

2015-2027 Global Hair Care Appliances Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2A717652B8E0EN.html>

Date: March 2020

Pages: 120

Price: US\$ 3,460.00 (Single User License)

ID: 2A717652B8E0EN

Abstracts

The worldwide market for Hair Care Appliances is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Koninklijke Philips N.V.

Conair

Kemei

Babyliss

Dyson Ltd

Panasonic Corporation

GHD

Tescom

T3 Hair Tools

Andis Company, Inc.

Major Types Covered

Flat Irons

Hair Dryers

Curling Irons

Curlers & Rollers

Hot Brush

Hair Clippers

Major Applications Covered

Specialty Stores

Mono-Brand Stores

Departmental Stores

Online Retailers

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Hair Care Appliances Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Hair Care Appliances Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE HAIR CARE APPLIANCES MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL HAIR CARE APPLIANCES MARKET-SEGMENTATION BY TYPE

- 5.1 Flat Irons
- 5.2 Hair Dryers
- 5.3 Curling Irons

5.4 Curlers & Rollers

5.5 Hot Brush

5.6 Hair Clippers

6 GLOBAL HAIR CARE APPLIANCES MARKET-SEGMENTATION BY APPLICATION

6.1 Specialty Stores

6.2 Mono-Brand Stores

6.3 Departmental Stores

6.4 Online Retailers

7 GLOBAL HAIR CARE APPLIANCES MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 Koninklijke Philips N.V.

8.1.1 Koninklijke Philips N.V. Profile

8.1.2 Koninklijke Philips N.V. Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 Koninklijke Philips N.V. Product/Solution Launches and Enhancements Analysis

8.1.4 Koninklijke Philips N.V. Business Overview/Recent Development/Acquisitions

8.2 Conair

8.2.1 Conair Profile

8.2.2 Conair Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 Conair Product/Solution Launches and Enhancements Analysis

8.2.4 Conair Business Overview/Recent Development/Acquisitions

8.3 Kemei

8.3.1 Kemei Profile

8.3.2 Kemei Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Kemei Product/Solution Launches and Enhancements Analysis

8.3.4 Kemei Business Overview/Recent Development/Acquisitions

8.4 Babyliss

8.4.1 Babyliss Profile

8.4.2 Babyliss Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Babyliss Product/Solution Launches and Enhancements Analysis

8.4.4 Babyliss Business Overview/Recent Development/Acquisitions

8.5 Dyson Ltd

8.5.1 Dyson Ltd Profile

8.5.2 Dyson Ltd Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Dyson Ltd Product/Solution Launches and Enhancements Analysis

8.5.4 Dyson Ltd Business Overview/Recent Development/Acquisitions

8.6 Panasonic Corporation

8.6.1 Panasonic Corporation Profile

8.6.2 Panasonic Corporation Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Panasonic Corporation Product/Solution Launches and Enhancements Analysis

8.6.4 Panasonic Corporation Business Overview/Recent Development/Acquisitions

8.7 GHD

8.7.1 GHD Profile

8.7.2 GHD Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 GHD Product/Solution Launches and Enhancements Analysis

8.7.4 GHD Business Overview/Recent Development/Acquisitions

8.8 Tescom

8.8.1 Tescom Profile

8.8.2 Tescom Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Tescom Product/Solution Launches and Enhancements Analysis

8.8.4 Tescom Business Overview/Recent Development/Acquisitions

8.9 T3 Hair Tools

8.9.1 T3 Hair Tools Profile

8.9.2 T3 Hair Tools Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 T3 Hair Tools Product/Solution Launches and Enhancements Analysis

8.9.4 T3 Hair Tools Business Overview/Recent Development/Acquisitions

8.10 Andis Company, Inc.

8.10.1 Andis Company, Inc. Profile

8.10.2 Andis Company, Inc. Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 Andis Company, Inc. Product/Solution Launches and Enhancements Analysis

8.10.4 Andis Company, Inc. Business Overview/Recent Development/Acquisitions

9 GLOBAL HAIR CARE APPLIANCES MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

- 10.1 North America Hair Care Appliances Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Hair Care Appliances Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Hair Care Appliances Production Analysis from 2015-2020
- 10.4 North America Hair Care Appliances Consumption Analysis from 2015-2020
- 10.5 North America Hair Care Appliances Import and Export from 2015-2020
- 10.6 North America Hair Care Appliances Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Hair Care Appliances Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Hair Care Appliances by Country (United States, Canada)
 - 10.8.1 North America Hair Care Appliances Sales by Country (2015-2020)
 - 10.8.2 North America Hair Care Appliances Consumption Value by Country (2015-2020)
- 10.9 North America Hair Care Appliances Market PEST Analysis

11 EUROPE

- 11.1 Europe Hair Care Appliances Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 11.2 Europe Hair Care Appliances Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Hair Care Appliances Production Analysis from 2015-2020
- 11.4 Europe Hair Care Appliances Consumption Analysis from 2015-2020
- 11.5 Europe Hair Care Appliances Import and Export from 2015-2020
- 11.6 Europe Hair Care Appliances Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Hair Care Appliances Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Hair Care Appliances by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
 - 11.8.1 Europe Hair Care Appliances Sales by Country (2015-2020)
 - 11.8.2 Europe Hair Care Appliances Consumption Value by Country (2015-2020)
- 11.9 Europe Hair Care Appliances Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Hair Care Appliances Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Hair Care Appliances Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Hair Care Appliances Production Analysis from 2015-2020

12.4 Asia-Pacific Hair Care Appliances Consumption Analysis from 2015-2020

12.5 Asia-Pacific Hair Care Appliances Import and Export from 2015-2020

12.6 Asia-Pacific Hair Care Appliances Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Hair Care Appliances Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Hair Care Appliances by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Hair Care Appliances Sales by Country (2015-2020)

12.8.2 Asia-Pacific Hair Care Appliances Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Hair Care Appliances Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Hair Care Appliances Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Hair Care Appliances Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Hair Care Appliances Production Analysis from 2015-2020

13.4 Latin America Hair Care Appliances Consumption Analysis from 2015-2020

13.5 Latin America Hair Care Appliances Import and Export from 2015-2020

13.6 Latin America Hair Care Appliances Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Hair Care Appliances Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Hair Care Appliances by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Hair Care Appliances Sales by Country (2015-2020)

13.8.2 Latin America Hair Care Appliances Consumption Value by Country (2015-2020)

13.9 Latin America Hair Care Appliances Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Hair Care Appliances Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Hair Care Appliances Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Hair Care Appliances Production Analysis from 2015-2020
- 14.4 Middle East & Africa Hair Care Appliances Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Hair Care Appliances Import and Export from 2015-2020
- 14.6 Middle East & Africa Hair Care Appliances Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Hair Care Appliances Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Hair Care Appliances by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Hair Care Appliances Sales by Country (2015-2020)
 - 14.8.2 Middle East & Africa Hair Care Appliances Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Hair Care Appliances Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL HAIR CARE APPLIANCES MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Hair Care Appliances Market from 2020-2027 Segment by Region
- 15.2 Global Hair Care Appliances Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Hair Care Appliances Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Hair Care Appliances Market Value (\$) and Growth Rate of Hair Care Appliances from 2015-2027

Global Hair Care Appliances Production and Growth Rate Segment by Product Type from 2015-2027

Global Hair Care Appliances Consumption and Growth Rate Segment by Application from 2015-2027

Figure Hair Care Appliances Picture

Table Product Specifications of Hair Care Appliances

Table Driving Factors for this Market

Table Industry News of Hair Care Appliances Market

Figure Value Chain Status of Hair Care Appliances

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Hair Care Appliances Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Hair Care Appliances Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Flat Irons of Hair Care Appliances

Figure Hair Dryers of Hair Care Appliances

Figure Curling Irons of Hair Care Appliances

Figure Curlers & Rollers of Hair Care Appliances

Figure Hot Brush of Hair Care Appliances

Figure Hair Clippers of Hair Care Appliances

Table Global Hair Care Appliances Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Hair Care Appliances Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Specialty Stores of Hair Care Appliances

Figure Mono-Brand Stores of Hair Care Appliances

Figure Departmental Stores of Hair Care Appliances

Figure Online Retailers of Hair Care Appliances

Table Global Hair Care Appliances Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Hair Care Appliances Value (\$) and Growth Rate Segment by Marketing

Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Hair Care Appliances

Figure Online Channel of Hair Care Appliances

Table Koninklijke Philips N.V. Profile (Company Name, Plants Distribution, Sales Region)

Figure Koninklijke Philips N.V. Sales and Growth Rate from 2015-2020

Figure Koninklijke Philips N.V. Revenue (\$) and Global Market Share from 2015-2020

Table Koninklijke Philips N.V. Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table Conair Profile (Company Name, Plants Distribution, Sales Region)

Figure Conair Sales and Growth Rate from 2015-2020

Figure Conair Revenue (\$) and Global Market Share from 2015-2020

Table Conair Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table Kemei Profile (Company Name, Plants Distribution, Sales Region)

Figure Kemei Sales and Growth Rate from 2015-2020

Figure Kemei Revenue (\$) and Global Market Share from 2015-2020

Table Kemei Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table Babyliss Profile (Company Name, Plants Distribution, Sales Region)

Figure Babyliss Sales and Growth Rate from 2015-2020

Figure Babyliss Revenue (\$) and Global Market Share from 2015-2020

Table Babyliss Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table Dyson Ltd Profile (Company Name, Plants Distribution, Sales Region)

Figure Dyson Ltd Sales and Growth Rate from 2015-2020

Figure Dyson Ltd Revenue (\$) and Global Market Share from 2015-2020

Table Dyson Ltd Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table Panasonic Corporation Profile (Company Name, Plants Distribution, Sales Region)

Figure Panasonic Corporation Sales and Growth Rate from 2015-2020

Figure Panasonic Corporation Revenue (\$) and Global Market Share from 2015-2020

Table Panasonic Corporation Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table GHD Profile (Company Name, Plants Distribution, Sales Region)

Figure GHD Sales and Growth Rate from 2015-2020

Figure GHD Revenue (\$) and Global Market Share from 2015-2020

Table GHD Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table Tescom Profile (Company Name, Plants Distribution, Sales Region)

Figure Tescom Sales and Growth Rate from 2015-2020

Figure Tescom Revenue (\$) and Global Market Share from 2015-2020

Table Tescom Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table T3 Hair Tools Profile (Company Name, Plants Distribution, Sales Region)

Figure T3 Hair Tools Sales and Growth Rate from 2015-2020

Figure T3 Hair Tools Revenue (\$) and Global Market Share from 2015-2020

Table T3 Hair Tools Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table Andis Company, Inc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Andis Company, Inc. Sales and Growth Rate from 2015-2020

Figure Andis Company, Inc. Revenue (\$) and Global Market Share from 2015-2020

Table Andis Company, Inc. Hair Care Appliances Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Hair Care Appliances Production Value (\$) by Region from 2015-2020

Table Global Hair Care Appliances Production Value Share by Region from 2015-2020

Table Global Hair Care Appliances Production by Region from 2015-2020

Table Global Hair Care Appliances Consumption Value (\$) by Region from 2015-2020

Table Global Hair Care Appliances Consumption by Region from 2015-2020

Table North America Hair Care Appliances Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Hair Care Appliances Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Hair Care Appliances Import and Export from 2015-2020

Table North America Hair Care Appliances Value (\$) by Type (2015-2020)

Table North America Hair Care Appliances Production by Type (2015-2020)

Table North America Hair Care Appliances Consumption by Application (2015-2020)

Table North America Hair Care Appliances Consumption by Country (2015-2020)

Table North America Hair Care Appliances Consumption Value (\$) by Country (2015-2020)

Figure North America Hair Care Appliances Market PEST Analysis

Table Europe Hair Care Appliances Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Hair Care Appliances Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Hair Care Appliances Import and Export from 2015-2020

Table Europe Hair Care Appliances Value (\$) by Type (2015-2020)

Table Europe Hair Care Appliances Production by Type (2015-2020)

Table Europe Hair Care Appliances Consumption by Application (2015-2020)

Table Europe Hair Care Appliances Consumption by Country (2015-2020)

Table Europe Hair Care Appliances Consumption Value (\$) by Country (2015-2020)

Figure Europe Hair Care Appliances Market PEST Analysis

Table Asia-Pacific Hair Care Appliances Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Hair Care Appliances Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Hair Care Appliances Import and Export from 2015-2020

Table Asia-Pacific Hair Care Appliances Value (\$) by Type (2015-2020)

Table Asia-Pacific Hair Care Appliances Production by Type (2015-2020)

Table Asia-Pacific Hair Care Appliances Consumption by Application (2015-2020)

Table Asia-Pacific Hair Care Appliances Consumption by Country (2015-2020)

Table Asia-Pacific Hair Care Appliances Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Hair Care Appliances Market PEST Analysis

Table Latin America Hair Care Appliances Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Hair Care Appliances Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Hair Care Appliances Import and Export from 2015-2020

Table Latin America Hair Care Appliances Value (\$) by Type (2015-2020)

Table Latin America Hair Care Appliances Production by Type (2015-2020)

Table Latin America Hair Care Appliances Consumption by Application (2015-2020)

Table Latin America Hair Care Appliances Consumption by Country (2015-2020)

Table Latin America Hair Care Appliances Consumption Value (\$) by Country (2015-2020)

Figure Latin America Hair Care Appliances Market PEST Analysis

Table Middle East & Africa Hair Care Appliances Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Hair Care Appliances Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Hair Care Appliances Import and Export from 2015-2020

Table Middle East & Africa Hair Care Appliances Value (\$) by Type (2015-2020)

Table Middle East & Africa Hair Care Appliances Production by Type (2015-2020)

Table Middle East & Africa Hair Care Appliances Consumption by Application (2015-2020)

Table Middle East & Africa Hair Care Appliances Consumption by Country (2015-2020)

Table Middle East & Africa Hair Care Appliances Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Hair Care Appliances Market PEST Analysis

Table Global Hair Care Appliances Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Hair Care Appliances Production and Growth Rate Forecast by Region
(2020-2027)

Table Global Hair Care Appliances Consumption and Growth Rate Forecast by Region
(2020-2027)

Table Global Hair Care Appliances Production and Growth Rate Forecast by Type
(2020-2027)

Table Global Hair Care Appliances Consumption and Growth Rate Forecast by
Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Hair Care Appliances Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2A717652B8E0EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2A717652B8E0EN.html>