

# 2015-2027 Global DSP (Demand-Side Platform) Industry Market Research Report, Segment by Player, Type, Application, Marketing Channel, and Region

<https://marketpublishers.com/r/27645A809767EN.html>

Date: May 2020

Pages: 109

Price: US\$ 3,460.00 (Single User License)

ID: 27645A809767EN

## Abstracts

The worldwide market for DSP (Demand-Side Platform) is estimated to grow at a CAGR of roughly X.X% in the next 8 years, and will reach X.X million US\$ in 2027, from X.X million US\$ in 2020.

The report covers market size status and forecast, value chain analysis, market segmentation of Top countries in Major Regions, such as North America, Europe, Asia-Pacific, Latin America and Middle East & Africa, by type, application and marketing channel. In addition, the report focuses on the driving factors, restraints, opportunities and PEST analysis of major regions.

### Major Companies Covered

Adobe

Mediamath

Criteo

Amobee

Appnexus

Amazon (AAP)

Tubemogul

Double Click

Oath Inc

AdForm

Dataxu

SocioMatic

Sizmek

Centro Inc

## Facebook Ads Manager

Trade Desk

### Major Types Covered

RTB

PPB

### Major Applications Covered

Retail

Automotive

Financial

Telecom

Others

### Top Countries Data Covered in This Report

United States

Canada

Germany

UK

France

Italy

Spain

Russia

Netherlands

Turkey

Switzerland

Sweden

Poland

Belgium

China

Japan

South Korea

Australia

India

Taiwan

Indonesia

Thailand

Philippines

Malaysia

Brazil  
Mexico  
Argentina  
Columbia  
Chile  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2027

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