

# 2015-2027 Global Email Deliverability Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/2C23CA122649EN.html>

Date: April 2020

Pages: 128

Price: US\$ 3,460.00 (Single User License)

ID: 2C23CA122649EN

## Abstracts

The worldwide market for Email Deliverability Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

SendGrid

MailUp

SendinBlue

SparkPost

SendForensics

250ok

VerticalResponse

Return Path

ActiveTrail

StreamSend

### Major Types Covered

On-Premises

Cloud-Based

## Major Applications Covered

Small Businesses

Midsized Businesses

Large Businesses

## Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Email Deliverability Software Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Email Deliverability Software Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE EMAIL DELIVERABILITY SOFTWARE MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL EMAIL DELIVERABILITY SOFTWARE MARKET-SEGMENTATION BY TYPE**

- 5.1 On-Premises
- 5.2 Cloud-Based

## **6 GLOBAL EMAIL DELIVERABILITY SOFTWARE MARKET-SEGMENTATION BY APPLICATION**

- 6.1 Small Businesses
- 6.2 Midsized Businesses
- 6.3 Large Businesses

## **7 GLOBAL EMAIL DELIVERABILITY SOFTWARE MARKET-SEGMENTATION BY MARKETING CHANNEL**

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 SendGrid
  - 8.1.1 SendGrid Profile
  - 8.1.2 SendGrid Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 SendGrid Product/Solution Launches and Enhancements Analysis
  - 8.1.4 SendGrid Business Overview/Recent Development/Acquisitions
- 8.2 MailUp
  - 8.2.1 MailUp Profile
  - 8.2.2 MailUp Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.2.3 MailUp Product/Solution Launches and Enhancements Analysis
  - 8.2.4 MailUp Business Overview/Recent Development/Acquisitions
- 8.3 SendinBlue
  - 8.3.1 SendinBlue Profile
  - 8.3.2 SendinBlue Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 SendinBlue Product/Solution Launches and Enhancements Analysis
  - 8.3.4 SendinBlue Business Overview/Recent Development/Acquisitions
- 8.4 SparkPost
  - 8.4.1 SparkPost Profile
  - 8.4.2 SparkPost Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.4.3 SparkPost Product/Solution Launches and Enhancements Analysis
  - 8.4.4 SparkPost Business Overview/Recent Development/Acquisitions
- 8.5 SendForensics
  - 8.5.1 SendForensics Profile
  - 8.5.2 SendForensics Sales, Growth Rate and Global Market Share from 2015-2020

- 8.5.3 SendForensics Product/Solution Launches and Enhancements Analysis
- 8.5.4 SendForensics Business Overview/Recent Development/Acquisitions
- 8.6 250ok
  - 8.6.1 250ok Profile
  - 8.6.2 250ok Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.6.3 250ok Product/Solution Launches and Enhancements Analysis
  - 8.6.4 250ok Business Overview/Recent Development/Acquisitions
- 8.7 VerticalResponse
  - 8.7.1 VerticalResponse Profile
  - 8.7.2 VerticalResponse Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.7.3 VerticalResponse Product/Solution Launches and Enhancements Analysis
  - 8.7.4 VerticalResponse Business Overview/Recent Development/Acquisitions
- 8.8 Return Path
  - 8.8.1 Return Path Profile
  - 8.8.2 Return Path Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.8.3 Return Path Product/Solution Launches and Enhancements Analysis
  - 8.8.4 Return Path Business Overview/Recent Development/Acquisitions
- 8.9 ActiveTrail
  - 8.9.1 ActiveTrail Profile
  - 8.9.2 ActiveTrail Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.9.3 ActiveTrail Product/Solution Launches and Enhancements Analysis
  - 8.9.4 ActiveTrail Business Overview/Recent Development/Acquisitions
- 8.10 StreamSend
  - 8.10.1 StreamSend Profile
  - 8.10.2 StreamSend Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.10.3 StreamSend Product/Solution Launches and Enhancements Analysis
  - 8.10.4 StreamSend Business Overview/Recent Development/Acquisitions

## **9 GLOBAL EMAIL DELIVERABILITY SOFTWARE MARKET-SEGMENTATION BY GEOGRAPHY**

### **10 NORTH AMERICA**

- 10.1 North America Email Deliverability Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Email Deliverability Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Email Deliverability Software Production Analysis from 2015-2020
- 10.4 North America Email Deliverability Software Consumption Analysis from

2015-2020

10.5 North America Email Deliverability Software Import and Export from 2015-2020

10.6 North America Email Deliverability Software Value, Production and Market Share by Type (2015-2020)

10.7 North America Email Deliverability Software Consumption, Value and Market Share by Application (2015-2020)

10.8 North America Email Deliverability Software by Country (United States, Canada)

10.8.1 North America Email Deliverability Software Sales by Country (2015-2020)

10.8.2 North America Email Deliverability Software Consumption Value by Country (2015-2020)

10.9 North America Email Deliverability Software Market PEST Analysis

## **11 EUROPE**

11.1 Europe Email Deliverability Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe Email Deliverability Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe Email Deliverability Software Production Analysis from 2015-2020

11.4 Europe Email Deliverability Software Consumption Analysis from 2015-2020

11.5 Europe Email Deliverability Software Import and Export from 2015-2020

11.6 Europe Email Deliverability Software Value, Production and Market Share by Type (2015-2020)

11.7 Europe Email Deliverability Software Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe Email Deliverability Software by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe Email Deliverability Software Sales by Country (2015-2020)

11.8.2 Europe Email Deliverability Software Consumption Value by Country (2015-2020)

11.9 Europe Email Deliverability Software Market PEST Analysis

## **12 ASIA-PACIFIC**

12.1 Asia-Pacific Email Deliverability Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific Email Deliverability Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific Email Deliverability Software Production Analysis from 2015-2020

12.4 Asia-Pacific Email Deliverability Software Consumption Analysis from 2015-2020

12.5 Asia-Pacific Email Deliverability Software Import and Export from 2015-2020

12.6 Asia-Pacific Email Deliverability Software Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific Email Deliverability Software Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific Email Deliverability Software by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific Email Deliverability Software Sales by Country (2015-2020)

12.8.2 Asia-Pacific Email Deliverability Software Consumption Value by Country (2015-2020)

12.9 Asia-Pacific Email Deliverability Software Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America Email Deliverability Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America Email Deliverability Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America Email Deliverability Software Production Analysis from 2015-2020

13.4 Latin America Email Deliverability Software Consumption Analysis from 2015-2020

13.5 Latin America Email Deliverability Software Import and Export from 2015-2020

13.6 Latin America Email Deliverability Software Value, Production and Market Share by Type (2015-2020)

13.7 Latin America Email Deliverability Software Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America Email Deliverability Software by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America Email Deliverability Software Sales by Country (2015-2020)

13.8.2 Latin America Email Deliverability Software Consumption Value by Country (2015-2020)

13.9 Latin America Email Deliverability Software Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

14.1 Middle East & Africa Email Deliverability Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa Email Deliverability Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020



14.3 Middle East & Africa Email Deliverability Software Production Analysis from 2015-2020

14.4 Middle East & Africa Email Deliverability Software Consumption Analysis from 2015-2020

14.5 Middle East & Africa Email Deliverability Software Import and Export from 2015-2020

14.6 Middle East & Africa Email Deliverability Software Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa Email Deliverability Software Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa Email Deliverability Software by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa Email Deliverability Software Sales by Country (2015-2020)

14.8.2 Middle East & Africa Email Deliverability Software Consumption Value by Country (2015-2020)

14.9 Middle East & Africa Email Deliverability Software Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL EMAIL DELIVERABILITY SOFTWARE MARKET FROM 2020-2027**

15.1 Future Forecast of the Global Email Deliverability Software Market from 2020-2027 Segment by Region

15.2 Global Email Deliverability Software Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Email Deliverability Software Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global Email Deliverability Software Market Value (\$) and Growth Rate of Email Deliverability Software from 2015-2027

Global Email Deliverability Software Production and Growth Rate Segment by Product Type from 2015-2027

Global Email Deliverability Software Consumption and Growth Rate Segment by Application from 2015-2027

Figure Email Deliverability Software Picture

Table Product Specifications of Email Deliverability Software

Table Driving Factors for this Market

Table Industry News of Email Deliverability Software Market

Figure Value Chain Status of Email Deliverability Software

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Email Deliverability Software Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Email Deliverability Software Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure On-Premises of Email Deliverability Software

Figure Cloud-Based of Email Deliverability Software

Table Global Email Deliverability Software Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Email Deliverability Software Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Small Businesses of Email Deliverability Software

Figure Midsized Businesses of Email Deliverability Software

Figure Large Businesses of Email Deliverability Software

Table Global Email Deliverability Software Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Email Deliverability Software Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Email Deliverability Software

Figure Online Channel of Email Deliverability Software

Table SendGrid Profile (Company Name, Plants Distribution, Sales Region)

Figure SendGrid Sales and Growth Rate from 2015-2020

Figure SendGrid Revenue (\$) and Global Market Share from 2015-2020

Table SendGrid Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table MailUp Profile (Company Name, Plants Distribution, Sales Region)

Figure MailUp Sales and Growth Rate from 2015-2020

Figure MailUp Revenue (\$) and Global Market Share from 2015-2020

Table MailUp Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table SendinBlue Profile (Company Name, Plants Distribution, Sales Region)

Figure SendinBlue Sales and Growth Rate from 2015-2020

Figure SendinBlue Revenue (\$) and Global Market Share from 2015-2020

Table SendinBlue Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table SparkPost Profile (Company Name, Plants Distribution, Sales Region)

Figure SparkPost Sales and Growth Rate from 2015-2020

Figure SparkPost Revenue (\$) and Global Market Share from 2015-2020

Table SparkPost Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table SendForensics Profile (Company Name, Plants Distribution, Sales Region)

Figure SendForensics Sales and Growth Rate from 2015-2020

Figure SendForensics Revenue (\$) and Global Market Share from 2015-2020

Table SendForensics Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table 250ok Profile (Company Name, Plants Distribution, Sales Region)

Figure 250ok Sales and Growth Rate from 2015-2020

Figure 250ok Revenue (\$) and Global Market Share from 2015-2020

Table 250ok Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table VerticalResponse Profile (Company Name, Plants Distribution, Sales Region)

Figure VerticalResponse Sales and Growth Rate from 2015-2020

Figure VerticalResponse Revenue (\$) and Global Market Share from 2015-2020

Table VerticalResponse Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Return Path Profile (Company Name, Plants Distribution, Sales Region)

Figure Return Path Sales and Growth Rate from 2015-2020

Figure Return Path Revenue (\$) and Global Market Share from 2015-2020

Table Return Path Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table ActiveTrail Profile (Company Name, Plants Distribution, Sales Region)

Figure ActiveTrail Sales and Growth Rate from 2015-2020

Figure ActiveTrail Revenue (\$) and Global Market Share from 2015-2020

Table ActiveTrail Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table StreamSend Profile (Company Name, Plants Distribution, Sales Region)

Figure StreamSend Sales and Growth Rate from 2015-2020

Figure StreamSend Revenue (\$) and Global Market Share from 2015-2020

Table StreamSend Email Deliverability Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Email Deliverability Software Production Value (\$) by Region from 2015-2020

Table Global Email Deliverability Software Production Value Share by Region from 2015-2020

Table Global Email Deliverability Software Production by Region from 2015-2020

Table Global Email Deliverability Software Consumption Value (\$) by Region from 2015-2020

Table Global Email Deliverability Software Consumption by Region from 2015-2020

Table North America Email Deliverability Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Email Deliverability Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Email Deliverability Software Import and Export from 2015-2020

Table North America Email Deliverability Software Value (\$) by Type (2015-2020)

Table North America Email Deliverability Software Production by Type (2015-2020)

Table North America Email Deliverability Software Consumption by Application (2015-2020)

Table North America Email Deliverability Software Consumption by Country (2015-2020)

Table North America Email Deliverability Software Consumption Value (\$) by Country (2015-2020)

Figure North America Email Deliverability Software Market PEST Analysis

Table Europe Email Deliverability Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Email Deliverability Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Email Deliverability Software Import and Export from 2015-2020

Table Europe Email Deliverability Software Value (\$) by Type (2015-2020)

Table Europe Email Deliverability Software Production by Type (2015-2020)

Table Europe Email Deliverability Software Consumption by Application (2015-2020)

Table Europe Email Deliverability Software Consumption by Country (2015-2020)

Table Europe Email Deliverability Software Consumption Value (\$) by Country (2015-2020)

Figure Europe Email Deliverability Software Market PEST Analysis

Table Asia-Pacific Email Deliverability Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Email Deliverability Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Email Deliverability Software Import and Export from 2015-2020

Table Asia-Pacific Email Deliverability Software Value (\$) by Type (2015-2020)

Table Asia-Pacific Email Deliverability Software Production by Type (2015-2020)

Table Asia-Pacific Email Deliverability Software Consumption by Application (2015-2020)

Table Asia-Pacific Email Deliverability Software Consumption by Country (2015-2020)

Table Asia-Pacific Email Deliverability Software Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Email Deliverability Software Market PEST Analysis

Table Latin America Email Deliverability Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Email Deliverability Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Email Deliverability Software Import and Export from 2015-2020

Table Latin America Email Deliverability Software Value (\$) by Type (2015-2020)

Table Latin America Email Deliverability Software Production by Type (2015-2020)

Table Latin America Email Deliverability Software Consumption by Application (2015-2020)

Table Latin America Email Deliverability Software Consumption by Country (2015-2020)

Table Latin America Email Deliverability Software Consumption Value (\$) by Country (2015-2020)

Figure Latin America Email Deliverability Software Market PEST Analysis

Table Middle East & Africa Email Deliverability Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Email Deliverability Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Email Deliverability Software Import and Export from 2015-2020

Table Middle East & Africa Email Deliverability Software Value (\$) by Type (2015-2020)

Table Middle East & Africa Email Deliverability Software Production by Type (2015-2020)

Table Middle East & Africa Email Deliverability Software Consumption by Application (2015-2020)

Table Middle East & Africa Email Deliverability Software Consumption by Country (2015-2020)

Table Middle East & Africa Email Deliverability Software Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Email Deliverability Software Market PEST Analysis

Table Global Email Deliverability Software Value (\$) and Growth Rate Forecast by Region (2020-2027)

Table Global Email Deliverability Software Production and Growth Rate Forecast by Region (2020-2027)

Table Global Email Deliverability Software Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Email Deliverability Software Production and Growth Rate Forecast by Type (2020-2027)

Table Global Email Deliverability Software Consumption and Growth Rate Forecast by Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global Email Deliverability Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2C23CA122649EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2C23CA122649EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

