

# **2015-2027 Global E-Commerce Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region**

<https://marketpublishers.com/r/2466FFBCD8A6EN.html>

Date: May 2020

Pages: 117

Price: US\$ 3,460.00 (Single User License)

ID: 2466FFBCD8A6EN

## **Abstracts**

The worldwide market for E-Commerce Software is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### **Major Companies Covered**

BigCommerce  
Woocommerce  
Shopify  
BlueHost  
Wix  
ECStore  
YoKart  
WooCommerce  
Magento  
Tictail  
VTEX

### **Major Types Covered**

On-Premise

Cloud-Based

Hybrid

Major Applications Covered

Retail

Financial Services

Communications

Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil

Mexico

Argentina

Columbia

Chile

Saudi Arabia

UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

## Contents

### **1 INTRODUCTION**

- 1.1 Objective of the Study
- 1.2 Definition of the Market
- 1.3 Market Scope
  - 1.3.1 Market Segment by Type, Application and Marketing Channel
  - 1.3.2 Major Regions Covered (North America, Europe, Asia Pacific, Mid East & Africa)
- 1.4 Years Considered for the Study (2015-2027)
- 1.5 Currency Considered (U.S. Dollar)
- 1.6 Stakeholders

### **2 KEY FINDINGS OF THE STUDY**

### **3 MARKET DYNAMICS**

- 3.1 Driving Factors for this Market
- 3.2 Factors Challenging the Market
- 3.3 Opportunities of the Global E-Commerce Software Market (Regions, Growing/Emerging Downstream Market Analysis)
- 3.4 Technological and Market Developments in the E-Commerce Software Market
- 3.5 Industry News by Region
- 3.6 Regulatory Scenario by Region/Country
- 3.7 Market Investment Scenario Strategic Recommendations Analysis

### **4 VALUE CHAIN OF THE E-COMMERCE SOFTWARE MARKET**

- 4.1 Value Chain Status
- 4.2 Upstream Raw Material Analysis
- 4.3 Midstream Major Company Analysis (by Manufacturing Base, by Product Type)
- 4.4 Distributors/Traders
- 4.5 Downstream Major Customer Analysis (by Region)

### **5 GLOBAL E-COMMERCE SOFTWARE MARKET-SEGMENTATION BY TYPE**

- 5.1 On-Premise
- 5.2 Cloud-Based
- 5.3 Hybrid

## **6 GLOBAL E-COMMERCE SOFTWARE MARKET-SEGMENTATION BY APPLICATION**

- 6.1 Retail
- 6.2 Financial Services
- 6.3 Communications

## **7 GLOBAL E-COMMERCE SOFTWARE MARKET-SEGMENTATION BY MARKETING CHANNEL**

- 7.1 Traditional Marketing Channel (Offline)
- 7.2 Online Channel

## **8 COMPETITIVE INTELLIGENCE – COMPANY PROFILES**

- 8.1 BigCommerce
  - 8.1.1 BigCommerce Profile
  - 8.1.2 BigCommerce Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.1.3 BigCommerce Product/Solution Launches and Enhancements Analysis
  - 8.1.4 BigCommerce Business Overview/Recent Development/Acquisitions
- 8.2 Woocommerce
  - 8.2.1 Woocommerce Profile
  - 8.2.2 Woocommerce Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.2.3 Woocommerce Product/Solution Launches and Enhancements Analysis
  - 8.2.4 Woocommerce Business Overview/Recent Development/Acquisitions
- 8.3 Shopify
  - 8.3.1 Shopify Profile
  - 8.3.2 Shopify Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.3.3 Shopify Product/Solution Launches and Enhancements Analysis
  - 8.3.4 Shopify Business Overview/Recent Development/Acquisitions
- 8.4 BlueHost
  - 8.4.1 BlueHost Profile
  - 8.4.2 BlueHost Sales, Growth Rate and Global Market Share from 2015-2020
  - 8.4.3 BlueHost Product/Solution Launches and Enhancements Analysis
  - 8.4.4 BlueHost Business Overview/Recent Development/Acquisitions
- 8.5 Wix
  - 8.5.1 Wix Profile
  - 8.5.2 Wix Sales, Growth Rate and Global Market Share from 2015-2020

8.5.3 Wix Product/Solution Launches and Enhancements Analysis

8.5.4 Wix Business Overview/Recent Development/Acquisitions

## 8.6 ECStore

8.6.1 ECStore Profile

8.6.2 ECStore Sales, Growth Rate and Global Market Share from 2015-2020

8.6.3 ECStore Product/Solution Launches and Enhancements Analysis

8.6.4 ECStore Business Overview/Recent Development/Acquisitions

## 8.7 YoKart

8.7.1 YoKart Profile

8.7.2 YoKart Sales, Growth Rate and Global Market Share from 2015-2020

8.7.3 YoKart Product/Solution Launches and Enhancements Analysis

8.7.4 YoKart Business Overview/Recent Development/Acquisitions

## 8.8 WooCommerce

8.8.1 WooCommerce Profile

8.8.2 WooCommerce Sales, Growth Rate and Global Market Share from 2015-2020

8.8.3 WooCommerce Product/Solution Launches and Enhancements Analysis

8.8.4 WooCommerce Business Overview/Recent Development/Acquisitions

## 8.9 Magento

8.9.1 Magento Profile

8.9.2 Magento Sales, Growth Rate and Global Market Share from 2015-2020

8.9.3 Magento Product/Solution Launches and Enhancements Analysis

8.9.4 Magento Business Overview/Recent Development/Acquisitions

## 8.10 Tictail

8.10.1 Tictail Profile

8.10.2 Tictail Sales, Growth Rate and Global Market Share from 2015-2020

8.10.3 Tictail Product/Solution Launches and Enhancements Analysis

8.10.4 Tictail Business Overview/Recent Development/Acquisitions

## 8.11 VTEX

8.11.1 VTEX Profile

8.11.2 VTEX Sales, Growth Rate and Global Market Share from 2015-2020

8.11.3 VTEX Product/Solution Launches and Enhancements Analysis

8.11.4 VTEX Business Overview/Recent Development/Acquisitions

# **9 GLOBAL E-COMMERCE SOFTWARE MARKET-SEGMENTATION BY GEOGRAPHY**

## **10 NORTH AMERICA**

10.1 North America E-Commerce Software Production, Ex-factory Price, Revenue,

## Gross Margin (%) and Gross Analysis from 2015-2020

10.2 North America E-Commerce Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

10.3 North America E-Commerce Software Production Analysis from 2015-2020

10.4 North America E-Commerce Software Consumption Analysis from 2015-2020

10.5 North America E-Commerce Software Import and Export from 2015-2020

10.6 North America E-Commerce Software Value, Production and Market Share by Type (2015-2020)

10.7 North America E-Commerce Software Consumption, Value and Market Share by Application (2015-2020)

10.8 North America E-Commerce Software by Country (United States, Canada)

10.8.1 North America E-Commerce Software Sales by Country (2015-2020)

10.8.2 North America E-Commerce Software Consumption Value by Country (2015-2020)

10.9 North America E-Commerce Software Market PEST Analysis

## 11 EUROPE

11.1 Europe E-Commerce Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

11.2 Europe E-Commerce Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

11.3 Europe E-Commerce Software Production Analysis from 2015-2020

11.4 Europe E-Commerce Software Consumption Analysis from 2015-2020

11.5 Europe E-Commerce Software Import and Export from 2015-2020

11.6 Europe E-Commerce Software Value, Production and Market Share by Type (2015-2020)

11.7 Europe E-Commerce Software Consumption, Value and Market Share by Application (2015-2020)

11.8 Europe E-Commerce Software by Country (Germany, UK, France, Italy, Spain, Russia, Netherlands, Turkey, Switzerland, Sweden, Poland, Belgium)

11.8.1 Europe E-Commerce Software Sales by Country (2015-2020)

11.8.2 Europe E-Commerce Software Consumption Value by Country (2015-2020)

11.9 Europe E-Commerce Software Market PEST Analysis

## 12 ASIA-PACIFIC

12.1 Asia-Pacific E-Commerce Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

12.2 Asia-Pacific E-Commerce Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

12.3 Asia-Pacific E-Commerce Software Production Analysis from 2015-2020

12.4 Asia-Pacific E-Commerce Software Consumption Analysis from 2015-2020

12.5 Asia-Pacific E-Commerce Software Import and Export from 2015-2020

12.6 Asia-Pacific E-Commerce Software Value, Production and Market Share by Type (2015-2020)

12.7 Asia-Pacific E-Commerce Software Consumption, Value and Market Share by Application (2015-2020)

12.8 Asia-Pacific E-Commerce Software by Country (China, Japan, South Korea, Australia, India, Taiwan, Indonesia, Thailand, Philippines, Malaysia)

12.8.1 Asia-Pacific E-Commerce Software Sales by Country (2015-2020)

12.8.2 Asia-Pacific E-Commerce Software Consumption Value by Country (2015-2020)

12.9 Asia-Pacific E-Commerce Software Market PEST Analysis

## **13 LATIN AMERICA**

13.1 Latin America E-Commerce Software Production, Ex-factory Price, Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

13.2 Latin America E-Commerce Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

13.3 Latin America E-Commerce Software Production Analysis from 2015-2020

13.4 Latin America E-Commerce Software Consumption Analysis from 2015-2020

13.5 Latin America E-Commerce Software Import and Export from 2015-2020

13.6 Latin America E-Commerce Software Value, Production and Market Share by Type (2015-2020)

13.7 Latin America E-Commerce Software Consumption, Value and Market Share by Application (2015-2020)

13.8 Latin America E-Commerce Software by Country (Brazil, Mexico, Argentina, Columbia, Chile)

13.8.1 Latin America E-Commerce Software Sales by Country (2015-2020)

13.8.2 Latin America E-Commerce Software Consumption Value by Country (2015-2020)

13.9 Latin America E-Commerce Software Market PEST Analysis

## **14 MIDDLE EAST & AFRICA**

14.1 Middle East & Africa E-Commerce Software Production, Ex-factory Price,

Revenue, Gross Margin (%) and Gross Analysis from 2015-2020

14.2 Middle East & Africa E-Commerce Software Consumption, Terminal Price, Consumption Value and Channel Margin Analysis from 2015-2020

14.3 Middle East & Africa E-Commerce Software Production Analysis from 2015-2020

14.4 Middle East & Africa E-Commerce Software Consumption Analysis from 2015-2020

14.5 Middle East & Africa E-Commerce Software Import and Export from 2015-2020

14.6 Middle East & Africa E-Commerce Software Value, Production and Market Share by Type (2015-2020)

14.7 Middle East & Africa E-Commerce Software Consumption, Value and Market Share by Application (2015-2020)

14.8 Middle East & Africa E-Commerce Software by Country (Saudi Arabia, UAE, Egypt, Nigeria, South Africa)

14.8.1 Middle East & Africa E-Commerce Software Sales by Country (2015-2020)

14.8.2 Middle East & Africa E-Commerce Software Consumption Value by Country (2015-2020)

14.9 Middle East & Africa E-Commerce Software Market PEST Analysis

## **15 FUTURE FORECAST OF THE GLOBAL E-COMMERCE SOFTWARE MARKET FROM 2020-2027**

15.1 Future Forecast of the Global E-Commerce Software Market from 2020-2027 Segment by Region

15.2 Global E-Commerce Software Production and Growth Rate Forecast by Type (2020-2027)

15.3 Global E-Commerce Software Consumption and Growth Rate Forecast by Application (2020-2027)

## **16 APPENDIX**

16.1 Methodology

16.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Global E-Commerce Software Market Value (\$) and Growth Rate of E-Commerce Software from 2015-2027

Global E-Commerce Software Production and Growth Rate Segment by Product Type from 2015-2027

Global E-Commerce Software Consumption and Growth Rate Segment by Application from 2015-2027

Figure E-Commerce Software Picture

Table Product Specifications of E-Commerce Software

Table Driving Factors for this Market

Table Industry News of E-Commerce Software Market

Figure Value Chain Status of E-Commerce Software

Table Midstream Major Company Analysis (by Manufacturing Base, by Product Type)

Table Distributors/Traders

Table Downstream Major Customer Analysis (by Region, by Preference)

Table Global E-Commerce Software Production and Growth Rate Segment by Product Type from 2015-2020

Table Global E-Commerce Software Value (\$) and Growth Rate Segment by Product Type from 2015-2020

Figure On-Premise of E-Commerce Software

Figure Cloud-Based of E-Commerce Software

Figure Hybrid of E-Commerce Software

Table Global E-Commerce Software Consumption and Growth Rate Segment by Application from 2015-2020

Table Global E-Commerce Software Value (\$) and Growth Rate Segment by Application from 2015-2020

Figure Retail of E-Commerce Software

Figure Financial Services of E-Commerce Software

Figure Communications of E-Commerce Software

Table Global E-Commerce Software Consumption and Growth Rate Segment by Marketing Channel from 2015-2020

Table Global E-Commerce Software Value (\$) and Growth Rate Segment by Marketing Channel from 2015-2020

Figure Traditional Marketing Channel (Offline) of E-Commerce Software

Figure Online Channel of E-Commerce Software

Table BigCommerce Profile (Company Name, Plants Distribution, Sales Region)

Figure BigCommerce Sales and Growth Rate from 2015-2020

Figure BigCommerce Revenue (\$) and Global Market Share from 2015-2020

Table BigCommerce E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Woocommerce Profile (Company Name, Plants Distribution, Sales Region)

Figure Woocommerce Sales and Growth Rate from 2015-2020

Figure Woocommerce Revenue (\$) and Global Market Share from 2015-2020

Table Woocommerce E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Shopify Profile (Company Name, Plants Distribution, Sales Region)

Figure Shopify Sales and Growth Rate from 2015-2020

Figure Shopify Revenue (\$) and Global Market Share from 2015-2020

Table Shopify E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table BlueHost Profile (Company Name, Plants Distribution, Sales Region)

Figure BlueHost Sales and Growth Rate from 2015-2020

Figure BlueHost Revenue (\$) and Global Market Share from 2015-2020

Table BlueHost E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Wix Profile (Company Name, Plants Distribution, Sales Region)

Figure Wix Sales and Growth Rate from 2015-2020

Figure Wix Revenue (\$) and Global Market Share from 2015-2020

Table Wix E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table ECStore Profile (Company Name, Plants Distribution, Sales Region)

Figure ECStore Sales and Growth Rate from 2015-2020

Figure ECStore Revenue (\$) and Global Market Share from 2015-2020

Table ECStore E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table YoKart Profile (Company Name, Plants Distribution, Sales Region)

Figure YoKart Sales and Growth Rate from 2015-2020

Figure YoKart Revenue (\$) and Global Market Share from 2015-2020

Table YoKart E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table WooCommerce Profile (Company Name, Plants Distribution, Sales Region)

Figure WooCommerce Sales and Growth Rate from 2015-2020

Figure WooCommerce Revenue (\$) and Global Market Share from 2015-2020

Table WooCommerce E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Magento Profile (Company Name, Plants Distribution, Sales Region)

Figure Magento Sales and Growth Rate from 2015-2020

Figure Magento Revenue (\$) and Global Market Share from 2015-2020

Table Magento E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Tictail Profile (Company Name, Plants Distribution, Sales Region)

Figure Tictail Sales and Growth Rate from 2015-2020

Figure Tictail Revenue (\$) and Global Market Share from 2015-2020

Table Tictail E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table VTEX Profile (Company Name, Plants Distribution, Sales Region)

Figure VTEX Sales and Growth Rate from 2015-2020

Figure VTEX Revenue (\$) and Global Market Share from 2015-2020

Table VTEX E-Commerce Software Sales, Price, Revenue, Gross Margin (2015-2020)

Table Global E-Commerce Software Production Value (\$) by Region from 2015-2020

Table Global E-Commerce Software Production Value Share by Region from 2015-2020

Table Global E-Commerce Software Production by Region from 2015-2020

Table Global E-Commerce Software Consumption Value (\$) by Region from 2015-2020

Table Global E-Commerce Software Consumption by Region from 2015-2020

Table North America E-Commerce Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table North America E-Commerce Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table North America E-Commerce Software Import and Export from 2015-2020

Table North America E-Commerce Software Value (\$) by Type (2015-2020)

Table North America E-Commerce Software Production by Type (2015-2020)

Table North America E-Commerce Software Consumption by Application (2015-2020)

Table North America E-Commerce Software Consumption by Country (2015-2020)

Table North America E-Commerce Software Consumption Value (\$) by Country (2015-2020)

Figure North America E-Commerce Software Market PEST Analysis

Table Europe E-Commerce Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Europe E-Commerce Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Europe E-Commerce Software Import and Export from 2015-2020

Table Europe E-Commerce Software Value (\$) by Type (2015-2020)

Table Europe E-Commerce Software Production by Type (2015-2020)

Table Europe E-Commerce Software Consumption by Application (2015-2020)

Table Europe E-Commerce Software Consumption by Country (2015-2020)

Table Europe E-Commerce Software Consumption Value (\$) by Country (2015-2020)

Figure Europe E-Commerce Software Market PEST Analysis

Table Asia-Pacific E-Commerce Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Asia-Pacific E-Commerce Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Asia-Pacific E-Commerce Software Import and Export from 2015-2020

Table Asia-Pacific E-Commerce Software Value (\$) by Type (2015-2020)

Table Asia-Pacific E-Commerce Software Production by Type (2015-2020)

Table Asia-Pacific E-Commerce Software Consumption by Application (2015-2020)

Table Asia-Pacific E-Commerce Software Consumption by Country (2015-2020)

Table Asia-Pacific E-Commerce Software Consumption Value (\$) by Country (2015-2020)

Figure Asia-Pacific E-Commerce Software Market PEST Analysis

Table Latin America E-Commerce Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Latin America E-Commerce Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Latin America E-Commerce Software Import and Export from 2015-2020

Table Latin America E-Commerce Software Value (\$) by Type (2015-2020)

Table Latin America E-Commerce Software Production by Type (2015-2020)

Table Latin America E-Commerce Software Consumption by Application (2015-2020)

Table Latin America E-Commerce Software Consumption by Country (2015-2020)

Table Latin America E-Commerce Software Consumption Value (\$) by Country (2015-2020)

Figure Latin America E-Commerce Software Market PEST Analysis

Table Middle East & Africa E-Commerce Software Production, Ex-factory Price Revenue (\$), Gross Margin (%) and Gross (\$) Analysis from 2015-2020

Table Middle East & Africa E-Commerce Software Consumption, Terminal Price, Consumption Value (\$) and Channel Margin Analysis from 2015-2020

Table Middle East & Africa E-Commerce Software Import and Export from 2015-2020

Table Middle East & Africa E-Commerce Software Value (\$) by Type (2015-2020)

Table Middle East & Africa E-Commerce Software Production by Type (2015-2020)

Table Middle East & Africa E-Commerce Software Consumption by Application (2015-2020)

Table Middle East & Africa E-Commerce Software Consumption by Country (2015-2020)

Table Middle East & Africa E-Commerce Software Consumption Value (\$) by Country (2015-2020)

Figure Middle East & Africa E-Commerce Software Market PEST Analysis

Table Global E-Commerce Software Value (\$) and Growth Rate Forecast by Region

(2020-2027)

Table Global E-Commerce Software Production and Growth Rate Forecast by Region

(2020-2027)

Table Global E-Commerce Software Consumption and Growth Rate Forecast by

Region (2020-2027)

Table Global E-Commerce Software Production and Growth Rate Forecast by Type

(2020-2027)

Table Global E-Commerce Software Consumption and Growth Rate Forecast by

Application (2020-2027)

## I would like to order

Product name: 2015-2027 Global E-Commerce Software Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

Product link: <https://marketpublishers.com/r/2466FFBCD8A6EN.html>

Price: US\$ 3,460.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2466FFBCD8A6EN.html>