

# 2015-2027 Global Event Management as a Service Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Event Management as a Service is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Profit Systems

Bizzabo

Planning Pod

PlanetReg

Member Solutions

Regpack

RegPoint Solutions

Lyyti

KweekWeek

CadmiumCD

Ungerboeck Systems International

ReServe Interactive

XING Events

Certain

## Dean Evans and Associates

Eventbrite  
Cvent  
iRez Systems  
Etouches  
Eventzilla  
Lanyon

## Major Types Covered

Corporate Events Management Service  
Association Events Management Service  
Not-for-profit Events Management Service

## Major Applications Covered

Corporate Organizations  
Individual Users  
Public Organizations and NGOs  
Other

## Top Countries Data Covered in This Report

United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Netherlands  
Turkey  
Switzerland  
Sweden  
Poland  
Belgium  
China  
Japan  
South Korea  
Australia

India  
Taiwan  
Indonesia  
Thailand  
Philippines  
Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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