

## 2015-2027 Global Electric Blankets Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

https://marketpublishers.com/r/228282EF46C7EN.html

Date: May 2020

Pages: 112

Price: US\$ 3,460.00 (Single User License)

ID: 228282EF46C7EN

## **Abstracts**

The worldwide market for Electric Blankets is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

Major Companies Covered

Dreamland

Morphy Richards

Argos

Lakeland

Silentnight

Slumberdown

Sunbeam

Beurer

Major Types Covered Underblankets

Overblankets

Major Applications Covered



## Commercial use

## Home use

Top Countries Data Covered in This Report

**United States** 

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

**Thailand** 

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE

Egypt

Nigeria

South Africa



Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027



## **Contents**

#### 1 INTRODUCTION

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

#### 2 KEY FINDINGS OF THE STUDY

## **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global Electric Blankets Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the Electric Blankets Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

## **4 VALUE CHAIN OF THE ELECTRIC BLANKETS MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

## 5 GLOBAL ELECTRIC BLANKETS MARKET-SEGMENTATION BY TYPE

- 5.1 Underblankets
- 5.2 Overblankets



#### 6 GLOBAL ELECTRIC BLANKETS MARKET-SEGMENTATION BY APPLICATION

- 6.1 Commercial use
- 6.2 Home use

## 7 GLOBAL ELECTRIC BLANKETS MARKET-SEGMENTATION BY MARKETING CHANNEL

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 Dreamland
  - 8.1.1 Dreamland Profile
  - 8.1.2 Dreamland Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 Dreamland Product/Solution Launches and Enhancements Analysis
  - 8.1.4 Dreamland Business Overview/Recent Development/Acquisitions
- 8.2 Morphy Richards
  - 8.2.1 Morphy Richards Profile
- 8.2.2 Morphy Richards Sales, Growth Rate and Global Market Share from 2015-2020
- 8.2.3 Morphy Richards Product/Solution Launches and Enhancements Analysis
- 8.2.4 Morphy Richards Business Overview/Recent Development/Acquisitions
- 8.3 Argos
  - 8.3.1 Argos Profile
  - 8.3.2 Argos Sales, Growth Rate and Global Market Share from 2015-2020
- 8.3.3 Argos Product/Solution Launches and Enhancements Analysis
- 8.3.4 Argos Business Overview/Recent Development/Acquisitions
- 8.4 Lakeland
  - 8.4.1 Lakeland Profile
  - 8.4.2 Lakeland Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.4.3 Lakeland Product/Solution Launches and Enhancements Analysis
  - 8.4.4 Lakeland Business Overview/Recent Development/Acquisitions
- 8.5 Silentnight
  - 8.5.1 Silentnight Profile
  - 8.5.2 Silentnight Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.5.3 Silentnight Product/Solution Launches and Enhancements Analysis
- 8.5.4 Silentnight Business Overview/Recent Development/Acquisitions
- 8.6 Slumberdown



- 8.6.1 Slumberdown Profile
- 8.6.2 Slumberdown Sales, Growth Rate and Global Market Share from 2015-2020
- 8.6.3 Slumberdown Product/Solution Launches and Enhancements Analysis
- 8.6.4 Slumberdown Business Overview/Recent Development/Acquisitions
- 8.7 Sunbeam
  - 8.7.1 Sunbeam Profile
  - 8.7.2 Sunbeam Sales, Growth Rate and Global Market Share from 2015-2020
- 8.7.3 Sunbeam Product/Solution Launches and Enhancements Analysis
- 8.7.4 Sunbeam Business Overview/Recent Development/Acquisitions
- 8.8 Beurer
  - 8.8.1 Beurer Profile
  - 8.8.2 Beurer Sales, Growth Rate and Global Market Share from 2015-2020
- 8.8.3 Beurer Product/Solution Launches and Enhancements Analysis
- 8.8.4 Beurer Business Overview/Recent Development/Acquisitions

#### 9 GLOBAL ELECTRIC BLANKETS MARKET-SEGMENTATION BY GEOGRAPHY

#### 10 NORTH AMERICA

- 10.1 North America Electric Blankets Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 10.2 North America Electric Blankets Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 10.3 North America Electric Blankets Production Analysis from 2015-2020
- 10.4 North America Electric Blankets Consumption Analysis from 2015-2020
- 10.5 North America Electric Blankets Import and Export from 2015-2020
- 10.6 North America Electric Blankets Value, Production and Market Share by Type (2015-2020)
- 10.7 North America Electric Blankets Consumption, Value and Market Share by Application (2015-2020)
- 10.8 North America Electric Blankets by Country (United States, Canada)
- 10.8.1 North America Electric Blankets Sales by Country (2015-2020)
- 10.8.2 North America Electric Blankets Consumption Value by Country (2015-2020)
- 10.9 North America Electric Blankets Market PEST Analysis

#### 11 EUROPE

11.1 Europe Electric Blankets Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020



- 11.2 Europe Electric Blankets Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 11.3 Europe Electric Blankets Production Analysis from 2015-2020
- 11.4 Europe Electric Blankets Consumption Analysis from 2015-2020
- 11.5 Europe Electric Blankets Import and Export from 2015-2020
- 11.6 Europe Electric Blankets Value, Production and Market Share by Type (2015-2020)
- 11.7 Europe Electric Blankets Consumption, Value and Market Share by Application (2015-2020)
- 11.8 Europe Electric Blankets by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)
  - 11.8.1 Europe Electric Blankets Sales by Country (2015-2020)
  - 11.8.2 Europe Electric Blankets Consumption Value by Country (2015-2020)
- 11.9 Europe Electric Blankets Market PEST Analysis

## 12 ASIA-PACIFIC

- 12.1 Asia-Pacific Electric Blankets Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 12.2 Asia-Pacific Electric Blankets Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 12.3 Asia-Pacific Electric Blankets Production Analysis from 2015-2020
- 12.4 Asia-Pacific Electric Blankets Consumption Analysis from 2015-2020
- 12.5 Asia-Pacific Electric Blankets Import and Export from 2015-2020
- 12.6 Asia-Pacific Electric Blankets Value, Production and Market Share by Type (2015-2020)
- 12.7 Asia-Pacific Electric Blankets Consumption, Value and Market Share by Application (2015-2020)
- 12.8 Asia-Pacific Electric Blankets by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)
  - 12.8.1 Asia-Pacific Electric Blankets Sales by Country (2015-2020)
- 12.8.2 Asia-Pacific Electric Blankets Consumption Value by Country (2015-2020)
- 12.9 Asia-Pacific Electric Blankets Market PEST Analysis

## 13 LATIN AMERICA

- 13.1 Latin America Electric Blankets Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 13.2 Latin America Electric Blankets Consumption, Terminal Price, Consumption Value



- and Channel Margin Analysis from 2015-2020
- 13.3 Latin America Electric Blankets Production Analysis from 2015-2020
- 13.4 Latin America Electric Blankets Consumption Analysis from 2015-2020
- 13.5 Latin America Electric Blankets Import and Export from 2015-2020
- 13.6 Latin America Electric Blankets Value, Production and Market Share by Type (2015-2020)
- 13.7 Latin America Electric Blankets Consumption, Value and Market Share by Application (2015-2020)
- 13.8 Latin America Electric Blankets by Country (Brazil, Mexico, Argentina, Columbia, Chile)
  - 13.8.1 Latin America Electric Blankets Sales by Country (2015-2020)
  - 13.8.2 Latin America Electric Blankets Consumption Value by Country (2015-2020)
- 13.9 Latin America Electric Blankets Market PEST Analysis

#### 14 MIDDLE EAST & AFRICA

- 14.1 Middle East & Africa Electric Blankets Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020
- 14.2 Middle East & Africa Electric Blankets Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020
- 14.3 Middle East & Africa Electric Blankets Production Analysis from 2015-2020
- 14.4 Middle East & Africa Electric Blankets Consumption Analysis from 2015-2020
- 14.5 Middle East & Africa Electric Blankets Import and Export from 2015-2020
- 14.6 Middle East & Africa Electric Blankets Value, Production and Market Share by Type (2015-2020)
- 14.7 Middle East & Africa Electric Blankets Consumption, Value and Market Share by Application (2015-2020)
- 14.8 Middle East & Africa Electric Blankets by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)
  - 14.8.1 Middle East & Africa Electric Blankets Sales by Country (2015-2020)
- 14.8.2 Middle East & Africa Electric Blankets Consumption Value by Country (2015-2020)
- 14.9 Middle East & Africa Electric Blankets Market PEST Analysis

# 15 FUTURE FORECAST OF THE GLOBAL ELECTRIC BLANKETS MARKET FROM 2020-2027

15.1 Future Forecast of the Global Electric Blankets Market from 2020-2027 Segment by Region



15.2 Global Electric Blankets Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global Electric Blankets Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Global Electric Blankets Market Value (\$) and Growth Rate of Electric Blankets from 2015-2027

Global Electric Blankets Production and Growth Rate Segment by Product Type from 2015-2027

Global Electric Blankets Consumption and Growth Rate Segment by Application from 2015-2027

Figure Electric Blankets Picture

Table Product Specifications of Electric Blankets

Table Driving Factors for this Market

Table Industry News of Electric Blankets Market

Figure Value Chain Status of Electric Blankets

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global Electric Blankets Production and Growth Rate Segment by Product Type from 2015-2020

Table Global Electric Blankets Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure Underblankets of Electric Blankets

Figure Overblankets of Electric Blankets

Table Global Electric Blankets Consumption and Growth Rate Segment by Application from 2015-2020

Table Global Electric Blankets Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Commercial use of Electric Blankets

Figure Home use of Electric Blankets

Table Global Electric Blankets Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global Electric Blankets Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of Electric Blankets

Figure Online Channel of Electric Blankets

Table Dreamland Profile (Company Name, Plants Distribution, Sales Region)

Figure Dreamland Sales and Growth Rate from 2015-2020

Figure Dreamland Revenue (\$) and Global Market Share from 2015-2020



Table Dreamland Electric Blankets Sales, Price, Revenue, Gross Margin (2015-2020)

Table Morphy Richards Profile (Company Name, Plants Distribution, Sales Region)

Figure Morphy Richards Sales and Growth Rate from 2015-2020

Figure Morphy Richards Revenue (\$) and Global Market Share from 2015-2020

Table Morphy Richards Electric Blankets Sales, Price, Revenue, Gross Margin (2015-2020)

Table Argos Profile (Company Name, Plants Distribution, Sales Region)

Figure Argos Sales and Growth Rate from 2015-2020

Figure Argos Revenue (\$) and Global Market Share from 2015-2020

Table Argos Electric Blankets Sales, Price, Revenue, Gross Margin (2015-2020)

Table Lakeland Profile (Company Name, Plants Distribution, Sales Region)

Figure Lakeland Sales and Growth Rate from 2015-2020

Figure Lakeland Revenue (\$) and Global Market Share from 2015-2020

Table Lakeland Electric Blankets Sales, Price, Revenue, Gross Margin (2015-2020)

Table Silentnight Profile (Company Name, Plants Distribution, Sales Region)

Figure Silentnight Sales and Growth Rate from 2015-2020

Figure Silentnight Revenue (\$) and Global Market Share from 2015-2020

Table Silentnight Electric Blankets Sales, Price, Revenue, Gross Margin (2015-2020)

Table Slumberdown Profile (Company Name, Plants Distribution, Sales Region)

Figure Slumberdown Sales and Growth Rate from 2015-2020

Figure Slumberdown Revenue (\$) and Global Market Share from 2015-2020

Table Slumberdown Electric Blankets Sales, Price, Revenue, Gross Margin (2015-2020)

Table Sunbeam Profile (Company Name, Plants Distribution, Sales Region)

Figure Sunbeam Sales and Growth Rate from 2015-2020

Figure Sunbeam Revenue (\$) and Global Market Share from 2015-2020

Table Sunbeam Electric Blankets Sales, Price, Revenue, Gross Margin (2015-2020)

Table Beurer Profile (Company Name, Plants Distribution, Sales Region)

Figure Beurer Sales and Growth Rate from 2015-2020

Figure Beurer Revenue (\$) and Global Market Share from 2015-2020

Table Beurer Electric Blankets Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global Electric Blankets Production Value (\$) by Region from 2015-2020

Table Global Electric Blankets Production Value Share by Region from 2015-2020

Table Global Electric Blankets Production by Region from 2015-2020

Table Global Electric Blankets Consumption Value (\$) by Region from 2015-2020

Table Global Electric Blankets Consumption by Region from 2015-2020

Table North America Electric Blankets Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America Electric Blankets Consumption, Terminal Price, Consumption



Value (\$) and Channel Margin Analysis from 2015-2020

Table North America Electric Blankets Import and Export from 2015-2020

Table North America Electric Blankets Value (\$) by Type (2015-2020)

Table North America Electric Blankets Production by Type (2015-2020)

Table North America Electric Blankets Consumption by Application (2015-2020)

Table North America Electric Blankets Consumption by Country (2015-2020)

Table North America Electric Blankets Consumption Value (\$) by Country (2015-2020)

Figure North America Electric Blankets Market PEST Analysis

Table Europe Electric Blankets Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe Electric Blankets Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe Electric Blankets Import and Export from 2015-2020

Table Europe Electric Blankets Value (\$) by Type (2015-2020)

Table Europe Electric Blankets Production by Type (2015-2020)

Table Europe Electric Blankets Consumption by Application (2015-2020)

Table Europe Electric Blankets Consumption by Country (2015-2020)

Table Europe Electric Blankets Consumption Value (\$) by Country (2015-2020)

Figure Europe Electric Blankets Market PEST Analysis

Table Asia-Pacific Electric Blankets Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific Electric Blankets Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific Electric Blankets Import and Export from 2015-2020

Table Asia-Pacific Electric Blankets Value (\$) by Type (2015-2020)

Table Asia-Pacific Electric Blankets Production by Type (2015-2020)

Table Asia-Pacific Electric Blankets Consumption by Application (2015-2020)

Table Asia-Pacific Electric Blankets Consumption by Country (2015-2020)

Table Asia-Pacific Electric Blankets Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific Electric Blankets Market PEST Analysis

Table Latin America Electric Blankets Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America Electric Blankets Consumption, Terminal Price, Consumption

Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America Electric Blankets Import and Export from 2015-2020

Table Latin America Electric Blankets Value (\$) by Type (2015-2020)

Table Latin America Electric Blankets Production by Type (2015-2020)

Table Latin America Electric Blankets Consumption by Application (2015-2020)

Table Latin America Electric Blankets Consumption by Country (2015-2020)



Table Latin America Electric Blankets Consumption Value (\$) by Country (2015-2020) Figure Latin America Electric Blankets Market PEST Analysis

Table Middle East & Africa Electric Blankets Production, Ex-factory Price Revenue (\$),

Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa Electric Blankets Consumption, Terminal Price,

Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa Electric Blankets Import and Export from 2015-2020

Table Middle East & Africa Electric Blankets Value (\$) by Type (2015-2020)

Table Middle East & Africa Electric Blankets Production by Type (2015-2020)

Table Middle East & Africa Electric Blankets Consumption by Application (2015-2020)

Table Middle East & Africa Electric Blankets Consumption by Country (2015-2020)

Table Middle East & Africa Electric Blankets Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa Electric Blankets Market PEST Analysis
Table Global Electric Blankets Value (\$) and Growth Rate Forecast by Region
(2020-2027)

Table Global Electric Blankets Production and Growth Rate Forecast by Region (2020-2027)

Table Global Electric Blankets Consumption and Growth Rate Forecast by Region (2020-2027)

Table Global Electric Blankets Production and Growth Rate Forecast by Type (2020-2027)

Table Global Electric Blankets Consumption and Growth Rate Forecast by Application (2020-2027)



## I would like to order

Product name: 2015-2027 Global Electric Blankets Industry Market Research Report, Segment by

Player, Type, Application, Marketing Channel, and Region

Product link: https://marketpublishers.com/r/228282EF46C7EN.html

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/228282EF46C7EN.html">https://marketpublishers.com/r/228282EF46C7EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

