

2015-2027 Global English Language Training Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2B5CEBFED9FCEN.html>

Date: April 2020

Pages: 111

Price: US\$ 3,460.00 (Single User License)

ID: 2B5CEBFED9FCEN

Abstracts

The worldwide market for English Language Training is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

McGraw-Hill Education

ELS

Pearson ELT

EF Education First

Kaplan International

Berlitz

LSI

Houghton Mifflin Harcourt

Major Types Covered

Blended learning

Online learning

Classroom learning

Major Applications Covered

Institutional learners

Individual learners

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

Contents

1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
 - 1.3.1 Market Segment by Type, Application and Marketing Channel
 - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

2 KEY FINDINGS OF THE STUDY

3 MARKET DYNAMICS

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global English Language Training Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the English Language Training Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

4 VALUE CHAIN OF THE ENGLISH LANGUAGE TRAINING MARKET

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

5 GLOBAL ENGLISH LANGUAGE TRAINING MARKET-SEGMENTATION BY TYPE

- 5.1 Blended learning
- 5.2 Online learning
- 5.3 Classroom learning

6 GLOBAL ENGLISH LANGUAGE TRAINING MARKET-SEGMENTATION BY APPLICATION

6.1 Institutional learners

6.2 Individual learners

7 GLOBAL ENGLISH LANGUAGE TRAINING MARKET-SEGMENTATION BY MARKETING CHANNEL

7.1 Traditional Marketing Channel (Offline)

7.2 Online Channel

8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES

8.1 McGraw-Hill Education

8.1.1 McGraw-Hill Education Profile

8.1.2 McGraw-Hill Education Sales, Growth Rate and Global Market Share from 2015-2020

8.1.3 McGraw-Hill Education Product/Solution Launches and Enhancements Analysis

8.1.4 McGraw-Hill Education Business Overview/Recent Development/Acquisitions

8.2 ELS

8.2.1 ELS Profile

8.2.2 ELS Sales, Growth Rate and Global Market Share from 2015-2020

8.2.3 ELS Product/Solution Launches and Enhancements Analysis

8.2.4 ELS Business Overview/Recent Development/Acquisitions

8.3 Pearson ELT

8.3.1 Pearson ELT Profile

8.3.2 Pearson ELT Sales, Growth Rate and Global Market Share from 2015-2020

8.3.3 Pearson ELT Product/Solution Launches and Enhancements Analysis

8.3.4 Pearson ELT Business Overview/Recent Development/Acquisitions

8.4 EF Education First

8.4.1 EF Education First Profile

8.4.2 EF Education First Sales, Growth Rate and Global Market Share from 2015-2020

8.4.3 EF Education First Product/Solution Launches and Enhancements Analysis

8.4.4 EF Education First Business Overview/Recent Development/Acquisitions

8.5 Kaplan International

8.5.1 Kaplan International Profile

8.5.2 Kaplan International Sales, Growth Rate and Global Market Share from

2015-2020

8.5.3 Kaplan International Product/Solution Launches and Enhancements Analysis

8.5.4 Kaplan International Business Overview/Recent Development/Acquisitions

8.6 Berlitz

8.6.1 Berlitz Profile

8.6.2 Berlitz Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 Berlitz Product/Solution Launches and Enhancements Analysis

8.6.4 Berlitz Business Overview/Recent Development/Acquisitions

8.7 LSI

8.7.1 LSI Profile

8.7.2 LSI Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 LSI Product/Solution Launches and Enhancements Analysis

8.7.4 LSI Business Overview/Recent Development/Acquisitions

8.8 Houghton Mifflin Harcourt

8.8.1 Houghton Mifflin Harcourt Profile

8.8.2 Houghton Mifflin Harcourt Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 Houghton Mifflin Harcourt Product/Solution Launches and Enhancements Analysis

8.8.4 Houghton Mifflin Harcourt Business Overview/Recent Development/Acquisitions

9 GLOBAL ENGLISH LANGUAGE TRAINING MARKET-SEGMENTATION BY GEOGRAPHY

10 NORTH AMERICA

10.1 North America English Language Training Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America English Language Training Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America English Language Training Production Analysis from 2015-2020

10.4 North America English Language Training Consumption Analysis from 2015-2020

10.5 North America English Language Training Import and Export from 2015-2020

10.6 North America English Language Training Value, Production and Market Share by Type (2015-2020)

10.7 North America English Language Training Consumption, Value and Market Share by Application (2015-2020)

10.8 North America English Language Training by Country (United States, Canada)

10.8.1 North America English Language Training Sales by Country (2015-2020)

10.8.2 North America English Language Training Consumption Value by Country (2015-2020)

10.9 North America English Language Training Market PEST Analysis

11 EUROPE

11.1 Europe English Language Training Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe English Language Training Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe English Language Training Production Analysis from 2015-2020

11.4 Europe English Language Training Consumption Analysis from 2015-2020

11.5 Europe English Language Training Import and Export from 2015-2020

11.6 Europe English Language Training Value, Production and Market Share by Type (2015-2020)

11.7 Europe English Language Training Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe English Language Training by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe English Language Training Sales by Country (2015-2020)

11.8.2 Europe English Language Training Consumption Value by Country (2015-2020)

11.9 Europe English Language Training Market PEST Analysis

12 ASIA-PACIFIC

12.1 Asia-Pacific English Language Training Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific English Language Training Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific English Language Training Production Analysis from 2015-2020

12.4 Asia-Pacific English Language Training Consumption Analysis from 2015-2020

12.5 Asia-Pacific English Language Training Import and Export from 2015-2020

12.6 Asia-Pacific English Language Training Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific English Language Training Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific English Language Training by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific English Language Training Sales by Country (2015-2020)

12.8.2 Asia-Pacific English Language Training Consumption Value by Country (2015-2020)

12.9 Asia-Pacific English Language Training Market PEST Analysis

13 LATIN AMERICA

13.1 Latin America English Language Training Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America English Language Training Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America English Language Training Production Analysis from 2015-2020

13.4 Latin America English Language Training Consumption Analysis from 2015-2020

13.5 Latin America English Language Training Import and Export from 2015-2020

13.6 Latin America English Language Training Value, Production and Market Share by Type (2015-2020)

13.7 Latin America English Language Training Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America English Language Training by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America English Language Training Sales by Country (2015-2020)

13.8.2 Latin America English Language Training Consumption Value by Country (2015-2020)

13.9 Latin America English Language Training Market PEST Analysis

14 MIDDLE EAST & AFRICA

14.1 Middle East & Africa English Language Training Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa English Language Training Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa English Language Training Production Analysis from 2015-2020

14.4 Middle East & Africa English Language Training Consumption Analysis from 2015-2020

14.5 Middle East & Africa English Language Training Import and Export from 2015-2020

14.6 Middle East & Africa English Language Training Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa English Language Training Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa English Language Training by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa English Language Training Sales by Country (2015-2020)

14.8.2 Middle East & Africa English Language Training Consumption Value by Country (2015-2020)

14.9 Middle East & Africa English Language Training Market PEST Analysis

15 FUTURE FORECAST OF THE GLOBAL ENGLISH LANGUAGE TRAINING MARKET FROM 2020-2027

15.1 Future Forecast of the Global English Language Training Market from 2020-2027 Segment by Region

15.2 Global English Language Training Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global English Language Training Consumption and Growth Rate Forecast by Application (2020-2027)

16 APPENDIX

16.1 Methodology

16.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Global English Language Training Market Value (\$) and Growth Rate of English Language Training from 2015-2027

Global English Language Training Production and Growth Rate Segment by Product Type from 2015-2027

Global English Language Training Consumption and Growth Rate Segment by Application from 2015-2027

Figure English Language Training Picture

Table Product Specifications of English Language Training

Table Driving Factors for this Market

Table Industry News of English Language Training Market

Figure Value Chain Status of English Language Training

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global English Language Training Production and Growth Rate Segment by Product Type from 2015-2020

Table Global English Language Training Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Blended learning of English Language Training

Figure Online learning of English Language Training

Figure Classroom learning of English Language Training

Table Global English Language Training Consumption and Growth Rate Segment by Application from 2015-2020

Table Global English Language Training Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Institutional learners of English Language Training

Figure Individual learners of English Language Training

Table Global English Language Training Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global English Language Training Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of English Language Training

Figure Online Channel of English Language Training

Table McGraw-Hill Education Profile (Company Name, Plants Distribution, Sales Region)

Figure McGraw-Hill Education Sales and Growth Rate from 2015-2020

Figure McGraw-Hill Education Revenue (\$) and Global Market Share from 2015-2020

Table McGraw-Hill Education English Language Training Sales, Price, Revenue, Gross Margin (2015-2020)

Table ELS Profile (Company Name, Plants Distribution, Sales Region)

Figure ELS Sales and Growth Rate from 2015-2020

Figure ELS Revenue (\$) and Global Market Share from 2015-2020

Table ELS English Language Training Sales, Price, Revenue, Gross Margin (2015-2020)

Table Pearson ELT Profile (Company Name, Plants Distribution, Sales Region)

Figure Pearson ELT Sales and Growth Rate from 2015-2020

Figure Pearson ELT Revenue (\$) and Global Market Share from 2015-2020

Table Pearson ELT English Language Training Sales, Price, Revenue, Gross Margin (2015-2020)

Table EF Education First Profile (Company Name, Plants Distribution, Sales Region)

Figure EF Education First Sales and Growth Rate from 2015-2020

Figure EF Education First Revenue (\$) and Global Market Share from 2015-2020

Table EF Education First English Language Training Sales, Price, Revenue, Gross Margin (2015-2020)

Table Kaplan International Profile (Company Name, Plants Distribution, Sales Region)

Figure Kaplan International Sales and Growth Rate from 2015-2020

Figure Kaplan International Revenue (\$) and Global Market Share from 2015-2020

Table Kaplan International English Language Training Sales, Price, Revenue, Gross Margin (2015-2020)

Table Berlitz Profile (Company Name, Plants Distribution, Sales Region)

Figure Berlitz Sales and Growth Rate from 2015-2020

Figure Berlitz Revenue (\$) and Global Market Share from 2015-2020

Table Berlitz English Language Training Sales, Price, Revenue, Gross Margin (2015-2020)

Table LSI Profile (Company Name, Plants Distribution, Sales Region)

Figure LSI Sales and Growth Rate from 2015-2020

Figure LSI Revenue (\$) and Global Market Share from 2015-2020

Table LSI English Language Training Sales, Price, Revenue, Gross Margin (2015-2020)

Table Houghton Mifflin Harcourt Profile (Company Name, Plants Distribution, Sales Region)

Figure Houghton Mifflin Harcourt Sales and Growth Rate from 2015-2020

Figure Houghton Mifflin Harcourt Revenue (\$) and Global Market Share from 2015-2020

Table Houghton Mifflin Harcourt English Language Training Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global English Language Training Production Value (\$) by Region from 2015-2020

Table Global English Language Training Production Value Share by Region from 2015-2020

Table Global English Language Training Production by Region from 2015-2020

Table Global English Language Training Consumption Value (\$) by Region from 2015-2020

Table Global English Language Training Consumption by Region from 2015-2020

Table North America English Language Training Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America English Language Training Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America English Language Training Import and Export from 2015-2020

Table North America English Language Training Value (\$) by Type (2015-2020)

Table North America English Language Training Production by Type (2015-2020)

Table North America English Language Training Consumption by Application (2015-2020)

Table North America English Language Training Consumption by Country (2015-2020)

Table North America English Language Training Consumption Value (\$) by Country (2015-2020)

Figure North America English Language Training Market PEST Analysis

Table Europe English Language Training Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe English Language Training Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe English Language Training Import and Export from 2015-2020

Table Europe English Language Training Value (\$) by Type (2015-2020)

Table Europe English Language Training Production by Type (2015-2020)

Table Europe English Language Training Consumption by Application (2015-2020)

Table Europe English Language Training Consumption by Country (2015-2020)

Table Europe English Language Training Consumption Value (\$) by Country (2015-2020)

Figure Europe English Language Training Market PEST Analysis

Table Asia-Pacific English Language Training Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific English Language Training Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific English Language Training Import and Export from 2015-2020

Table Asia-Pacific English Language Training Value (\$) by Type (2015-2020)

Table Asia-Pacific English Language Training Production by Type (2015-2020)

Table Asia-Pacific English Language Training Consumption by Application (2015-2020)

Table Asia-Pacific English Language Training Consumption by Country (2015-2020)

Table Asia-Pacific English Language Training Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific English Language Training Market PEST Analysis

Table Latin America English Language Training Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America English Language Training Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America English Language Training Import and Export from 2015-2020

Table Latin America English Language Training Value (\$) by Type (2015-2020)

Table Latin America English Language Training Production by Type (2015-2020)

Table Latin America English Language Training Consumption by Application (2015-2020)

Table Latin America English Language Training Consumption by Country (2015-2020)

Table Latin America English Language Training Consumption Value (\$) by Country (2015-2020)

Figure Latin America English Language Training Market PEST Analysis

Table Middle East & Africa English Language Training Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa English Language Training Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa English Language Training Import and Export from 2015-2020

Table Middle East & Africa English Language Training Value (\$) by Type (2015-2020)

Table Middle East & Africa English Language Training Production by Type (2015-2020)

Table Middle East & Africa English Language Training Consumption by Application (2015-2020)

Table Middle East & Africa English Language Training Consumption by Country (2015-2020)

Table Middle East & Africa English Language Training Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa English Language Training Market PEST Analysis

Table Global English Language Training Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global English Language Training Production and Growth Rate Forecast by Region (2020-2027)

Table Global English Language Training Consumption and Growth Rate Forecast by

Region (2020-2027)

Table Global English Language Training Production and Growth Rate Forecast by Type (2020-2027)

Table Global English Language Training Consumption and Growth Rate Forecast by Application (2020-2027)

I would like to order

Product name: 2015-2027 Global English Language Training Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2B5CEBFED9FCEN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B5CEBFED9FCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

