

2015-2027 Global Hair Dye Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/293ADF91D066EN.html

Date: June 2020

Pages: 126

Price: US\$ 3,460.00 (Single User License)

ID: 293ADF91D066EN

Abstracts

The worldwide market for Hair Dye is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Godrei

L'Or?al Paris

Wella

Henkel

Shiseido

HOYU

Garnier

Liese

Goldwell

Clairol

Major Types Covered
Temporary Hair Dye
Semi- & Demi-Permanent Hair Dye
Permanent Hair Dye



Major Applications Covered

Home Use

Commercial Use

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria



South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
- 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Hair Dye Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Hair Dye Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE HAIR DYE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL HAIR DYE MARKET-SEGMENTATION BY TYPE

- 5.1 Temporary Hair Dye
- 5.2 Semi- & Demi-Permanent Hair Dye
- 5.3 Permanent Hair Dye



6 GLOBAL HAIR DYE MARKET-SEGMENTATION BY APPLICATION

- 6.1 Home Use
- 6.2 Commercial Use

7 GLOBAL HAIR DYE MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Godrej
 - 8.1.1 Godrej Profile
 - 8.1.2 Godrej Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Godrej Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Godrej Business Overview/Recent Development/Acquisitions
- 8.2 L'Or?al Paris
 - 8.2.1 L'Or?al Paris Profile
 - 8.2.2 L'Or?al Paris Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 L'Or?al Paris Product/Solution Launches and Enhancements Analysis
- 8.2.4 L'Or?al Paris Business Overview/Recent Development/Acquisitions
- 8.3 Wella
 - 8.3.1 Wella Profile
 - 8.3.2 Wella Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Wella Product/Solution Launches and Enhancements Analysis
- 8.3.4 Wella Business Overview/Recent Development/Acquisitions
- 8.4 Henkel
 - 8.4.1 Henkel Profile
 - 8.4.2 Henkel Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.4.3 Henkel Product/Solution Launches and Enhancements Analysis
- 8.4.4 Henkel Business Overview/Recent Development/Acquisitions
- 8.5 Shiseido
 - 8.5.1 Shiseido Profile
 - 8.5.2 Shiseido Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.5.3 Shiseido Product/Solution Launches and Enhancements Analysis
- 8.5.4 Shiseido Business Overview/Recent Development/Acquisitions
- 8.6 HOYU



- 8.6.1 HOYU Profile
- 8.6.2 HOYU Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 HOYU Product/Solution Launches and Enhancements Analysis
- 8.6.4 HOYU Business Overview/Recent Development/Acquisitions
- 8.7 Garnier
 - 8.7.1 Garnier Profile
 - 8.7.2 Garnier Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.7.3 Garnier Product/Solution Launches and Enhancements Analysis
- 8.7.4 Garnier Business Overview/Recent Development/Acquisitions
- 8.8 Liese
 - 8.8.1 Liese Profile
 - 8.8.2 Liese Sales, Growth Rate and Global Market Share from 2015-2020
- 8.8.3 Liese Product/Solution Launches and Enhancements Analysis
- 8.8.4 Liese Business Overview/Recent Development/Acquisitions
- 8.9 Goldwell
 - 8.9.1 Goldwell Profile
 - 8.9.2 Goldwell Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.9.3 Goldwell Product/Solution Launches and Enhancements Analysis
- 8.9.4 Goldwell Business Overview/Recent Development/Acquisitions
- 8.10 Clairol
 - 8.10.1 Clairol Profile
 - 8.10.2 Clairol Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.10.3 Clairol Product/Solution Launches and Enhancements Analysis
 - 8.10.4 Clairol Business Overview/Recent Development/Acquisitions

9 GLOBAL HAIR DYE MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Hair Dye Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Hair Dye Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Hair Dye Production Analysis from 2015-2020
- 10.4 North America Hair Dye Consumption Analysis from 2015-2020
- 10.5 North America Hair Dye Import and Export from 2015-2020
- 10.6 North America Hair Dye Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Hair Dye Consumption, Value and Market Share by Application (2015-2020)



- 10.8 North America Hair Dye by Country (United States, Canada)
 - 10.8.1 North America Hair Dye Sales by Country (2015-2020)
 - 10.8.2 North America Hair Dye Consumption Value by Country (2015-2020)
- 10.9 North America Hair Dye Market PEST Analysis

11 EUROPE

- 11.1 Europe Hair Dye Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Hair Dye Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Hair Dye Production Analysis from 2015-2020
- 11.4 Europe Hair Dye Consumption Analysis from 2015-2020
- 11.5 Europe Hair Dye Import and Export from 2015-2020
- 11.6 Europe Hair Dye Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Hair Dye Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Hair Dye by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Hair Dye Sales by Country (2015-2020)
 - 11.8.2 Europe Hair Dye Consumption Value by Country (2015-2020)
- 11.9 Europe Hair Dye Market PEST Analysis

12 ASIA-PACIFIC

- 12.1 Asia-Pacific Hair Dye Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Hair Dye Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Hair Dye Production Analysis from 2015-2020
- 12.4 Asia-Pacific Hair Dye Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Hair Dye Import and Export from 2015-2020
- 12.6 Asia-Pacific Hair Dye Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Hair Dye Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Hair Dye by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
 - 12.8.1 Asia-Pacific Hair Dye Sales by Country (2015-2020)
 - 12.8.2 Asia-Pacific Hair Dye Consumption Value by Country (2015-2020)



12.9 Asia-Pacific Hair Dye Market PEST Analysis

13 LATIN AMERICA

- 13.1 Latin America Hair Dye Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Hair Dye Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Hair Dye Production Analysis from 2015-2020
- 13.4 Latin America Hair Dye Consumption Analysis from 2015-2020
- 13.5 Latin America Hair Dye Import and Export from 2015-2020
- 13.6 Latin America Hair Dye Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Hair Dye Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Hair Dye by Country (Brazil, Mexico, Argentina, Columbia, Chile)
- 13.8.1 Latin America Hair Dye Sales by Country (2015-2020)
- 13.8.2 Latin America Hair Dye Consumption Value by Country (2015-2020)
- 13.9 Latin America Hair Dye Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Hair Dye Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Hair Dye Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Hair Dye Production Analysis from 2015-2020
- 14.4 Middle East & Africa Hair Dye Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Hair Dye Import and Export from 2015-2020
- 14.6 Middle East & Africa Hair Dye Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Hair Dye Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Hair Dye by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Hair Dye Sales by Country (2015-2020)
 - 14.8.2 Middle East & Africa Hair Dye Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Hair Dye Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL HAIR DYE MARKET FROM 2020-2027



- 15.1 Future Forecast of the Global Hair Dye Market from 2020-2027 Segment by Region
- 15.2 Global Hair Dye Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Hair Dye Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Global Hair Dye Market Value (\$) and Growth Rate of Hair Dye from 2015-2027 Global Hair Dye Production and Growth Rate Segment by Product Type from 2015-2027

Global Hair Dye Consumption and Growth Rate Segment by Application from 2015-2027

Figure Hair Dye Picture

Table Product Specifications of Hair Dye

Table Driving Factors for this Market

Table Industry News of Hair Dye Market

Figure Value Chain Status of Hair Dye

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Hair Dye Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Hair Dye Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Temporary Hair Dye of Hair Dye

Figure Semi- & Demi-Permanent Hair Dye of Hair Dye

Figure Permanent Hair Dye of Hair Dye

Table Global Hair Dye Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Hair Dye Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Home Use of Hair Dye

Figure Commercial Use of Hair Dye

Table Global Hair Dye Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Hair Dye Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Hair Dye

Figure Online Channel of Hair Dye

Table Godrej Profile (Company Name, Plants Distribution, Sales Region)

Figure Godrej Sales and Growth Rate from 2015-2020

Figure Godrej Revenue (\$) and Global Market Share from 2015-2020



Table Godrej Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table L'Or?al Paris Profile (Company Name, Plants Distribution, Sales Region)

Figure L'Or?al Paris Sales and Growth Rate from 2015-2020

Figure L'Or?al Paris Revenue (\$) and Global Market Share from 2015-2020

Table L'Or?al Paris Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table Wella Profile (Company Name, Plants Distribution, Sales Region)

Figure Wella Sales and Growth Rate from 2015-2020

Figure Wella Revenue (\$) and Global Market Share from 2015-2020

Table Wella Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table Henkel Profile (Company Name, Plants Distribution, Sales Region)

Figure Henkel Sales and Growth Rate from 2015-2020

Figure Henkel Revenue (\$) and Global Market Share from 2015-2020

Table Henkel Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table Shiseido Profile (Company Name, Plants Distribution, Sales Region)

Figure Shiseido Sales and Growth Rate from 2015-2020

Figure Shiseido Revenue (\$) and Global Market Share from 2015-2020

Table Shiseido Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table HOYU Profile (Company Name, Plants Distribution, Sales Region)

Figure HOYU Sales and Growth Rate from 2015-2020

Figure HOYU Revenue (\$) and Global Market Share from 2015-2020

Table HOYU Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table Garnier Profile (Company Name, Plants Distribution, Sales Region)

Figure Garnier Sales and Growth Rate from 2015-2020

Figure Garnier Revenue (\$) and Global Market Share from 2015-2020

Table Garnier Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table Liese Profile (Company Name, Plants Distribution, Sales Region)

Figure Liese Sales and Growth Rate from 2015-2020

Figure Liese Revenue (\$) and Global Market Share from 2015-2020

Table Liese Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table Goldwell Profile (Company Name, Plants Distribution, Sales Region)

Figure Goldwell Sales and Growth Rate from 2015-2020

Figure Goldwell Revenue (\$) and Global Market Share from 2015-2020

Table Goldwell Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table Clairol Profile (Company Name, Plants Distribution, Sales Region)

Figure Clairol Sales and Growth Rate from 2015-2020

Figure Clairol Revenue (\$) and Global Market Share from 2015-2020

Table Clairol Hair Dye Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Hair Dye Production Value (\$) by Region from 2015-2020

Table Global Hair Dye Production Value Share by Region from 2015-2020



Table Global Hair Dye Production by Region from 2015-2020

Table Global Hair Dye Consumption Value (\$) by Region from 2015-2020

Table Global Hair Dye Consumption by Region from 2015-2020

Table North America Hair Dye Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Hair Dye Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Hair Dye Import and Export from 2015-2020

Table North America Hair Dye Value (\$) by Type (2015-2020)

Table North America Hair Dye Production by Type (2015-2020)

Table North America Hair Dye Consumption by Application (2015-2020)

Table North America Hair Dye Consumption by Country (2015-2020)

Table North America Hair Dye Consumption Value (\$) by Country (2015-2020)

Figure North America Hair Dye Market PEST Analysis

Table Europe Hair Dye Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Hair Dye Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Hair Dye Import and Export from 2015-2020

Table Europe Hair Dye Value (\$) by Type (2015-2020)

Table Europe Hair Dye Production by Type (2015-2020)

Table Europe Hair Dye Consumption by Application (2015-2020)

Table Europe Hair Dye Consumption by Country (2015-2020)

Table Europe Hair Dye Consumption Value (\$) by Country (2015-2020)

Figure Europe Hair Dye Market PEST Analysis

Table Asia-Pacific Hair Dye Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Hair Dye Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Hair Dye Import and Export from 2015-2020

Table Asia-Pacific Hair Dye Value (\$) by Type (2015-2020)

Table Asia-Pacific Hair Dye Production by Type (2015-2020)

Table Asia-Pacific Hair Dye Consumption by Application (2015-2020)

Table Asia-Pacific Hair Dye Consumption by Country (2015-2020)

Table Asia-Pacific Hair Dye Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Hair Dye Market PEST Analysis

Table Latin America Hair Dye Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Hair Dye Consumption, Terminal Price, Consumption Value (\$) and



Channel Margin Analysis from 2015-2020

Table Latin America Hair Dye Import and Export from 2015-2020

Table Latin America Hair Dye Value (\$) by Type (2015-2020)

Table Latin America Hair Dye Production by Type (2015-2020)

Table Latin America Hair Dye Consumption by Application (2015-2020)

Table Latin America Hair Dye Consumption by Country (2015-2020)

Table Latin America Hair Dye Consumption Value (\$) by Country (2015-2020)

Figure Latin America Hair Dye Market PEST Analysis

Table Middle East & Africa Hair Dye Production, Ex-factory Price Revenue (\$), Gross

Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Hair Dye Consumption, Terminal Price, Consumption Value

(\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Hair Dye Import and Export from 2015-2020

Table Middle East & Africa Hair Dye Value (\$) by Type (2015-2020)

Table Middle East & Africa Hair Dye Production by Type (2015-2020)

Table Middle East & Africa Hair Dye Consumption by Application (2015-2020)

Table Middle East & Africa Hair Dye Consumption by Country (2015-2020)

Table Middle East & Africa Hair Dye Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Hair Dye Market PEST Analysis

Table Global Hair Dye Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Hair Dye Production and Growth Rate Forecast by Region (2020-2027)

Table Global Hair Dye Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Hair Dye Production and Growth Rate Forecast by Type (2020-2027)

Table Global Hair Dye Consumption and Growth Rate Forecast by Application (2020-2027)



I would like to order

Product name: 2015-2027 Global Hair Dye Industry Market Research Report, Segment by Player, Type,

Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/293ADF91D066EN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/293ADF91D066EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$

