

2015-2027 Global Event Management Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2BEFE75353DAEN.html>

Date: April 2020

Pages: 119

Price: US\$ 3,460.00 (Single User License)

ID: 2BEFE75353DAEN

Abstracts

The worldwide market for Event Management Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Etouches

Xing Events

Certain

Ungerboeck Software International

Dean Evans and Associates

Eventbrite

Zerista

Lanyon Solutions

Active Network

Cvent

Major Types Covered

Professional services

Managed services
Deployment and integration

Major Applications Covered

Corporate
Education
Government
Third-party planners
Others

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia

Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Event Management Software Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Event Management Software Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE EVENT MANAGEMENT SOFTWARE MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL EVENT MANAGEMENT SOFTWARE MARKET-SEGMENTATION BY TYPE

- 5.1 Professional services

- 5.2 Managed services
- 5.3 Deployment and integration

6 GLOBAL EVENT MANAGEMENT SOFTWARE MARKET-SEGMENTATION BY APPLICATION

- 6.1 Corporate
- 6.2 Education
- 6.3 Government
- 6.4 Third-party planners
- 6.5 Others

7 GLOBAL EVENT MANAGEMENT SOFTWARE MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

- 8.1 Etouches
 - 8.1.1 Etouches Profile
 - 8.1.2 Etouches Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.1.3 Etouches Product/Solution Launches and Enhancements Analysis
 - 8.1.4 Etouches Business Overview/Recent Development/Acquisitions
- 8.2 Xing Events
 - 8.2.1 Xing Events Profile
 - 8.2.2 Xing Events Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.2.3 Xing Events Product/Solution Launches and Enhancements Analysis
 - 8.2.4 Xing Events Business Overview/Recent Development/Acquisitions
- 8.3 Certain
 - 8.3.1 Certain Profile
 - 8.3.2 Certain Sales, Growth Rate and Global Market Share from 2015-2020
 - 8.3.3 Certain Product/Solution Launches and Enhancements Analysis
 - 8.3.4 Certain Business Overview/Recent Development/Acquisitions
- 8.4 Ungerboeck Software International
 - 8.4.1 Ungerboeck Software International Profile
 - 8.4.2 Ungerboeck Software International Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 Ungerboeck Software International Product/Solution Launches and Enhancements Analysis

8.4.4 Ungerboeck Software International Business Overview/Recent Development/Acquisitions

8.5 Dean Evans and Associates

8.5.1 Dean Evans and Associates Profile

8.5.2 Dean Evans and Associates Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Dean Evans and Associates Product/Solution Launches and Enhancements Analysis

8.5.4 Dean Evans and Associates Business Overview/Recent Development/Acquisitions

8.6 Eventbrite

8.6.1 Eventbrite Profile

8.6.2 Eventbrite Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Eventbrite Product/Solution Launches and Enhancements Analysis

8.6.4 Eventbrite Business Overview/Recent Development/Acquisitions

8.7 Zerista

8.7.1 Zerista Profile

8.7.2 Zerista Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 Zerista Product/Solution Launches and Enhancements Analysis

8.7.4 Zerista Business Overview/Recent Development/Acquisitions

8.8 Lanyon Solutions

8.8.1 Lanyon Solutions Profile

8.8.2 Lanyon Solutions Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Lanyon Solutions Product/Solution Launches and Enhancements Analysis

8.8.4 Lanyon Solutions Business Overview/Recent Development/Acquisitions

8.9 Active Network

8.9.1 Active Network Profile

8.9.2 Active Network Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 Active Network Product/Solution Launches and Enhancements Analysis

8.9.4 Active Network Business Overview/Recent Development/Acquisitions

8.10 Cvent

8.10.1 Cvent Profile

8.10.2 Cvent Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 Cvent Product/Solution Launches and Enhancements Analysis

8.10.4 Cvent Business Overview/Recent Development/Acquisitions

9 GLOBAL EVENT MANAGEMENT SOFTWARE MARKET-SEGMENTATION BY

GEOGRAPHY

10 NORTH AMERICA

10.1 North America Event Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Event Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Event Management Software Production Analysis from 2015-2020

10.4 North America Event Management Software Consumption Analysis from 2015-2020

10.5 North America Event Management Software Import and Export from 2015-2020

10.6 North America Event Management Software Value, Production and Market Share by Type (2015-2020)

10.7 North America Event Management Software Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Event Management Software by Country (United States, Canada)

10.8.1 North America Event Management Software Sales by Country (2015-2020)

10.8.2 North America Event Management Software Consumption Value by Country (2015-2020)

10.9 North America Event Management Software Market PEST Analysis

11 EUROPE

11.1 Europe Event Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Event Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Event Management Software Production Analysis from 2015-2020

11.4 Europe Event Management Software Consumption Analysis from 2015-2020

11.5 Europe Event Management Software Import and Export from 2015-2020

11.6 Europe Event Management Software Value, Production and Market Share by Type (2015-2020)

11.7 Europe Event Management Software Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Event Management Software by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Event Management Software Sales by Country (2015-2020)

11.8.2 Europe Event Management Software Consumption Value by Country

(2015-2020)

11.9 Europe Event Management Software Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific Event Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Event Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Event Management Software Production Analysis from 2015-2020

12.4 Asia-Pacific Event Management Software Consumption Analysis from 2015-2020

12.5 Asia-Pacific Event Management Software Import and Export from 2015-2020

12.6 Asia-Pacific Event Management Software Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Event Management Software Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Event Management Software by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Event Management Software Sales by Country (2015-2020)

12.8.2 Asia-Pacific Event Management Software Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Event Management Software Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America Event Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Event Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Event Management Software Production Analysis from 2015-2020

13.4 Latin America Event Management Software Consumption Analysis from 2015-2020

13.5 Latin America Event Management Software Import and Export from 2015-2020

13.6 Latin America Event Management Software Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Event Management Software Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Event Management Software by Country (Brazil, Mexico, Argentina, Columbia, Chile)

- 13.8.1 Latin America Event Management Software Sales by Country (2015-2020)
- 13.8.2 Latin America Event Management Software Consumption Value by Country (2015-2020)
- 13.9 Latin America Event Management Software Market PEST Analysis

14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Event Management Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Event Management Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Event Management Software Production Analysis from 2015-2020
- 14.4 Middle East & Africa Event Management Software Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Event Management Software Import and Export from 2015-2020
- 14.6 Middle East & Africa Event Management Software Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Event Management Software Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Event Management Software by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
 - 14.8.1 Middle East & Africa Event Management Software Sales by Country (2015-2020)
 - 14.8.2 Middle East & Africa Event Management Software Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Event Management Software Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL EVENT MANAGEMENT SOFTWARE MARKET FROM 2020-2027

- 15.1 Future Forecast of the Global Event Management Software Market from 2020-2027 Segment by Region
- 15.2 Global Event Management Software Production and Growth Rate Forecast by Type (2020-2027)
- 15.3 Global Event Management Software Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global Event Management Software Market Value (\$) and Growth Rate of Event Management Software from 2015-2027

Global Event Management Software Production and Growth Rate Segment by Product Type from 2015-2027

Global Event Management Software Consumption and Growth Rate Segment by Application from 2015-2027

Figure Event Management Software Picture

Table Product Specifications of Event Management Software

Table Driving Factors for this Market

Table Industry News of Event Management Software Market

Figure Value Chain Status of Event Management Software

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Event Management Software Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Event Management Software Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Professional services of Event Management Software

Figure Managed services of Event Management Software

Figure Deployment and integration of Event Management Software

Table Global Event Management Software Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Event Management Software Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Corporate of Event Management Software

Figure Education of Event Management Software

Figure Government of Event Management Software

Figure Third-party planners of Event Management Software

Figure Others of Event Management Software

Table Global Event Management Software Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Event Management Software Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Event Management Software

Figure Online Channel of Event Management Software

Table Etouches Profile (Company Name, Plants Distribution, Sales Region)

Figure Etouches Sales and Growth Rate from 2015-2020

Figure Etouches Revenue (\$) and Global Market Share from 2015-2020

Table Etouches Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Xing Events Profile (Company Name, Plants Distribution, Sales Region)

Figure Xing Events Sales and Growth Rate from 2015-2020

Figure Xing Events Revenue (\$) and Global Market Share from 2015-2020

Table Xing Events Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Certain Profile (Company Name, Plants Distribution, Sales Region)

Figure Certain Sales and Growth Rate from 2015-2020

Figure Certain Revenue (\$) and Global Market Share from 2015-2020

Table Certain Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Ungerboeck Software International Profile (Company Name, Plants Distribution, Sales Region)

Figure Ungerboeck Software International Sales and Growth Rate from 2015-2020

Figure Ungerboeck Software International Revenue (\$) and Global Market Share from 2015-2020

Table Ungerboeck Software International Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Dean Evans and Associates Profile (Company Name, Plants Distribution, Sales Region)

Figure Dean Evans and Associates Sales and Growth Rate from 2015-2020

Figure Dean Evans and Associates Revenue (\$) and Global Market Share from 2015-2020

Table Dean Evans and Associates Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Eventbrite Profile (Company Name, Plants Distribution, Sales Region)

Figure Eventbrite Sales and Growth Rate from 2015-2020

Figure Eventbrite Revenue (\$) and Global Market Share from 2015-2020

Table Eventbrite Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Zerista Profile (Company Name, Plants Distribution, Sales Region)

Figure Zerista Sales and Growth Rate from 2015-2020

Figure Zerista Revenue (\$) and Global Market Share from 2015-2020

Table Zerista Event Management Software Sales, Price, Revenue, Gross Margin

(2015-2020)

Table Lanyon Solutions Profile (Company Name, Plants Distribution, Sales Region)

Figure Lanyon Solutions Sales and Growth Rate from 2015-2020

Figure Lanyon Solutions Revenue (\$) and Global Market Share from 2015-2020

Table Lanyon Solutions Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Active Network Profile (Company Name, Plants Distribution, Sales Region)

Figure Active Network Sales and Growth Rate from 2015-2020

Figure Active Network Revenue (\$) and Global Market Share from 2015-2020

Table Active Network Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Cvent Profile (Company Name, Plants Distribution, Sales Region)

Figure Cvent Sales and Growth Rate from 2015-2020

Figure Cvent Revenue (\$) and Global Market Share from 2015-2020

Table Cvent Event Management Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Event Management Software Production Value (\$) by Region from 2015-2020

Table Global Event Management Software Production Value Share by Region from 2015-2020

Table Global Event Management Software Production by Region from 2015-2020

Table Global Event Management Software Consumption Value (\$) by Region from 2015-2020

Table Global Event Management Software Consumption by Region from 2015-2020

Table North America Event Management Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Event Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Event Management Software Import and Export from 2015-2020

Table North America Event Management Software Value (\$) by Type (2015-2020)

Table North America Event Management Software Production by Type (2015-2020)

Table North America Event Management Software Consumption by Application (2015-2020)

Table North America Event Management Software Consumption by Country (2015-2020)

Table North America Event Management Software Consumption Value (\$) by Country (2015-2020)

Figure North America Event Management Software Market PEST Analysis

Table Europe Event Management Software Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Event Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Event Management Software Import and Export from 2015-2020

Table Europe Event Management Software Value (\$) by Type (2015-2020)

Table Europe Event Management Software Production by Type (2015-2020)

Table Europe Event Management Software Consumption by Application (2015-2020)

Table Europe Event Management Software Consumption by Country (2015-2020)

Table Europe Event Management Software Consumption Value (\$) by Country (2015-2020)

Figure Europe Event Management Software Market PEST Analysis

Table Asia-Pacific Event Management Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Event Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Event Management Software Import and Export from 2015-2020

Table Asia-Pacific Event Management Software Value (\$) by Type (2015-2020)

Table Asia-Pacific Event Management Software Production by Type (2015-2020)

Table Asia-Pacific Event Management Software Consumption by Application (2015-2020)

Table Asia-Pacific Event Management Software Consumption by Country (2015-2020)

Table Asia-Pacific Event Management Software Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Event Management Software Market PEST Analysis

Table Latin America Event Management Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Event Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Event Management Software Import and Export from 2015-2020

Table Latin America Event Management Software Value (\$) by Type (2015-2020)

Table Latin America Event Management Software Production by Type (2015-2020)

Table Latin America Event Management Software Consumption by Application (2015-2020)

Table Latin America Event Management Software Consumption by Country (2015-2020)

Table Latin America Event Management Software Consumption Value (\$) by Country (2015-2020)

Figure Latin America Event Management Software Market PEST Analysis

Table Middle East & Africa Event Management Software Production, Ex-factory Price

Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Event Management Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Event Management Software Import and Export from 2015-2020

Table Middle East & Africa Event Management Software Value (\$) by Type (2015-2020)

Table Middle East & Africa Event Management Software Production by Type (2015-2020)

Table Middle East & Africa Event Management Software Consumption by Application (2015-2020)

Table Middle East & Africa Event Management Software Consumption by Country (2015-2020)

Table Middle East & Africa Event Management Software Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Event Management Software Market PEST Analysis

Table Global Event Management Software Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Event Management Software Production and Growth Rate Forecast by Region (2020-2027)

Table Global Event Management Software Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Event Management Software Production and Growth Rate Forecast by Type (2020-2027)

Table Global Event Management Software Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global Event Management Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2BEFE75353DAEN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2BEFE75353DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

