

# **2015-2027 Global Enterprise A2P SMS Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region**

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## **Abstracts**

The worldwide market for Enterprise A2P SMS is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### **Major Companies Covered**

Vodafone Group Plc.

Bharti Airtel Limited

SK Telecom Co. Ltd.

China Unicom Ltd.

SAP SE

Twilio

TATA Communications Limited.

Orange Business Services

Singapore Telecommunications Limited

Tanla Solutions Limited

### **Major Types Covered**

Transactional

Promotional

## Major Applications Covered

BFSI

Retail

IT & Telecom

Transport

Media & Entertainment

Healthcare

Government

Utilities & Logistics

Education

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Enterprise A2P SMS Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Enterprise A2P SMS Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE ENTERPRISE A2P SMS MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL ENTERPRISE A2P SMS MARKET-SEGMENTATION BY TYPE**

- 5.1 Transactional
- 5.2 Promotional

## **6 GLOBAL ENTERPRISE A2P SMS MARKET-SEGMENTATION BY APPLICATION**

- 6.1 BFSI
- 6.2 Retail
- 6.3 IT & Telecom
- 6.4 Transport
- 6.5 Media & Entertainment
- 6.6 Healthcare
- 6.7 Government
- 6.8 Utilities & Logistics
- 6.9 Education

## **7 GLOBAL ENTERPRISE A2P SMS MARKET-SEGMENTATION BY MARKETING CHANNEL**

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 Vodafone Group Plc.
  - 8.1.1 Vodafone Group Plc. Profile
  - 8.1.2 Vodafone Group Plc. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 Vodafone Group Plc. Product/Solution Launches and Enhancements Analysis
  - 8.1.4 Vodafone Group Plc. Business Overview/Recent Development/Acquisitions
- 8.2 Bharti Airtel Limited
  - 8.2.1 Bharti Airtel Limited Profile
  - 8.2.2 Bharti Airtel Limited Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.2.3 Bharti Airtel Limited Product/Solution Launches and Enhancements Analysis
  - 8.2.4 Bharti Airtel Limited Business Overview/Recent Development/Acquisitions
- 8.3 SK Telecom Co. Ltd.
  - 8.3.1 SK Telecom Co. Ltd. Profile
  - 8.3.2 SK Telecom Co. Ltd. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 SK Telecom Co. Ltd. Product/Solution Launches and Enhancements Analysis
  - 8.3.4 SK Telecom Co. Ltd. Business Overview/Recent Development/Acquisitions
- 8.4 China Unicom Ltd.

- 8.4.1 China Unicom Ltd. Profile
- 8.4.2 China Unicom Ltd. Sales, Growth Rate and Global Market Share from 2015-2020
- 8.4.3 China Unicom Ltd. Product/Solution Launches and Enhancements Analysis
- 8.4.4 China Unicom Ltd. Business Overview/Recent Development/Acquisitions
- 8.5 SAP SE
  - 8.5.1 SAP SE Profile
  - 8.5.2 SAP SE Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.5.3 SAP SE Product/Solution Launches and Enhancements Analysis
  - 8.5.4 SAP SE Business Overview/Recent Development/Acquisitions
- 8.6 Twilio
  - 8.6.1 Twilio Profile
  - 8.6.2 Twilio Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.6.3 Twilio Product/Solution Launches and Enhancements Analysis
  - 8.6.4 Twilio Business Overview/Recent Development/Acquisitions
- 8.7 TATA Communications Limited.
  - 8.7.1 TATA Communications Limited. Profile
  - 8.7.2 TATA Communications Limited. Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.7.3 TATA Communications Limited. Product/Solution Launches and Enhancements Analysis
  - 8.7.4 TATA Communications Limited. Business Overview/Recent Development/Acquisitions
- 8.8 Orange Business Services
  - 8.8.1 Orange Business Services Profile
  - 8.8.2 Orange Business Services Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.8.3 Orange Business Services Product/Solution Launches and Enhancements Analysis
  - 8.8.4 Orange Business Services Business Overview/Recent Development/Acquisitions
- 8.9 Singapore Telecommunications Limited
  - 8.9.1 Singapore Telecommunications Limited Profile
  - 8.9.2 Singapore Telecommunications Limited Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.9.3 Singapore Telecommunications Limited Product/Solution Launches and Enhancements Analysis
  - 8.9.4 Singapore Telecommunications Limited Business Overview/Recent Development/Acquisitions
- 8.10 Tanla Solutions Limited
  - 8.10.1 Tanla Solutions Limited Profile

8.10.2 Tanla Solutions Limited Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 Tanla Solutions Limited Product/Solution Launches and Enhancements Analysis

8.10.4 Tanla Solutions Limited Business Overview/Recent Development/Acquisitions

## **9 GLOBAL ENTERPRISE A2P SMS MARKET-SEGMENTATION BY GEOGRAPHY**

### **10 NORTH AMERICA**

10.1 North America Enterprise A2P SMS Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America Enterprise A2P SMS Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America Enterprise A2P SMS Production Analysis from 2015-2020

10.4 North America Enterprise A2P SMS Consumption Analysis from 2015-2020

10.5 North America Enterprise A2P SMS Import and Export from 2015-2020

10.6 North America Enterprise A2P SMS Value, Production and Market Share by Type (2015-2020)

10.7 North America Enterprise A2P SMS Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Enterprise A2P SMS by Country (United States, Canada)

10.8.1 North America Enterprise A2P SMS Sales by Country (2015-2020)

10.8.2 North America Enterprise A2P SMS Consumption Value by Country (2015-2020)

10.9 North America Enterprise A2P SMS Market PEST Analysis

### **11 EUROPE**

11.1 Europe Enterprise A2P SMS Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Enterprise A2P SMS Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Enterprise A2P SMS Production Analysis from 2015-2020

11.4 Europe Enterprise A2P SMS Consumption Analysis from 2015-2020

11.5 Europe Enterprise A2P SMS Import and Export from 2015-2020

11.6 Europe Enterprise A2P SMS Value, Production and Market Share by Type (2015-2020)

11.7 Europe Enterprise A2P SMS Consumption, Value and Market Share by Application

(2015-2020)

11.8 Europe Enterprise A2P SMS by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Enterprise A2P SMS Sales by Country (2015-2020)

11.8.2 Europe Enterprise A2P SMS Consumption Value by Country (2015-2020)

11.9 Europe Enterprise A2P SMS Market PEST Analysis

## **12 ASIA-PACIFIC**

12.1 Asia-Pacific Enterprise A2P SMS Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Enterprise A2P SMS Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Enterprise A2P SMS Production Analysis from 2015-2020

12.4 Asia-Pacific Enterprise A2P SMS Consumption Analysis from 2015-2020

12.5 Asia-Pacific Enterprise A2P SMS Import and Export from 2015-2020

12.6 Asia-Pacific Enterprise A2P SMS Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Enterprise A2P SMS Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Enterprise A2P SMS by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Enterprise A2P SMS Sales by Country (2015-2020)

12.8.2 Asia-Pacific Enterprise A2P SMS Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Enterprise A2P SMS Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America Enterprise A2P SMS Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Enterprise A2P SMS Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Enterprise A2P SMS Production Analysis from 2015-2020

13.4 Latin America Enterprise A2P SMS Consumption Analysis from 2015-2020

13.5 Latin America Enterprise A2P SMS Import and Export from 2015-2020

13.6 Latin America Enterprise A2P SMS Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Enterprise A2P SMS Consumption, Value and Market Share by Application (2015-2020)



13.8 Latin America Enterprise A2P SMS by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Enterprise A2P SMS Sales by Country (2015-2020)

13.8.2 Latin America Enterprise A2P SMS Consumption Value by Country (2015-2020)

13.9 Latin America Enterprise A2P SMS Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

14.1 Middle East & Africa Enterprise A2P SMS Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Enterprise A2P SMS Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa Enterprise A2P SMS Production Analysis from 2015-2020

14.4 Middle East & Africa Enterprise A2P SMS Consumption Analysis from 2015-2020

14.5 Middle East & Africa Enterprise A2P SMS Import and Export from 2015-2020

14.6 Middle East & Africa Enterprise A2P SMS Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Enterprise A2P SMS Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Enterprise A2P SMS by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Enterprise A2P SMS Sales by Country (2015-2020)

14.8.2 Middle East & Africa Enterprise A2P SMS Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Enterprise A2P SMS Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL ENTERPRISE A2P SMS MARKET FROM 2020-2027**

15.1 Future Forecast of the Global Enterprise A2P SMS Market from 2020-2027 Segment by Region

15.2 Global Enterprise A2P SMS Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Enterprise A2P SMS Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Enterprise A2P SMS Market Value (\$) and Growth Rate of Enterprise A2P SMS from 2015-2027

Global Enterprise A2P SMS Production and Growth Rate Segment by Product Type from 2015-2027

Global Enterprise A2P SMS Consumption and Growth Rate Segment by Application from 2015-2027

Figure Enterprise A2P SMS Picture

Table Product Specifications of Enterprise A2P SMS

Table Driving Factors for this Market

Table Industry News of Enterprise A2P SMS Market

Figure Value Chain Status of Enterprise A2P SMS

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Enterprise A2P SMS Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Enterprise A2P SMS Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Transactional of Enterprise A2P SMS

Figure Promotional of Enterprise A2P SMS

Table Global Enterprise A2P SMS Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Enterprise A2P SMS Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure BFSI of Enterprise A2P SMS

Figure Retail of Enterprise A2P SMS

Figure IT & Telecom of Enterprise A2P SMS

Figure Transport of Enterprise A2P SMS

Figure Media & Entertainment of Enterprise A2P SMS

Figure Healthcare of Enterprise A2P SMS

Figure Government of Enterprise A2P SMS

Figure Utilities & Logistics of Enterprise A2P SMS

Figure Education of Enterprise A2P SMS

Table Global Enterprise A2P SMS Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Enterprise A2P SMS Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Enterprise A2P SMS

Figure Online Channel of Enterprise A2P SMS

Table Vodafone Group Plc. Profile (Company Name, Plants Distribution, Sales Region)

Figure Vodafone Group Plc. Sales and Growth Rate from 2015-2020

Figure Vodafone Group Plc. Revenue (\$) and Global Market Share from 2015-2020

Table Vodafone Group Plc. Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table Bharti Airtel Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Bharti Airtel Limited Sales and Growth Rate from 2015-2020

Figure Bharti Airtel Limited Revenue (\$) and Global Market Share from 2015-2020

Table Bharti Airtel Limited Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table SK Telecom Co. Ltd. Profile (Company Name, Plants Distribution, Sales Region)

Figure SK Telecom Co. Ltd. Sales and Growth Rate from 2015-2020

Figure SK Telecom Co. Ltd. Revenue (\$) and Global Market Share from 2015-2020

Table SK Telecom Co. Ltd. Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table China Unicom Ltd. Profile (Company Name, Plants Distribution, Sales Region)

Figure China Unicom Ltd. Sales and Growth Rate from 2015-2020

Figure China Unicom Ltd. Revenue (\$) and Global Market Share from 2015-2020

Table China Unicom Ltd. Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table SAP SE Profile (Company Name, Plants Distribution, Sales Region)

Figure SAP SE Sales and Growth Rate from 2015-2020

Figure SAP SE Revenue (\$) and Global Market Share from 2015-2020

Table SAP SE Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table Twilio Profile (Company Name, Plants Distribution, Sales Region)

Figure Twilio Sales and Growth Rate from 2015-2020

Figure Twilio Revenue (\$) and Global Market Share from 2015-2020

Table Twilio Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table TATA Communications Limited. Profile (Company Name, Plants Distribution, Sales Region)

Figure TATA Communications Limited. Sales and Growth Rate from 2015-2020

Figure TATA Communications Limited. Revenue (\$) and Global Market Share from 2015-2020

Table TATA Communications Limited. Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table Orange Business Services Profile (Company Name, Plants Distribution, Sales Region)

Figure Orange Business Services Sales and Growth Rate from 2015-2020

Figure Orange Business Services Revenue (\$) and Global Market Share from 2015-2020

Table Orange Business Services Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table Singapore Telecommunications Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Singapore Telecommunications Limited Sales and Growth Rate from 2015-2020

Figure Singapore Telecommunications Limited Revenue (\$) and Global Market Share from 2015-2020

Table Singapore Telecommunications Limited Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table Tanla Solutions Limited Profile (Company Name, Plants Distribution, Sales Region)

Figure Tanla Solutions Limited Sales and Growth Rate from 2015-2020

Figure Tanla Solutions Limited Revenue (\$) and Global Market Share from 2015-2020

Table Tanla Solutions Limited Enterprise A2P SMS Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Enterprise A2P SMS Production Value (\$) by Region from 2015-2020

Table Global Enterprise A2P SMS Production Value Share by Region from 2015-2020

Table Global Enterprise A2P SMS Production by Region from 2015-2020

Table Global Enterprise A2P SMS Consumption Value (\$) by Region from 2015-2020

Table Global Enterprise A2P SMS Consumption by Region from 2015-2020

Table North America Enterprise A2P SMS Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Enterprise A2P SMS Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Enterprise A2P SMS Import and Export from 2015-2020

Table North America Enterprise A2P SMS Value (\$) by Type (2015-2020)

Table North America Enterprise A2P SMS Production by Type (2015-2020)

Table North America Enterprise A2P SMS Consumption by Application (2015-2020)

Table North America Enterprise A2P SMS Consumption by Country (2015-2020)

Table North America Enterprise A2P SMS Consumption Value (\$) by Country (2015-2020)

Figure North America Enterprise A2P SMS Market PEST Analysis

Table Europe Enterprise A2P SMS Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Enterprise A2P SMS Consumption, Terminal Price, Consumption Value (\$)  
and Channel Margin Analysis from 2015-2020

Table Europe Enterprise A2P SMS Import and Export from 2015-2020

Table Europe Enterprise A2P SMS Value (\$) by Type (2015-2020)

Table Europe Enterprise A2P SMS Production by Type (2015-2020)

Table Europe Enterprise A2P SMS Consumption by Application (2015-2020)

Table Europe Enterprise A2P SMS Consumption by Country (2015-2020)

Table Europe Enterprise A2P SMS Consumption Value (\$) by Country (2015-2020)

Figure Europe Enterprise A2P SMS Market PEST Analysis

Table Asia-Pacific Enterprise A2P SMS Production, Ex-factory Price Revenue (\$),  
Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Enterprise A2P SMS Consumption, Terminal Price, Consumption  
Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Enterprise A2P SMS Import and Export from 2015-2020

Table Asia-Pacific Enterprise A2P SMS Value (\$) by Type (2015-2020)

Table Asia-Pacific Enterprise A2P SMS Production by Type (2015-2020)

Table Asia-Pacific Enterprise A2P SMS Consumption by Application (2015-2020)

Table Asia-Pacific Enterprise A2P SMS Consumption by Country (2015-2020)

Table Asia-Pacific Enterprise A2P SMS Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Enterprise A2P SMS Market PEST Analysis

Table Latin America Enterprise A2P SMS Production, Ex-factory Price Revenue (\$),  
Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Enterprise A2P SMS Consumption, Terminal Price, Consumption  
Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Enterprise A2P SMS Import and Export from 2015-2020

Table Latin America Enterprise A2P SMS Value (\$) by Type (2015-2020)

Table Latin America Enterprise A2P SMS Production by Type (2015-2020)

Table Latin America Enterprise A2P SMS Consumption by Application (2015-2020)

Table Latin America Enterprise A2P SMS Consumption by Country (2015-2020)

Table Latin America Enterprise A2P SMS Consumption Value (\$) by Country  
(2015-2020)

Figure Latin America Enterprise A2P SMS Market PEST Analysis

Table Middle East & Africa Enterprise A2P SMS Production, Ex-factory Price Revenue  
(\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Enterprise A2P SMS Consumption, Terminal Price,  
Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Enterprise A2P SMS Import and Export from 2015-2020

Table Middle East & Africa Enterprise A2P SMS Value (\$) by Type (2015-2020)

Table Middle East & Africa Enterprise A2P SMS Production by Type (2015-2020)



Table Middle East & Africa Enterprise A2P SMS Consumption by Application  
(2015-2020)

Table Middle East & Africa Enterprise A2P SMS Consumption by Country (2015-2020)

Table Middle East & Africa Enterprise A2P SMS Consumption Value (\$) by Country  
(2015-2020)

Figure Middle East & Africa Enterprise A2P SMS Market PEST Analysis

Table Global Enterprise A2P SMS Value (\$) and Growth Rate Forecast by Region  
(2020-2027)

Table Global Enterprise A2P SMS Production and Growth Rate Forecast by Region  
(2020-2027)

Table Global Enterprise A2P SMS Consumption and Growth Rate Forecast by Region  
(2020-2027)

Table Global Enterprise A2P SMS Production and Growth Rate Forecast by Type  
(2020-2027)

Table Global Enterprise A2P SMS Consumption and Growth Rate Forecast by  
Application (2020-2027)

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