

2015-2027 Global Electronic Shelf Label (ESL) Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/26D65A910814EN.html>

Date: April 2020

Pages: 112

Price: US\$ 3,460.00 (Single User License)

ID: 26D65A910814EN

Abstracts

The worldwide market for Electronic Shelf Label (ESL) is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Altierre

M2COMM

Diebold Nixdorf

Cest Co., Ltd.

SoluM

Pricer AB

Teraoka Seiko Co., Ltd.

Displaydata

SES-imagotag

E Ink

LG Innotek

Major Types Covered

LCD

Segmented e-Paper ESL
Full Graphic e-Paper ESL

Major Applications Covered
Hypermarkets & Supermarkets
Retail Stores
Specialty Stores
Others

Top Countries Data Covered in This Report

United States
Canada
Germany
UK
France
Italy
Spain
Russia
Netherlands
Turkey
Switzerland
Sweden
Poland
Belgium
China
Japan
South Korea
Australia
India
Taiwan
Indonesia
Thailand
Philippines
Malaysia
Brazil
Mexico
Argentina
Columbia
Chile

Saudi Arabia
UAE
Egypt
Nigeria
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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