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2015-2027 Global Email Marketing Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/24DBFDEC8D2BEN.html
Date: April 2020
Pages: 136
Price: US$ 3,460.00 (Single User License)
ID: 24DBFDEC8D2BEN

Abstracts

The worldwide market for Email Marketing is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US$ in 2027, from X.X million US$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered
AWeber Communications
MailerLite
Alchemy Worx Ltd.
SendinBlue
ActiveCampaign
iContact
dotdigital Group plc
Natexo Group
Adobe (Marketo, Adobe Campaign)
Oracle (Oracle Bronto, Oracle Responsys)
Benchmark Internet Group
Adestra Ltd.
IBM Watson Campaign Automation
Klaviyo

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Ontraport
ConvertKit
Zoho Corporation Pvt. Ltd.
Keap (Infusionsoft)
CommuniGator Ltd
Epsilon
Mapp Digital US, LLC (Bluehornet)
SendX
Xert Communications
Pinpointe On-Demand, Inc.
Pardot
VerticalResponse Inc.
Remarkety Inc.
Mailjet Inc
HubSpot, Inc.
Rocket Science Group (MailChimp)
Constant Contact Inc.
BlueTie Inc.
GetResponse
Mad Mimi
Campaign Monitor
Microsoft Connections
Robly
SimplyCast
SendGrid
Salesforce.com, Inc.
Wix.com. Inc
Act-On
Drip Inc.
Kevy

Major Types Covered
Traditional
Automated

Major Applications Covered
Small Enterprise
Medium-sized Enterprise
Large Enterprise

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Top Countries Data Covered in This Report
United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile
Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:
Historical Years: 2015-2019

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Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2027

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