

# 2015-2027 Global Enterprise Video Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Enterprise Video is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Cisco Systems, Inc.

Avaya, Inc.

Microsoft Corporation

Brightcove, Inc.

IBM Corporation

Vidyo, Inc.

Vbrick Systems, Inc

Kaltura Inc.

Adobe Systems Incorporated

Ooyala, Inc.

Polycom, Inc.

Mediaplatform, Inc.

### Major Types Covered

Video Conferencing  
Video Content Management  
Webcasting

Major Applications Covered  
Media & Entertainment  
IT & Telecommunication  
Public Sector & Education  
Healthcare  
Retail & Consumer Goods  
Manufacturing  
BFSI  
Transportation & logistics  
Others

Top Countries Data Covered in This Report

United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Netherlands  
Turkey  
Switzerland  
Sweden  
Poland  
Belgium  
China  
Japan  
South Korea  
Australia  
India  
Taiwan  
Indonesia  
Thailand  
Philippines

Malaysia  
Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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