

2015-2027 Global Hair Salon Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/2DB3CAB03C00EN.html

Date: April 2020 Pages: 125 Price: US\$ 3,460.00 (Single User License) ID: 2DB3CAB03C00EN

Abstracts

The worldwide market for Hair Salon is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered Mastercuts Supercuts Hair Cuttery Sport Clips The Beautiful Group Ratner Companies Regis Corporation Fantastic Sams SmartStyle Hair Salons Premier Salons Great Clips

Major Types Covered Haircutting and Styling Services Hair Coloring Services



Other Services

Major Applications Covered Private Salon Chain Salon

Top Countries Data Covered in This Report **United States** Canada Germany UK France Italy Spain Russia Netherlands Turkey Switzerland Sweden Poland Belgium China Japan South Korea Australia India Taiwan Indonesia Thailand Philippines Malaysia Brazil Mexico Argentina Columbia Chile Saudi Arabia UAE Egypt

2015-2027 Global Hair Salon Industry Market Research Report, Segment by Player, Type, Application, Marketing C...



Nigeria South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
- 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Hair Salon Market (Regions, Growing/Emerging
- Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Hair Salon Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE HAIR SALON MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL HAIR SALON MARKET-SEGMENTATION BY TYPE

- 5.1 Haircutting and Styling Services
- 5.2 Hair Coloring Services
- 5.3 Other Services



6 GLOBAL HAIR SALON MARKET-SEGMENTATION BY APPLICATION

6.1 Private Salon

6.2 Chain Salon

7 GLOBAL HAIR SALON MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Mastercuts
 - 8.1.1 Mastercuts Profile
 - 8.1.2 Mastercuts Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Mastercuts Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Mastercuts Business Overview/Recent Development/Acquisitions
- 8.2 Supercuts
- 8.2.1 Supercuts Profile
- 8.2.2 Supercuts Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Supercuts Product/Solution Launches and Enhancements Analysis
- 8.2.4 Supercuts Business Overview/Recent Development/Acquisitions

8.3 Hair Cuttery

- 8.3.1 Hair Cuttery Profile
- 8.3.2 Hair Cuttery Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Hair Cuttery Product/Solution Launches and Enhancements Analysis
- 8.3.4 Hair Cuttery Business Overview/Recent Development/Acquisitions

8.4 Sport Clips

- 8.4.1 Sport Clips Profile
- 8.4.2 Sport Clips Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 Sport Clips Product/Solution Launches and Enhancements Analysis
- 8.4.4 Sport Clips Business Overview/Recent Development/Acquisitions
- 8.5 The Beautiful Group
 - 8.5.1 The Beautiful Group Profile
- 8.5.2 The Beautiful Group Sales, Growth Rate and Global Market Share from 2015-2020
- 8.5.3 The Beautiful Group Product/Solution Launches and Enhancements Analysis8.5.4 The Beautiful Group Business Overview/Recent Development/Acquisitions



8.6 Ratner Companies

8.6.1 Ratner Companies Profile

8.6.2 Ratner Companies Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Ratner Companies Product/Solution Launches and Enhancements Analysis

8.6.4 Ratner Companies Business Overview/Recent Development/Acquisitions

8.7 Regis Corporation

8.7.1 Regis Corporation Profile

8.7.2 Regis Corporation Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Regis Corporation Product/Solution Launches and Enhancements Analysis

8.7.4 Regis Corporation Business Overview/Recent Development/Acquisitions

8.8 Fantastic Sams

8.8.1 Fantastic Sams Profile

8.8.2 Fantastic Sams Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Fantastic Sams Product/Solution Launches and Enhancements Analysis

8.8.4 Fantastic Sams Business Overview/Recent Development/Acquisitions

8.9 SmartStyle Hair Salons

8.9.1 SmartStyle Hair Salons Profile

8.9.2 SmartStyle Hair Salons Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 SmartStyle Hair Salons Product/Solution Launches and Enhancements Analysis

8.9.4 SmartStyle Hair Salons Business Overview/Recent Development/Acquisitions

8.10 Premier Salons

8.10.1 Premier Salons Profile

8.10.2 Premier Salons Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 Premier Salons Product/Solution Launches and Enhancements Analysis

8.10.4 Premier Salons Business Overview/Recent Development/Acquisitions

8.11 Great Clips

8.11.1 Great Clips Profile

- 8.11.2 Great Clips Sales, Growth Rate and Global Market Share from 2015-2020
- 8.11.3 Great Clips Product/Solution Launches and Enhancements Analysis

8.11.4 Great Clips Business Overview/Recent Development/Acquisitions

9 GLOBAL HAIR SALON MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America Hair Salon Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020



10.2 North America Hair Salon Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Hair Salon Production Analysis from 2015-2020

10.4 North America Hair Salon Consumption Analysis from 2015-2020

10.5 North America Hair Salon Import and Export from 2015-2020

10.6 North America Hair Salon Value, Production and Market Share by Type (2015-2020)

10.7 North America Hair Salon Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Hair Salon by Country (United States, Canada)

10.8.1 North America Hair Salon Sales by Country (2015-2020)

10.8.2 North America Hair Salon Consumption Value by Country (2015-2020)

10.9 North America Hair Salon Market PEST Analysis

11 EUROPE

11.1 Europe Hair Salon Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Hair Salon Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Hair Salon Production Analysis from 2015-2020

11.4 Europe Hair Salon Consumption Analysis from 2015-2020

11.5 Europe Hair Salon Import and Export from 2015-2020

11.6 Europe Hair Salon Value, Production and Market Share by Type (2015-2020)

11.7 Europe Hair Salon Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Hair Salon by Country (Germany, UK, France, Italy, Spain, Russia,

Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Hair Salon Sales by Country (2015-2020)

11.8.2 Europe Hair Salon Consumption Value by Country (2015-2020)

11.9 Europe Hair Salon Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Hair Salon Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Hair Salon Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Hair Salon Production Analysis from 2015-2020



12.4 Asia-Pacific Hair Salon Consumption Analysis from 2015-2020

12.5 Asia-Pacific Hair Salon Import and Export from 2015-2020

12.6 Asia-Pacific Hair Salon Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Hair Salon Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Hair Salon by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

- 12.8.1 Asia-Pacific Hair Salon Sales by Country (2015-2020)
- 12.8.2 Asia-Pacific Hair Salon Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Hair Salon Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Hair Salon Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Hair Salon Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Hair Salon Production Analysis from 2015-2020

- 13.4 Latin America Hair Salon Consumption Analysis from 2015-2020
- 13.5 Latin America Hair Salon Import and Export from 2015-2020

13.6 Latin America Hair Salon Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Hair Salon Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Hair Salon by Country (Brazil, Mexico, Argentina, Columbia, Chile)

- 13.8.1 Latin America Hair Salon Sales by Country (2015-2020)
- 13.8.2 Latin America Hair Salon Consumption Value by Country (2015-2020)
- 13.9 Latin America Hair Salon Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa Hair Salon Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Hair Salon Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Hair Salon Production Analysis from 2015-2020

14.4 Middle East & Africa Hair Salon Consumption Analysis from 2015-2020

14.5 Middle East & Africa Hair Salon Import and Export from 2015-2020

14.6 Middle East & Africa Hair Salon Value, Production and Market Share by Type



(2015-2020)

14.7 Middle East & Africa Hair Salon Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Hair Salon by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Hair Salon Sales by Country (2015-2020)

14.8.2 Middle East & Africa Hair Salon Consumption Value by Country (2015-2020) 14.9 Middle East & Africa Hair Salon Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL HAIR SALON MARKET FROM 2020-2027

15.1 Future Forecast of the Global Hair Salon Market from 2020-2027 Segment by Region

15.2 Global Hair Salon Production and Growth Rate Forecast by Type (2020-2027)15.3 Global Hair Salon Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Hair Salon Market Value (\$) and Growth Rate of Hair Salon from 2015-2027 Global Hair Salon Production and Growth Rate Segment by Product Type from 2015-2027 Global Hair Salon Consumption and Growth Rate Segment by Application from 2015-2027 **Figure Hair Salon Picture** Table Product Specifications of Hair Salon Table Driving Factors for this Market Table Industry News of Hair Salon Market Figure Value Chain Status of Hair Salon Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type) Table Distributors/Traders Table Downstream Major Customer Analysis (by Region, by Preference) Table Global Hair Salon Production and Growth Rate Segment by Product Type from 2015-2020 Table Global Hair Salon Value (\$) and Growth Rate Segment by Product Type from 2015-2020 Figure Haircutting and Styling Services of Hair Salon Figure Hair Coloring Services of Hair Salon Figure Other Services of Hair Salon Table Global Hair Salon Consumption and Growth Rate Segment by Application from 2015-2020 Table Global Hair Salon Value (\$) and Growth Rate Segment by Application from 2015-2020 Figure Private Salon of Hair Salon Figure Chain Salon of Hair Salon Table Global Hair Salon Consumption and Growth Rate Segment by Marketing Channel from 2015-2020 Table Global Hair Salon Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020 Figure Traditional Marketing Channel (Offline) of Hair Salon Figure Online Channel of Hair Salon Table Mastercuts Profile (Company Name, Plants Distribution, Sales Region) Figure Mastercuts Sales and Growth Rate from 2015-2020 Figure Mastercuts Revenue (\$) and Global Market Share from 2015-2020



Table Mastercuts Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table Supercuts Profile (Company Name, Plants Distribution, Sales Region) Figure Supercuts Sales and Growth Rate from 2015-2020 Figure Supercuts Revenue (\$) and Global Market Share from 2015-2020 Table Supercuts Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table Hair Cuttery Profile (Company Name, Plants Distribution, Sales Region) Figure Hair Cuttery Sales and Growth Rate from 2015-2020 Figure Hair Cuttery Revenue (\$) and Global Market Share from 2015-2020 Table Hair Cuttery Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table Sport Clips Profile (Company Name, Plants Distribution, Sales Region) Figure Sport Clips Sales and Growth Rate from 2015-2020 Figure Sport Clips Revenue (\$) and Global Market Share from 2015-2020 Table Sport Clips Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table The Beautiful Group Profile (Company Name, Plants Distribution, Sales Region) Figure The Beautiful Group Sales and Growth Rate from 2015-2020 Figure The Beautiful Group Revenue (\$) and Global Market Share from 2015-2020 Table The Beautiful Group Hair Salon Sales, Price, Revenue, Gross Margin (2015 - 2020)Table Ratner Companies Profile (Company Name, Plants Distribution, Sales Region) Figure Ratner Companies Sales and Growth Rate from 2015-2020 Figure Ratner Companies Revenue (\$) and Global Market Share from 2015-2020 Table Ratner Companies Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table Regis Corporation Profile (Company Name, Plants Distribution, Sales Region) Figure Regis Corporation Sales and Growth Rate from 2015-2020 Figure Regis Corporation Revenue (\$) and Global Market Share from 2015-2020

Table Regis Corporation Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table Fantastic Sams Profile (Company Name, Plants Distribution, Sales Region) Figure Fantastic Sams Sales and Growth Rate from 2015-2020

Figure Fantastic Sams Revenue (\$) and Global Market Share from 2015-2020 Table Fantastic Sams Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table SmartStyle Hair Salons Profile (Company Name, Plants Distribution, Sales Region)

Figure SmartStyle Hair Salons Sales and Growth Rate from 2015-2020 Figure SmartStyle Hair Salons Revenue (\$) and Global Market Share from 2015-2020 Table SmartStyle Hair Salons Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020)

Table Premier Salons Profile (Company Name, Plants Distribution, Sales Region)Figure Premier Salons Sales and Growth Rate from 2015-2020

Figure Premier Salons Revenue (\$) and Global Market Share from 2015-2020



Table Premier Salons Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table Great Clips Profile (Company Name, Plants Distribution, Sales Region) Figure Great Clips Sales and Growth Rate from 2015-2020 Figure Great Clips Revenue (\$) and Global Market Share from 2015-2020 Table Great Clips Hair Salon Sales, Price, Revenue, Gross Margin (2015-2020) Table Global Hair Salon Production Value (\$) by Region from 2015-2020 Table Global Hair Salon Production Value Share by Region from 2015-2020 Table Global Hair Salon Production by Region from 2015-2020 Table Global Hair Salon Consumption Value (\$) by Region from 2015-2020 Table Global Hair Salon Consumption by Region from 2015-2020 Table North America Hair Salon Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table North America Hair Salon Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table North America Hair Salon Import and Export from 2015-2020 Table North America Hair Salon Value (\$) by Type (2015-2020) Table North America Hair Salon Production by Type (2015-2020) Table North America Hair Salon Consumption by Application (2015-2020) Table North America Hair Salon Consumption by Country (2015-2020) Table North America Hair Salon Consumption Value (\$) by Country (2015-2020) Figure North America Hair Salon Market PEST Analysis Table Europe Hair Salon Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Europe Hair Salon Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Europe Hair Salon Import and Export from 2015-2020 Table Europe Hair Salon Value (\$) by Type (2015-2020) Table Europe Hair Salon Production by Type (2015-2020) Table Europe Hair Salon Consumption by Application (2015-2020) Table Europe Hair Salon Consumption by Country (2015-2020) Table Europe Hair Salon Consumption Value (\$) by Country (2015-2020) Figure Europe Hair Salon Market PEST Analysis Table Asia-Pacific Hair Salon Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Asia-Pacific Hair Salon Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Asia-Pacific Hair Salon Import and Export from 2015-2020 Table Asia-Pacific Hair Salon Value (\$) by Type (2015-2020) Table Asia-Pacific Hair Salon Production by Type (2015-2020)



Table Asia-Pacific Hair Salon Consumption by Application (2015-2020) Table Asia-Pacific Hair Salon Consumption by Country (2015-2020) Table Asia-Pacific Hair Salon Consumption Value (\$) by Country (2015-2020) Figure Asia-Pacific Hair Salon Market PEST Analysis Table Latin America Hair Salon Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Latin America Hair Salon Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Latin America Hair Salon Import and Export from 2015-2020 Table Latin America Hair Salon Value (\$) by Type (2015-2020) Table Latin America Hair Salon Production by Type (2015-2020) Table Latin America Hair Salon Consumption by Application (2015-2020) Table Latin America Hair Salon Consumption by Country (2015-2020) Table Latin America Hair Salon Consumption Value (\$) by Country (2015-2020) Figure Latin America Hair Salon Market PEST Analysis Table Middle East & Africa Hair Salon Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020 Table Middle East & Africa Hair Salon Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020 Table Middle East & Africa Hair Salon Import and Export from 2015-2020 Table Middle East & Africa Hair Salon Value (\$) by Type (2015-2020) Table Middle East & Africa Hair Salon Production by Type (2015-2020) Table Middle East & Africa Hair Salon Consumption by Application (2015-2020) Table Middle East & Africa Hair Salon Consumption by Country (2015-2020) Table Middle East & Africa Hair Salon Consumption Value (\$) by Country (2015-2020) Figure Middle East & Africa Hair Salon Market PEST Analysis Table Global Hair Salon Value (\$) and Growth Rate Forecast by Region (2020-2027) Table Global Hair Salon Production and Growth Rate Forecast by Region (2020-2027) Table Global Hair Salon Consumption and Growth Rate Forecast by Region (2020-2027)Table Global Hair Salon Production and Growth Rate Forecast by Type (2020-2027) Table Global Hair Salon Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Hair Salon Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region Product link: <u>https://marketpublishers.com/r/2DB3CAB03C00EN.html</u> Price: US\$ 3,460.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2DB3CAB03C00EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2015-2027 Global Hair Salon Industry Market Research Report, Segment by Player, Type, Application, Marketing C...