student Retention Institutional Management Instructional Design

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

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Malaysia Brazil Mexico Argentina Columbia Chile Saudi Arabia UAE Egypt Nigeria South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2027



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