

# 2015-2027 Global Enterprise A2P SMS Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

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## Abstracts

The worldwide market for Enterprise A2P SMS is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Vodafone Group Plc.

Bharti Airtel Limited

SK Telecom Co. Ltd.

China Unicom Ltd.

SAP SE

Twilio

TATA Communications Limited.

Orange Business Services

Singapore Telecommunications Limited

Tanla Solutions Limited

### Major Types Covered

Transactional

Promotional

## Major Applications Covered

BFSI

Retail

IT & Telecom

Transport

Media & Entertainment

Healthcare

Government

Utilities & Logistics

Education

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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