

2015-2027 Global Heat-not-burn Tobacco Product (HNB) Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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Abstracts

The worldwide market for Heat-not-burn Tobacco Product (HNB) is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

NJOY

International Vapor Group

Gilla

Imperial Brands

Philip Morris International

PAX Labs

ECIG

Altria Group

KangerTech

Nicotek

British American Tobacco

RR Chemicals

Ballantyne Brands

Johnson Creek
JUUL Labs
CB Distributors
MCIG
Gamucci
Japan Tobacco International
Joyetech Co

Major Types Covered

HnB Devices (direct and indirect heating devices and infused/hybrid systems)
HnB Tobacco Vapor Product Aftermarket (tobacco sticks and tobacco capsules and cartridges)

Major Applications Covered

Retail
Online

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan

Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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